

# YouGov Survey Results

Sample Size: 1245 GB Adults  
Fieldwork: 19th - 20th May 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					Interested in football	
	Total	Con	Lab	Lib Dem*	UKIP	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland*	Yes	No
<b>Weighted Sample</b>	<b>1245</b>	X	X	X	X	362	317	263	605	640	151	317	426	351	710	535	159	405	266	306	108	551	661
Unweighted Sample	1245	301	391	95	140	384	324	268	569	676	82	354	530	279	844	401	236	412	249	248	100	518	699
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## How interested, if at all, are you in football?

Very interested	26	27	30	19	30	24	33	18	38	14	27	25	30	21	26	26	20	22	25	35	26	58	0
Fairly interested	19	20	21	26	18	18	17	21	21	16	13	20	19	20	20	17	20	19	18	18	17	42	0
<b>TOTAL INTERESTED</b>	<b>45</b>	<b>47</b>	<b>51</b>	<b>45</b>	<b>48</b>	<b>42</b>	<b>50</b>	<b>39</b>	<b>59</b>	<b>30</b>	<b>40</b>	<b>45</b>	<b>49</b>	<b>41</b>	<b>46</b>	<b>43</b>	<b>40</b>	<b>41</b>	<b>43</b>	<b>53</b>	<b>43</b>	<b>100</b>	<b>0</b>
Not very interested	17	20	17	15	13	19	19	17	12	22	16	20	16	17	18	17	20	17	15	16	22	0	33
Not at all interested	36	33	32	40	37	37	30	41	26	45	34	31	35	42	35	37	35	39	41	29	31	0	67
<b>TOTAL NOT INTERESTED</b>	<b>53</b>	<b>53</b>	<b>49</b>	<b>55</b>	<b>50</b>	<b>56</b>	<b>49</b>	<b>58</b>	<b>38</b>	<b>67</b>	<b>50</b>	<b>51</b>	<b>51</b>	<b>59</b>	<b>53</b>	<b>54</b>	<b>55</b>	<b>56</b>	<b>56</b>	<b>45</b>	<b>53</b>	<b>0</b>	<b>100</b>
Don't know	3	1	1	0	2	1	1	3	3	2	9	5	1	0	2	3	5	3	2	2	4	0	0

## Several high-profile English footballers will retire at the end of this season. Which player do you think achieved the most in their career?

David Beckham	60	65	64	62	61	62	60	60	58	63	58	62	62	57	62	58	58	64	66	59	41	70	54
Paul Scholes	11	10	11	12	12	11	11	9	15	7	9	12	12	9	11	11	15	6	7	15	20	18	5
Jamie Carragher	2	2	4	2	1	3	4	2	3	1	1	3	1	3	2	2	0	3	2	3	1	4	1
Michael Owen	2	4	2	1	2	4	3	1	2	2	0	3	2	2	2	2	5	1	1	4	1	1	3
None of them achieved anything	6	8	3	3	8	6	4	7	7	5	9	5	5	8	6	6	3	5	8	5	10	2	9
Don't know	19	11	16	20	16	14	17	21	15	22	23	15	18	21	17	21	19	21	16	14	27	5	27

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**At the peak of his career, at what level would you rate David Beckham as a footballer?**

The best player in the world	<b>12</b>	12	16	16	10	12	16	10	9	15	14	9	13	13	12	12	15	14	11	11	6	14	11
A good Champions League player	<b>27</b>	32	26	24	30	29	26	29	34	20	26	31	27	24	29	25	25	26	31	28	21	39	18
A good Premier League player	<b>29</b>	35	28	22	31	34	29	26	29	28	20	26	30	32	29	28	22	28	26	34	31	40	20
A good Championship player	<b>3</b>	3	2	8	2	2	2	7	3	3	1	2	5	3	3	2	4	2	3	2	7	3	3
A good Football League (e.g. League 1 or League 2) player	<b>2</b>	1	3	0	3	2	2	0	3	2	0	4	3	0	1	3	1	2	1	4	3	1	3
A good Sunday League player	<b>1</b>	1	1	0	3	1	2	0	2	1	1	2	0	2	1	2	0	2	2	0	2	1	2
None of these	<b>4</b>	3	4	1	5	3	3	4	5	2	2	4	3	5	3	4	6	2	3	4	4	1	6
Don't know	<b>22</b>	13	21	30	16	16	21	23	16	28	35	22	18	21	21	23	27	23	22	17	26	2	36

**Where, if at all, would you rank David Beckham as a footballer of the last 40 years?**

Number one	<b>4</b>	4	5	3	6	4	5	3	3	6	8	3	4	4	4	4	3	6	3	4	4	2	6
Top 10	<b>33</b>	30	32	34	31	34	31	31	24	41	30	31	34	33	30	36	29	37	34	32	21	31	35
Top 20	<b>23</b>	25	25	26	22	21	26	25	24	22	20	24	24	23	22	25	23	20	26	27	15	25	22
Top 50	<b>14</b>	15	16	15	16	15	15	13	15	13	6	16	14	15	17	10	16	12	12	16	13	19	10
Top 100	<b>9</b>	11	11	8	6	9	8	10	12	6	12	11	8	6	11	6	12	7	9	6	20	12	6
Top 200	<b>4</b>	4	2	4	1	4	4	4	5	2	2	4	4	2	4	2	4	4	4	3	3	5	3
Top 500	<b>3</b>	3	2	2	2	3	2	3	4	2	5	2	3	2	3	3	2	2	2	3	5	3	3
Top 1,000	<b>5</b>	6	2	5	6	5	3	5	5	4	7	3	3	7	4	5	2	6	4	3	8	2	7
Not in the top 1,000	<b>7</b>	2	4	3	10	5	5	5	8	5	10	5	6	8	4	10	9	5	5	7	12	1	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**What do you consider to be David Beckham's most memorable moment?**

Last minute goal from a free-kick against Greece which sent England to the World Cup finals (2001)	<b>23</b>	27	21	25	26	28	23	27	30	16	15	21	28	21	24	21	24	22	23	28	9	39	10
Sending off against Argentina at the World Cup after kicking out at Diego Simeone (World Cup 1998)	<b>10</b>	9	11	10	12	10	10	7	13	6	8	14	9	7	9	11	11	9	7	12	9	12	8
Scoring from the halfway line against Wimbledon on the first day of the season (1996/97 season)	<b>9</b>	9	13	7	13	7	8	10	10	9	8	14	8	7	10	9	10	8	11	8	12	14	6
Becoming England Captain (2000)	<b>9</b>	12	7	9	9	11	8	8	6	11	3	9	7	12	10	7	6	10	10	7	5	8	10
Winning the treble with Manchester United (1998/99 season)	<b>7</b>	8	10	5	2	8	10	3	8	6	13	3	8	5	6	7	8	4	8	8	8	11	3
Scoring from the penalty spot to beat Argentina 1-0 (World Cup 2002)	<b>3</b>	2	4	2	4	3	2	4	3	3	3	4	5	1	4	2	4	3	3	4	0	3	3
Entrance via speedboat at the opening ceremony of the London 2012 Olympics (2012)	<b>3</b>	3	3	2	3	4	3	3	2	4	2	2	5	3	3	3	2	3	5	2	3	2	4
Receiving a cut above the eye after Alex Ferguson kicked a boot across the dressing room (2003)	<b>1</b>	2	1	1	0	2	1	0	1	1	0	2	1	2	2	1	3	1	0	1	4	2	1
Joining Real Madrid (2003)	<b>1</b>	4	0	2	1	1	0	1	1	2	4	2	1	1	1	2	2	3	1	0	0	1	2
Stepping down as England captain (2006)	<b>0</b>	0	1	0	1	0	1	0	1	0	0	0	0	1	0	0	1	0	0	0	0	0	0
Joining LA Galaxy (2007)	<b>0</b>	0	1	0	0	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	1
Joining Paris St-Germain (2013)	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Something else	<b>3</b>	3	3	5	2	2	3	2	4	2	4	3	3	3	2	4	1	4	3	1	6	1	5
Don't know	<b>31</b>	20	26	31	27	25	29	34	21	39	39	25	26	38	29	33	27	30	30	28	44	6	48

**Do you think David Beckham was good or bad for the game of football?**

Good	<b>78</b>	83	83	79	73	80	84	79	73	82	67	79	79	80	79	76	77	78	79	80	67	89	70
Bad	<b>2</b>	1	1	1	6	2	1	1	3	0	2	4	1	0	2	2	5	1	1	1	2	2	1
Neither	<b>11</b>	11	10	10	11	9	11	8	13	9	12	8	13	12	11	11	7	11	11	12	15	8	14
Don't Know	<b>9</b>	5	5	10	10	8	4	11	10	9	20	10	7	8	8	11	11	9	9	7	16	0	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Do you think David Beckham's media success was due to his own footballing achievements or due to his marriage to Victoria Beckham?**

His own footballing achievements	<b>49</b>	52	56	56	49	49	56	50	45	53	45	46	53	50	51	47	53	50	53	48	38	59	42
His marriage to Victoria Beckham	<b>27</b>	29	25	17	30	27	26	24	30	25	27	32	28	23	26	29	26	26	29	31	23	27	30
Neither	<b>6</b>	8	5	8	8	9	5	7	8	4	0	5	6	10	6	7	7	7	6	6	6	7	6
Don't know	<b>17</b>	12	14	18	12	15	13	19	16	17	28	17	13	17	17	17	14	17	12	16	33	7	22

*\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.*