

YouGov Survey Results

Sample Size: 1995 GB Adults
Fieldwork: 31st July - 1st August 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					Interested in football	
	Total	Con	Lab	Lib Dem*	UKIP	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Interested	Not interested
Weighted Sample	1995	X	X	X	X	603	540	408	970	1025	241	509	682	563	1137	858	255	648	427	491	174	832	1127
Unweighted Sample	1995	469	648	145	189	567	558	420	955	1040	154	487	825	529	1316	679	313	621	388	460	213	758	1210
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How interested, if at all, are you in football?

Very interested	21	25	24	16	24	21	25	20	35	8	19	28	22	15	22	20	23	18	22	26	16	51	0
Fairly interested	20	21	21	14	25	20	23	17	22	19	13	19	23	21	21	20	21	17	24	20	24	49	0
TOTAL INTERESTED	41	46	45	30	49	41	48	37	57	27	32	47	45	36	43	40	44	35	46	46	40	100	0
Not very interested	16	15	16	19	12	15	16	18	14	19	18	18	16	15	17	15	14	17	16	18	17	0	29
Not at all interested	40	39	37	50	39	44	35	43	27	53	48	29	38	49	39	42	38	46	37	35	43	0	71
TOTAL NOT INTERESTED	56	54	53	69	51	59	51	61	41	72	66	47	54	64	56	57	52	63	53	53	60	0	100
Don't know	2	0	1	0	0	1	2	2	2	2	2	6	0	0	1	3	3	2	1	2	0	0	0

To what extent do you agree or disagree with the following statement: "English football is in danger of losing its soul"?

Strongly agree	18	17	20	20	27	18	20	19	23	13	9	14	20	23	18	17	15	17	17	23	16	23	15
Tend to agree	27	34	28	19	31	31	28	25	31	24	16	24	30	32	27	27	24	26	34	28	18	45	15
TOTAL AGREE	45	51	48	39	58	49	48	44	54	37	25	38	50	55	45	44	39	43	51	51	34	68	30
Neither agree nor disagree	20	18	20	23	14	20	19	20	17	22	23	24	18	16	20	19	21	22	16	20	19	17	23
Tend to disagree	6	8	6	3	4	4	7	5	6	6	13	7	5	3	6	5	8	5	7	6	3	9	4
Strongly disagree	3	2	3	3	2	2	3	2	3	2	4	4	2	2	3	2	2	4	3	2	2	5	2
TOTAL DISAGREE	9	10	9	6	6	6	10	7	9	8	17	11	7	5	9	7	10	9	10	8	5	14	6
Don't know	26	21	23	32	22	24	22	28	19	33	35	27	24	23	24	29	30	26	23	21	42	2	42

[The following questions were asked to those interested in football n=758]

You may have heard recently that Gareth Bale has been linked with a transfer to Real Madrid from Tottenham Hotspur.

Do you think Gareth Bale should or should not move to Real Madrid?

Should	50	51	53	55	45	47	56	51	58	35	62	56	49	42	49	53	55	46	47	54	56	50	0
Should not	29	27	31	29	38	31	27	28	27	34	28	28	32	28	30	29	30	26	34	32	17	29	0
Don't know	20	22	16	16	17	22	18	21	15	31	10	16	19	31	21	18	15	27	20	14	27	20	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much, if anything, do you think Tottenham should sell Gareth Bale for?

Below £20m	11	14	9	8	16	11	9	11	9	17	14	9	13	11	11	12	6	15	8	13	17	11	0
£20m - £30m	4	4	4	4	0	2	5	6	3	8	3	7	2	5	6	2	4	4	4	5	4	4	0
£30m - £40m	4	2	5	4	3	2	3	5	3	5	5	3	4	3	4	3	2	2	5	3	10	4	0
£40m - £50m	6	7	8	5	5	7	6	5	7	5	7	9	5	3	5	7	3	4	11	5	6	6	0
£50m - £60m	5	3	9	9	3	5	7	5	6	4	2	8	5	3	6	3	7	4	3	7	5	5	0
£60m - £70m	4	7	4	0	4	6	3	3	5	1	3	5	4	2	3	5	4	5	1	5	4	4	0
£70m - £80m	5	8	3	5	4	6	4	7	6	3	9	5	4	5	7	2	10	5	3	4	5	5	0
£80m - £90m	16	16	16	17	19	13	19	20	22	4	24	18	17	10	14	19	15	15	17	20	9	16	0
£90m - £100m	8	6	11	7	3	7	10	5	9	5	7	11	7	6	10	5	11	8	9	7	3	8	0
£100m - £110m	4	4	2	5	7	3	3	5	4	2	8	2	4	3	4	3	2	5	6	3	0	4	0
£110m - £120m	1	1	0	0	0	1	0	0	1	0	0	0	1	0	1	0	1	0	1	0	2	1	0
£120m - £130m	1	3	0	0	0	2	1	0	1	1	0	1	0	3	2	0	0	2	2	0	0	1	0
£130m - £140m	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
£140m - £150m	0	0	1	0	0	0	0	0	0	1	0	1	0	0	0	1	0	0	1	0	0	0	0
More than £150m	1	0	1	0	1	1	0	0	1	1	4	1	0	1	2	0	2	1	2	0	0	1	0
They should not sell him	15	10	16	14	19	13	17	12	14	17	9	10	16	21	12	19	22	12	15	15	8	15	0
Don't know	15	16	10	22	18	20	13	16	10	26	5	11	16	24	15	16	11	18	11	14	29	15	0
MEDIAN (£m)	75	75	65	75	75	75	75	75	85	35	85	65	65	75	75	65	75	75	85	65	45	75	.

Do you think Gareth Bale will or will not move to Real Madrid?

Will	74	77	75	69	79	79	73	71	77	68	82	77	74	65	74	74	73	68	81	79	55	74	0
Will not	10	7	10	13	10	5	11	10	10	9	6	12	9	8	10	9	11	10	7	8	17	10	0
Don't know	17	17	15	18	11	16	16	19	14	23	12	11	17	26	16	17	16	22	12	13	28	17	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And how much do you think the transfer fee will be?

[Asked to those who think Gareth Bale will move to Real Madrid n=538]

Below £20m	2	3	2	5	2	2	2	0	1	3	7	3	1	0	2	2	1	1	2	3	0	2	0
£20m - £30m	5	2	5	14	8	4	7	5	3	9	3	6	4	7	4	6	10	8	4	2	2	5	0
£30m - £40m	3	6	1	6	0	3	3	7	2	6	4	5	1	3	4	1	1	1	5	2	9	3	0
£40m - £50m	3	2	6	2	5	4	5	2	2	7	0	2	5	4	4	3	9	2	1	3	6	3	0
£50m - £60m	3	2	5	4	0	2	2	2	4	3	0	6	3	1	4	2	1	2	6	3	5	3	0
£60m - £70m	4	5	3	0	1	3	3	2	5	3	3	5	3	4	4	4	7	2	1	6	8	4	0
£70m - £80m	7	6	7	7	10	8	9	6	8	7	4	5	8	10	8	7	4	9	9	7	5	7	0
£80m - £90m	37	37	38	27	45	32	42	43	44	22	43	37	38	35	36	40	27	41	34	41	43	37	0
£90m - £100m	18	24	14	9	12	23	12	18	21	13	34	17	17	14	19	17	23	15	20	18	12	18	0
£100m - £110m	5	3	8	7	4	4	5	6	5	5	0	7	5	5	5	6	4	5	7	4	6	5	0
£110m - £120m	1	0	2	2	0	0	2	1	1	0	0	0	1	0	1	1	0	0	1	1	0	1	0
£120m - £130m	1	4	0	0	0	4	1	1	1	3	0	0	1	5	2	0	1	2	3	0	0	1	0
£130m - £140m	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0
£140m - £150m	1	0	3	0	0	1	0	0	0	3	0	2	1	0	0	2	0	0	2	2	0	1	0
More than £150m	0	0	0	0	1	0	0	0	0	1	0	0	1	0	0	0	1	0	0	0	1	0	0
Don't know	7	7	6	16	10	9	6	7	4	14	1	3	9	11	7	8	9	10	5	7	2	7	0
MEDIAN (£m)	85	85	85	85	85	85	85	85	85	85	85	85	85	85	85	85	85	85	85	85	85	85	.

Do you think it will be good or bad for the Premier League if Gareth Bale leaves?

Good	12	13	15	8	6	10	12	10	14	9	17	19	9	7	14	10	14	16	10	11	6	12	0
Bad	38	39	38	53	38	37	38	45	40	35	37	36	41	37	41	34	41	33	47	38	27	38	0
Neither good nor bad	46	46	44	37	54	48	46	43	45	47	46	42	47	49	41	53	45	45	41	48	57	46	0
Don't know	4	3	3	1	2	5	4	2	1	9	0	3	3	7	4	3	1	6	1	3	10	4	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Out of all footballers currently playing, where would you rank Gareth Bale as player?

Best player in the world	1	1	1	4	0	0	1	2	2	1	6	1	1	0	2	1	0	2	2	2	0	1	0
Top 3	10	12	11	5	11	12	10	10	9	12	3	9	10	13	10	9	4	8	14	11	7	10	0
Top 5	21	19	25	26	14	20	25	20	23	17	20	21	20	23	20	22	18	24	27	15	18	21	0
Top 10	29	31	29	31	29	30	28	30	33	22	37	31	27	29	30	28	32	29	28	31	23	29	0
Top 20	16	16	15	9	19	15	15	17	17	13	17	19	16	11	14	17	24	16	11	16	12	16	0
Top 50	8	6	8	14	16	9	8	11	7	10	2	8	13	4	8	9	10	5	5	13	11	8	0
Top 100	5	4	2	7	6	3	3	4	5	4	5	5	3	6	4	5	1	5	7	2	11	5	0
Not in the top 100	2	2	2	0	1	2	2	1	1	3	0	2	1	3	3	1	1	2	2	2	3	2	0
Don't know	8	8	8	4	4	10	9	4	4	18	9	5	9	11	8	9	9	10	4	8	14	8	0

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.