

## YouGov Survey Results

Sample Size: [1968 GB Adults; 1033 German Adults; 998 French Adults; 1012 Danish Adults; 1002 Swedish Adults; 843 Finnish Adults; 498 Norwegian Adults]  
Fieldwork: 18th - 24th July 2013

	GB	Germany	France	Denmark	Sweden	Finland	Norway
<b>Weighted Sample</b>	<b>1968</b>	<b>1033</b>	<b>998</b>	<b>1011</b>	<b>1002</b>	<b>843</b>	<b>498</b>
Unweighted Sample	1968	1033	998	1012	1002	843	498

Taking everything into account, which of the following countries do you think are best to visit on holiday for good weather? (Please tick up to three)

	GB	Germany	France	Denmark	Sweden	Finland	Norway	Average
Spain	59	63	41	56	56	51	63	56
Greece	45	43	28	45	53	43	53	44
Italy	29	41	28	41	33	29	25	32
Cyprus	40	19	9	19	36	28	37	27
Portugal	28	24	18	16	14	17	17	19
Malta	19	18	12	15	20	17	15	17
Don't know	12	9	16	11	10	14	10	12
France	7	8	29	17	8	6	7	12
Bulgaria	2	7	1	5	5	6	7	5
Sweden	1	2	4	3	6	2	2	3
Germany	1	5	2	2	1	3	2	2
Denmark	0	2	2	7	1	1	2	2
Finland	0	1	4	0	1	8	1	2
Hungary	1	5	1	1	1	1	2	2
Norway	1	1	4	2	1	2	1	2
United Kingdom	2	1	3	1	1	2	1	2
Austria	1	2	2	3	1	1	0	1
Switzerland	1	2	3	1	1	2	0	1
Ireland	0	1	4	0	1	2	1	1
Czech Republic	0	1	1	1	1	1	1	1
Romania	1	1	1	1	1	0	1	1
Slovenia	0	1	1	1	1	1	1	1
Netherlands	1	1	1	1	0	1	0	1
Slovakia	0	0	1	0	1	1	1	1
Belgium	1	0	2	0	0	0	0	0
Estonia	0	0	0	0	0	3	0	0
Poland	0	1	1	0	0	0	1	0
Latvia	0	0	1	0	0	0	1	0
Luxembourg	0	0	1	0	0	1	0	0
Lithuania	0	0	0	0	0	1	0	0

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	GB	Germany	France	Denmark	Sweden	Finland	Norway
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Unweighted Sample	1968	1033	998	1012	1002	843	498

Taking everything into account, which of the following countries do you think are best to visit on holiday for good food? (Please tick up to three)

	GB	Germany	France	Denmark	Sweden	Finland	Norway	Average
Italy	50	44	37	53	59	44	46	48
France	43	40	62	44	48	34	44	45
Spain	25	18	25	28	24	31	28	26
Greece	15	21	10	24	28	31	22	22
Don't know	17	12	16	14	8	16	11	13
Germany	9	38	7	9	10	11	9	13
Denmark	2	2	1	24	9	3	18	8
Austria	3	25	4	4	5	3	4	7
Portugal	7	4	8	4	5	6	7	6
United Kingdom	25	1	1	4	4	2	3	6
Sweden	2	2	2	3	18	3	5	5
Switzerland	4	10	7	1	3	3	2	4
Hungary	1	7	1	2	4	6	3	3
Norway	1	1	3	2	1	2	13	3
Belgium	4	2	5	3	3	2	2	3
Cyprus	6	1	1	2	2	3	4	3
Czech Republic	1	5	0	2	3	3	3	2
Finland	0	1	1	0	1	13	1	2
Malta	2	2	1	2	2	1	3	2
Ireland	5	0	1	0	1	2	1	1
Netherlands	2	2	1	1	2	1	1	1
Poland	1	2	1	1	2	2	1	1
Bulgaria	1	1	1	1	1	3	1	1
Estonia	0	0	0	0	1	5	1	1
Luxembourg	1	1	1	1	1	0	0	1
Lithuania	0	0	1	0	0	1	1	0
Slovakia	0	1	0	0	0	1	1	0
Latvia	0	0	0	0	0	1	1	0
Romania	0	1	1	0	0	0	0	0
Slovenia	0	1	0	0	0	1	0	0

Fieldwork: 18th - 24th July 2013

	GB	Germany	France	Denmark	Sweden	Finland	Norway
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Taking everything into account, which of the following countries do you think are best to visit on holiday for good fun, socialising and parties? (Please tick up to three)

	GB	Germany	France	Denmark	Sweden	Finland	Norway	Average
Spain	48	56	46	28	39	31	39	41
Don't know	26	22	22	40	19	24	18	24
Greece	22	10	9	14	28	14	31	18
Italy	12	25	22	12	17	16	8	16
United Kingdom	19	6	11	9	20	12	12	13
Cyprus	18	2	3	4	19	7	21	11
France	6	9	29	6	9	8	5	10
Germany	6	16	7	10	10	13	8	10
Ireland	15	3	9	3	9	12	7	8
Denmark	1	2	1	13	11	4	18	7
Netherlands	8	9	7	3	6	7	6	7
Bulgaria	1	12	0	14	3	6	9	6
Portugal	9	5	8	3	3	6	6	6
Malta	5	5	3	3	7	5	6	5
Sweden	1	2	3	2	9	4	8	4
Czech Republic	5	4	2	4	3	6	3	4
Austria	1	7	2	5	4	3	3	4
Finland	1	0	2	0	2	11	3	3
Hungary	1	7	1	3	1	4	1	3
Estonia	1	0	1	0	0	12	2	2
Poland	2	2	2	1	2	2	3	2
Norway	1	1	1	1	2	2	4	2
Belgium	2	1	6	0	0	1	1	2
Switzerland	1	2	2	0	2	1	2	1
Lithuania	1	1	1	0	0	1	2	1
Romania	1	1	1	1	1	1	0	1
Latvia	1	0	1	0	0	1	2	1
Slovakia	1	0	1	0	1	1	1	1
Slovenia	1	1	1	0	0	1	1	1
Luxembourg	0	0	1	0	1	1	1	1

Fieldwork: 18th - 24th July 2013

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Unweighted Sample	1968	1033	998	1012	1002	843	498

Taking everything into account, which of the following countries do you think are best to visit on holiday for good shopping? (Please tick up to three)

	GB	Germany	France	Denmark	Sweden	Finland	Norway	Average
United Kingdom	32	14	12	50	47	17	54	32
Don't know	38	27	27	24	20	23	15	25
Italy	28	20	19	22	20	14	19	20
France	27	18	14	22	21	11	24	20
Germany	12	26	5	24	21	21	21	19
Spain	12	10	42	12	10	14	14	16
Poland	1	13	3	5	11	8	11	7
Estonia	1	1	1	1	7	31	5	7
Sweden	1	3	1	8	9	8	13	6
Greece	3	3	12	4	7	7	4	6
Czech Republic	2	12	2	6	6	5	5	5
Denmark	1	2	1	11	3	2	12	5
Netherlands	3	11	3	3	2	2	4	4
Bulgaria	1	3	2	4	5	9	4	4
Portugal	2	2	12	2	3	3	2	4
Switzerland	6	8	3	1	3	2	1	3
Luxembourg	2	8	8	2	1	1	1	3
Belgium	3	2	10	1	1	1	1	3
Hungary	1	6	1	1	3	4	3	3
Latvia	0	1	2	0	3	6	3	2
Lithuania	0	1	1	1	3	5	4	2
Romania	0	3	2	1	3	4	1	2
Ireland	3	1	2	1	2	2	2	2
Slovenia	1	2	2	1	2	3	1	2
Austria	0	5	1	1	2	1	1	2
Malta	2	1	2	1	1	1	2	1
Cyprus	1	1	2	1	1	2	2	1
Slovakia	0	3	1	1	2	2	0	1
Finland	0	1	0	0	1	5	1	1
Norway	1	1	1	1	1	0	2	1

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Taking everything into account, which of the following countries do you think are best to visit on holiday for good sightseeing? (Please tick up to three)

	GB	Germany	France	Denmark	Sweden	Finland	Norway	Average
Italy	43	37	30	34	38	39	32	36
France	23	39	45	29	31	35	27	33
United Kingdom	37	25	7	29	31	22	24	25
Greece	19	34	26	20	22	23	21	24
Germany	12	37	4	14	13	13	12	15
Spain	10	14	15	20	13	14	18	15
Don't know	14	10	14	18	14	12	15	14
Austria	13	13	9	9	16	14	8	12
Ireland	9	6	15	4	9	11	9	9
Norway	11	4	7	8	7	10	15	9
Switzerland	19	4	5	4	8	11	7	8
Czech Republic	5	3	3	4	7	7	6	5
Portugal	2	3	8	4	3	5	7	5
Sweden	4	3	6	5	8	1	3	4
Malta	6	3	4	3	3	3	4	4
Denmark	2	2	2	12	2	2	3	4
Netherlands	3	1	4	3	4	3	3	3
Poland	2	2	3	2	4	2	4	3
Cyprus	4	3	4	2	1	2	3	3
Hungary	2	2	2	2	2	4	4	3
Finland	1	1	4	1	2	7	1	2
Luxembourg	1	1	1	1	1	2	2	1
Estonia	1	1	1	0	2	2	2	1
Belgium	2	1	2	1	0	1	2	1
Romania	2	1	1	1	1	1	1	1
Bulgaria	1	1	2	1	1	1	1	1
Slovenia	1	0	1	1	0	2	2	1
Slovakia	1	1	1	0	1	1	2	1
Lithuania	0	1	1	0	1	0	0	0
Latvia	0	1	1	0	1	0	0	0

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Taking everything into account, which of the following countries do you think are best to visit on holiday for learning a new language? (Please tick up to three)

	GB	Germany	France	Denmark	Sweden	Finland	Norway	Average
Spain	39	34	36	28	30	31	46	35
United Kingdom	7	35	46	24	33	27	23	28
France	40	33	10	24	29	21	29	27
Don't know	34	22	21	37	25	26	20	26
Italy	25	28	22	22	22	19	23	23
Germany	25	6	20	22	27	26	31	22
Sweden	2	7	3	5	2	12	4	5
Greece	4	4	3	4	5	4	4	4
Portugal	4	4	5	4	3	3	5	4
Netherlands	3	6	4	2	3	1	5	3
Ireland	0	6	7	1	3	5	2	3
Norway	2	4	2	3	3	3	1	3
Switzerland	2	3	1	1	3	4	3	2
Denmark	1	3	2	2	4	2	2	2
Estonia	1	1	1	0	1	9	1	2
Malta	1	5	2	1	2	2	1	2
Austria	1	1	2	2	3	2	1	2
Finland	1	3	1	1	2	2	2	2
Poland	2	2	1	1	2	1	1	1
Belgium	2	1	1	1	1	1	1	1
Czech Republic	1	1	1	1	1	1	2	1
Hungary	0	2	1	1	1	2	1	1
Bulgaria	1	2	1	1	0	1	0	1
Cyprus	1	1	0	1	1	1	1	1
Romania	1	1	1	0	1	0	0	1
Luxembourg	0	1	1	0	0	1	1	1
Slovakia	0	1	0	1	0	0	1	0
Lithuania	0	1	0	0	0	1	0	0
Slovenia	0	1	0	0	0	1	0	0
Latvia	0	0	0	0	1	0	0	0