YouGov Survey Results
Sample Size - 1352 GB Children
Fieldwork : 6th - 12th June 2014

	Total	Gender		Age									
	Base	Male	Female	8	9	10	11	12	13	14	15	16	17
How interested are you in football?													
Unweighted base	1352	568	543	158	129	140	131	130	130	149	144	111	130
Base: All children aged 8-17	1352	545	519	126	128	132	131	132	135	137	142	145	144
Very interested	27%	45%	10%	27%	27%	27%	31%	25%	32%	27%	25%	17%	29%
Fairly interested	23%	22%	26%	33%	27%	21%	28%	25%	19%	16%	22%	17%	21%
Not very interested	21%	16%	26%	24%	21%	22%	20%	19%	22%	22%	17%	26%	19%
Not at all interested	29%	17%	38%	16%	23%	27%	21%	31%	27%	35%	35%	39%	30%
Don't know	1%	1%	0%	-	2%	3%	1%	-	-	-	1%	2%	2%

The Football World Cup starts in Brazil this month and the following teams will be playing...

Which of these teams do you think you will be supporting in the World Cup? (Please tick all that apply. If you don't think you will support any teams, please tick the 'I don't think I will support any teams' option at the bottom of the list)

	Total	Gender		Age									
	Base	Male	Female	8	9	10	11	12	13	14	15	16	17
Unweighted base	1352	568	543	158	129	140	131	130	130	149	144	111	130
Base: All children aged 8-17	1352	545	519	126	128	132	131	132	135	137	142	145	144
Algeria	1%	1%	0%	-	-	0%	1%	1%	-	1%	1%	1%	1%
Argentina	4%	6%	2%	4%	6%	5%	9%	3%	3%	4%	1%	3%	5%
Australia	3%	2%	2%	1%	2%	3%	3%	5%	2%	1%	1%	6%	3%
Belgium	3%	4%	2%	1%	-	3%	5%	2%	6%	1%	2%	7%	4%
Bosnia and Herzegovina	1%	1%	1%	2%	-	0%	1%	1%	1%	1%	1%	-	1%
Brazil	15%	20%	11%	17%	21%	17%	22%	13%	15%	13%	9%	12%	10%
Cameroon	1%	2%	0%	2%	-	1%	1%	2%	1%	2%	-	-	1%
Chile	1%	1%	0%	1%	1%	0%	1%	-	2%	-	1%	1%	2%
Colombia	1%	1%	0%	1%	2%	2%	2%	-	-	-	-	-	1%
Costa Rica	1%	1%	1%	1%	-	1%	1%	2%	1%	2%	1%	1%	2%
Côte d'Ivoire (Ivory Coast)	1%	2%	1%	1%	2%	1%	2%	-	1%	1%	1%	1%	2%
Croatia	1%	1%	0%	1%	-	1%	2%	1%	2%	-	0%	-	2%
Ecuador	1%	1%	1%	1%	-	2%	1%	1%	1%	0%	-	1%	1%
England	67%	77%	63%	77%	70%	77%	77%	67%	68%	63%	61%	53%	60%
France	5%	6%	4%	7%	10%	5%	6%	6%	2%	4%	2%	4%	4%
Germany	7%	7%	5%	4%	5%	4%	8%	5%	9%	9%	4%	11%	13%
Ghana	1%	1%	1%	1%	1%	1%	1%	1%	-	2%	1%	1%	1%
Greece	1%	2%	1%	2%	1%	0%	3%	3%	1%	-	2%	2%	2%
Honduras	1%	1%	0%	0%	-	1%	1%	-	-	0%	1%	1%	2%
Iran	1%	1%	1%	2%	1%	0%	1%	1%	-	1%	-	-	1%
Italy	6%	7%	5%	9%	7%	5%	7%	6%	8%	3%	4%	3%	6%
Japan	2%	2%	1%	1%	2%	2%	2%	4%	2%	1%	1%	1%	4%
Korea Republic	1%	1%	0%	0%	-	0%	1%	1%	0%	1%	1%	1%	3%
Mexico	2%	2%	2%	5%	3%	1%	2%	2%	2%	2%	1%	1%	3%
Netherlands	4%	4%	3%	6%	1%	4%	2%	2%	5%	5%	3%	5%	7%
Nigeria	1%	2%	1%	2%	1%	1%	1%	1%	1%	3%	1%	2%	3%
Portugal	4%	6%	3%	10%	5%	4%	5%	2%	7%	3%	1%	1%	5%
Russia	1%	2%	1%	1%	1%	0%	1%	1%	3%	3%	-	-	4%
Spain	11%	16%	8%	15%	13%	13%	16%	11%	14%	9%	8%	8%	7%
Switzerland	2%	2%	1%	2%	1%	2%	1%	3%	3%	2%	-	2%	1%
Uruguay	2%	3%	1%	3%	2%	1%	1%	2%	3%	0%	1%	1%	2%
USA	4%	4%	5%	6%	8%	3%	5%	2%	5%	2%	1%	1%	4%
I don't think I will support any teams in the World Cup	21%	12%	27%	8%	21%	13%	16%	19%	22%	25%	28%	32%	22%
Don't know	3%	3%	3%	3%	2%	4%	2%	2%	4%	3%	2%	2%	4%

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And which ONE of these teams do you think will actually **win the World Cup?**

Unweighted base	1071	499	396	144	100	121	108	105	103	110	104	76	100
Base: All children aged 8-17	1070	478	381	116	102	115	110	107	105	102	102	99	113
Algeria	-	-	-	-	-	-	-	-	-	-	-	-	-
Argentina	5%	6%	4%	3%	1%	8%	6%	3%	6%	4%	8%	4%	5%
Australia	-	-	-	-	-	-	-	-	-	-	-	-	-
Belgium	1%	1%	0%	-	-	2%	-	3%	1%	-	-	-	1%
Bosnia and Herzegovina	0%	-	0%	0%	-	-	-	-	-	-	-	-	2%
Brazil	38%	42%	37%	28%	48%	36%	42%	44%	43%	37%	41%	27%	35%
Cameroon	-	-	-	-	-	-	-	-	-	-	-	-	-
Chile	0%	0%	0%	1%	-	-	-	-	-	-	1%	1%	-
Colombia	-	-	-	-	-	-	-	-	-	-	-	-	-
Costa Rica	0%	-	-	-	-	-	-	-	-	-	-	1%	-
Côte d'Ivoire (Ivory Coast)	0%	0%	-	-	-	-	-	-	1%	-	-	-	-
Croatia	0%	0%	-	-	-	-	1%	-	-	1%	-	-	-
Ecuador	0%	0%	-	-	-	-	-	-	-	1%	-	-	-
England	9%	9%	12%	15%	16%	11%	12%	8%	8%	8%	7%	1%	4%
France	1%	2%	1%	0%	3%	2%	2%	2%	1%	1%	2%	-	1%
Germany	8%	8%	3%	5%	4%	2%	6%	6%	3%	9%	9%	18%	16%
Ghana	0%	-	0%	-	-	-	-	1%	-	-	-	-	1%
Greece	0%	0%	0%	1%	-	-	1%	-	-	-	-	-	-
Honduras	0%	0%	-	-	-	-	1%	-	-	-	-	1%	-
Iran	0%	0%	0%	0%	-	-	-	1%	-	-	-	-	-
Italy	2%	2%	2%	1%	4%	1%	1%	2%	3%	-	5%	6%	2%
Japan	0%	-	0%	-	-	-	-	1%	-	-	-	-	-
Korea Republic	0%	0%	-	-	-	-	-	-	-	1%	-	-	-
Mexico	0%	0%	1%	-	-	-	2%	-	-	1%	-	-	-
Netherlands	1%	1%	1%	2%	-	-	1%	1%	1%	1%	1%	-	1%
Nigeria	0%	-	0%	-	-	-	-	-	-	-	1%	-	-
Portugal	1%	1%	1%	2%	2%	-	1%	1%	-	-	-	2%	1%
Russia	0%	-	0%	-	1%	-	-	-	-	-	-	-	-
Spain	12%	13%	8%	9%	9%	10%	8%	14%	14%	10%	9%	16%	19%
Switzerland	0%	-	0%	1%	-	-	-	-	1%	-	-	-	-
Uruguay	0%	1%	0%	1%	-	1%	-	-	-	2%	-	-	-
USA	0%	-	1%	1%	-	1%	-	-	-	-	-	1%	-
Don't know	19%	14%	28%	29%	14%	27%	17%	14%	18%	25%	17%	20%	13%

Which ONE of the following football players that will be playing for their country in the World Cup is your **favourite?**

Unweighted base	1352	568	543	158	129	140	131	130	130	149	144	111	130
Base: All children aged 8-17	1352	545	519	126	128	132	131	132	135	137	142	145	144
Cristiano Ronaldo (Portugal)	12%	12%	8%	11%	8%	9%	17%	12%	11%	6%	9%	16%	20%
Lionel Messi (Argentina)	9%	16%	4%	10%	13%	8%	8%	7%	12%	13%	10%	6%	5%
Wayne Rooney (England)	10%	11%	12%	14%	17%	17%	10%	7%	10%	11%	8%	4%	3%
Mesut Ozil (Germany)	1%	2%	1%	1%	1%	1%	1%	0%	1%	2%	1%	1%	4%
Robin van Persie (Netherlands)	2%	3%	1%	1%	1%	3%	2%	2%	5%	2%	-	2%	1%
Neymar (Brazil)	2%	4%	1%	2%	1%	3%	1%	6%	3%	3%	1%	1%	1%
Diego Costa (Brazil)	1%	2%	1%	1%	2%	3%	2%	2%	1%	1%	1%	-	1%
Sergio Aguero (Argentina)	2%	2%	1%	2%	1%	2%	-	1%	2%	2%	1%	3%	1%
Didier Drogba (Ivory Coast)	2%	1%	1%	1%	1%	0%	1%	3%	2%	1%	1%	2%	4%
Thomas Müller (Germany)	1%	1%	1%	-	2%	1%	0%	1%	-	1%	1%	1%	-
Mario Balotelli (Italy)	2%	2%	0%	2%	2%	2%	1%	1%	1%	-	1%	4%	5%
Gianluigi Buffon (Italy)	1%	1%	0%	1%	-	0%	1%	2%	1%	-	2%	-	-
Other SEE Fav Player Other TAB	6%	8%	4%	5%	4%	4%	11%	8%	5%	2%	8%	4%	10%
Don't know	10%	7%	15%	19%	15%	10%	9%	10%	7%	7%	11%	8%	9%
Not applicable - I don't have a favourite football player that will be playing in the World Cup	39%	27%	50%	31%	34%	36%	33%	38%	39%	49%	44%	47%	36%

For the following question if you never play football, please tick the 'I never play football' option at the bottom of the list.**

Thinking about when you play football...

Which of the following players do you ever pretend to be? (Please tick all that apply)

Unweighted base	1352	568	543	158	129	140	131	130	130	149	144	111	130
Base: All children aged 8-17	1352	545	519	126	128	132	131	132	135	137	142	145	144
Cristiano Ronaldo (Portugal)	9%	16%	2%	8%	7%	10%	13%	8%	13%	7%	8%	8%	9%
Lionel Messi (Argentina)	9%	17%	3%	9%	14%	8%	11%	9%	13%	8%	6%	10%	6%
Wayne Rooney (England)	5%	9%	2%	12%	8%	5%	4%	7%	5%	4%	2%	2%	2%
Mesut Ozil (Germany)	2%	3%	1%	1%	2%	1%	2%	2%	2%	1%	2%	1%	2%
Robin van Persie (Netherlands)	2%	4%	0%	3%	4%	3%	2%	2%	3%	1%	1%	1%	1%
Neymar (Brazil)	3%	6%	1%	1%	2%	6%	5%	3%	4%	3%	2%	3%	2%
Diego Costa (Brazil)	1%	3%	-	1%	1%	3%	2%	-	2%	2%	2%	-	-
Sergio Aguero (Argentina)	2%	3%	0%	4%	1%	1%	6%	1%	-	1%	1%	2%	2%
Didier Drogba (Ivory Coast)	2%	3%	0%	1%	2%	1%	2%	2%	2%	2%	-	1%	3%
Thomas Müller (Germany)	1%	1%	0%	1%	-	-	1%	1%	1%	-	1%	2%	-
Mario Balotelli (Italy)	2%	2%	0%	2%	1%	1%	2%	-	1%	1%	3%	1%	4%
Gianluigi Buffon (Italy)	2%	2%	0%	1%	2%	1%	3%	1%	1%	1%	2%	3%	2%
None of these	25%	30%	24%	33%	28%	30%	31%	22%	21%	25%	27%	11%	20%
Don't know	5%	6%	5%	7%	7%	7%	3%	8%	5%	3%	3%	3%	3%
I never play football	49%	24%	66%	38%	38%	42%	37%	46%	48%	52%	55%	67%	59%

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Have you ever collected Football stickers? (Please tick **all that apply)**

Unweighted base	1352	568	543	158	129	140	131	130	130	149	144	111	130
Base: All children aged 8-17	1352	545	519	126	128	132	131	132	135	137	142	145	144
Yes, I am collecting football stickers at the moment	13%	21%	10%	28%	28%	23%	20%	11%	6%	5%	7%	1%	4%
Yes, I have collected football stickers in the past	35%	47%	19%	21%	27%	34%	36%	39%	41%	35%	34%	40%	46%
No, I have never collected football stickers	52%	32%	71%	52%	44%	45%	43%	53%	54%	60%	58%	59%	51%
Don't know/ can't remember	1%	2%	1%	1%	2%	2%	3%	-	0%	1%	1%	1%	2%

SAF_q6. And are you currently collecting Panini Football stickers for the World Cup?

Unweighted base	187	125	56	*46*	*36*	*32*	*26*	*16*	*8*	*7*	*10*	*2*	*4*
Base: All children aged 8-17	173	116	50	*35*	*36*	*30*	*27*	*15*	*7*	*7*	*9*	*2*	*5*
Yes, I am	88%	88%	98%	*87%*	*91%*	*93%*	*89%*	*95%*	*88%*	*100%*	*89%*	*57%*	*15%*
No, I am not	12%	12%	2%	*13%*	*9%*	*7%*	*11%*	*5%*	*12%*	-	*11%*	*43%*	*85%*

Do you think you will watch any of the World Cup Football matches when they are live on TV? (Please tick the statement that you agree with the most)

Unweighted base	1352	568	543	158	129	140	131	130	130	149	144	111	130
Base: All children aged 8-17	1352	545	519	126	128	132	131	132	135	137	142	145	144
Yes, I will definately be watching some of the World Cup Football matches live on TV	29%	39%	15%	23%	25%	31%	30%	28%	31%	26%	27%	32%	38%
Yes, I am planning on watching some of the World Cup Football matches live on TV	28%	31%	27%	36%	31%	24%	32%	30%	30%	24%	26%	24%	25%
No, I won't be watching any of the World Cup Football matches live on TV but I plan to watch them at a later date (e.g. I will record them, watch them on catch up etc.)	4%	5%	3%	7%	6%	4%	5%	2%	2%	3%	3%	2%	5%
No I won't be watching any of the World Cup Football matches at all	29%	17%	41%	22%	25%	30%	23%	33%	26%	35%	31%	37%	27%
Don't know	10%	9%	14%	12%	13%	12%	10%	7%	11%	12%	12%	5%	5%

How far do you think England will get in the Football World Cup?

Unweighted base	1352	568	543	158	129	140	131	130	130	149	144	111	130
Base: All children aged 8-17	1352	545	519	126	128	132	131	132	135	137	142	145	144
I think England will get knocked out at the Group Stage	15%	15%	14%	7%	10%	11%	17%	18%	17%	18%	17%	17%	15%
I think England will get knocked out at the Second Round	22%	21%	19%	13%	19%	17%	19%	23%	22%	26%	22%	25%	33%
I think England will get knocked out at the Quarter Finals	22%	24%	17%	21%	22%	23%	18%	22%	24%	13%	22%	26%	24%
I think England will get knocked out at the Semi Finals	7%	10%	6%	9%	9%	7%	13%	5%	9%	6%	5%	5%	7%
I think England will finish in second place	2%	2%	3%	6%	5%	3%	2%	2%	1%	1%	1%	1%	-
I think England will win	5%	5%	7%	12%	6%	7%	7%	3%	6%	5%	4%	2%	2%
Don't know	27%	23%	34%	32%	29%	31%	24%	27%	22%	31%	30%	23%	20%