

YouGov Survey Results

Sample Size: 735 UK Opinion formers

Fieldwork: 13/03/13 - 19/03/13

| Total | Voting Intention | | | | | | Gender | |
|-------|------------------|--------|------------------|-----------|------|------------------|--------|--------|
| | Conservative | Labour | Liberal Democrat | All other | UKIP | Other (not UKIP) | Male | Female |

National Health Service : For each of the following please say which political party you believe would be best at dealing with them.

| | Base | 735 | 225 | 214 | 71 | 99 | 49 | 50 | 434 | 301 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|----|-----|-----|
| Conservative | 29% | 70% | 2% | 13% | 12% | 20% | 4% | | 33% | 23% |
| Labour | 39% | 8% | 90% | 28% | 26% | 14% | 38% | | 38% | 42% |
| Liberal Democrat | 8% | 3% | 2% | 45% | 5% | 2% | 8% | | 8% | 8% |
| Other | 5% | 0% | 2% | - | 26% | 33% | 20% | | 4% | 5% |
| None | 14% | 13% | 4% | 10% | 24% | 22% | 26% | | 14% | 15% |
| Don't know | 5% | 5% | 0% | 4% | 6% | 8% | 4% | | 4% | 7% |
| Net: Other/Don't know | 32% | 22% | 8% | 59% | 62% | 65% | 58% | | 29% | 35% |

Asylum and immigration : For each of the following please say which political party you believe would be best at dealing with them.

| | Base | 735 | 225 | 214 | 71 | 99 | 49 | 50 | 434 | 301 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|----|-----|-----|
| Conservative | 37% | 80% | 7% | 24% | 16% | 24% | 8% | | 41% | 33% |
| Labour | 21% | 2% | 57% | 11% | 8% | 2% | 14% | | 21% | 21% |
| Liberal Democrat | 13% | 3% | 15% | 55% | 9% | - | 18% | | 13% | 14% |
| Other | 9% | 5% | 2% | 1% | 42% | 61% | 24% | | 9% | 10% |
| None | 13% | 9% | 10% | 6% | 19% | 12% | 26% | | 11% | 15% |
| Don't know | 6% | 2% | 9% | 3% | 5% | - | 10% | | 5% | 8% |
| Net: Other/Don't know | 42% | 18% | 36% | 65% | 76% | 73% | 78% | | 38% | 46% |

YouGov Survey Results

Sample Size: 735 UK Opinion formers

Fieldwork: 13/03/13 - 19/03/13

| Total | Sector | | | Field | | | | | | | |
|-------|---------|--------|-------|----------|---------------------|-----------|-------------------------|--------|-----|-------|---------|
| | Private | Public | Third | Business | Culture and Leisure | Education | Government and Politics | Health | Law | Media | Charity |

National Health Service : For each of the following please say which political party you believe would be best at dealing with them.

| | Base | 735 | 529 | 93 | 92 | 286 | 97 | 99 | 115 | 61 | 9 | 290 | 128 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Conservative | 29% | 32% | 17% | 24% | 39% | 30% | 18% | 26% | 23% | 67% | 24% | 25% | |
| Labour | 39% | 35% | 53% | 47% | 27% | 44% | 49% | 52% | 38% | 11% | 47% | 45% | |
| Liberal Democrat | 8% | 8% | 9% | 10% | 9% | 8% | 9% | 6% | 5% | - | 5% | 8% | |
| Other | 5% | 4% | 3% | 5% | 6% | 2% | 1% | 2% | 10% | - | 4% | 5% | |
| None | 14% | 15% | 16% | 8% | 15% | 12% | 15% | 10% | 16% | 22% | 13% | 9% | |
| Don't know | 5% | 5% | 2% | 7% | 4% | 3% | 7% | 3% | 8% | - | 7% | 8% | |
| Net: Other/Don't know | 32% | 32% | 30% | 29% | 35% | 26% | 32% | 22% | 39% | 22% | 29% | 30% | |

Asylum and immigration : For each of the following please say which political party you believe would be best at dealing with them.

| | Base | 735 | 529 | 93 | 92 | 286 | 97 | 99 | 115 | 61 | 9 | 290 | 128 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|
| Conservative | 37% | 39% | 35% | 37% | 42% | 34% | 29% | 35% | 34% | 100% | 32% | 34% | |
| Labour | 21% | 19% | 31% | 23% | 15% | 26% | 31% | 33% | 30% | - | 23% | 23% | |
| Liberal Democrat | 13% | 13% | 13% | 12% | 13% | 9% | 14% | 12% | 13% | - | 11% | 16% | |
| Other | 9% | 9% | 8% | 10% | 11% | 6% | 5% | 6% | 5% | - | 10% | 7% | |
| None | 13% | 14% | 8% | 10% | 15% | 13% | 10% | 7% | 13% | - | 14% | 9% | |
| Don't know | 6% | 6% | 5% | 9% | 3% | 11% | 10% | 7% | 5% | - | 9% | 10% | |
| Net: Other/Don't know | 42% | 42% | 33% | 40% | 42% | 40% | 39% | 32% | 36% | - | 45% | 43% | |

Fieldwork: 13/03/13 - 19/03/13

| Total | Voting Intention | | | | | | Gender | |
|-------|------------------|--------|------------------|-----------|------|------------------|--------|--------|
| | Conservative | Labour | Liberal Democrat | All other | UKIP | Other (not UKIP) | Male | Female |

Law and order : For each of the following please say which political party you believe would be best at dealing with them.

| | Base | 735 | 225 | 214 | 71 | 99 | 49 | 50 | 434 | 301 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Conservative | 44% | 44% | 87% | 14% | 28% | 26% | 43% | 10% | 47% | 40% |
| Labour | 23% | 23% | 2% | 60% | 11% | 10% | - | 20% | 24% | 23% |
| Liberal Democrat | 10% | 10% | 2% | 9% | 54% | 7% | - | 14% | 10% | 10% |
| Other | 6% | 6% | 1% | 2% | - | 30% | 43% | 18% | 6% | 6% |
| None | 10% | 10% | 4% | 6% | 3% | 21% | 12% | 30% | 8% | 11% |
| Don't know | 7% | 7% | 4% | 9% | 4% | 5% | 2% | 8% | 6% | 10% |
| Net: Other/Don't know | 33% | 33% | 11% | 26% | 61% | 64% | 57% | 70% | 30% | 37% |

Education and schools : For each of the following please say which political party you believe would be best at dealing with them.

| | Base | 735 | 225 | 214 | 71 | 99 | 49 | 50 | 434 | 301 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Conservative | 39% | 39% | 84% | 5% | 18% | 19% | 35% | 4% | 42% | 33% |
| Labour | 31% | 31% | 4% | 79% | 18% | 18% | 4% | 32% | 30% | 34% |
| Liberal Democrat | 13% | 13% | 4% | 8% | 55% | 13% | 8% | 18% | 12% | 13% |
| Other | 5% | 5% | 1% | 2% | - | 25% | 33% | 18% | 4% | 5% |
| None | 8% | 8% | 4% | 3% | 1% | 20% | 18% | 22% | 7% | 10% |
| Don't know | 5% | 5% | 4% | 3% | 7% | 4% | 2% | 6% | 5% | 5% |
| Net: Other/Don't know | 30% | 30% | 13% | 16% | 63% | 63% | 61% | 64% | 28% | 33% |

The economy in general : For each of the following please say which political party you believe would be best at dealing with them.

| | Base | 735 | 225 | 214 | 71 | 99 | 49 | 50 | 434 | 301 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Conservative | 39% | 39% | 88% | 3% | 20% | 18% | 35% | 2% | 43% | 33% |
| Labour | 28% | 28% | 0% | 78% | 7% | 14% | 2% | 26% | 28% | 28% |
| Liberal Democrat | 8% | 8% | 2% | 3% | 48% | 5% | - | 10% | 8% | 8% |
| Other | 4% | 4% | - | 0% | 1% | 25% | 35% | 16% | 4% | 3% |
| None | 14% | 14% | 6% | 10% | 14% | 26% | 18% | 34% | 12% | 18% |
| Don't know | 8% | 8% | 4% | 6% | 10% | 11% | 10% | 12% | 5% | 11% |
| Net: Other/Don't know | 33% | 33% | 12% | 20% | 73% | 68% | 63% | 72% | 29% | 40% |

Fieldwork: 13/03/13 - 19/03/13

| | Sector | | | Field | | | | | | | | |
|-------|---------|--------|-------|----------|---------------------|-----------|-------------------------|--------|-----|-------|---------|--|
| Total | Private | Public | Third | Business | Culture and Leisure | Education | Government and Politics | Health | Law | Media | Charity | |

Law and order : For each of the following please say which political party you believe would be best at dealing with them.

| | Base | 735 | 529 | 93 | 92 | 286 | 97 | 99 | 115 | 61 | 9 | 290 | 128 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Conservative | 44% | 47% | 34% | 45% | 54% | 47% | 44% | 42% | 34% | 89% | 38% | 42% | |
| Labour | 23% | 22% | 38% | 18% | 16% | 20% | 28% | 38% | 28% | 11% | 27% | 21% | |
| Liberal Democrat | 10% | 9% | 13% | 13% | 10% | 10% | 11% | 7% | 10% | - | 10% | 13% | |
| Other | 6% | 6% | 1% | 5% | 7% | 1% | - | 3% | 8% | - | 6% | 5% | |
| None | 10% | 9% | 9% | 9% | 9% | 8% | 9% | 4% | 10% | - | 11% | 8% | |
| Don't know | 7% | 7% | 5% | 10% | 4% | 13% | 7% | 5% | 10% | - | 9% | 10% | |
| Net: Other/Don't know | 33% | 31% | 28% | 37% | 30% | 33% | 27% | 20% | 38% | - | 35% | 37% | |

Education and schools : For each of the following please say which political party you believe would be best at dealing with them.

| | Base | 735 | 529 | 93 | 92 | 286 | 97 | 99 | 115 | 61 | 9 | 290 | 128 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Conservative | 39% | 42% | 27% | 38% | 47% | 41% | 31% | 36% | 38% | 67% | 36% | 34% | |
| Labour | 31% | 29% | 43% | 33% | 22% | 32% | 42% | 41% | 26% | - | 37% | 38% | |
| Liberal Democrat | 13% | 13% | 14% | 13% | 14% | 12% | 15% | 14% | 15% | - | 10% | 14% | |
| Other | 5% | 5% | 2% | 5% | 5% | 1% | 1% | 3% | 7% | - | 4% | 4% | |
| None | 8% | 9% | 6% | 5% | 10% | 7% | 7% | 3% | 8% | 11% | 8% | 5% | |
| Don't know | 5% | 4% | 8% | 5% | 2% | 6% | 3% | 3% | 7% | 22% | 5% | 5% | |
| Net: Other/Don't know | 30% | 30% | 30% | 29% | 32% | 27% | 26% | 23% | 36% | 33% | 27% | 28% | |

The economy in general : For each of the following please say which political party you believe would be best at dealing with them.

| | Base | 735 | 529 | 93 | 92 | 286 | 97 | 99 | 115 | 61 | 9 | 290 | 128 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Conservative | 39% | 42% | 28% | 40% | 50% | 38% | 32% | 31% | 38% | 89% | 32% | 34% | |
| Labour | 28% | 24% | 42% | 28% | 20% | 26% | 37% | 42% | 23% | - | 33% | 27% | |
| Liberal Democrat | 8% | 7% | 9% | 12% | 6% | 9% | 9% | 10% | 5% | - | 6% | 12% | |
| Other | 4% | 4% | 1% | 3% | 6% | - | - | 2% | 3% | - | 3% | 3% | |
| None | 14% | 16% | 12% | 7% | 14% | 16% | 11% | 10% | 15% | 11% | 16% | 11% | |
| Don't know | 8% | 7% | 9% | 10% | 4% | 10% | 10% | 5% | 16% | - | 9% | 13% | |
| Net: Other/Don't know | 33% | 34% | 30% | 32% | 31% | 36% | 30% | 27% | 39% | 11% | 35% | 39% | |

Fieldwork: 13/03/13 - 19/03/13

| Total | Voting Intention | | | | | | Gender | |
|-------|------------------|--------|------------------|-----------|------|------------------|--------|--------|
| | Conservative | Labour | Liberal Democrat | All other | UKIP | Other (not UKIP) | Male | Female |

Europe : For each of the following please say which political party you believe would be best at dealing with them.

| | | | | | | | | | |
|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Base | 735 | 225 | 214 | 71 | 99 | 49 | 50 | 434 | 301 |
| Conservative | 30% | 71% | 4% | 20% | 10% | 16% | 4% | 32% | 28% |
| Labour | 28% | 4% | 73% | 8% | 13% | 2% | 24% | 28% | 28% |
| Liberal Democrat | 18% | 7% | 16% | 63% | 14% | - | 28% | 18% | 17% |
| Other | 9% | 4% | 2% | 4% | 40% | 63% | 18% | 9% | 9% |
| None | 9% | 8% | 1% | 1% | 18% | 16% | 20% | 9% | 9% |
| Don't know | 6% | 6% | 3% | 3% | 4% | 2% | 6% | 3% | 10% |
| Net: Other/Don't know | 42% | 25% | 22% | 72% | 77% | 82% | 72% | 40% | 44% |

Culture, media and sport : For each of the following please say which political party you believe would be best at dealing with them.

| | | | | | | | | | |
|-----------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Base | 735 | 225 | 214 | 71 | 99 | 49 | 50 | 434 | 301 |
| Conservative | 26% | 61% | 4% | 10% | 10% | 14% | 6% | 26% | 25% |
| Labour | 35% | 9% | 77% | 21% | 16% | 4% | 28% | 32% | 38% |
| Liberal Democrat | 13% | 8% | 7% | 54% | 9% | 6% | 12% | 15% | 11% |
| Other | 4% | 0% | 0% | - | 24% | 33% | 16% | 4% | 3% |
| None | 11% | 8% | 4% | 4% | 26% | 24% | 28% | 11% | 11% |
| Don't know | 12% | 13% | 7% | 11% | 14% | 18% | 10% | 12% | 12% |
| Net: Other/Don't know | 40% | 30% | 19% | 69% | 74% | 82% | 66% | 41% | 37% |

Who would you trust more to run the economy?

| | | | | | | | | | |
|----------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Base | 735 | 225 | 214 | 71 | 99 | 49 | 50 | 434 | 301 |
| David Cameron and George Osborne | 43% | 91% | 4% | 32% | 31% | 51% | 12% | 47% | 38% |
| Ed Miliband and Ed Balls | 30% | - | 76% | 20% | 25% | 4% | 46% | 28% | 33% |
| Not sure | 27% | 9% | 20% | 48% | 43% | 45% | 42% | 25% | 30% |

Fieldwork: 13/03/13 - 19/03/13

| | Sector | | | Field | | | | | | | | |
|-------|---------|--------|-------|----------|---------------------|-----------|-------------------------|--------|-----|-------|---------|--|
| Total | Private | Public | Third | Business | Culture and Leisure | Education | Government and Politics | Health | Law | Media | Charity | |

Europe : For each of the following please say which political party you believe would be best at dealing with them.

| | Base | 735 | 529 | 93 | 92 | 286 | 97 | 99 | 115 | 61 | 9 | 290 | 128 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Conservative | 30% | 34% | 19% | 29% | 39% | 33% | 33% | 23% | 33% | 89% | 27% | 30% | |
| Labour | 28% | 26% | 40% | 26% | 21% | 30% | 30% | 46% | 23% | - | 31% | 28% | |
| Liberal Democrat | 18% | 16% | 19% | 24% | 15% | 19% | 18% | 15% | 13% | - | 17% | 19% | |
| Other | 9% | 9% | 5% | 9% | 11% | 4% | 4% | 6% | 8% | - | 9% | 9% | |
| None | 9% | 9% | 9% | 8% | 10% | 9% | 6% | 4% | 10% | - | 9% | 6% | |
| Don't know | 6% | 6% | 8% | 4% | 4% | 5% | 8% | 5% | 13% | 11% | 7% | 9% | |
| Net: Other/Don't know | 42% | 41% | 41% | 45% | 40% | 37% | 36% | 30% | 44% | 11% | 42% | 42% | |

Culture, media and sport' : For each of the following please say which political party you believe would be best at dealing with them.

| | Base | 735 | 529 | 93 | 92 | 286 | 97 | 99 | 115 | 61 | 9 | 290 | 128 |
|-----------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Conservative | 26% | 27% | 20% | 26% | 34% | 31% | 21% | 26% | 20% | 56% | 21% | 27% | |
| Labour | 35% | 30% | 49% | 40% | 23% | 40% | 41% | 51% | 41% | 11% | 40% | 37% | |
| Liberal Democrat | 13% | 14% | 11% | 10% | 14% | 13% | 11% | 10% | 11% | - | 12% | 13% | |
| Other | 4% | 4% | 1% | 3% | 6% | - | - | 3% | 5% | - | 3% | 3% | |
| None | 11% | 12% | 10% | 8% | 13% | 12% | 11% | 4% | 5% | 11% | 12% | 5% | |
| Don't know | 12% | 12% | 9% | 13% | 10% | 3% | 15% | 5% | 18% | 22% | 12% | 15% | |
| Net: Other/Don't know | 40% | 42% | 30% | 34% | 43% | 29% | 37% | 23% | 39% | 33% | 39% | 36% | |

Who would you trust more to run the economy?

| | Base | 735 | 529 | 93 | 92 | 286 | 97 | 99 | 115 | 61 | 9 | 290 | 128 |
|----------------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|------|-----|-----|-----|
| David Cameron and George Osborne | 43% | 48% | 30% | 34% | 55% | 46% | 37% | 35% | 43% | 100% | 37% | 37% | |
| Ed Miliband and Ed Balls | 30% | 27% | 43% | 28% | 21% | 29% | 37% | 39% | 21% | - | 34% | 28% | |
| Not sure | 27% | 25% | 27% | 38% | 24% | 25% | 25% | 26% | 36% | - | 28% | 35% | |

Fieldwork: 13/03/13 - 19/03/13

| Total | Voting Intention | | | | | | Gender | |
|-------|------------------|--------|------------------|-----------|------|------------------|--------|--------|
| | Conservative | Labour | Liberal Democrat | All other | UKIP | Other (not UKIP) | Male | Female |

We would now like to know how confident you feel about the following four economies. For each, please click on the scale to place your mark between 'not at all confident' (0) and 'very confident' (100)

The UK

| | Base | 735 | 225 | 214 | 71 | 99 | 49 | 50 | 434 | 301 |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-----|
| 0-10 | 6% | - | 9% | 3% | 15% | 12% | 18% | 5% | 9% | |
| 11-20 | 10% | 4% | 13% | 10% | 19% | 14% | 24% | 9% | 10% | |
| 21-30 | 19% | 14% | 27% | 13% | 23% | 20% | 26% | 19% | 20% | |
| 31-40 | 14% | 9% | 16% | 23% | 12% | 12% | 12% | 14% | 13% | |
| 41-50 | 14% | 14% | 14% | 14% | 7% | 10% | 4% | 13% | 15% | |
| 51-60 | 19% | 25% | 12% | 25% | 12% | 22% | 2% | 21% | 18% | |
| 61-70 | 11% | 20% | 5% | 10% | 6% | 4% | 8% | 10% | 12% | |
| 71-80 | 6% | 11% | 3% | 3% | 5% | 4% | 6% | 8% | 3% | |
| 81-90 | 0% | 0% | - | - | - | - | - | 0% | - | |
| 91-100 | 0% | 1% | - | - | - | - | - | 1% | - | |
| Don't know | 1% | 1% | 0% | - | - | - | - | 1% | 1% | |
| Mean | 40.73 | 51.00 | 34.05 | 41.90 | 30.98 | 34.06 | 27.96 | 42.16 | 38.67 | |

The eurozone

| | Base | 735 | 225 | 214 | 71 | 99 | 49 | 50 | 434 | 301 |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|-----|
| 0-10 | 13% | 12% | 7% | 1% | 32% | 47% | 18% | 11% | 15% | |
| 11-20 | 14% | 14% | 14% | 11% | 17% | 20% | 14% | 14% | 15% | |
| 21-30 | 25% | 24% | 31% | 27% | 20% | 18% | 22% | 24% | 27% | |
| 31-40 | 16% | 19% | 15% | 14% | 7% | 2% | 12% | 16% | 14% | |
| 41-50 | 14% | 15% | 13% | 24% | 6% | 6% | 6% | 14% | 13% | |
| 51-60 | 11% | 12% | 13% | 17% | 6% | - | 12% | 13% | 9% | |
| 61-70 | 4% | 3% | 4% | 4% | 3% | - | 6% | 4% | 3% | |
| 71-80 | 2% | 2% | 2% | 1% | 4% | 2% | 6% | 3% | 1% | |
| 81-90 | 0% | - | - | - | 1% | 2% | - | - | 0% | |
| 91-100 | 0% | 0% | - | - | - | - | - | 0% | - | |
| Don't know | 2% | 0% | 2% | - | 3% | 2% | 4% | 1% | 2% | |
| Mean | 31.79 | 32.15 | 33.35 | 36.99 | 25.05 | 17.75 | 32.35 | 33.33 | 29.54 | |

Fieldwork: 13/03/13 - 19/03/13

| | Sector | | | Field | | | | | | | | |
|-------|---------|--------|-------|----------|---------------------|-----------|-------------------------|--------|-----|-------|---------|--|
| Total | Private | Public | Third | Business | Culture and Leisure | Education | Government and Politics | Health | Law | Media | Charity | |

We would now like to know how confident you feel about the following four economies. For each, please click on the scale to place your mark between 'not at all confident' (0) and 'very confident' (100)

The UK

| | | | | | | | | | | | | |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Base | 735 | 529 | 93 | 92 | 286 | 97 | 99 | 115 | 61 | 9 | 290 | 128 |
| 0-10 | 6% | 5% | 11% | 5% | 5% | 7% | 9% | 6% | - | 11% | 8% | 6% |
| 11-20 | 10% | 8% | 13% | 11% | 7% | 9% | 5% | 11% | 11% | - | 12% | 8% |
| 21-30 | 19% | 20% | 16% | 20% | 17% | 22% | 16% | 22% | 23% | 11% | 16% | 21% |
| 31-40 | 14% | 13% | 18% | 13% | 13% | 14% | 17% | 14% | 8% | 11% | 13% | 13% |
| 41-50 | 14% | 15% | 10% | 13% | 14% | 9% | 10% | 11% | 16% | 22% | 17% | 13% |
| 51-60 | 19% | 20% | 22% | 15% | 24% | 19% | 14% | 17% | 20% | - | 19% | 20% |
| 61-70 | 11% | 11% | 8% | 13% | 10% | 11% | 17% | 10% | 13% | 22% | 10% | 10% |
| 71-80 | 6% | 6% | 2% | 8% | 8% | 7% | 10% | 8% | 8% | 22% | 4% | 6% |
| 81-90 | 0% | 0% | - | - | 0% | - | - | - | - | - | - | - |
| 91-100 | 0% | 1% | - | - | 1% | - | - | - | - | - | - | - |
| Don't know | 1% | 1% | 1% | 2% | 0% | 1% | 1% | 1% | - | - | 1% | 2% |
| Mean | 40.73 | 42.05 | 35.46 | 40.92 | 44.23 | 40.03 | 43.39 | 39.85 | 43.34 | 50.22 | 38.91 | 40.90 |

The eurozone

| | | | | | | | | | | | | |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Base | 735 | 529 | 93 | 92 | 286 | 97 | 99 | 115 | 61 | 9 | 290 | 128 |
| 0-10 | 13% | 12% | 15% | 11% | 12% | 14% | 7% | 10% | 8% | 22% | 14% | 12% |
| 11-20 | 14% | 13% | 16% | 18% | 13% | 11% | 15% | 15% | 20% | 44% | 12% | 11% |
| 21-30 | 25% | 24% | 25% | 33% | 23% | 25% | 20% | 25% | 31% | 11% | 27% | 33% |
| 31-40 | 16% | 17% | 13% | 14% | 18% | 19% | 18% | 22% | 11% | - | 16% | 16% |
| 41-50 | 14% | 13% | 16% | 13% | 14% | 8% | 16% | 14% | 13% | 11% | 13% | 15% |
| 51-60 | 11% | 12% | 11% | 8% | 12% | 13% | 9% | 10% | 10% | 11% | 10% | 9% |
| 61-70 | 4% | 4% | 2% | 3% | 4% | 3% | 7% | 4% | 3% | - | 4% | 1% |
| 71-80 | 2% | 3% | 1% | - | 2% | 4% | 4% | 1% | 2% | - | 2% | 2% |
| 81-90 | 0% | 0% | - | - | 0% | - | - | - | - | - | - | - |
| 91-100 | 0% | 0% | - | - | 0% | - | - | - | - | - | - | - |
| Don't know | 2% | 2% | 1% | - | 1% | 2% | 3% | - | 2% | - | 3% | 2% |
| Mean | 31.79 | 32.80 | 29.80 | 28.87 | 33.29 | 31.98 | 35.34 | 31.58 | 30.65 | 22.56 | 31.17 | 30.35 |

Fieldwork: 13/03/13 - 19/03/13

The USA

| | Voting Intention | | | | | | Gender | | |
|-------------|------------------|--------------|--------------|------------------|--------------|--------------|------------------|--------------|--------------|
| | Total | Conservative | Labour | Liberal Democrat | All other | UKIP | Other (not UKIP) | Male | Female |
| Base | 735 | 225 | 214 | 71 | 99 | 49 | 50 | 434 | 301 |
| 0-10 | 2% | 0% | 1% | 1% | 5% | 6% | 4% | 2% | 2% |
| 11-20 | 2% | - | 1% | 1% | 3% | 4% | 2% | 1% | 2% |
| 21-30 | 6% | 4% | 8% | 8% | 5% | - | 10% | 4% | 8% |
| 31-40 | 7% | 5% | 8% | 8% | 12% | 14% | 10% | 6% | 9% |
| 41-50 | 13% | 11% | 13% | 15% | 16% | 12% | 20% | 11% | 15% |
| 51-60 | 23% | 19% | 26% | 20% | 22% | 27% | 18% | 21% | 25% |
| 61-70 | 22% | 22% | 22% | 34% | 11% | 10% | 12% | 24% | 19% |
| 71-80 | 18% | 28% | 16% | 8% | 14% | 16% | 12% | 22% | 13% |
| 81-90 | 4% | 8% | 2% | 1% | 5% | 8% | 2% | 6% | 3% |
| 91-100 | 1% | 2% | - | 1% | 1% | - | 2% | 2% | 1% |
| Don't know | 2% | 1% | 2% | - | 5% | 2% | 8% | 1% | 4% |
| Mean | 57.13 | 63.00 | 54.59 | 54.62 | 51.68 | 53.31 | 49.98 | 59.86 | 53.04 |

China

| | | | | | | | | | |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Base | 735 | 225 | 214 | 71 | 99 | 49 | 50 | 434 | 301 |
| 0-10 | 1% | 0% | 0% | - | 4% | 2% | 6% | 1% | 1% |
| 11-20 | 1% | - | 0% | 1% | 2% | 4% | - | 1% | 1% |
| 21-30 | 2% | 1% | 1% | 3% | 4% | 2% | 6% | 2% | 2% |
| 31-40 | 4% | 3% | 3% | 6% | 6% | 2% | 10% | 4% | 4% |
| 41-50 | 7% | 6% | 4% | 11% | 10% | 10% | 10% | 5% | 10% |
| 51-60 | 21% | 15% | 30% | 23% | 19% | 14% | 24% | 21% | 20% |
| 61-70 | 20% | 20% | 22% | 21% | 15% | 12% | 18% | 21% | 20% |
| 71-80 | 25% | 33% | 19% | 25% | 18% | 24% | 12% | 27% | 22% |
| 81-90 | 10% | 11% | 10% | 4% | 9% | 14% | 4% | 10% | 9% |
| 91-100 | 5% | 6% | 5% | 3% | 6% | 10% | 2% | 5% | 4% |
| Don't know | 6% | 5% | 4% | 3% | 6% | 4% | 8% | 4% | 8% |
| Mean | 64.65 | 68.03 | 65.13 | 61.43 | 60.04 | 66.13 | 53.83 | 65.68 | 63.10 |

Fieldwork: 13/03/13 - 19/03/13

The USA

| | Sector | | | Field | | | | | | | | |
|-------------|--------------|--------------|--------------|--------------|--------------|---------------------|--------------|-------------------------|--------------|--------------|--------------|--------------|
| | Total | Private | Public | Third | Business | Culture and Leisure | Education | Government and Politics | Health | Law | Media | Charity |
| Base | 735 | 529 | 93 | 92 | 286 | 97 | 99 | 115 | 61 | 9 | 290 | 128 |
| 0-10 | 2% | 2% | 2% | 1% | 2% | 1% | 1% | - | - | - | 2% | 1% |
| 11-20 | 2% | 1% | 3% | 1% | 1% | 3% | 2% | - | 5% | 11% | 1% | 1% |
| 21-30 | 6% | 5% | 6% | 3% | 3% | 4% | 8% | 3% | 3% | - | 7% | 4% |
| 31-40 | 7% | 8% | 6% | 7% | 8% | 9% | 5% | 3% | 7% | - | 7% | 6% |
| 41-50 | 13% | 12% | 16% | 14% | 12% | 6% | 9% | 16% | 13% | 22% | 12% | 14% |
| 51-60 | 23% | 20% | 28% | 30% | 18% | 26% | 22% | 29% | 28% | 11% | 25% | 28% |
| 61-70 | 22% | 24% | 16% | 21% | 26% | 25% | 23% | 25% | 16% | 22% | 20% | 20% |
| 71-80 | 18% | 18% | 18% | 20% | 21% | 14% | 18% | 19% | 16% | 11% | 18% | 16% |
| 81-90 | 4% | 5% | 2% | 2% | 6% | 6% | 7% | 2% | 7% | 22% | 4% | 4% |
| 91-100 | 1% | 2% | - | - | 2% | 1% | - | 3% | - | - | 0% | 2% |
| Don't know | 2% | 2% | 1% | 1% | 2% | 4% | 4% | 1% | 5% | - | 4% | 4% |
| Mean | 57.13 | 58.00 | 54.15 | 57.15 | 60.32 | 57.67 | 57.91 | 59.89 | 56.41 | 59.56 | 55.94 | 57.93 |

China

| | | | | | | | | | | | | |
|-------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Base | 735 | 529 | 93 | 92 | 286 | 97 | 99 | 115 | 61 | 9 | 290 | 128 |
| 0-10 | 1% | 1% | 1% | 1% | 1% | 2% | 1% | 1% | - | - | 1% | 1% |
| 11-20 | 1% | 1% | - | 1% | 1% | - | - | - | - | - | 0% | - |
| 21-30 | 2% | 2% | 5% | - | 1% | - | 2% | 1% | - | - | 2% | 1% |
| 31-40 | 4% | 5% | - | 2% | 4% | 3% | 2% | 1% | 3% | 11% | 5% | 3% |
| 41-50 | 7% | 6% | 13% | 5% | 6% | 6% | 8% | 9% | 15% | 22% | 6% | 9% |
| 51-60 | 21% | 20% | 19% | 22% | 19% | 24% | 20% | 21% | 25% | 11% | 23% | 23% |
| 61-70 | 20% | 20% | 16% | 26% | 20% | 21% | 23% | 19% | 13% | 11% | 21% | 20% |
| 71-80 | 25% | 25% | 32% | 21% | 30% | 19% | 22% | 26% | 13% | 11% | 23% | 25% |
| 81-90 | 10% | 10% | 8% | 11% | 13% | 10% | 11% | 8% | 11% | 11% | 7% | 7% |
| 91-100 | 5% | 5% | 2% | 3% | 3% | 8% | 6% | 6% | 7% | 22% | 6% | 5% |
| Don't know | 6% | 6% | 3% | 8% | 5% | 7% | 4% | 9% | 13% | - | 7% | 8% |
| Mean | 64.65 | 64.78 | 63.10 | 65.49 | 66.52 | 65.80 | 66.01 | 66.29 | 64.36 | 64.22 | 63.80 | 64.58 |

Fieldwork: 13/03/13 - 19/03/13

| Total | Voting Intention | | | | | | Gender | |
|-------|------------------|--------|------------------|-----------|------|------------------|--------|--------|
| | Conservative | Labour | Liberal Democrat | All other | UKIP | Other (not UKIP) | Male | Female |

On February 22nd the ratings agency Moody's downgraded the UK's sovereign debt from the top grade, AAA, to one notch down, AA1. What sort of impact, if any, do you believe this downgrade will have on the UK economy overall?

| | Base | 735 | 225 | 214 | 71 | 99 | 49 | 50 | 434 | 301 |
|------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strong negative impact | 6% | 2% | 8% | 4% | 12% | 12% | 12% | 4% | 9% | |
| Slight negative impact | 62% | 60% | 66% | 65% | 52% | 49% | 54% | 60% | 65% | |
| Slight positive impact | 2% | 4% | 1% | 3% | 1% | 2% | - | 2% | 3% | |
| Strong positive impact | 0% | - | 0% | - | - | - | - | 0% | - | |
| No impact | 27% | 34% | 19% | 28% | 31% | 35% | 28% | 32% | 18% | |
| Don't know | 3% | 1% | 5% | - | 4% | 2% | 6% | 2% | 6% | |

Following the downgrade by Moody's, which of the following paths do you think the Government should now take?

| | Base | 735 | 225 | 214 | 71 | 99 | 49 | 50 | 434 | 301 |
|--|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Do everything necessary to regain AAA status | 14% | 13% | 18% | 6% | 16% | 20% | 12% | 10% | 20% | |
| Do enough to ensure the UK's AA1 status is not lost | 31% | 32% | 31% | 34% | 26% | 37% | 16% | 27% | 37% | |
| Ignore the ratings agencies and do what the Government thinks is right | 51% | 55% | 43% | 55% | 53% | 43% | 62% | 60% | 37% | |
| Don't know | 5% | - | 8% | 6% | 5% | - | 10% | 3% | 7% | |

All figures, unless otherwise stated, are from YouGov Plc.

Fieldwork: 13/03/13 - 19/03/13

| | Sector | | | Field | | | | | | | | |
|-------|---------|--------|-------|----------|---------------------|-----------|-------------------------|--------|-----|-------|---------|--|
| Total | Private | Public | Third | Business | Culture and Leisure | Education | Government and Politics | Health | Law | Media | Charity | |

On February 22nd the ratings agency Moody's downgraded the UK's sovereign debt from the top grade, AAA, to one notch down, AA1. What sort of impact, if any, do you believe this downgrade will have on the UK economy overall?

| | Base | 735 | 529 | 93 | 92 | 286 | 97 | 99 | 115 | 61 | 9 | 290 | 128 |
|------------------------|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Strong negative impact | 6% | 5% | 10% | 7% | 4% | 7% | 7% | 5% | 5% | - | 6% | 5% | |
| Slight negative impact | 62% | 61% | 61% | 64% | 57% | 59% | 64% | 61% | 62% | 56% | 62% | 63% | |
| Slight positive impact | 2% | 2% | 2% | 2% | 2% | 2% | 2% | 4% | 5% | - | 2% | 2% | |
| Strong positive impact | 0% | 0% | - | - | - | - | 1% | - | - | - | - | - | |
| No impact | 27% | 28% | 25% | 22% | 36% | 27% | 23% | 26% | 25% | 33% | 24% | 23% | |
| Don't know | 3% | 3% | 2% | 5% | 1% | 5% | 3% | 3% | 3% | 11% | 5% | 7% | |

Following the downgrade by Moody's, which of the following paths do you think the Government should now take?

| | Base | 735 | 529 | 93 | 92 | 286 | 97 | 99 | 115 | 61 | 9 | 290 | 128 |
|--|------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| Do everything necessary to regain AAA status | 14% | 13% | 19% | 11% | 12% | 20% | 21% | 12% | 13% | - | 13% | 9% | |
| Do enough to ensure the UK's AA1 status is not lost | 31% | 29% | 30% | 40% | 31% | 34% | 34% | 35% | 31% | 33% | 30% | 36% | |
| Ignore the ratings agencies and do what the Government thinks is right | 51% | 53% | 45% | 45% | 55% | 38% | 40% | 50% | 51% | 56% | 50% | 48% | |
| Don't know | 5% | 4% | 5% | 4% | 2% | 8% | 4% | 3% | 5% | 11% | 7% | 6% | |

All figures, unless otherwise stated, are from YouGov Plc.