







Fieldwork: 13/03/13 - 19/03/13

| Total | Sector  |        |       | Field    |                     |           |                         |        |     |       |         |
|-------|---------|--------|-------|----------|---------------------|-----------|-------------------------|--------|-----|-------|---------|
|       | Private | Public | Third | Business | Culture and Leisure | Education | Government and Politics | Health | Law | Media | Charity |

**Law and order : For each of the following please say which political party you believe would be best at dealing with them.**

|                       | Base | 735 | 529 | 93  | 92  | 286 | 97  | 99  | 115 | 61  | 9   | 290 | 128 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Conservative          |      | 44% | 47% | 34% | 45% | 54% | 47% | 44% | 42% | 34% | 89% | 38% | 42% |
| Labour                |      | 23% | 22% | 38% | 18% | 16% | 20% | 28% | 38% | 28% | 11% | 27% | 21% |
| Liberal Democrat      |      | 10% | 9%  | 13% | 13% | 10% | 10% | 11% | 7%  | 10% | -   | 10% | 13% |
| Other                 |      | 6%  | 6%  | 1%  | 5%  | 7%  | 1%  | -   | 3%  | 8%  | -   | 6%  | 5%  |
| None                  |      | 10% | 9%  | 9%  | 9%  | 9%  | 8%  | 9%  | 4%  | 10% | -   | 11% | 8%  |
| Don't know            |      | 7%  | 7%  | 5%  | 10% | 4%  | 13% | 7%  | 5%  | 10% | -   | 9%  | 10% |
| Net: Other/Don't know |      | 33% | 31% | 28% | 37% | 30% | 33% | 27% | 20% | 38% | -   | 35% | 37% |

**Education and schools : For each of the following please say which political party you believe would be best at dealing with them.**

|                       | Base | 735 | 529 | 93  | 92  | 286 | 97  | 99  | 115 | 61  | 9   | 290 | 128 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Conservative          |      | 39% | 42% | 27% | 38% | 47% | 41% | 31% | 36% | 38% | 67% | 36% | 34% |
| Labour                |      | 31% | 29% | 43% | 33% | 22% | 32% | 42% | 41% | 26% | -   | 37% | 38% |
| Liberal Democrat      |      | 13% | 13% | 14% | 13% | 14% | 12% | 15% | 14% | 15% | -   | 10% | 14% |
| Other                 |      | 5%  | 5%  | 2%  | 5%  | 5%  | 1%  | 1%  | 3%  | 7%  | -   | 4%  | 4%  |
| None                  |      | 8%  | 9%  | 6%  | 5%  | 10% | 7%  | 7%  | 3%  | 8%  | 11% | 8%  | 5%  |
| Don't know            |      | 5%  | 4%  | 8%  | 5%  | 2%  | 6%  | 3%  | 3%  | 7%  | 22% | 5%  | 5%  |
| Net: Other/Don't know |      | 30% | 30% | 30% | 29% | 32% | 27% | 26% | 23% | 36% | 33% | 27% | 28% |

**The economy in general : For each of the following please say which political party you believe would be best at dealing with them.**

|                       | Base | 735 | 529 | 93  | 92  | 286 | 97  | 99  | 115 | 61  | 9   | 290 | 128 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Conservative          |      | 39% | 42% | 28% | 40% | 50% | 38% | 32% | 31% | 38% | 89% | 32% | 34% |
| Labour                |      | 28% | 24% | 42% | 28% | 20% | 26% | 37% | 42% | 23% | -   | 33% | 27% |
| Liberal Democrat      |      | 8%  | 7%  | 9%  | 12% | 6%  | 9%  | 9%  | 10% | 5%  | -   | 6%  | 12% |
| Other                 |      | 4%  | 4%  | 1%  | 3%  | 6%  | -   | -   | 2%  | 3%  | -   | 3%  | 3%  |
| None                  |      | 14% | 16% | 12% | 7%  | 14% | 16% | 11% | 10% | 15% | 11% | 16% | 11% |
| Don't know            |      | 8%  | 7%  | 9%  | 10% | 4%  | 10% | 10% | 5%  | 16% | -   | 9%  | 13% |
| Net: Other/Don't know |      | 33% | 34% | 30% | 32% | 31% | 36% | 30% | 27% | 39% | 11% | 35% | 39% |

Fieldwork: 13/03/13 - 19/03/13

| Total | Voting Intention |        |                  |           |      |                  | Gender |        |
|-------|------------------|--------|------------------|-----------|------|------------------|--------|--------|
|       | Conservative     | Labour | Liberal Democrat | All other | UKIP | Other (not UKIP) | Male   | Female |

Europe : For each of the following please say which political party you believe would be best at dealing with them.

|                       |     |     |     |     |     |     |     |     |     |
|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Base</b>           | 735 | 225 | 214 | 71  | 99  | 49  | 50  | 434 | 301 |
| Conservative          | 30% | 71% | 4%  | 20% | 10% | 16% | 4%  | 32% | 28% |
| Labour                | 28% | 4%  | 73% | 8%  | 13% | 2%  | 24% | 28% | 28% |
| Liberal Democrat      | 18% | 7%  | 16% | 63% | 14% | -   | 28% | 18% | 17% |
| Other                 | 9%  | 4%  | 2%  | 4%  | 40% | 63% | 18% | 9%  | 9%  |
| None                  | 9%  | 8%  | 1%  | 1%  | 18% | 16% | 20% | 9%  | 9%  |
| Don't know            | 6%  | 6%  | 3%  | 3%  | 4%  | 2%  | 6%  | 3%  | 10% |
| Net: Other/Don't know | 42% | 25% | 22% | 72% | 77% | 82% | 72% | 40% | 44% |

Culture, media and sport : For each of the following please say which political party you believe would be best at dealing with them.

|                       |     |     |     |     |     |     |     |     |     |
|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Base</b>           | 735 | 225 | 214 | 71  | 99  | 49  | 50  | 434 | 301 |
| Conservative          | 26% | 61% | 4%  | 10% | 10% | 14% | 6%  | 26% | 25% |
| Labour                | 35% | 9%  | 77% | 21% | 16% | 4%  | 28% | 32% | 38% |
| Liberal Democrat      | 13% | 8%  | 7%  | 54% | 9%  | 6%  | 12% | 15% | 11% |
| Other                 | 4%  | 0%  | 0%  | -   | 24% | 33% | 16% | 4%  | 3%  |
| None                  | 11% | 8%  | 4%  | 4%  | 26% | 24% | 28% | 11% | 11% |
| Don't know            | 12% | 13% | 7%  | 11% | 14% | 18% | 10% | 12% | 12% |
| Net: Other/Don't know | 40% | 30% | 19% | 69% | 74% | 82% | 66% | 41% | 37% |

Who would you trust more to run the economy?

|                                  |     |     |     |     |     |     |     |     |     |
|----------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| <b>Base</b>                      | 735 | 225 | 214 | 71  | 99  | 49  | 50  | 434 | 301 |
| David Cameron and George Osborne | 43% | 91% | 4%  | 32% | 31% | 51% | 12% | 47% | 38% |
| Ed Miliband and Ed Balls         | 30% | -   | 76% | 20% | 25% | 4%  | 46% | 28% | 33% |
| Not sure                         | 27% | 9%  | 20% | 48% | 43% | 45% | 42% | 25% | 30% |

Fieldwork: 13/03/13 - 19/03/13

|       | Sector  |        |       | Field    |                     |           |                         |        |     |       |         |  |
|-------|---------|--------|-------|----------|---------------------|-----------|-------------------------|--------|-----|-------|---------|--|
| Total | Private | Public | Third | Business | Culture and Leisure | Education | Government and Politics | Health | Law | Media | Charity |  |

Europe : For each of the following please say which political party you believe would be best at dealing with them.

|                       | Base | 735 | 529 | 93  | 92  | 286 | 97  | 99  | 115 | 61  | 9   | 290 | 128 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Conservative          | 30%  | 34% | 19% | 29% | 39% | 33% | 33% | 23% | 33% | 89% | 27% | 30% |     |
| Labour                | 28%  | 26% | 40% | 26% | 21% | 30% | 30% | 46% | 23% | -   | 31% | 28% |     |
| Liberal Democrat      | 18%  | 16% | 19% | 24% | 15% | 19% | 18% | 15% | 13% | -   | 17% | 19% |     |
| Other                 | 9%   | 9%  | 5%  | 9%  | 11% | 4%  | 4%  | 6%  | 8%  | -   | 9%  | 9%  |     |
| None                  | 9%   | 9%  | 9%  | 8%  | 10% | 9%  | 6%  | 4%  | 10% | -   | 9%  | 6%  |     |
| Don't know            | 6%   | 6%  | 8%  | 4%  | 4%  | 5%  | 8%  | 5%  | 13% | 11% | 7%  | 9%  |     |
| Net: Other/Don't know | 42%  | 41% | 41% | 45% | 40% | 37% | 36% | 30% | 44% | 11% | 42% | 42% |     |

Culture, media and sport' : For each of the following please say which political party you believe would be best at dealing with them.

|                       | Base | 735 | 529 | 93  | 92  | 286 | 97  | 99  | 115 | 61  | 9   | 290 | 128 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Conservative          | 26%  | 27% | 20% | 26% | 34% | 31% | 21% | 26% | 20% | 56% | 21% | 27% |     |
| Labour                | 35%  | 30% | 49% | 40% | 23% | 40% | 41% | 51% | 41% | 11% | 40% | 37% |     |
| Liberal Democrat      | 13%  | 14% | 11% | 10% | 14% | 13% | 11% | 10% | 11% | -   | 12% | 13% |     |
| Other                 | 4%   | 4%  | 1%  | 3%  | 6%  | -   | -   | 3%  | 5%  | -   | 3%  | 3%  |     |
| None                  | 11%  | 12% | 10% | 8%  | 13% | 12% | 11% | 4%  | 5%  | 11% | 12% | 5%  |     |
| Don't know            | 12%  | 12% | 9%  | 13% | 10% | 3%  | 15% | 5%  | 18% | 22% | 12% | 15% |     |
| Net: Other/Don't know | 40%  | 42% | 30% | 34% | 43% | 29% | 37% | 23% | 39% | 33% | 39% | 36% |     |

Who would you trust more to run the economy?

|                                  | Base | 735 | 529 | 93  | 92  | 286 | 97  | 99  | 115 | 61   | 9   | 290 | 128 |
|----------------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|
| David Cameron and George Osborne | 43%  | 48% | 30% | 34% | 55% | 46% | 37% | 35% | 43% | 100% | 37% | 37% |     |
| Ed Miliband and Ed Balls         | 30%  | 27% | 43% | 28% | 21% | 29% | 37% | 39% | 21% | -    | 34% | 28% |     |
| Not sure                         | 27%  | 25% | 27% | 38% | 24% | 25% | 25% | 26% | 36% | -    | 28% | 35% |     |

Fieldwork: 13/03/13 - 19/03/13

| Total | Voting Intention |        |                  |           |      |                  | Gender |        |
|-------|------------------|--------|------------------|-----------|------|------------------|--------|--------|
|       | Conservative     | Labour | Liberal Democrat | All other | UKIP | Other (not UKIP) | Male   | Female |

We would now like to know how confident you feel about the following four economies. For each, please click on the scale to place your mark between 'not at all confident' (0) and 'very confident' (100)

The UK

|             | Base         | 735          | 225          | 214          | 71           | 99           | 49           | 50           | 434          | 301 |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-----|
| 0-10        | 6%           | -            | 9%           | 3%           | 15%          | 12%          | 18%          | 5%           | 9%           |     |
| 11-20       | 10%          | 4%           | 13%          | 10%          | 19%          | 14%          | 24%          | 9%           | 10%          |     |
| 21-30       | 19%          | 14%          | 27%          | 13%          | 23%          | 20%          | 26%          | 19%          | 20%          |     |
| 31-40       | 14%          | 9%           | 16%          | 23%          | 12%          | 12%          | 12%          | 14%          | 13%          |     |
| 41-50       | 14%          | 14%          | 14%          | 14%          | 7%           | 10%          | 4%           | 13%          | 15%          |     |
| 51-60       | 19%          | 25%          | 12%          | 25%          | 12%          | 22%          | 2%           | 21%          | 18%          |     |
| 61-70       | 11%          | 20%          | 5%           | 10%          | 6%           | 4%           | 8%           | 10%          | 12%          |     |
| 71-80       | 6%           | 11%          | 3%           | 3%           | 5%           | 4%           | 6%           | 8%           | 3%           |     |
| 81-90       | 0%           | 0%           | -            | -            | -            | -            | -            | 0%           | -            |     |
| 91-100      | 0%           | 1%           | -            | -            | -            | -            | -            | 1%           | -            |     |
| Don't know  | 1%           | 1%           | 0%           | -            | -            | -            | -            | 1%           | 1%           |     |
| <b>Mean</b> | <b>40.73</b> | <b>51.00</b> | <b>34.05</b> | <b>41.90</b> | <b>30.98</b> | <b>34.06</b> | <b>27.96</b> | <b>42.16</b> | <b>38.67</b> |     |

The eurozone

|             | Base         | 735          | 225          | 214          | 71           | 99           | 49           | 50           | 434          | 301 |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-----|
| 0-10        | 13%          | 12%          | 7%           | 1%           | 32%          | 47%          | 18%          | 11%          | 15%          |     |
| 11-20       | 14%          | 14%          | 14%          | 11%          | 17%          | 20%          | 14%          | 14%          | 15%          |     |
| 21-30       | 25%          | 24%          | 31%          | 27%          | 20%          | 18%          | 22%          | 24%          | 27%          |     |
| 31-40       | 16%          | 19%          | 15%          | 14%          | 7%           | 2%           | 12%          | 16%          | 14%          |     |
| 41-50       | 14%          | 15%          | 13%          | 24%          | 6%           | 6%           | 6%           | 14%          | 13%          |     |
| 51-60       | 11%          | 12%          | 13%          | 17%          | 6%           | -            | 12%          | 13%          | 9%           |     |
| 61-70       | 4%           | 3%           | 4%           | 4%           | 3%           | -            | 6%           | 4%           | 3%           |     |
| 71-80       | 2%           | 2%           | 2%           | 1%           | 4%           | 2%           | 6%           | 3%           | 1%           |     |
| 81-90       | 0%           | -            | -            | -            | 1%           | 2%           | -            | -            | 0%           |     |
| 91-100      | 0%           | 0%           | -            | -            | -            | -            | -            | 0%           | -            |     |
| Don't know  | 2%           | 0%           | 2%           | -            | 3%           | 2%           | 4%           | 1%           | 2%           |     |
| <b>Mean</b> | <b>31.79</b> | <b>32.15</b> | <b>33.35</b> | <b>36.99</b> | <b>25.05</b> | <b>17.75</b> | <b>32.35</b> | <b>33.33</b> | <b>29.54</b> |     |

Fieldwork: 13/03/13 - 19/03/13

| Total | Sector  |        |       | Field    |                     |           |                         |        |     |       |         |  |
|-------|---------|--------|-------|----------|---------------------|-----------|-------------------------|--------|-----|-------|---------|--|
|       | Private | Public | Third | Business | Culture and Leisure | Education | Government and Politics | Health | Law | Media | Charity |  |

We would now like to know how confident you feel about the following four economies. For each, please click on the scale to place your mark between 'not at all confident' (0) and 'very confident' (100)

**The UK**

|             |              |              |              |              |              |              |              |              |              |              |              |              |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| <b>Base</b> | 735          | 529          | 93           | 92           | 286          | 97           | 99           | 115          | 61           | 9            | 290          | 128          |
| 0-10        | 6%           | 5%           | 11%          | 5%           | 5%           | 7%           | 9%           | 6%           | -            | 11%          | 8%           | 6%           |
| 11-20       | 10%          | 8%           | 13%          | 11%          | 7%           | 9%           | 5%           | 11%          | 11%          | -            | 12%          | 8%           |
| 21-30       | 19%          | 20%          | 16%          | 20%          | 17%          | 22%          | 16%          | 22%          | 23%          | 11%          | 16%          | 21%          |
| 31-40       | 14%          | 13%          | 18%          | 13%          | 13%          | 14%          | 17%          | 14%          | 8%           | 11%          | 13%          | 13%          |
| 41-50       | 14%          | 15%          | 10%          | 13%          | 14%          | 9%           | 10%          | 11%          | 16%          | 22%          | 17%          | 13%          |
| 51-60       | 19%          | 20%          | 22%          | 15%          | 24%          | 19%          | 14%          | 17%          | 20%          | -            | 19%          | 20%          |
| 61-70       | 11%          | 11%          | 8%           | 13%          | 10%          | 11%          | 17%          | 10%          | 13%          | 22%          | 10%          | 10%          |
| 71-80       | 6%           | 6%           | 2%           | 8%           | 8%           | 7%           | 10%          | 8%           | 8%           | 22%          | 4%           | 6%           |
| 81-90       | 0%           | 0%           | -            | -            | 0%           | -            | -            | -            | -            | -            | -            | -            |
| 91-100      | 0%           | 1%           | -            | -            | 1%           | -            | -            | -            | -            | -            | -            | -            |
| Don't know  | 1%           | 1%           | 1%           | 2%           | 0%           | 1%           | 1%           | 1%           | -            | -            | 1%           | 2%           |
| <b>Mean</b> | <b>40.73</b> | <b>42.05</b> | <b>35.46</b> | <b>40.92</b> | <b>44.23</b> | <b>40.03</b> | <b>43.39</b> | <b>39.85</b> | <b>43.34</b> | <b>50.22</b> | <b>38.91</b> | <b>40.90</b> |

**The eurozone**

|             |              |              |              |              |              |              |              |              |              |              |              |              |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| <b>Base</b> | 735          | 529          | 93           | 92           | 286          | 97           | 99           | 115          | 61           | 9            | 290          | 128          |
| 0-10        | 13%          | 12%          | 15%          | 11%          | 12%          | 14%          | 7%           | 10%          | 8%           | 22%          | 14%          | 12%          |
| 11-20       | 14%          | 13%          | 16%          | 18%          | 13%          | 11%          | 15%          | 15%          | 20%          | 44%          | 12%          | 11%          |
| 21-30       | 25%          | 24%          | 25%          | 33%          | 23%          | 25%          | 20%          | 25%          | 31%          | 11%          | 27%          | 33%          |
| 31-40       | 16%          | 17%          | 13%          | 14%          | 18%          | 19%          | 18%          | 22%          | 11%          | -            | 16%          | 16%          |
| 41-50       | 14%          | 13%          | 16%          | 13%          | 14%          | 8%           | 16%          | 14%          | 13%          | 11%          | 13%          | 15%          |
| 51-60       | 11%          | 12%          | 11%          | 8%           | 12%          | 13%          | 9%           | 10%          | 10%          | 11%          | 10%          | 9%           |
| 61-70       | 4%           | 4%           | 2%           | 3%           | 4%           | 3%           | 7%           | 4%           | 3%           | -            | 4%           | 1%           |
| 71-80       | 2%           | 3%           | 1%           | -            | 2%           | 4%           | 4%           | 1%           | 2%           | -            | 2%           | 2%           |
| 81-90       | 0%           | 0%           | -            | -            | 0%           | -            | -            | -            | -            | -            | -            | -            |
| 91-100      | 0%           | 0%           | -            | -            | 0%           | -            | -            | -            | -            | -            | -            | -            |
| Don't know  | 2%           | 2%           | 1%           | -            | 1%           | 2%           | 3%           | -            | 2%           | -            | 3%           | 2%           |
| <b>Mean</b> | <b>31.79</b> | <b>32.80</b> | <b>29.80</b> | <b>28.87</b> | <b>33.29</b> | <b>31.98</b> | <b>35.34</b> | <b>31.58</b> | <b>30.65</b> | <b>22.56</b> | <b>31.17</b> | <b>30.35</b> |



Fieldwork: 13/03/13 - 19/03/13

The USA

|             | Voting Intention |              |              |                  |              |              | Gender           |              |              |
|-------------|------------------|--------------|--------------|------------------|--------------|--------------|------------------|--------------|--------------|
|             | Total            | Conservative | Labour       | Liberal Democrat | All other    | UKIP         | Other (not UKIP) | Male         | Female       |
| <b>Base</b> | 735              | 225          | 214          | 71               | 99           | 49           | 50               | 434          | 301          |
| 0-10        | 2%               | 0%           | 1%           | 1%               | 5%           | 6%           | 4%               | 2%           | 2%           |
| 11-20       | 2%               | -            | 1%           | 1%               | 3%           | 4%           | 2%               | 1%           | 2%           |
| 21-30       | 6%               | 4%           | 8%           | 8%               | 5%           | -            | 10%              | 4%           | 8%           |
| 31-40       | 7%               | 5%           | 8%           | 8%               | 12%          | 14%          | 10%              | 6%           | 9%           |
| 41-50       | 13%              | 11%          | 13%          | 15%              | 16%          | 12%          | 20%              | 11%          | 15%          |
| 51-60       | 23%              | 19%          | 26%          | 20%              | 22%          | 27%          | 18%              | 21%          | 25%          |
| 61-70       | 22%              | 22%          | 22%          | 34%              | 11%          | 10%          | 12%              | 24%          | 19%          |
| 71-80       | 18%              | 28%          | 16%          | 8%               | 14%          | 16%          | 12%              | 22%          | 13%          |
| 81-90       | 4%               | 8%           | 2%           | 1%               | 5%           | 8%           | 2%               | 6%           | 3%           |
| 91-100      | 1%               | 2%           | -            | 1%               | 1%           | -            | 2%               | 2%           | 1%           |
| Don't know  | 2%               | 1%           | 2%           | -                | 5%           | 2%           | 8%               | 1%           | 4%           |
| <b>Mean</b> | <b>57.13</b>     | <b>63.00</b> | <b>54.59</b> | <b>54.62</b>     | <b>51.68</b> | <b>53.31</b> | <b>49.98</b>     | <b>59.86</b> | <b>53.04</b> |

China

|             |              |              |              |              |              |              |              |              |              |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| <b>Base</b> | 735          | 225          | 214          | 71           | 99           | 49           | 50           | 434          | 301          |
| 0-10        | 1%           | 0%           | 0%           | -            | 4%           | 2%           | 6%           | 1%           | 1%           |
| 11-20       | 1%           | -            | 0%           | 1%           | 2%           | 4%           | -            | 1%           | 1%           |
| 21-30       | 2%           | 1%           | 1%           | 3%           | 4%           | 2%           | 6%           | 2%           | 2%           |
| 31-40       | 4%           | 3%           | 3%           | 6%           | 6%           | 2%           | 10%          | 4%           | 4%           |
| 41-50       | 7%           | 6%           | 4%           | 11%          | 10%          | 10%          | 10%          | 5%           | 10%          |
| 51-60       | 21%          | 15%          | 30%          | 23%          | 19%          | 14%          | 24%          | 21%          | 20%          |
| 61-70       | 20%          | 20%          | 22%          | 21%          | 15%          | 12%          | 18%          | 21%          | 20%          |
| 71-80       | 25%          | 33%          | 19%          | 25%          | 18%          | 24%          | 12%          | 27%          | 22%          |
| 81-90       | 10%          | 11%          | 10%          | 4%           | 9%           | 14%          | 4%           | 10%          | 9%           |
| 91-100      | 5%           | 6%           | 5%           | 3%           | 6%           | 10%          | 2%           | 5%           | 4%           |
| Don't know  | 6%           | 5%           | 4%           | 3%           | 6%           | 4%           | 8%           | 4%           | 8%           |
| <b>Mean</b> | <b>64.65</b> | <b>68.03</b> | <b>65.13</b> | <b>61.43</b> | <b>60.04</b> | <b>66.13</b> | <b>53.83</b> | <b>65.68</b> | <b>63.10</b> |

Fieldwork: 13/03/13 - 19/03/13

The USA

|             | Sector       |              |              | Field        |              |                     |              |                         |              |              |              |              |
|-------------|--------------|--------------|--------------|--------------|--------------|---------------------|--------------|-------------------------|--------------|--------------|--------------|--------------|
|             | Total        | Private      | Public       | Third        | Business     | Culture and Leisure | Education    | Government and Politics | Health       | Law          | Media        | Charity      |
| <b>Base</b> | 735          | 529          | 93           | 92           | 286          | 97                  | 99           | 115                     | 61           | 9            | 290          | 128          |
| 0-10        | 2%           | 2%           | 2%           | 1%           | 2%           | 1%                  | 1%           | -                       | -            | -            | 2%           | 1%           |
| 11-20       | 2%           | 1%           | 3%           | 1%           | 1%           | 3%                  | 2%           | -                       | 5%           | 11%          | 1%           | 1%           |
| 21-30       | 6%           | 5%           | 6%           | 3%           | 3%           | 4%                  | 8%           | 3%                      | 3%           | -            | 7%           | 4%           |
| 31-40       | 7%           | 8%           | 6%           | 7%           | 8%           | 9%                  | 5%           | 3%                      | 7%           | -            | 7%           | 6%           |
| 41-50       | 13%          | 12%          | 16%          | 14%          | 12%          | 6%                  | 9%           | 16%                     | 13%          | 22%          | 12%          | 14%          |
| 51-60       | 23%          | 20%          | 28%          | 30%          | 18%          | 26%                 | 22%          | 29%                     | 28%          | 11%          | 25%          | 28%          |
| 61-70       | 22%          | 24%          | 16%          | 21%          | 26%          | 25%                 | 23%          | 25%                     | 16%          | 22%          | 20%          | 20%          |
| 71-80       | 18%          | 18%          | 18%          | 20%          | 21%          | 14%                 | 18%          | 19%                     | 16%          | 11%          | 18%          | 16%          |
| 81-90       | 4%           | 5%           | 2%           | 2%           | 6%           | 6%                  | 7%           | 2%                      | 7%           | 22%          | 4%           | 4%           |
| 91-100      | 1%           | 2%           | -            | -            | 2%           | 1%                  | -            | 3%                      | -            | -            | 0%           | 2%           |
| Don't know  | 2%           | 2%           | 1%           | 1%           | 2%           | 4%                  | 4%           | 1%                      | 5%           | -            | 4%           | 4%           |
| <b>Mean</b> | <b>57.13</b> | <b>58.00</b> | <b>54.15</b> | <b>57.15</b> | <b>60.32</b> | <b>57.67</b>        | <b>57.91</b> | <b>59.89</b>            | <b>56.41</b> | <b>59.56</b> | <b>55.94</b> | <b>57.93</b> |

China

|             |              |              |              |              |              |              |              |              |              |              |              |              |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| <b>Base</b> | 735          | 529          | 93           | 92           | 286          | 97           | 99           | 115          | 61           | 9            | 290          | 128          |
| 0-10        | 1%           | 1%           | 1%           | 1%           | 1%           | 2%           | 1%           | 1%           | -            | -            | 1%           | 1%           |
| 11-20       | 1%           | 1%           | -            | 1%           | 1%           | -            | -            | -            | -            | -            | 0%           | -            |
| 21-30       | 2%           | 2%           | 5%           | -            | 1%           | -            | 2%           | 1%           | -            | -            | 2%           | 1%           |
| 31-40       | 4%           | 5%           | -            | 2%           | 4%           | 3%           | 2%           | 1%           | 3%           | 11%          | 5%           | 3%           |
| 41-50       | 7%           | 6%           | 13%          | 5%           | 6%           | 6%           | 8%           | 9%           | 15%          | 22%          | 6%           | 9%           |
| 51-60       | 21%          | 20%          | 19%          | 22%          | 19%          | 24%          | 20%          | 21%          | 25%          | 11%          | 23%          | 23%          |
| 61-70       | 20%          | 20%          | 16%          | 26%          | 20%          | 21%          | 23%          | 19%          | 13%          | 11%          | 21%          | 20%          |
| 71-80       | 25%          | 25%          | 32%          | 21%          | 30%          | 19%          | 22%          | 26%          | 13%          | 11%          | 23%          | 25%          |
| 81-90       | 10%          | 10%          | 8%           | 11%          | 13%          | 10%          | 11%          | 8%           | 11%          | 11%          | 7%           | 7%           |
| 91-100      | 5%           | 5%           | 2%           | 3%           | 3%           | 8%           | 6%           | 6%           | 7%           | 22%          | 6%           | 5%           |
| Don't know  | 6%           | 6%           | 3%           | 8%           | 5%           | 7%           | 4%           | 9%           | 13%          | -            | 7%           | 8%           |
| <b>Mean</b> | <b>64.65</b> | <b>64.78</b> | <b>63.10</b> | <b>65.49</b> | <b>66.52</b> | <b>65.80</b> | <b>66.01</b> | <b>66.29</b> | <b>64.36</b> | <b>64.22</b> | <b>63.80</b> | <b>64.58</b> |

Fieldwork: 13/03/13 - 19/03/13

| Total | Voting Intention |        |                  |           |      |                  | Gender |        |
|-------|------------------|--------|------------------|-----------|------|------------------|--------|--------|
|       | Conservative     | Labour | Liberal Democrat | All other | UKIP | Other (not UKIP) | Male   | Female |

On February 22nd the ratings agency Moody's downgraded the UK's sovereign debt from the top grade, AAA, to one notch down, AA1. What sort of impact, if any, do you believe this downgrade will have on the UK economy overall?

|                        | Base | 735 | 225 | 214 | 71  | 99  | 49  | 50  | 434 | 301 |
|------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strong negative impact | 6%   | 2%  | 8%  | 4%  | 12% | 12% | 12% | 4%  | 9%  |     |
| Slight negative impact | 62%  | 60% | 66% | 65% | 52% | 49% | 54% | 60% | 65% |     |
| Slight positive impact | 2%   | 4%  | 1%  | 3%  | 1%  | 2%  | -   | 2%  | 3%  |     |
| Strong positive impact | 0%   | -   | 0%  | -   | -   | -   | -   | 0%  | -   |     |
| No impact              | 27%  | 34% | 19% | 28% | 31% | 35% | 28% | 32% | 18% |     |
| Don't know             | 3%   | 1%  | 5%  | -   | 4%  | 2%  | 6%  | 2%  | 6%  |     |

Following the downgrade by Moody's, which of the following paths do you think the Government should now take?

|  | Base | 735 | 225 | 214 | 71  | 99  | 49  | 50  | 434 | 301 |
|--|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Do everything necessary to regain AAA status                           | 14%  | 13% | 18% | 6%  | 16% | 20% | 12% | 10% | 20% |     |
| Do enough to ensure the UK's AA1 status is not lost                    | 31%  | 32% | 31% | 34% | 26% | 37% | 16% | 27% | 37% |     |
| Ignore the ratings agencies and do what the Government thinks is right | 51%  | 55% | 43% | 55% | 53% | 43% | 62% | 60% | 37% |     |
| Don't know   | 5%   | -   | 8%  | 6%  | 5%  | -   | 10% | 3%  | 7%  |     |

All figures, unless otherwise stated, are from YouGov Plc.

Fieldwork: 13/03/13 - 19/03/13

|       | Sector  |        |       | Field    |                     |           |                         |        |     |       |         |  |
|-------|---------|--------|-------|----------|---------------------|-----------|-------------------------|--------|-----|-------|---------|--|
| Total | Private | Public | Third | Business | Culture and Leisure | Education | Government and Politics | Health | Law | Media | Charity |  |

On February 22nd the ratings agency Moody's downgraded the UK's sovereign debt from the top grade, AAA, to one notch down, AA1. What sort of impact, if any, do you believe this downgrade will have on the UK economy overall?

|                        | Base | 735 | 529 | 93  | 92  | 286 | 97  | 99  | 115 | 61  | 9   | 290 | 128 |
|------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strong negative impact | 6%   | 5%  | 10% | 7%  | 4%  | 7%  | 7%  | 5%  | 5%  | -   | 6%  | 5%  |     |
| Slight negative impact | 62%  | 61% | 61% | 64% | 57% | 59% | 64% | 61% | 62% | 56% | 62% | 63% |     |
| Slight positive impact | 2%   | 2%  | 2%  | 2%  | 2%  | 2%  | 2%  | 4%  | 5%  | -   | 2%  | 2%  |     |
| Strong positive impact | 0%   | 0%  | -   | -   | -   | -   | 1%  | -   | -   | -   | -   | -   |     |
| No impact              | 27%  | 28% | 25% | 22% | 36% | 27% | 23% | 26% | 25% | 33% | 24% | 23% |     |
| Don't know             | 3%   | 3%  | 2%  | 5%  | 1%  | 5%  | 3%  | 3%  | 3%  | 11% | 5%  | 7%  |     |

Following the downgrade by Moody's, which of the following paths do you think the Government should now take?

|  | Base | 735 | 529 | 93  | 92  | 286 | 97  | 99  | 115 | 61  | 9   | 290 | 128 |
|--|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Do everything necessary to regain AAA status                           | 14%  | 13% | 19% | 11% | 12% | 20% | 21% | 12% | 13% | -   | 13% | 9%  |     |
| Do enough to ensure the UK's AA1 status is not lost                    | 31%  | 29% | 30% | 40% | 31% | 34% | 34% | 35% | 31% | 33% | 30% | 36% |     |
| Ignore the ratings agencies and do what the Government thinks is right | 51%  | 53% | 45% | 45% | 55% | 38% | 40% | 50% | 51% | 56% | 50% | 48% |     |
| Don't know   | 5%   | 4%  | 5%  | 4%  | 2%  | 8%  | 4%  | 3%  | 5%  | 11% | 7%  | 6%  |     |

All figures, unless otherwise stated, are from YouGov Plc.