

YouGov Survey Results

Sample Size: 1879 GB Adults
Fieldwork: 7th - 8th October 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1879	X	X	X	X	548	460	378	911	968	224	475	643	537	1071	808	241	611	402	462	163
Unweighted Sample	1879	485	590	117	184	562	457	402	927	952	151	461	754	513	1255	624	262	613	409	438	157
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think the Nobel Peace Prize is becoming more or less prestigious than it used to be?

More prestigious	2	2	3	3	0	2	3	1	2	2	3	2	2	1	1	2	4	1	2	2	1
Less prestigious	40	43	36	43	58	46	38	36	42	38	34	32	44	45	42	37	40	41	37	39	44
No difference - it has always been prestigious and still is	32	34	38	39	22	30	36	43	33	31	32	28	33	35	34	29	38	31	32	29	39
No difference - it has never been particularly prestigious and still isn't	8	7	8	3	13	8	8	6	9	6	2	8	6	11	5	10	4	7	9	10	5
Don't know	19	14	15	13	7	14	15	14	14	23	29	30	16	9	17	21	15	21	21	20	11

Which of the following potential candidates for the Nobel Peace Prize do you think would be most deserving?

Malala Yousafzai	23	28	25	25	17	27	24	28	21	24	25	15	23	28	23	22	27	23	26	18	19
Ban-ki Moon	6	7	7	5	6	6	6	8	6	6	5	5	7	6	7	5	4	5	6	7	9
Mary Robinson	3	2	3	6	5	2	3	4	3	2	1	2	2	5	3	1	5	2	2	2	3
Edward Snowden	3	1	5	4	2	1	3	3	4	2	6	4	2	1	3	3	3	2	1	5	2
Bill Clinton	3	4	4	1	2	3	4	3	4	2	8	2	3	3	3	4	4	2	2	5	5
Bradley/Chelsea Manning	2	1	2	6	1	1	2	2	3	1	2	4	2	0	2	2	4	2	1	1	1
Julian Assange	2	1	2	4	4	1	3	3	4	1	4	2	2	2	3	1	2	2	2	3	3
Bono	1	2	2	0	1	0	2	1	1	2	3	2	1	0	1	2	0	2	1	2	1
Facebook	1	1	1	0	0	0	1	1	1	0	1	2	1	0	0	2	0	1	0	2	1
Vladimir Putin	1	1	1	1	2	1	1	1	1	0	1	1	1	1	1	1	0	1	1	0	1
None of the above	21	24	18	13	37	27	19	17	21	21	11	20	21	26	20	22	22	20	24	17	26
Don't know	34	29	30	35	24	30	33	30	30	38	34	42	34	28	33	36	28	37	33	37	28

Fieldwork: 7th - 8th October 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1879	X	X	X	X	548	460	378	911	968	224	475	643	537	1071	808	241	611	402	462	163
Unweighted Sample	485	590	117	184	562	457	402	927	952	151	461	754	513	1255	624	262	613	409	438	157
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following past recipients of the Nobel Peace Prize do you think were most deserving? Please choose up to three

Mother Teresa	37	43	37	43	39	40	33	41	32	42	30	29	43	40	35	39	42	35	37	39	33
Martin Luther King, Jr	33	30	36	31	33	29	34	36	30	35	43	33	32	29	34	31	36	36	26	34	28
Frederik Williem de Klerk/ Nelson Mandela	21	23	20	28	19	21	22	28	22	19	10	13	24	28	24	16	17	23	22	18	19
Aung San Suu Kyi	14	17	12	17	16	16	14	16	15	12	10	11	11	21	18	9	17	14	13	14	11
Desmond Tutu	13	12	14	20	15	13	14	15	13	12	8	13	14	13	14	11	17	12	14	10	16
14th Dalai Lama	12	10	14	8	13	10	9	16	13	11	24	11	10	11	12	12	16	13	13	10	9
Mikhail Gorbachev	11	17	11	7	13	14	11	11	14	8	8	5	11	18	12	9	11	10	12	10	16
Kofi Annan	9	12	9	6	9	11	9	8	9	8	3	7	10	10	9	8	7	7	10	10	11
Lech Walesa	9	12	8	17	17	14	8	11	11	8	2	1	13	15	11	7	5	10	12	9	12
John Hume/ David Trimble	5	5	6	10	3	5	6	7	7	3	0	5	5	6	6	4	5	5	3	5	7
Barack Obama	4	4	6	1	1	3	5	3	3	4	7	4	4	1	3	4	2	3	1	6	5
Al Gore/ Intergovernmental Panel on Climate Change	4	2	6	7	1	1	5	6	2	5	5	4	4	4	4	3	8	3	3	3	3
European Union	3	1	4	6	0	1	4	2	4	1	9	4	1	1	2	3	2	2	2	5	1
Yasser Arafat/ Yithak Rabin/ Shimon Peres	3	3	5	1	2	3	4	3	4	2	5	2	4	3	4	1	3	4	2	2	2
None of the above	3	2	3	0	5	3	3	1	4	2	3	3	3	4	2	4	2	3	4	3	4
Don't know	21	16	16	12	13	18	17	16	17	24	29	33	15	13	18	25	14	24	21	23	15