

YouGov Survey Results

Sample Size: 1512 GB Adults
Fieldwork: 21st - 28th May 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Aware of the 'undercroft'	
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	Yes	No
Weighted Sample 1512	337	528	100	148	430	465	262	746	766	182	540	485	304	892	620	651	861
Unweighted Sample	304	507	69	162	420	405	282	744	768	209	433	537	333	977	535	684	828
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

At present, the 'undercroft' area of London's Southbank Centre is currently used by graffiti artists, skateboarders and BMX riders...

Before today, were you aware of the 'undercroft' area at London's Southbank Centre?

Yes, I was	43	38	45	70	34	37	46	63	44	42	48	44	40	44	49	34	100	0
No, I was not	57	62	55	30	66	63	54	37	56	58	52	56	60	56	51	66	0	100

London's Southbank Centre has recently announced a £120 million development including new space for performances, exhibitions, retail and socialising. As part of this development, the Southbank Centre is planning on using the 'undercroft' site for more shops and restaurants at ground level with skaters offered an alternative space near Hungerford Bridge. However, opponents of the plan say the area is one of the best unplanned skate parks in Europe and attracts thousands of visitors each year.

To what extent do you support or oppose using the 'undercroft' area of the South Bank for shops and restaurants as part of this development?

Strongly support	12	14	12	16	9	12	13	8	16	8	16	15	9	9	14	9	17	8
Tend to support	27	31	28	39	29	29	30	25	31	23	20	27	26	35	28	26	26	28
TOTAL SUPPORT	39	45	40	55	38	41	43	33	47	31	36	42	35	44	42	35	43	36
Tend to oppose	18	17	22	14	19	15	21	23	15	22	23	17	18	18	21	15	24	15
Strongly oppose	14	8	13	18	18	9	12	21	11	16	20	14	14	10	12	16	22	8
TOTAL OPPOSE	32	25	35	32	37	24	33	44	26	38	43	31	32	28	33	31	46	23
Don't know	29	31	25	12	25	34	23	22	26	31	21	28	33	29	26	34	12	42