

# YouGov Survey Results

Sample Size: 1968 GB Adults  
Fieldwork: 13th - 14th May 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1968</b>	X	X	X	X	581	455	425	954	1014	234	498	673	563	1122	846
Unweighted Sample	1968	453	581	144	220	535	490	424	966	1002	193	412	804	559	1294	674
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It has been suggested that internet search results about people should be removed, if those people complain that the results are "inadequate, irrelevant or no longer relevant". Which of the following best reflects your view?

Search results should be removed on request – the rights of individuals to control their personal data are paramount	<b>50</b>	51	54	40	47	51	51	49	50	49	41	46	53	52	49	50
Search results should not be removed on request – deleting results individuals do not like amounts to censorship	<b>23</b>	27	24	32	28	24	25	24	27	20	25	24	22	23	27	19
Neither	<b>9</b>	9	7	8	8	10	8	10	8	10	7	9	9	10	9	9
Don't know	<b>18</b>	13	15	20	17	15	16	17	15	21	26	21	16	14	15	22

Are you aware of any internet search results about you that you consider to be "inadequate, irrelevant or no longer relevant"?

Yes	<b>9</b>	7	10	14	7	8	9	10	10	8	11	11	10	6	11	7
No	<b>73</b>	79	73	70	74	76	73	75	73	72	66	70	74	76	74	70
Don't know	<b>18</b>	13	17	16	18	16	17	15	17	19	23	19	17	18	15	23

And would you like those internet search results to be removed?

[Only asked to respondents who are aware of internet search results about them that they consider to be "inadequate, irrelevant or no longer relevant"; n=193\*]

Yes, I would like them to be removed	<b>76</b>	79	80	65	85	79	78	75	72	80	70	72	79	79	74	79
No, I would not like them to be removed	<b>16</b>	8	17	22	15	11	20	15	17	16	10	20	17	13	15	19
Don't know	<b>8</b>	13	3	13	0	10	2	10	11	4	19	8	3	8	11	1

# YouGov Survey Results

Sample Size: 1968 GB Adults  
Fieldwork: 13th - 14th May 2014

	Region					CAMEO 2014 - Group											
	Total	London	Rest of South	Midlands / Wales	North	Scotland	1	2	3	4	5	6	7	8	9	10	11
<b>Weighted Sample</b>	<b>1968</b>	252	640	421	484	171	113	104	168	216	216	171	333	235	222	155	10
Unweighted Sample	1968	249	557	429	475	258	126	108	205	220	210	177	326	221	204	133	9
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It has been suggested that internet search results about people should be removed, if those people complain that the results are "inadequate, irrelevant or no longer relevant". Which of the following best reflects your view?

Search results should be removed on request – the rights of individuals to control their personal data are paramount	<b>50</b>	51	50	49	50	47	46	53	52	50	46	49	52	55	44	48	69
Search results should not be removed on request – deleting results individuals do not like amounts to censorship	<b>23</b>	24	23	24	22	27	24	23	26	31	21	23	18	24	27	20	17
Neither	<b>9</b>	8	8	12	7	9	15	5	8	6	12	10	9	7	8	10	10
Don't know	<b>18</b>	16	18	15	21	18	16	19	15	13	22	18	20	14	20	21	3

Are you aware of any internet search results about you that you consider to be "inadequate, irrelevant or no longer relevant"?

Yes	<b>9</b>	15	8	7	9	8	9	9	9	10	9	9	8	13	9	8	0
No	<b>73</b>	68	74	76	69	76	78	80	72	75	78	77	74	65	67	63	97
Don't know	<b>18</b>	17	18	17	21	16	13	11	18	15	14	14	18	22	24	30	3

And would you like those internet search results to be removed?

[Only asked to respondents who are aware of internet search results about them that they consider to be "inadequate, irrelevant or no longer relevant"; n=193\*]

Yes, I would like them to be removed	<b>76</b>	86	57	79	83	86	76	62	68	88	46	95	85	82	72	66	0
No, I would not like them to be removed	<b>16</b>	12	22	20	13	12	15	9	29	11	29	5	15	7	28	20	0
Don't know	<b>8</b>	2	22	1	4	2	9	29	3	2	25	0	0	11	0	14	0