Yahoo / YouGov: Britain Is A Nation Of…
Survey Results

15th-16th November 2018

2038 Adults

	Total	Gender		Age				
		Male	**Female**	**18-24**	**25-34**	**35-44**	**45-54**	**55+**

For the following question, by 'colleagues', we mean those who you work with directly... Which ONE, if any, of the following statements about your work colleagues BEST applies to you? (Please select the option that comes closest. If you do not have any colleagues please select the 'Not applicable' option)

	Total	Male	Female	18-24	25-34	35-44	45-54	55+
Unweighted base	1099	550	549	68	241	284	252	254
Base: All GB Workers	1112	578	534	93	249	276	239	255
I like all of my colleagues	22%	24%	21%	21%	19%	21%	22%	28%
I like more than half of my colleagues	41%	36%	46%	48%	45%	37%	43%	38%
I like half of my colleagues	12%	12%	12%	15%	14%	11%	12%	8%
I like less than half of my colleagues	12%	14%	10%	9%	14%	15%	10%	8%
I like none of my colleagues	2%	2%	2%	3%	2%	4%	1%	0%
Don't know	3%	5%	1%	1%	2%	3%	4%	4%
Not Applicable - I do not have any colleagues	8%	7%	9%	3%	4%	8%	10%	13%

On another topic...Which, if any, of the following displays of affection do you think are acceptable in public? (Please select all that apply)

	Total	Male	Female	18-24	25-34	35-44	45-54	55+
Unweighted base	2038	941	1097	160	305	372	339	862
Base: All GB Adults	2038	988	1050	226	314	363	324	812
Holding hands	92%	90%	93%	87%	90%	91%	92%	94%
Hugging	90%	89%	90%	87%	87%	89%	91%	91%
Kissing without tongues	68%	75%	62%	78%	74%	75%	74%	58%
Kissing with tongues	15%	20%	9%	20%	25%	20%	17%	6%
Heavy petting (i.e. sexual contact, excluding kissing and sexual intercourse)	4%	6%	2%	8%	5%	5%	4%	2%
None of these	2%	2%	1%	0%	2%	3%	2%	1%
Don't know	3%	4%	2%	7%	4%	3%	3%	2%

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	Social Grade		Region							
	ABC1	C2DE	North	Midlands	East	London	South	England (NET)	Wales	Scotland
For the following question, by 'colleagues', we mean those who you work with directly... Which ONE, if any, of the following statements about your work colleagues BEST applies to you? (Please select the option that comes closest. If you do not have any colleagues please select the 'Not applicable' option)										
Unweighted base	694	405	265	184	117	138	245	949	51	99
Base: All GB Workers	642	470	257	179	114	169	246	965	52	95
I like all of my colleagues	22%	22%	22%	22%	19%	22%	24%	22%	22%	22%
I like more than half of my colleagues	43%	39%	41%	40%	37%	42%	41%	41%	43%	47%
I like half of my colleagues	13%	10%	12%	11%	10%	13%	12%	12%	17%	9%
I like less than half of my colleagues	11%	13%	13%	13%	19%	11%	10%	12%	7%	9%
I like none of my colleagues	1%	2%	1%	2%	4%	3%	1%	2%	-	2%
Don't know	3%	3%	3%	1%	3%	3%	4%	3%	3%	4%
Not Applicable - I do not have any colleagues	7%	10%	9%	11%	9%	7%	8%	9%	7%	6%
On another topic...Which, if any, of the following displays of affection do you think are acceptable in public? (Please select all that apply)										
Unweighted base	1247	791	510	345	202	222	471	1750	102	186
Base: All GB Adults	1162	876	487	336	199	275	463	1761	100	177
Holding hands	93%	90%	92%	90%	95%	90%	92%	92%	90%	93%
Hugging	91%	88%	89%	87%	90%	89%	92%	90%	89%	92%
Kissing without tongues	69%	66%	64%	68%	67%	72%	70%	68%	71%	70%
Kissing with tongues	15%	14%	15%	13%	14%	17%	15%	15%	14%	15%
Heavy petting (i.e. sexual contact, excluding kissing and sexual intercourse)	3%	5%	3%	4%	6%	5%	3%	4%	5%	3%
None of these	1%	2%	2%	2%	1%	1%	1%	2%	5%	2%
Don't know	2%	4%	3%	4%	2%	3%	3%	3%	1%	3%

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	Total	Gender		Age				
		Male	**Female**	**18-24**	**25-34**	**35-44**	**45-54**	**55+**

For the following question, please imagine you needed a substantial loan (e.g. over £10,000)...Which ONE, if any, of the following sources would you be MOST likely to approach first for this loan?

	Total	Male	Female	18-24	25-34	35-44	45-54	55+
Unweighted base	2038	941	1097	160	305	372	339	862
Base: All GB Adults	2038	988	1050	226	314	363	324	812
A family member	17%	17%	18%	32%	29%	22%	12%	8%
A friend	1%	1%	2%	4%	1%	1%	2%	1%
A bank	64%	66%	63%	48%	52%	59%	67%	75%
Other financial provides (e.g. short term loan companies)	3%	3%	4%	3%	5%	5%	3%	2%
Other	1%	2%	1%	-	-	1%	2%	2%
Don't know	13%	12%	13%	13%	13%	12%	14%	12%
Unweighted base	2038	941	1097	160	305	372	339	862
Base: All GB Adults	2038	988	1050	226	314	363	324	812
Texting	19%	20%	18%	29%	30%	29%	20%	8%
Going on social media platforms (e.g. Facebook, Twitter etc.)	13%	15%	10%	22%	18%	20%	12%	5%
Answering a phone call	32%	33%	31%	44%	35%	38%	35%	24%
None of these	13%	13%	13%	11%	13%	12%	17%	13%
Don't know	5%	5%	4%	10%	8%	5%	5%	2%
Not applicable - I do not think that any uses of a mobile phone are socially acceptable whilst I'm out for dinner at a restaurant with friends	42%	40%	43%	26%	32%	31%	35%	58%

The following question is about a sexual topic. If you would rather not share your views please select the 'Prefer not to say' option... Which, if any, of the following people have you ever had a sexual dream about? (Please select all that apply)

	Total	Male	Female	18-24	25-34	35-44	45-54	55+
Unweighted base	2038	941	1097	160	305	372	339	862
Base: All GB Adults	2038	988	1050	226	314	363	324	812
A best friend	9%	13%	5%	16%	16%	8%	9%	6%
A friend (other than a best friend)	26%	32%	19%	38%	38%	28%	23%	17%
A celebrity	23%	24%	22%	28%	34%	31%	24%	13%
An ex romantic partner (i.e. whilst I wasn't with them)	28%	31%	25%	25%	36%	36%	28%	22%
A current romantic partner	30%	35%	26%	39%	42%	37%	30%	20%
A teacher / professor	8%	10%	6%	11%	15%	10%	7%	4%
A colleague	23%	30%	17%	21%	30%	31%	25%	17%
An attractive stranger	22%	30%	14%	23%	30%	26%	23%	16%
Other	6%	7%	5%	3%	6%	5%	7%	6%
Don't know	19%	17%	22%	18%	12%	14%	17%	26%
Prefer not to say	20%	18%	23%	18%	20%	18%	21%	23%

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A family member	17%	17%	12%	16%	20%	29%	17%	18%	19%	13%
A friend	1%	2%	1%	1%	1%	1%	1%	1%	4%	2%
A bank	69%	59%	67%	66%	62%	52%	67%	64%	59%	73%
Other financial provides (e.g. short term loan companies)	3%	4%	3%	3%	2%	4%	3%	3%	5%	4%
Other	1%	2%	2%	1%	1%	0%	2%	1%	-	-
Don't know	10%	16%	15%	13%	14%	14%	10%	13%	13%	9%
Unweighted base	1247	791	510	345	202	222	471	1750	102	186
Base: All GB Adults	1162	876	487	336	199	275	463	1761	100	177
Texting	19%	20%	24%	17%	18%	26%	17%	20%	8%	16%
Going on social media platforms (e.g. Facebook, Twitter etc.)	13%	12%	14%	11%	13%	18%	9%	13%	8%	12%
Answering a phone call	32%	32%	36%	33%	26%	34%	29%	32%	30%	31%
None of these	14%	11%	12%	12%	17%	12%	15%	13%	14%	11%
Don't know	4%	5%	4%	6%	4%	5%	5%	5%	2%	7%
Not applicable - I do not think that any uses of a mobile phone are socially acceptable whilst I'm out for dinner at a restaurant with friends	41%	43%	39%	42%	45%	37%	46%	42%	47%	42%

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A best friend	9%	10%	9%	9%	12%	12%	8%	10%	7%	8%
A friend (other than a best friend)	26%	25%	24%	27%	26%	26%	26%	26%	23%	25%
A celebrity	22%	24%	24%	22%	23%	24%	20%	23%	30%	21%
An ex romantic partner (i.e. whilst I wasn't with them)	27%	28%	30%	28%	29%	27%	27%	28%	26%	24%
A current romantic partner	32%	28%	30%	30%	31%	32%	29%	30%	36%	29%
A teacher / professor	8%	8%	8%	9%	9%	8%	6%	8%	13%	8%
A colleague	25%	21%	23%	22%	25%	26%	21%	23%	26%	24%
An attractive stranger	20%	24%	24%	23%	22%	22%	19%	22%	29%	16%
Other	5%	6%	7%	5%	5%	6%	5%	6%	4%	7%
Don't know	18%	22%	22%	20%	16%	18%	19%	20%	16%	20%
Prefer not to say	22%	19%	16%	18%	23%	23%	23%	20%	19%	25%

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