

YouGov Survey Results

Sample Size: 1153 London adults (aged 18+)
Fieldwork: 10th - 12th August 2015



Total	Vote in 2015				Gender		Age				Social Grade		Length of living in London			
	Con	Lab	Lib Dem	UKIP	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Since 2005 (0-10 years)	Since 1995 (0-20 years)	Since 1985 (0-30 years)	Since before 1985 (30+ years)
1153	360	452	82	82	568	585	138	413	370	232	680	473	185	363	538	1073
1153	331	433	98	76	578	575	89	340	428	296	783	370	190	369	548	1102
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample
Unweighted Sample

How many years have you lived in London? If you can't remember the exact number of years please give us your best guess.

[See tab 'Length of living in London' for full year list]

Lived in London for 0-10 years	16	15	13	18	11	18	14	17	33	5	2	19	12	100	51	34	17
Lived in London for 11-20 years	15	12	19	21	10	16	15	35	18	12	5	14	18	0	49	33	17
Lived in London for 21-30 years	15	16	17	15	12	15	16	31	16	15	6	15	15	0	0	33	16
Lived in London for more than 30 years	46	55	43	43	66	42	50	0	23	65	87	48	44	0	0	0	50
Don't know	7	3	8	4	2	9	5	18	10	3	1	4	11	0	0	0	0

Since 1985 do you think that London has changed for the better or worse?

Better	31	31	35	48	5	39	22	35	36	27	25	34	26	45	43	40	31
Worse	40	47	34	24	81	36	44	10	33	50	53	37	43	26	24	27	41
Neither better nor worse	16	12	18	20	9	14	18	12	12	18	21	15	16	5	12	13	16
Don't know	14	10	13	9	5	11	17	43	19	6	1	13	15	25	21	20	12

And since 1995 do you think that London has changed for the better or worse?

Better	30	32	33	53	6	38	22	42	34	24	25	33	26	42	44	41	30
Worse	43	48	38	28	83	40	46	14	40	49	56	42	45	26	26	29	44
Neither better nor worse	16	13	18	11	9	14	18	10	13	21	17	16	17	10	13	15	16
Don't know	11	7	11	9	2	9	14	34	14	6	2	10	13	22	18	15	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample

Unweighted Sample

Since 2005 do you think that London has changed for the better or worse?

Better	23	27	24	40	3	28	18	35	28	18	16	25	20	38	37	34	24
Worse	47	45	45	28	88	41	52	22	46	52	52	46	48	36	37	38	48
Neither better nor worse	21	22	23	28	8	22	21	14	16	25	30	22	20	11	16	19	22
Don't know	9	5	8	4	1	8	9	29	10	4	1	6	12	14	10	9	6

Now imagine London in the year 2025, do you think London will have changed for the better or worse compared to now?

Better	20	22	24	32	3	25	16	23	27	17	13	23	17	31	31	28	21
Worse	47	50	42	30	88	44	50	27	45	51	57	46	49	40	39	40	49
Neither better nor worse	13	8	17	27	3	12	14	14	12	14	13	13	13	14	13	13	12
Don't know	19	20	18	10	5	19	19	36	16	18	17	18	21	15	17	20	17