

YouGov Survey Results

Sample Size: 2123 GB Adults
 Fieldwork: 28th - 29th May 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2123	X	X	X	X	633	521	410	1030	1093	253	537	726	607	1210	913	272	690	454	522	185	
Unweighted Sample	2123	472	652	118	286	566	530	433	1028	1095	262	483	840	538	1399	724	323	635	395	487	283	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

You may have heard that some companies are developing 'driverless cars' – cars that are driven by sensors and a computer rather than a human driver. If money were no object, would you buy a driverless car?

Definitely would	10	10	12	11	10	9	12	10	13	8	15	13	10	7	11	10	14	9	11	10	10
Probably would	20	18	22	28	22	19	21	19	26	15	23	27	18	17	22	18	24	21	16	22	19
TOTAL WOULD	30	28	34	39	32	28	33	29	39	23	38	40	28	24	33	28	38	30	27	32	29
Probably would not	28	32	27	33	20	26	25	36	25	30	26	29	27	28	29	25	26	28	28	26	31
Definitely would not	32	32	30	23	40	38	33	25	27	36	24	24	34	39	29	35	25	32	34	32	31
TOTAL WOULD NOT	60	64	57	56	60	64	58	61	52	66	50	53	61	67	58	60	51	60	62	58	62
Don't know	10	8	9	6	8	9	9	10	9	11	10	7	12	10	9	11	11	10	11	10	9

And how popular, if at all, do you think driverless cars will become?

They will become very popular	11	12	13	20	11	10	11	13	16	8	16	15	10	9	12	11	17	11	13	10	6
They will become fairly popular	26	23	28	21	27	25	28	25	28	25	25	33	25	22	27	26	29	26	25	27	30
TOTAL WILL BECOME POPULAR	37	35	41	41	38	35	39	38	44	33	41	48	35	31	39	37	46	37	38	37	36
They will not become very popular	33	38	33	38	30	32	33	36	29	36	37	29	31	37	35	30	26	37	30	33	34
They will not be popular at all	18	19	15	9	23	24	15	13	16	19	10	13	20	23	17	19	12	18	19	18	23
TOTAL WILL NOT BECOME POPULAR	51	57	48	47	53	56	48	49	45	55	47	42	51	60	52	49	38	55	49	51	57
Don't know	11	8	11	12	9	9	12	13	11	12	11	10	14	10	9	14	16	9	12	12	7