

## YouGov Survey Results

Sample Size: 1282 GB Adults

Fieldwork: 16th - 18th October 2013

	Voting Intention				2010 Vote				Gender		Age				Social Grade		
	Total	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Other	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1282</b>	331	478	92	119	358	402	229	51	632	650	154	459	411	258	756	526
Unweighted Sample	1281	338	430	72	167	394	346	244	70	621	660	108	349	499	325	803	478
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

There is currently a debate about establishing a 'London living wage' which is higher than the national minimum wage, based on realistic living costs in the capital. Do you think that...

The London living wage should be legally required for all employers in the capital	<b>64</b>	51	75	54	65	54	71	71	69	59	69	56	60	69	68	63	65
The London living wage should be a recommended minimum for employers but without being legally required	<b>21</b>	32	18	29	19	28	18	22	17	25	17	26	25	16	19	24	17
There is no need for a London living wage as separate from the national minimum wage	<b>6</b>	11	2	11	10	12	3	3	9	8	5	4	6	7	7	5	8
Don't know	<b>8</b>	6	6	6	7	7	7	4	5	7	10	13	9	7	6	7	10

What do you think the minimum annual salary is to enable someone to reasonably support themselves living in London?

Less than £10,000	<b>4</b>	3	4	5	1	1	3	1	5	4	4	3	7	3	1	4	4
£10,000 to £19,999	<b>30</b>	29	31	35	26	27	29	34	19	33	28	37	33	27	25	28	33
£20,000 to £29,999	<b>46</b>	52	47	42	46	51	43	51	55	45	46	48	41	44	56	48	42
£30,000 and over	<b>20</b>	16	18	17	28	20	26	14	22	19	22	12	19	26	18	20	21
Mean	<b>£25,334</b>	£22,380	£27,265	£25,831	£30,372	£24,828	£29,210	£21,864	£41,913	£26,721	£23,964	£20,603	£26,013	£26,383	£25,143	£24,500	£26,561