

## YouGov Survey Results

Sample Size: 503 Indian Adults

Fieldwork: 3rd - 10th July 2013

	Gender		Age					
Total	Male	Female	Under 21	21-29	30-39	40-49	50-59	60+

The Duke and Duchess of Cambridge (William and Katherine) are due to have a baby in July... Overall how interested, if at all, are you in the birth of the "Royal Baby" in Britain?

	Base	503	258	245	12	136	103	76	49	42
Very interested	26%	24%	28%	50%	27%	27%	33%	10%	21%	
Fairly interested	31%	27%	34%	17%	37%	31%	23%	26%	37%	
Not very interested	27%	27%	27%	17%	28%	20%	25%	35%	25%	
Not at all interested	12%	15%	8%	17%	6%	17%	17%	16%	8%	
Don't know	4%	5%	3%	-	2%	5%	2%	12%	10%	

Would you prefer the British "Royal Baby" to be a boy or a girl?

	Base	503	258	245	12	136	103	76	49	42
Boy	21%	25%	17%	33%	26%	16%	11%	6%	41%	
Girl	34%	31%	38%	17%	34%	45%	31%	24%	14%	
No preference	45%	45%	45%	50%	40%	39%	57%	70%	45%	

As a Commonwealth country, how significant, if at all, do you think the birth of the British "Royal Baby" is for India?

	Base	503	258	245	12	136	103	76	49	42
Very significant	19%	16%	21%	17%	20%	22%	24%	5%	12%	
Fairly significant	24%	25%	24%	17%	32%	22%	25%	14%	21%	
Not very significant	30%	24%	36%	17%	28%	24%	20%	56%	43%	
Not at all significant	21%	26%	16%	17%	16%	22%	25%	24%	20%	
Don't know	6%	9%	3%	33%	4%	10%	6%	1%	4%	

## YouGov Survey Results

Sample Size: 503 Indian Adults

Fieldwork: 3rd - 10th July 2013

		NET household income per month														
Total	Less than \$266	\$266 to \$532	\$533 to \$799	\$800 to \$1,065	\$1,066 to \$1,599	\$1,600 to \$2,132	\$2,133 to \$2,665	\$2,666 to \$3,999	\$4,000 to \$5,332	\$5,333 to \$6,665	\$6,666 to \$7,999	\$8,000 to \$10,665	\$10,666 to \$13,332	\$13,333 or more	Prefer not to say	Don't know

The Duke and Duchess of Cambridge (William and Katherine) are due to have a baby in July... Overall how interested, if at all, are you in the birth of the "Royal Baby" in Britain?

	Base	503	55	54	62	38	62	37	15	17	10	4	15	2	5	16	74	37
Very interested	26%	26%	13%	32%	17%	27%	33%	18%	49%	20%	79%	40%	47%	62%	47%	20%	17%	48%
Fairly interested	31%	22%	41%	34%	43%	23%	47%	62%	24%	12%	9%	3%	16%	12%	17%	20%	27%	28%
Not very interested	27%	43%	20%	26%	29%	36%	9%	7%	15%	42%	-	50%	21%	-	24%	42%	27%	28%
Not at all interested	12%	6%	14%	6%	9%	9%	12%	6%	12%	26%	12%	7%	16%	17%	11%	27%	-	-
Don't know	4%	3%	13%	2%	2%	5%	-	7%	-	-	-	-	-	9%	-	6%	7%	-

Would you prefer the British "Royal Baby" to be a boy or a girl?

	Base	503	55	54	62	38	62	37	15	17	10	4	15	2	5	16	74	37
Boy	21%	17%	20%	15%	29%	14%	33%	17%	30%	29%	-	14%	47%	37%	28%	24%	15%	-
Girl	34%	45%	41%	23%	32%	30%	31%	20%	48%	26%	68%	70%	-	26%	14%	27%	47%	-
No preference	45%	38%	40%	61%	39%	56%	36%	63%	21%	45%	32%	16%	53%	38%	58%	48%	37%	-

As a Commonwealth country, how significant, if at all, do you think the birth of the British "Royal Baby" is for India?

	Base	503	55	54	62	38	62	37	15	17	10	4	15	2	5	16	74	37
Very significant	19%	24%	11%	12%	16%	16%	16%	39%	35%	15%	59%	32%	-	26%	31%	7%	35%	-
Fairly significant	24%	19%	40%	26%	34%	13%	49%	41%	18%	4%	9%	47%	84%	23%	19%	11%	8%	-
Not very significant	30%	38%	23%	36%	28%	38%	19%	3%	24%	14%	-	-	-	26%	15%	41%	41%	-
Not at all significant	21%	10%	17%	22%	20%	24%	16%	14%	23%	68%	32%	20%	16%	26%	32%	34%	-	-
Don't know	6%	8%	9%	4%	2%	8%	-	4%	-	-	-	-	-	-	3%	7%	17%	-

## YouGov Survey Results

Sample Size: 503 Indian Adults  
Fieldwork: 3rd - 10th July 2013

Total	Marital Status <sup>1</sup>					Children Under 18 <sup>2</sup>						Royal Baby Interest		
	Single - never married	Married with Children	Married without Children	Divorced	Widowed	None- I don't have children	1	2	3	4	5 or more	Interested	Not Interested	Don't know

The Duke and Duchess of Cambridge (William and Katherine) are due to have a baby in July... Overall how interested, if at all, are you in the birth of the "Royal Baby" in Britain?

	Base	503	194	250	39	8	12	54	117	85	9	2	-	286	196	22
Very interested	26%		23%	25%	44%	7%	54%	19%	25%	33%	11%	100%	-	46%	-	-
Fairly interested	31%		32%	29%	25%	35%	46%	30%	30%	31%	20%	-	-	54%	-	-
Not very interested	27%		33%	25%	23%	45%	-	28%	25%	19%	50%	-	-	-	70%	-
Not at all interested	12%		9%	15%	5%	7%	-	16%	12%	16%	10%	-	-	-	30%	-
Don't know	4%		3%	6%	3%	7%	-	6%	7%	2%	10%	-	-	-	-	100%

Would you prefer the British "Royal Baby" to be a boy or a girl?

	Base	503	194	250	39	8	12	54	117	85	9	2	-	286	196	22
Boy	21%		20%	23%	18%	-	7%	8%	26%	24%	25%	100%	-	28%	12%	6%
Girl	34%		40%	34%	21%	14%	-	44%	26%	34%	15%	-	-	39%	30%	13%
No preference	45%		39%	43%	61%	86%	93%	48%	49%	42%	60%	-	-	33%	58%	81%

As a Commonwealth country, how significant, if at all, do you think the birth of the British "Royal Baby" is for India?

	Base	503	194	250	39	8	12	54	117	85	9	2	-	286	196	22
Very significant	19%		18%	19%	21%	14%	7%	16%	13%	29%	-	100%	-	32%	1%	9%
Fairly significant	24%		29%	20%	28%	-	46%	13%	29%	13%	32%	-	-	35%	9%	15%
Not very significant	30%		31%	30%	22%	80%	-	35%	35%	23%	10%	-	-	22%	43%	29%
Not at all significant	21%		15%	25%	21%	7%	46%	35%	19%	26%	54%	-	-	8%	41%	12%
Don't know	6%		7%	6%	8%	-	-	-	4%	10%	4%	-	-	3%	7%	35%

Fieldwork: 3rd - 10th July 2013

	Gender		Age					
Total	Male	Female	Under 21	21-29	30-39	40-49	50-59	60+

Please imagine that the British "Royal Baby" was a girl... Which, if any, of the following names would you like the baby to be called?

	Base	503	258	245	12	136	103	76	49	42
Alexandra	14%	15%	14%	-	21%	12%	15%	22%	10%	
Grace	24%	15%	34%	17%	23%	25%	33%	20%	39%	
Victoria	20%	21%	20%	17%	28%	14%	17%	33%	10%	
Charlotte	13%	11%	14%	17%	20%	13%	10%	11%	2%	
Elizabeth	18%	15%	21%	-	13%	20%	30%	31%	10%	
Diana	23%	23%	22%	17%	19%	23%	30%	29%	25%	
Sophia	18%	18%	18%	17%	22%	16%	23%	25%	8%	
Alice	21%	17%	26%	17%	20%	23%	26%	25%	4%	
Lily	17%	12%	23%	17%	15%	15%	27%	16%	6%	
Louise	12%	6%	18%	-	11%	9%	18%	14%	6%	
Mary	13%	12%	14%	-	18%	13%	16%	14%	6%	
Frances	5%	4%	6%	-	4%	6%	6%	1%	4%	
Other	7%	3%	10%	-	5%	7%	8%	13%	-	
Don't know/ no preference	9%	9%	8%	-	6%	7%	14%	16%	6%	

And now please imagine that the British "Royal Baby" was a boy... Which, if any, of the following names would you like the baby to be called?

	Base	503	258	245	12	136	103	76	49	42
James	18%	15%	22%	17%	19%	19%	21%	17%	10%	
George	19%	19%	18%	33%	17%	15%	20%	32%	12%	
Louis	16%	15%	18%	17%	13%	16%	21%	28%	8%	
Richard	20%	17%	23%	17%	19%	25%	27%	19%	10%	
William	20%	18%	23%	17%	24%	20%	23%	36%	2%	
Spencer	18%	11%	26%	17%	9%	14%	23%	33%	31%	
Edward	27%	21%	33%	17%	41%	19%	28%	44%	23%	
Philip	16%	13%	19%	17%	18%	16%	23%	16%	8%	
Charles	17%	17%	16%	17%	19%	13%	22%	33%	14%	
Stephen	19%	12%	27%	17%	21%	15%	19%	14%	8%	
Peter	18%	15%	21%	50%	26%	13%	16%	14%	8%	
John	17%	11%	23%	-	18%	12%	27%	24%	8%	
Other	6%	6%	7%	-	8%	8%	13%	-	-	
Don't know/ no preference	8%	10%	5%	-	2%	10%	9%	17%	4%	

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Fieldwork: 3rd - 10th July 2013

NET household income per month																
Total	Less than \$266	\$266 to \$532	\$533 to \$799	\$800 to \$1,065	\$1,066 to \$1,599	\$1,600 to \$2,132	\$2,133 to \$2,665	\$2,666 to \$3,999	\$4,000 to \$5,332	\$5,333 to \$6,665	\$6,666 to \$7,999	\$8,000 to \$10,665	\$10,666 to \$13,332	\$13,333 or more	Prefer not to say	Don't know

Please imagine that the British "Royal Baby" was a girl... Which, if any, of the following names would you like the baby to be called?

Base	503	55	54	62	38	62	37	15	17	10	4	15	2	5	16	74	37
Alexandra	14%	17%	15%	10%	12%	3%	14%	45%	23%	26%	50%	-	68%	43%	21%	15%	9%
Grace	24%	17%	11%	15%	15%	41%	35%	52%	22%	8%	-	7%	-	63%	7%	35%	29%
Victoria	20%	18%	35%	17%	18%	13%	33%	51%	20%	12%	-	15%	-	11%	3%	17%	23%
Charlotte	13%	14%	6%	2%	13%	18%	15%	48%	41%	33%	62%	20%	-	60%	-	4%	5%
Elizabeth	18%	11%	23%	9%	16%	17%	28%	11%	46%	18%	59%	37%	-	23%	7%	20%	7%
Diana	23%	24%	28%	27%	17%	19%	27%	20%	45%	12%	59%	41%	32%	37%	20%	19%	1%
Sophia	18%	21%	36%	4%	16%	21%	23%	45%	16%	24%	79%	7%	-	34%	8%	13%	3%
Alice	21%	20%	17%	22%	7%	22%	42%	62%	29%	4%	50%	20%	-	21%	39%	11%	11%
Lily	17%	9%	28%	11%	24%	12%	21%	45%	26%	5%	-	58%	-	-	14%	7%	17%
Louise	12%	1%	22%	6%	12%	-	23%	45%	15%	22%	-	29%	-	51%	29%	6%	5%
Mary	13%	9%	37%	3%	15%	7%	13%	25%	43%	5%	-	-	-	37%	-	10%	11%
Frances	5%	-	8%	2%	-	-	14%	15%	15%	-	59%	7%	-	26%	-	2%	5%
Other	7%	2%	15%	2%	1%	8%	1%	38%	8%	-	50%	37%	47%	-	2%	-	-
Don't know/ no preference	9%	7%	7%	17%	9%	5%	3%	-	10%	5%	-	-	-	-	-	19%	4%

And now please imagine that the British "Royal Baby" was a boy... Which, if any, of the following names would you like the baby to be called?

Base	503	55	54	62	38	62	37	15	17	10	4	15	2	5	16	74	37
James	18%	18%	29%	12%	15%	19%	13%	45%	19%	-	50%	45%	32%	34%	12%	14%	11%
George	19%	9%	38%	7%	15%	17%	21%	7%	54%	12%	9%	45%	-	57%	16%	15%	12%
Louis	16%	17%	21%	9%	16%	14%	20%	14%	17%	30%	50%	-	-	46%	34%	20%	4%
Richard	20%	23%	27%	8%	16%	18%	27%	14%	31%	9%	62%	28%	-	48%	7%	23%	9%
William	20%	12%	37%	14%	11%	10%	24%	49%	40%	23%	50%	56%	-	12%	2%	22%	12%
Spencer	18%	8%	17%	4%	16%	5%	31%	60%	29%	8%	50%	45%	-	46%	9%	35%	6%
Edward	27%	14%	37%	32%	26%	41%	16%	45%	33%	17%	-	30%	-	66%	16%	19%	25%
Philip	16%	13%	28%	8%	30%	12%	18%	53%	17%	-	79%	28%	-	9%	29%	6%	1%
Charles	17%	10%	31%	11%	19%	17%	18%	19%	19%	21%	-	7%	-	34%	12%	24%	-
Stephen	19%	15%	26%	25%	4%	28%	19%	45%	23%	5%	59%	37%	-	72%	7%	5%	11%
Peter	18%	12%	34%	7%	4%	11%	32%	60%	33%	24%	50%	21%	-	26%	14%	6%	22%
John	17%	8%	30%	11%	5%	17%	25%	18%	34%	-	50%	50%	21%	26%	15%	14%	7%
Other	6%	2%	6%	5%	11%	9%	1%	3%	8%	12%	-	-	47%	-	-	4%	21%
Don't know/ no preference	8%	7%	8%	8%	9%	5%	5%	3%	10%	5%	9%	-	-	-	5%	16%	5%

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Fieldwork: 3rd - 10th July 2013

Total	Marital Status:					Children Under 18:					Royal Baby Interest		
	Single - never married	Married with Children	Married without Children	Divorced	Widowed	None - I don't have children	1	2	3	4	5 or more	Interested	Not Interested

Please imagine that the British "Royal Baby" was a girl... Which, if any, of the following names would you like the baby to be called?

Base	503	194	250	39	8	12	54	117	85	9	2	-	286	196	22
Alexandra	14%	15%	11%	15%	45%	46%	8%	9%	22%	15%	28%	-	18%	10%	2%
Grace	24%	22%	27%	28%	7%	-	34%	26%	22%	-	-	-	28%	22%	2%
Victoria	20%	25%	18%	14%	-	46%	16%	16%	23%	-	28%	-	27%	10%	29%
Charlotte	13%	16%	11%	15%	-	-	7%	9%	14%	-	-	-	14%	13%	2%
Elizabeth	18%	15%	18%	24%	7%	46%	16%	16%	27%	-	-	-	22%	10%	40%
Diana	23%	17%	25%	21%	49%	46%	11%	33%	31%	4%	28%	-	24%	18%	49%
Sophia	18%	19%	16%	20%	52%	7%	9%	17%	23%	12%	-	-	17%	18%	28%
Alice	21%	18%	22%	31%	45%	-	20%	20%	26%	14%	-	-	26%	12%	37%
Lily	17%	18%	14%	36%	7%	-	13%	14%	14%	6%	28%	-	19%	12%	29%
Louise	12%	9%	13%	22%	-	-	11%	11%	11%	48%	-	-	13%	8%	25%
Mary	13%	16%	12%	12%	7%	-	4%	11%	16%	-	44%	-	16%	7%	31%
Frances	5%	4%	4%	15%	-	-	-	2%	11%	-	-	-	7%	2%	2%
Other	7%	8%	7%	6%	-	-	2%	10%	5%	-	-	-	7%	5%	25%
Don't know/ no preference	9%	6%	11%	10%	7%	-	24%	9%	5%	-	-	-	3%	16%	17%

And now please imagine that the British "Royal Baby" was a boy... Which, if any, of the following names would you like the baby to be called?

Base	503	194	250	39	8	12	54	117	85	9	2	-	286	196	22
James	18%	22%	16%	21%	-	-	4%	17%	20%	14%	28%	-	20%	15%	30%
George	19%	20%	17%	14%	7%	46%	14%	18%	20%	6%	56%	-	22%	12%	35%
Louis	16%	12%	16%	23%	52%	46%	14%	16%	23%	45%	-	-	17%	17%	2%
Richard	20%	19%	19%	21%	7%	46%	14%	18%	29%	-	44%	-	24%	15%	4%
William	20%	23%	18%	17%	7%	46%	3%	19%	31%	6%	-	-	23%	15%	41%
Spencer	18%	13%	23%	15%	-	46%	14%	22%	32%	10%	28%	-	21%	12%	32%
Edward	27%	31%	22%	27%	-	93%	27%	27%	19%	14%	-	-	32%	19%	32%
Philip	16%	17%	16%	23%	-	-	6%	14%	17%	45%	-	-	19%	11%	29%
Charles	17%	14%	16%	23%	14%	54%	10%	18%	23%	-	28%	-	19%	10%	42%
Stephen	19%	22%	16%	32%	-	-	15%	15%	17%	-	-	-	22%	15%	25%
Peter	18%	23%	15%	13%	7%	-	4%	11%	26%	-	-	-	22%	10%	30%
John	17%	17%	15%	24%	7%	46%	10%	16%	20%	-	28%	-	20%	10%	30%
Other	6%	8%	5%	6%	28%	-	2%	8%	5%	-	-	-	7%	5%	4%
Don't know/ no preference	8%	4%	10%	13%	7%	-	16%	10%	7%	-	-	-	3%	13%	15%

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