

YouGov Survey Results

Sample Size: 1979 GB Adults
Fieldwork: 5th - 6th August 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1979	X	X	X	X	581	498	427	962	1017	239	505	677	558	1128	851	253	643	424	487	172	
Unweighted Sample 1979	460	651	130	200	576	535	432	957	1022	177	538	765	499	1320	659	333	681	381	416	168	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	June 3-4	Aug 5-6																				
How interested are you in the BBC TV show Doctor Who?																						
Very interested	17	16	16	16	17	14	14	15	19	16	15	22	16	19	8	16	15	16	16	18	13	14
Quite interested	14	20	23	20	21	19	22	22	20	23	17	23	17	24	17	20	20	21	21	17	23	16
TOTAL INTERESTED	31	36	39	36	38	33	36	37	39	39	32	45	33	43	25	36	35	37	37	35	36	30
Not very interested	19	20	22	20	20	18	21	18	22	20	19	15	18	19	24	22	17	19	19	24	14	27
Not at all interested	49	43	39	43	42	48	42	45	39	39	47	37	47	37	50	41	46	41	43	40	49	41
TOTAL NOT INTERESTED	68	63	61	63	62	66	63	63	61	59	66	52	65	56	74	63	63	60	62	64	63	68
Don't know	1	1	0	0	0	2	0	0	0	2	1	3	3	1	0	1	2	3	1	1	1	1

[The following questions were asked to those who said they were interested in Doctor Who n=706]

Which of the following is your favourite Doctor Who?

David Tennant	43	51	51	53	45	55	53	54	46	44	58	58	58	45	47	51	49	43	55	52	47	53
Tom Baker	16	13	16	13	15	14	17	15	12	16	8	0	9	18	15	12	13	18	11	9	13	17
Matt Smith	14	9	7	8	16	10	8	4	12	7	13	9	13	9	6	9	10	15	6	9	11	9
Christopher Eccleston	8	8	7	7	6	8	4	7	7	10	6	21	6	7	4	10	6	7	9	8	8	5
Jon Pertwee	6	7	9	7	4	4	8	7	8	10	4	4	1	11	10	6	9	5	7	7	9	4
Patrick Troughton	3	2	1	3	9	0	1	4	5	2	3	0	1	4	4	2	4	0	2	3	3	3
William Hartnell	2	2	3	2	2	3	3	2	1	2	3	0	2	1	7	3	2	2	3	0	3	3
Colin Baker	1	1	1	1	0	2	0	0	3	2	1	1	1	2	1	0	3	2	3	1	0	0
Paul McGann	0	1	1	1	0	2	1	2	0	1	1	0	2	0	1	1	0	1	1	2	0	0
Peter Davison	2	1	0	1	2	0	1	1	1	2	1	0	1	1	3	1	1	3	1	1	2	0
Sylvester McCoy	2	1	0	2	0	0	0	2	1	2	0	2	2	0	0	1	0	3	1	0	0	0
Don't know	2	3	4	3	1	2	2	3	2	4	2	6	5	1	2	3	3	1	1	7	3	5

Fieldwork: 5th - 6th August 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1979	X	X	X	X	581	498	427	962	1017	239	505	677	558	1128	851	253	643	424	487	172
Unweighted Sample	1979	460	651	130	200	576	535	432	957	1022	177	538	765	499	1320	659	333	681	381	416	168
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following is your LEAST favourite Doctor Who?

Sylvester McCoy	29	22	27	24	16	23	26	23	21	23	22	4	10	34	25	21	23	20	20	33	20	12
Colin Baker	11	10	11	11	20	5	7	9	19	9	11	5	7	12	13	9	11	8	11	6	13	11
Matt Smith	5	8	6	7	6	14	7	8	9	8	7	16	7	6	5	9	5	3	9	7	10	4
Paul McGann	9	8	9	8	9	16	11	10	7	9	8	4	5	11	10	8	9	6	8	12	8	8
Christopher Eccleston	7	7	9	7	7	2	9	8	6	6	8	10	11	4	6	8	5	8	8	6	4	13
Peter Davison	5	4	4	4	0	6	5	7	0	3	4	0	3	4	7	3	5	5	5	2	3	1
Tom Baker	3	4	0	5	0	7	1	6	2	5	2	15	1	2	3	5	3	3	7	1	2	5
William Hartnell	2	4	4	3	1	1	6	2	1	4	4	2	6	3	5	3	5	8	2	1	7	1
David Tennant	1	2	4	1	1	0	3	0	1	3	1	2	1	3	1	2	1	4	2	1	2	2
Jon Pertwee	2	2	2	2	2	0	0	2	3	2	1	1	2	2	1	2	1	1	1	3	2	2
Patrick Troughton	3	2	0	3	2	5	2	2	3	2	3	2	2	2	3	3	2	3	2	3	2	0
Don't know	24	28	22	24	36	22	23	25	27	26	30	41	44	17	21	27	29	31	25	24	29	41

This week Peter Capaldi was announced as the actor who will play the twelfth doctor. Do you approve or disapprove of the casting?

Approve	67	73	71	73	52	65	73	73	66	67	67	73	64	64	70	62	67	67	60	65	87
Disapprove	10	4	8	4	12	8	6	7	13	6	19	6	10	6	8	11	8	11	14	9	1
Don't know	24	23	21	23	35	27	21	21	21	27	14	21	26	30	22	26	25	23	26	26	12

And do you think Peter Capaldi will make a better or worse Doctor than Matt Smith?

Better	32	43	31	40	30	34	32	32	35	28	41	37	29	25	35	28	36	29	25	38	37
Worse	14	11	12	5	15	12	8	11	18	10	26	15	13	7	13	16	10	12	20	17	4
About the same	33	32	32	34	32	37	33	38	28	39	20	31	34	42	32	34	37	37	35	21	37
Don't know	21	15	25	22	23	17	27	19	19	23	13	17	24	26	20	22	18	21	19	24	22

Do you think casting an actor who is already very well known is a good thing for Doctor Who, or would they have been better to cast a relatively unknown actor?

It is a good thing for Doctor Who to be played by an actor who is already well known	51	56	58	48	51	52	57	54	52	50	55	48	50	53	54	47	51	46	51	51	72
It would have been better for Doctor Who to be played by a relatively unknown actor	24	24	20	21	31	24	18	20	25	24	34	24	21	24	22	28	24	27	25	25	11
Don't know	25	21	22	31	18	25	24	27	24	26	11	28	29	23	24	25	26	27	25	24	17

Fieldwork: 5th - 6th August 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample 1979	X	X	X	X	581	498	427	962	1017	239	505	677	558	1128	851	253	643	424	487	172	
Unweighted Sample	460	651	130	200	576	535	432	957	1022	177	538	765	499	1320	659	333	681	381	416	168	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Peter Capaldi is 55. Do you think casting an mature actor is a good thing for Doctor Who, or would they have been better to cast a younger actor?

It is a good thing for Doctor Who to be played by a more mature actor
 It would have been better for Doctor Who to be played by a younger actor
 Don't know

70	74	72	81	75	73	69	78	73	67	68	74	70	68	75	63	64	73	64	69	92
17	17	12	7	20	19	13	9	16	18	28	16	18	8	14	21	19	15	25	15	4
13	9	15	12	5	8	18	14	11	15	4	10	12	24	11	15	17	12	11	15	4