

## YouGov Survey Results

Sample Size: 1689 GB Adults  
Fieldwork: 9th - 10th June 2013

|                        | Voting intention |     |     |          | 2010 Vote |     |     | Gender  |      | Age    |        |       |       | Social grade |      | Region |        |               |                  |       |           |   |
|------------------------|------------------|-----|-----|----------|-----------|-----|-----|---------|------|--------|--------|-------|-------|--------------|------|--------|--------|---------------|------------------|-------|-----------|---|
|                        | Total            | Con | Lab | Lib Dem* | UKIP      | Con | Lab | Lib Dem | Male | Female | 18-24* | 25-39 | 40-59 | 60+          | ABC1 | C2DE   | London | Rest of South | Midlands / Wales | North | Scotland* |   |
| <b>Weighted Sample</b> | <b>1689</b>      | 356 | 504 | 138      | 190       | 496 | 427 | 384     | 821  | 868    | 204    | 431   | 578   | 476          | 963  | 726    | 216    | 549           | 361              | 415   | 147       |   |
| Unweighted Sample      | 1689             | 373 | 510 | 108      | 212       | 522 | 412 | 387     | 771  | 918    | 99     | 477   | 638   | 475          | 1151 | 538    | 311    | 519           | 308              | 408   | 143       |   |
|                        | %                | %   | %   | %        | %         | %   | %   | %       | %    | %      | %      | %     | %     | %            | %    | %      | %      | %             | %                | %     | %         | % |

### How much, if anything, do you know about the Bilderberg Group?

|   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| I have heard of them and know a lot about who they are and what they do | 3  | 4  | 3  | 0  | 7  | 4  | 5  | 1  | 5  | 1  | 6  | 2  | 3  | 2  | 3  | 3  | 2  | 3  | 2  | 4  | 2  |
| I have heard of them and know a little about them                       | 16 | 20 | 17 | 19 | 19 | 18 | 16 | 18 | 23 | 10 | 8  | 17 | 17 | 19 | 21 | 11 | 25 | 16 | 14 | 12 | 21 |
| I have heard the name but don't know anything about them                | 16 | 17 | 15 | 20 | 14 | 20 | 13 | 16 | 19 | 12 | 12 | 17 | 15 | 17 | 17 | 14 | 16 | 18 | 15 | 14 | 16 |
| I have never heard of them  | 62 | 58 | 63 | 60 | 59 | 56 | 65 | 63 | 50 | 73 | 65 | 61 | 64 | 58 | 57 | 69 | 55 | 59 | 65 | 67 | 60 |
| Not sure  | 3  | 1  | 2  | 0  | 1  | 3  | 2  | 2  | 2  | 4  | 9  | 3  | 1  | 3  | 3  | 4  | 3  | 4  | 3  | 3  | 1  |

### And from what you have seen or heard, do you have a positive or a negative impression of the Bilderberg Group?

[Asked to those who have heard of the Bilderberg Group and who know about them n=353]

|  |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |           |
|--|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Very positive impression               | 5         | 12        | 6         | 0         | 0         | 10        | 2         | 2         | 7         | 0         | 9         | 5         | 6         | 4         | 4         | 8         | 1         | 8         | 10        | 2         | 4         |
| Fairly positive impression             | 8         | 16        | 5         | 6         | 2         | 11        | 3         | 5         | 7         | 8         | 8         | 13        | 4         | 7         | 7         | 8         | 12        | 9         | 5         | 8         | 2         |
| <b>TOTAL POSITIVE</b>                  | <b>13</b> | <b>28</b> | <b>11</b> | <b>6</b>  | <b>2</b>  | <b>21</b> | <b>5</b>  | <b>7</b>  | <b>14</b> | <b>8</b>  | <b>17</b> | <b>18</b> | <b>10</b> | <b>11</b> | <b>11</b> | <b>16</b> | <b>13</b> | <b>17</b> | <b>15</b> | <b>10</b> | <b>6</b>  |
| Neither positive nor negative          | 29        | 48        | 24        | 14        | 25        | 47        | 26        | 21        | 29        | 29        | 9         | 33        | 25        | 37        | 34        | 17        | 27        | 29        | 29        | 25        | 41        |
| Fairly negative impression             | 32        | 17        | 34        | 41        | 34        | 18        | 35        | 43        | 30        | 37        | 25        | 27        | 34        | 35        | 32        | 32        | 37        | 34        | 26        | 26        | 39        |
| Very negative impression               | 21        | 4         | 24        | 40        | 38        | 10        | 31        | 26        | 23        | 16        | 44        | 20        | 24        | 13        | 18        | 29        | 14        | 16        | 25        | 34        | 15        |
| <b>TOTAL NEGATIVE</b>                  | <b>53</b> | <b>21</b> | <b>58</b> | <b>81</b> | <b>72</b> | <b>28</b> | <b>66</b> | <b>69</b> | <b>53</b> | <b>53</b> | <b>69</b> | <b>47</b> | <b>58</b> | <b>48</b> | <b>50</b> | <b>61</b> | <b>51</b> | <b>50</b> | <b>51</b> | <b>60</b> | <b>54</b> |
| Don't know or don't know enough to say | 5         | 3         | 6         | 0         | 2         | 4         | 4         | 3         | 3         | 9         | 5         | 3         | 7         | 4         | 5         | 5         | 9         | 4         | 5         | 4         | 0         |

\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.