

YouGov Survey Results

Sample Size: 2016 GB Adults
Fieldwork: 13th - 14th January 2014

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
2016	X	X	X	X	590	494	424	978	1038	240	510	689	577	1149	867	258	655	431	496	175	
Unweighted Sample	2016	526	572	112	222	633	491	424	965	1051	144	470	820	582	1334	682	305	661	436	465	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Excluding visits related to formal education, when was the last time you went to a public library?

In the last 6 months ago	34	34	36	45	31	32	36	41	29	39	32	33	30	41	35	33	31	34	36	35	28
6-12 months ago	13	12	15	12	11	14	14	13	14	13	21	14	10	12	14	12	12	13	10	15	15
1-5 years ago	22	21	21	20	25	23	22	21	24	21	21	24	23	21	22	23	21	25	24	18	25
5-10 years ago	9	11	9	8	7	9	7	9	10	9	8	10	11	8	10	8	12	9	10	9	7
More than 10 years ago	14	17	14	9	23	17	15	11	17	12	6	9	21	15	13	16	12	12	14	17	21
I have never been to a public library	1	1	1	0	0	1	1	0	1	1	2	2	1	0	1	1	2	0	2	1	1
Can't remember	6	4	4	5	2	5	6	5	6	5	11	9	5	3	5	7	10	6	5	6	2

Do you have a current library card (that is, one that is not out of date)?

Yes, I do	51	50	54	53	52	52	56	53	45	57	42	49	46	62	51	50	48	54	48	51	49
No, I don't	45	48	42	45	47	45	41	42	50	40	48	44	51	38	45	45	42	43	48	46	47
Don't know	4	3	3	2	1	3	3	4	5	3	10	6	3	1	3	5	10	3	4	3	4