

## YouGov / Bow Group Results

Sample Size: 1779 GB Adults  
Fieldwork: 8th - 9th July 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b> 1779	X	X	X	X	550	426	397	865	914	215	454	608	502	1014	765	228	578	381	438	155	
Unweighted Sample	1779	437	527	109	227	571	426	394	834	945	127	447	675	530	1204	575	272	612	351	421	123
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Government is currently making plans to privatise the Royal Mail later this year.

Before taking this survey, were you aware of these plans?

Yes, I was	53	62	56	62	55	59	54	54	63	43	45	44	54	62	55	50	54	53	54	52	49
No, I was not	43	35	41	36	41	37	43	42	34	52	50	51	42	35	41	46	37	43	44	42	50
Not sure	4	3	3	2	4	4	3	3	3	5	5	5	4	3	5	4	9	4	1	6	1

And to what extent would you support or oppose plans to privatise the Royal Mail?

Strongly support	4	8	2	2	5	7	3	1	7	2	0	6	4	4	5	4	6	5	2	4	3
Tend to support	16	32	9	15	13	27	10	11	21	12	15	18	15	17	20	11	20	19	14	14	12
<b>TOTAL SUPPORT</b>	<b>20</b>	<b>40</b>	<b>11</b>	<b>17</b>	<b>18</b>	<b>34</b>	<b>13</b>	<b>12</b>	<b>28</b>	<b>14</b>	<b>15</b>	<b>24</b>	<b>19</b>	<b>21</b>	<b>25</b>	<b>15</b>	<b>26</b>	<b>24</b>	<b>16</b>	<b>18</b>	<b>15</b>
Tend to oppose	31	28	29	37	35	31	28	34	28	34	49	30	28	28	30	33	29	29	32	31	41
Strongly oppose	36	20	49	35	41	23	48	44	36	36	24	29	43	40	33	40	33	33	40	38	36
<b>TOTAL OPPOSE</b>	<b>67</b>	<b>48</b>	<b>78</b>	<b>72</b>	<b>76</b>	<b>54</b>	<b>76</b>	<b>78</b>	<b>64</b>	<b>70</b>	<b>73</b>	<b>59</b>	<b>71</b>	<b>68</b>	<b>63</b>	<b>73</b>	<b>62</b>	<b>62</b>	<b>72</b>	<b>69</b>	<b>77</b>
Don't know	12	12	10	10	6	12	11	10	7	17	12	18	9	11	12	13	12	13	12	14	8