

YouGov Survey Results

Sample Size: 1680 GB Adults
Fieldwork: 11th - 12th May 2014

| | Voting intention | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|------------------------|------------------|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|----------------|-------|----------|-----|
| Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands/Wales | North | Scotland | |
| Weighted Sample | 1680 | X | X | X | 500 | 422 | 344 | 815 | 865 | 200 | 425 | 575 | 480 | 958 | 722 | 215 | 546 | 360 | 413 | 146 | |
| Unweighted Sample | 1680 | 465 | 443 | 97 | 217 | 524 | 380 | 349 | 757 | 923 | 152 | 335 | 703 | 490 | 1087 | 593 | 289 | 508 | 307 | 396 | 180 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which of the following actions, if any, have you done?

Please tick all that apply

[Only asked to male respondents; n=757]

| | | | | | | | | | | | | | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Commented on what a woman is wearing | 58 | 61 | 56 | 59 | 57 | 55 | 53 | 62 | 58 | 0 | 58 | 64 | 55 | 55 | 60 | 54 | 50 | 58 | 57 | 58 | 69 |
| Commented on a woman's body | 54 | 57 | 51 | 63 | 51 | 54 | 47 | 50 | 54 | 0 | 65 | 55 | 54 | 47 | 53 | 55 | 48 | 53 | 53 | 57 | 59 |
| Discussed women you'd like to sleep with | 34 | 33 | 33 | 40 | 37 | 29 | 34 | 32 | 34 | 0 | 50 | 41 | 36 | 18 | 33 | 36 | 29 | 32 | 36 | 38 | 36 |
| Stared at a woman in public | 32 | 30 | 29 | 35 | 37 | 28 | 34 | 30 | 32 | 0 | 36 | 37 | 36 | 20 | 31 | 34 | 26 | 31 | 36 | 34 | 32 |
| Rated women out of 10 | 31 | 32 | 27 | 42 | 28 | 29 | 24 | 33 | 31 | 0 | 49 | 40 | 29 | 18 | 31 | 32 | 33 | 29 | 33 | 30 | 36 |
| Called someone "sweetheart" | 28 | 25 | 28 | 49 | 29 | 25 | 30 | 29 | 28 | 0 | 21 | 26 | 31 | 30 | 25 | 32 | 24 | 34 | 26 | 29 | 16 |
| Slapped someone on the bum | 24 | 24 | 22 | 32 | 18 | 22 | 20 | 24 | 24 | 0 | 36 | 29 | 20 | 18 | 26 | 21 | 24 | 27 | 21 | 23 | 22 |
| Tried to chat someone up in public | 24 | 24 | 17 | 34 | 23 | 24 | 18 | 26 | 24 | 0 | 24 | 35 | 27 | 10 | 26 | 21 | 20 | 20 | 25 | 26 | 35 |
| Tried to buy a woman a drink | 20 | 22 | 15 | 21 | 25 | 22 | 16 | 15 | 20 | 0 | 30 | 24 | 25 | 5 | 21 | 19 | 16 | 19 | 17 | 22 | 35 |
| Told a stranger they are attractive | 17 | 18 | 13 | 32 | 12 | 18 | 11 | 20 | 17 | 0 | 21 | 18 | 21 | 9 | 19 | 14 | 16 | 14 | 16 | 20 | 22 |
| Wolf whistled at someone | 12 | 14 | 13 | 11 | 12 | 11 | 15 | 10 | 12 | 0 | 8 | 13 | 14 | 11 | 11 | 14 | 7 | 10 | 13 | 12 | 24 |
| Expected women to cook dinner or clean | 11 | 12 | 7 | 17 | 11 | 12 | 7 | 13 | 11 | 0 | 19 | 12 | 11 | 8 | 10 | 14 | 17 | 8 | 8 | 14 | 17 |
| Beeped a horn at someone you find attractive | 9 | 12 | 8 | 11 | 9 | 10 | 8 | 8 | 9 | 0 | 5 | 9 | 11 | 7 | 8 | 10 | 3 | 12 | 9 | 8 | 4 |
| None of these | 20 | 20 | 20 | 24 | 24 | 20 | 23 | 20 | 0 | 11 | 15 | 22 | 27 | 20 | 20 | 26 | 17 | 23 | 21 | 13 | 13 |
| Don't know | 5 | 3 | 5 | 2 | 1 | 5 | 5 | 1 | 5 | 0 | 11 | 5 | 4 | 3 | 4 | 6 | 3 | 5 | 6 | 6 | 0 |

Which of the following actions, if any, have you been the target of? Please tick all that apply

[Only asked to female respondents; n=923]

| | | | | | | | | | | | | | | | | | | | | | |
|--|----|----|----|----|----|----|----|----|---|----|----|----|----|----|----|----|----|----|----|----|----|
| Been called "sweetheart" by someone | 57 | 57 | 55 | 62 | 60 | 58 | 58 | 55 | 0 | 57 | 64 | 63 | 59 | 46 | 59 | 54 | 53 | 58 | 53 | 61 | 54 |
| Had people comment on what I am wearing | 47 | 47 | 49 | 61 | 43 | 41 | 44 | 52 | 0 | 47 | 74 | 54 | 40 | 38 | 50 | 43 | 50 | 48 | 43 | 48 | 44 |
| Been Wolf whistled at | 42 | 45 | 42 | 41 | 44 | 42 | 40 | 44 | 0 | 42 | 66 | 49 | 40 | 31 | 46 | 37 | 43 | 45 | 37 | 44 | 39 |
| Had someone try to chat me up in public | 42 | 37 | 45 | 47 | 47 | 32 | 41 | 48 | 0 | 42 | 67 | 59 | 39 | 21 | 43 | 39 | 48 | 44 | 33 | 40 | 55 |
| Had someone beeped a horn at me | 41 | 39 | 40 | 50 | 47 | 35 | 39 | 44 | 0 | 41 | 65 | 56 | 36 | 24 | 43 | 38 | 42 | 44 | 37 | 43 | 27 |
| Had people comment on my body | 38 | 34 | 41 | 43 | 44 | 32 | 38 | 40 | 0 | 38 | 70 | 56 | 34 | 17 | 43 | 33 | 45 | 39 | 28 | 40 | 46 |
| Been stared at in public | 37 | 30 | 42 | 51 | 38 | 28 | 36 | 40 | 0 | 37 | 65 | 54 | 35 | 14 | 40 | 33 | 45 | 37 | 32 | 37 | 38 |
| Had someone try to buy me a drink | 35 | 34 | 38 | 45 | 41 | 29 | 37 | 38 | 0 | 35 | 63 | 45 | 34 | 17 | 37 | 32 | 39 | 31 | 28 | 40 | 44 |
| Been told I am attractive by a stranger | 34 | 27 | 38 | 43 | 42 | 25 | 31 | 36 | 0 | 34 | 63 | 52 | 29 | 14 | 37 | 30 | 41 | 30 | 32 | 36 | 36 |
| Had people expected me to cook dinner or clean | 33 | 27 | 36 | 31 | 43 | 29 | 37 | 28 | 0 | 33 | 44 | 37 | 31 | 27 | 33 | 32 | 28 | 31 | 34 | 34 | 35 |
| Been slapped on the bum by someone | 24 | 21 | 29 | 12 | 29 | 19 | 25 | 22 | 0 | 24 | 48 | 32 | 21 | 12 | 28 | 19 | 20 | 21 | 23 | 28 | 32 |
| Been rated out of 10 by someone | 14 | 9 | 20 | 19 | 14 | 7 | 17 | 15 | 0 | 14 | 40 | 26 | 8 | 1 | 16 | 12 | 16 | 12 | 10 | 16 | 24 |
| Had people discuss if they'd like to sleep with me | 12 | 9 | 17 | 14 | 12 | 8 | 16 | 12 | 0 | 12 | 29 | 25 | 8 | 0 | 15 | 9 | 12 | 9 | 12 | 15 | 19 |
| None of these | 17 | 22 | 16 | 13 | 16 | 20 | 15 | 20 | 0 | 17 | 6 | 8 | 19 | 26 | 16 | 18 | 16 | 15 | 20 | 18 | 17 |
| Don't know | 6 | 3 | 5 | 1 | 2 | 5 | 7 | 1 | 0 | 6 | 10 | 6 | 4 | 6 | 6 | 6 | 8 | 5 | 7 | 4 | 8 |

Fieldwork: 11th - 12th May 2014

| | Voting intention | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | | |
|--------------------------|------------------|-----|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | |
| Weighted Sample | 1680 | X | X | X | X | 500 | 422 | 344 | 815 | 865 | 200 | 425 | 575 | 480 | 958 | 722 | 215 | 546 | 360 | 413 | 146 | |
| Unweighted Sample | 1680 | 465 | 443 | 97 | 217 | 524 | 380 | 349 | 757 | 923 | 152 | 335 | 703 | 490 | 1087 | 593 | 289 | 508 | 307 | 396 | 180 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

Which of the following actions, if any, do you think are sexist for a man to do to a woman, even if it is intended positively?

Wolf whistling

| | | | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is sexist | 47 | 44 | 57 | 54 | 34 | 40 | 53 | 58 | 52 | 44 | 50 | 48 | 49 | 45 | 52 | 42 | 50 | 48 | 49 | 44 | 48 |
| Is not sexist | 43 | 46 | 37 | 41 | 60 | 50 | 39 | 36 | 38 | 47 | 35 | 39 | 43 | 49 | 40 | 46 | 34 | 41 | 43 | 49 | 45 |
| Don't know | 10 | 9 | 6 | 5 | 6 | 10 | 7 | 6 | 10 | 9 | 15 | 13 | 8 | 6 | 8 | 12 | 15 | 11 | 9 | 8 | 7 |

Calling someone "sweetheart"

| | | | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is sexist | 14 | 10 | 18 | 15 | 7 | 9 | 17 | 18 | 13 | 15 | 15 | 14 | 14 | 14 | 17 | 10 | 18 | 13 | 16 | 11 | 16 |
| Is not sexist | 77 | 82 | 74 | 81 | 89 | 82 | 76 | 75 | 78 | 76 | 71 | 73 | 79 | 81 | 75 | 79 | 69 | 77 | 76 | 81 | 78 |
| Don't know | 9 | 8 | 8 | 4 | 4 | 9 | 8 | 7 | 10 | 8 | 14 | 13 | 7 | 6 | 8 | 10 | 13 | 10 | 8 | 8 | 6 |

Slapping someone on the bum

| | | | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is sexist | 70 | 70 | 76 | 66 | 63 | 69 | 72 | 76 | 65 | 73 | 49 | 64 | 74 | 78 | 70 | 69 | 63 | 68 | 71 | 73 | 70 |
| Is not sexist | 21 | 21 | 18 | 25 | 28 | 22 | 21 | 17 | 24 | 18 | 35 | 23 | 20 | 14 | 21 | 21 | 25 | 21 | 18 | 20 | 25 |
| Don't know | 10 | 9 | 7 | 9 | 9 | 9 | 7 | 7 | 11 | 8 | 17 | 14 | 6 | 7 | 9 | 10 | 13 | 11 | 11 | 7 | 5 |

Rating women out of 10

| | | | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is sexist | 59 | 56 | 66 | 58 | 60 | 57 | 65 | 67 | 46 | 71 | 45 | 45 | 63 | 73 | 59 | 59 | 54 | 57 | 64 | 63 | 57 |
| Is not sexist | 31 | 34 | 27 | 36 | 35 | 33 | 28 | 28 | 42 | 20 | 42 | 42 | 30 | 18 | 32 | 30 | 34 | 30 | 29 | 29 | 39 |
| Don't know | 10 | 10 | 7 | 6 | 5 | 11 | 7 | 6 | 11 | 8 | 14 | 13 | 7 | 8 | 9 | 11 | 12 | 13 | 8 | 8 | 4 |

Mentioning women you'd like to sleep with

| | | | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is sexist | 48 | 48 | 52 | 44 | 52 | 51 | 53 | 51 | 36 | 60 | 25 | 34 | 49 | 70 | 47 | 51 | 42 | 48 | 48 | 52 | 51 |
| Is not sexist | 40 | 42 | 36 | 49 | 42 | 38 | 37 | 40 | 51 | 29 | 57 | 50 | 42 | 20 | 42 | 36 | 44 | 38 | 44 | 34 | 42 |
| Don't know | 12 | 11 | 11 | 6 | 7 | 11 | 10 | 9 | 13 | 11 | 18 | 16 | 9 | 10 | 11 | 13 | 14 | 14 | 8 | 14 | 7 |

Commenting on what a woman is wearing

| | | | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is sexist | 15 | 9 | 22 | 18 | 14 | 11 | 18 | 17 | 8 | 22 | 19 | 15 | 15 | 14 | 16 | 14 | 19 | 15 | 15 | 13 | 16 |
| Is not sexist | 73 | 83 | 67 | 75 | 80 | 80 | 73 | 73 | 82 | 65 | 64 | 70 | 76 | 77 | 73 | 74 | 67 | 74 | 73 | 75 | 74 |
| Don't know | 12 | 8 | 11 | 6 | 7 | 9 | 10 | 10 | 10 | 13 | 18 | 15 | 9 | 9 | 11 | 12 | 14 | 11 | 11 | 12 | 9 |

Commenting on a woman's body

| | | | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is sexist | 39 | 37 | 48 | 37 | 30 | 37 | 46 | 45 | 27 | 51 | 27 | 29 | 39 | 53 | 41 | 37 | 41 | 39 | 37 | 40 | 41 |
| Is not sexist | 49 | 53 | 42 | 53 | 64 | 51 | 45 | 46 | 60 | 38 | 54 | 56 | 51 | 37 | 48 | 49 | 43 | 48 | 51 | 49 | 51 |
| Don't know | 12 | 10 | 11 | 11 | 6 | 12 | 9 | 9 | 13 | 11 | 19 | 15 | 10 | 9 | 11 | 13 | 16 | 13 | 11 | 11 | 8 |

Expecting women to cook dinner or clean

| | | | | | | | | | | | | | | | | | | | | | |
|---------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Is sexist | 77 | 75 | 84 | 75 | 75 | 73 | 84 | 83 | 77 | 78 | 73 | 78 | 84 | 72 | 78 | 77 | 70 | 78 | 78 | 80 | 76 |
| Is not sexist | 15 | 18 | 10 | 21 | 19 | 19 | 11 | 13 | 16 | 14 | 16 | 12 | 11 | 21 | 15 | 14 | 21 | 13 | 14 | 12 | 21 |
| Don't know | 8 | 7 | 6 | 4 | 5 | 8 | 6 | 4 | 8 | 8 | 11 | 10 | 5 | 8 | 7 | 9 | 10 | 8 | 8 | 8 | 3 |

Fieldwork: 11th - 12th May 2014

| | Voting intention | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | |
|--|------------------|-----|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |
| Weighted Sample | 1680 | X | X | X | X | 500 | 422 | 344 | 815 | 865 | 200 | 425 | 575 | 480 | 958 | 722 | 215 | 546 | 360 | 413 | 146 |
| Unweighted Sample | 1680 | 465 | 443 | 97 | 217 | 524 | 380 | 349 | 757 | 923 | 152 | 335 | 703 | 490 | 1087 | 593 | 289 | 508 | 307 | 396 | 180 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| Trying to chat someone up in public | | | | | | | | | | | | | | | | | | | | | |
| Is sexist | 11 | 9 | 13 | 20 | 10 | 10 | 12 | 13 | 9 | 12 | 9 | 6 | 8 | 19 | 11 | 10 | 13 | 9 | 11 | 10 | 12 |
| Is not sexist | 78 | 81 | 76 | 74 | 85 | 80 | 79 | 79 | 79 | 76 | 77 | 80 | 84 | 69 | 79 | 76 | 70 | 79 | 79 | 80 | 77 |
| Don't know | 12 | 10 | 11 | 5 | 6 | 10 | 9 | 8 | 11 | 12 | 14 | 15 | 8 | 13 | 10 | 14 | 17 | 12 | 10 | 11 | 10 |
| Telling a stranger they are attractive | | | | | | | | | | | | | | | | | | | | | |
| Is sexist | 11 | 9 | 13 | 13 | 8 | 12 | 12 | 10 | 8 | 13 | 9 | 7 | 9 | 17 | 11 | 11 | 14 | 10 | 12 | 8 | 12 |
| Is not sexist | 77 | 78 | 78 | 81 | 86 | 77 | 79 | 80 | 81 | 74 | 77 | 80 | 82 | 69 | 78 | 77 | 68 | 78 | 79 | 80 | 77 |
| Don't know | 12 | 12 | 10 | 7 | 6 | 12 | 9 | 10 | 11 | 13 | 14 | 12 | 9 | 14 | 11 | 13 | 18 | 12 | 10 | 11 | 11 |
| Trying to buy a woman a drink | | | | | | | | | | | | | | | | | | | | | |
| Is sexist | 9 | 8 | 11 | 11 | 6 | 8 | 10 | 10 | 8 | 10 | 5 | 7 | 8 | 14 | 8 | 10 | 10 | 8 | 9 | 9 | 9 |
| Is not sexist | 79 | 82 | 78 | 85 | 89 | 80 | 80 | 82 | 82 | 77 | 79 | 80 | 84 | 73 | 81 | 78 | 75 | 80 | 80 | 80 | 81 |
| Don't know | 12 | 11 | 11 | 3 | 5 | 12 | 11 | 7 | 10 | 13 | 16 | 13 | 8 | 13 | 11 | 13 | 14 | 12 | 10 | 11 | 10 |
| Staring at a women in public | | | | | | | | | | | | | | | | | | | | | |
| Is sexist | 35 | 35 | 41 | 36 | 30 | 33 | 38 | 39 | 34 | 35 | 25 | 29 | 33 | 46 | 35 | 34 | 37 | 35 | 33 | 35 | 36 |
| Is not sexist | 52 | 51 | 49 | 50 | 63 | 53 | 52 | 51 | 53 | 52 | 60 | 55 | 57 | 41 | 53 | 52 | 49 | 52 | 53 | 53 | 53 |
| Don't know | 13 | 14 | 10 | 14 | 7 | 14 | 10 | 10 | 13 | 13 | 15 | 16 | 11 | 13 | 12 | 15 | 15 | 13 | 14 | 12 | 11 |
| Beeping a horn at someone you find attractive | | | | | | | | | | | | | | | | | | | | | |
| Is sexist | 48 | 45 | 56 | 50 | 39 | 39 | 55 | 57 | 52 | 44 | 51 | 47 | 48 | 48 | 51 | 44 | 52 | 50 | 45 | 45 | 50 |
| Is not sexist | 41 | 44 | 36 | 45 | 53 | 49 | 38 | 35 | 36 | 45 | 36 | 41 | 43 | 40 | 39 | 43 | 34 | 38 | 45 | 44 | 40 |
| Don't know | 11 | 12 | 8 | 5 | 8 | 12 | 7 | 8 | 12 | 11 | 13 | 13 | 10 | 12 | 10 | 13 | 14 | 12 | 9 | 11 | 10 |