

Fieldwork: 17th - 23rd April 2014

British Future

Weighted sample

Total	Voting intention				Gender		Age					Region				
	Con	Lab	Lib Dem	UKIP	Male	Female	17	18	19	20	21	London	Rest of South	Midlands / Wales	North	Scotland
1005	154	287	53	70	513	492	191	191	201	211	211	121	312	221	261	90

How positive or negative do you feel about your future prospects?

Very positive	8	17	7	24	1	10	6	6	10	9	7	8	10	8	7	7	10
Fairly positive	52	68	53	45	58	58	46	60	48	49	51	51	39	59	50	48	59
TOTAL POSITIVE	60	85	60	69	59	68	52	66	58	58	58	59	49	67	57	55	69
Fairly negative	22	10	24	12	26	19	25	15	25	25	23	23	19	21	23	24	23
Very negative	8	3	8	10	10	6	10	12	5	9	7	7	14	6	7	11	3
TOTAL NEGATIVE	30	13	32	22	36	25	35	27	30	34	30	30	33	27	30	35	26
Don't know	10	2	7	9	4	7	13	7	12	8	12	11	19	6	13	10	6

Taking everything into account, including any mortgage, student loans, overdraft, credit cards or other loans you may have taken out, roughly how much debt do you currently have?

None at all	41	39	38	49	37	42	41	78	48	35	24	25	39	45	38	38	49
Less than £500	6	4	8	2	9	5	7	2	9	6	7	5	5	6	4	6	7
Between £500 and £1000	5	6	4	4	5	5	4	2	6	7	5	5	7	5	5	3	4
Between £1000 and £5000	8	6	7	5	14	7	8	3	6	6	13	9	4	9	6	6	14
Between £5000 and £25000	20	25	22	16	21	23	18	5	17	20	28	31	18	17	25	24	15
Between £25000 and £50000	6	8	8	3	4	5	6	1	1	6	10	8	5	5	4	9	3
Between £50000 and £100000	1	2	2	4	0	1	1	1	1	1	1	1	3	1	0	1	1
More than £100000	1	4	1	0	0	1	1	1	0	3	0	1	0	0	1	2	1
Don't know	13	7	10	17	11	12	14	8	12	16	12	15	19	11	16	11	7

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	Likelihood to vote	Ethnicity		Current Work Status				Age left Education			
Total	10 -definitely will vote	White	Non-White	In work	In full time education	Unemployed	Not working	15-16	17-18	19+	Still in education
1005	410	832	136	382	508	75	40	161	271	101	472

How positive or negative do you feel about your future prospects?

Very positive	8	11	8	11	11	7	2	2	6	6	9	9
Fairly positive	52	58	53	45	51	59	24	27	32	52	47	59
TOTAL POSITIVE	60	69	61	56	62	66	26	29	38	58	56	68
Fairly negative	22	21	22	16	21	21	34	34	26	22	25	20
Very negative	8	7	8	9	8	6	16	13	16	9	8	4
TOTAL NEGATIVE	30	28	30	25	29	27	50	47	42	31	33	24
Don't know	10	4	9	18	10	7	24	25	20	11	11	6

Taking everything into account, including any mortgage, student loans, overdraft, credit cards or other loans you may have taken out, roughly how much debt do you currently have?

None at all	41	44	42	42	42	40	43	46	42	50	28	39
Less than £500	6	6	6	3	7	4	12	5	11	6	5	4
Between £500 and £1000	5	3	5	3	9	1	12	0	9	7	6	2
Between £1000 and £5000	8	6	7	7	12	5	3	13	5	11	13	6
Between £5000 and £25000	20	26	22	16	14	28	8	8	12	7	24	30
Between £25000 and £50000	6	6	5	6	4	8	1	0	2	3	7	8
Between £50000 and £100000	1	1	1	0	1	1	1	4	1	1	2	1
More than £100000	1	2	1	0	2	0	0	0	1	2	1	0
Don't know	13	7	11	23	9	13	20	24	17	13	13	11

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1005	154	287	53	70	513	492	191	191	201	211	211	121	312	221	261	90

Taking everything into account, including any mortgage, student loans, overdraft, credit cards or other loans you may have taken out, roughly how much debt do you expect to have by the time you finish your education and start work?

[Only those in full time education]

None at all	12	11	13	7	12	11	14	21	14	10	6	4	21	12	11	5	21
Less than £500	1	0	1	0	2	1	1	1	1	1	1	2	0	0	0	2	3
Between £500 and £1000	1	1	1	6	0	2	1	0	0	2	3	2	1	0	0	1	7
Between £1000 and £5000	3	1	3	7	2	2	4	4	3	2	2	3	5	3	2	0	8
Between £5000 and £25000	21	17	26	7	16	22	19	21	13	12	24	37	14	18	19	22	33
Between £25000 and £50000	36	51	34	42	26	40	31	29	48	40	39	28	33	42	39	41	12
Between £50000 and £100000	11	12	11	13	14	10	12	9	13	15	13	3	11	11	11	14	1
More than £100000	1	1	1	0	0	0	1	0	0	3	0	0	1	2	0	1	0
Don't know	14	6	11	18	28	12	17	16	8	15	12	21	13	12	17	15	14

Have you ever been employed on a "Zero hours contract" (that is, a job where you have no minimum number of hours or shifts a week)?

Yes, I have	26	31	28	21	15	25	27	14	26	28	27	33	22	25	19	33	28
No, I have not	68	65	69	71	80	69	68	83	68	62	66	64	71	68	71	64	71
Don't know	6	3	2	8	5	6	6	3	6	10	8	3	7	6	9	4	1

Have tuition fees and the prospect of going into debt influenced your decision on whether to go into higher education?

I went to, or am going to go to university and the cost of tuition fees is/was not a factor	31	59	33	35	25	36	27	31	38	29	29	31	31	32	29	37	21
I went to, or am going to go to university but the cost of tuition fees made me think twice about it	24	15	32	17	24	21	27	27	19	26	19	28	20	24	27	26	13
I would have gone to university but was put off by the cost of tuition fees	13	12	11	15	18	12	15	8	14	15	19	9	14	17	14	12	1
I did not plan to go to university anyway, did not get the place I wanted, or was put off by some other factor	12	5	9	15	19	12	13	10	12	10	18	13	12	12	12	18	2
Not applicable -there are no tuition fees where I live or where I attend university	10	6	9	0	9	11	10	12	8	13	9	11	9	4	8	5	57
Don't know	9	3	7	18	5	8	10	12	9	8	7	8	14	11	10	3	6

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	Likelihood to vote	Ethnicity		Current Work Status				Age left Education			
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1005	410	832	136	382	508	75	40	161	271	101	472

Taking everything into account, including any mortgage, student loans, overdraft, credit cards or other loans you may have taken out, roughly how much debt do you expect to have by the time you finish your education and start work?

[Only those in full time education]

None at all	12	8	11	20	0	12	0	0	32	17	12	10
Less than £500	1	0	1	2	0	1	0	0	0	0	0	1
Between £500 and £1000	1	1	1	3	0	1	0	0	0	0	5	1
Between £1000 and £5000	3	4	3	1	0	3	0	0	10	0	0	3
Between £5000 and £25000	21	24	21	17	0	21	0	0	12	25	29	20
Between £25000 and £50000	36	40	38	31	0	36	0	0	7	30	22	40
Between £50000 and £100000	11	13	10	13	0	11	0	0	11	9	3	11
More than £100000	1	1	1	0	0	1	0	0	0	0	0	1
Don't know	14	9	14	14	0	14	0	0	29	18	29	12

Have you ever been employed on a "Zero hours contract" (that is, a job where you have no minimum number of hours or shifts a week)?

Yes, I have	26	26	27	20	32	23	20	10	22	28	27	25
No, I have not	68	72	69	65	63	72	65	81	68	67	64	70
Don't know	6	2	4	14	5	4	16	10	11	5	8	4

Have tuition fees and the prospect of going into debt influenced your decision on whether to go into higher education?

I went to, or am going to go to university and the cost of tuition fees is/was not a factor	31	38	31	32	19	45	10	12	10	15	31	48
I went to, or am going to go to university but the cost of tuition fees made me think twice about it	24	30	24	26	17	32	18	6	11	16	21	34
I would have gone to university but was put off by the cost of tuition fees	13	9	13	12	24	4	20	20	18	27	16	3
I did not plan to go to university anyway, did not get the place I wanted, or was put off by some other factor	12	10	13	10	22	2	24	36	30	22	11	1
Not applicable -there are no tuition fees where I live or where I attend university	10	10	10	10	10	11	9	6	15	12	9	8
Don't know	9	3	9	10	8	7	20	20	17	9	12	5

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Are you currently:

Living with parents	66	71	66	52	62	68	64	88	81	60	50	55	68	68	63	66	64
Renting a property	26	24	26	36	29	24	27	3	15	32	39	36	18	26	26	25	34
Own a property	4	4	4	6	6	4	3	5	0	2	5	6	4	1	6	5	1
Other	5	1	5	7	3	5	5	5	4	6	7	3	10	5	5	3	1

How long do you think it will before you are able to leave home and buy or rent your own home?

[Only to people living with parents]

Less than a year	10	14	6	20	19	13	8	8	11	14	8	11	6	12	11	6	18
Between one and two years	18	13	22	0	11	17	19	14	16	12	34	19	10	15	17	25	21
Three or four years	23	27	19	28	20	23	24	17	23	20	31	28	21	20	24	24	33
Five to ten years	30	36	34	46	21	29	31	48	36	24	17	14	37	33	23	31	22
More than ten years	3	6	3	0	3	4	2	3	3	4	2	4	5	5	0	3	2
Probably never	3	0	3	0	5	1	5	2	1	6	4	3	12	3	1	2	0
Not applicable -I would not want to leave home	1	0	2	2	0	2	1	1	2	4	0	1	0	2	3	0	1
Don't know	11	4	11	4	21	12	10	7	8	17	5	21	9	10	21	9	4

And how long do you think it will before you are able to afford to get a mortgage or buy a home?

[Only to people living with parents or renting]

Less than a year	2	4	2	9	1	3	2	5	1	3	1	2	4	1	2	3	4
Between one and two years	3	5	2	15	0	4	3	2	2	2	6	5	6	4	4	2	3
Three or four years	11	14	7	12	20	12	10	7	9	7	17	13	4	11	9	15	11
Five to ten years	38	52	38	36	32	41	36	40	48	36	37	32	28	39	42	40	37
More than ten years	19	16	24	15	8	19	19	24	24	19	16	13	27	20	14	19	16
Probably never	11	1	13	5	11	7	15	9	7	12	14	11	18	11	8	10	7
Not applicable -I would not want to own a property	3	1	4	2	6	3	3	1	2	5	1	6	2	3	3	1	9
Don't know	13	8	9	7	21	12	13	12	9	16	9	18	10	12	18	10	13

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Are you currently:

Living with parents	66	66	65	74	64	67	73	58	65	68	56	68
Renting a property	26	28	27	13	25	28	17	19	21	21	26	29
Own a property	4	4	3	8	7	1	0	10	6	5	10	0
Other	5	2	4	5	4	4	10	13	7	6	7	3

How long do you think it will before you are able to leave home and buy or rent your own home?

[Only to people living with parents]

Less than a year	10	10	10	11	17	5	5	14	11	11	20	8
Between one and two years	18	12	19	13	25	14	14	14	25	22	21	13
Three or four years	23	23	25	15	22	24	24	22	12	26	21	25
Five to ten years	30	39	29	34	18	40	20	31	21	27	14	37
More than ten years	3	4	3	3	2	4	2	0	0	2	5	4
Probably never	3	2	3	3	3	2	10	9	6	4	3	2
Not applicable -I would not want to leave home	1	1	1	5	1	1	10	0	6	0	1	1
Don't know	11	10	10	14	11	10	16	11	18	7	15	10

And how long do you think it will before you are able to afford to get a mortgage or buy a home?

[Only to people living with parents or renting]

Less than a year	2	3	2	7	4	1	0	0	6	3	2	1
Between one and two years	3	3	3	6	7	1	0	2	3	5	11	2
Three or four years	11	8	12	8	14	9	10	9	10	12	22	8
Five to ten years	38	40	39	36	33	42	37	36	26	40	27	43
More than ten years	19	23	19	17	15	23	9	9	17	15	6	23
Probably never	11	10	11	6	12	7	21	32	19	12	10	8
Not applicable -I would not want to own a property	3	3	3	3	3	2	7	4	2	4	5	2
Don't know	13	10	12	17	11	14	15	8	18	9	18	12

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Thinking about when you first left full-time education, how many jobs did you have to apply for before you were offered a role?

[Only to people in work]

None - I went straight into a job or got the first job I

applied to	24	29	23	43	24	24	25	38	21	26	30	16	15	23	19	36	7
Less than 5	18	11	17	24	20	17	18	9	18	16	20	19	9	20	12	18	36
Between 6 and 10	16	18	19	0	22	15	17	11	10	16	22	15	20	15	20	11	16
Between 11 and 25	7	6	5	12	16	8	6	1	12	7	6	7	7	9	5	6	9
Between 26 and 50	10	3	9	12	10	11	9	15	7	3	8	17	9	8	19	5	7
Between 51 and 100	6	6	7	0	0	6	6	7	8	3	5	8	8	8	2	6	3
Between 101 and 200	4	7	2	3	6	4	3	0	7	6	0	5	6	6	4	2	0
More than 200	2	2	3	0	0	2	3	0	3	4	2	2	0	0	2	5	0
Can't remember	13	18	16	7	2	14	13	19	13	19	7	12	27	11	14	9	21

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Thinking about when you first left full-time education, how many jobs did you have to apply for before you were offered a role?

[Only to people in work]

None - I went straight into a job or got the first job I

applied to	24	26	23	35	24	0	0	0	38	21	15	23
Less than 5	18	17	18	18	18	0	0	0	13	20	19	17
Between 6 and 10	16	12	16	16	16	0	0	0	15	18	18	8
Between 11 and 25	7	10	7	2	7	0	0	0	3	8	11	6
Between 26 and 50	10	7	10	11	10	0	0	0	14	6	19	5
Between 51 and 100	6	6	6	2	6	0	0	0	6	7	7	2
Between 101 and 200	4	4	4	0	4	0	0	0	0	8	1	1
More than 200	2	3	2	1	2	0	0	0	0	3	1	3
Can't remember	13	16	12	15	13	0	0	0	10	8	9	36