

YouGov / The Sun Survey Results

Sample Size: 1620 GB Adults
Fieldwork: 30th June - 1st July 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1620	415	476	104	151	507	404	329	787	833	196	413	554	457	923	697	207	527	347	399	141
Unweighted Sample	1620	396	468	95	181	512	418	340	735	885	88	432	615	485	1081	539	297	532	299	373	119
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	75	4	15	35	32	21	35	34	37	36	30	32	42	34	28	21
Lab	38	0	100	0	0	3	88	32	35	42	43	39	39	34	35	43	41	26	42	48	42
Lib Dem	8	0	0	100	0	2	1	32	8	8	12	11	6	8	10	6	11	10	5	9	5
Other	20	0	0	0	100	21	7	21	22	18	24	15	21	21	19	21	16	22	19	16	32

Other Parties Voting Intention

UKIP	12	0	0	0	100	19	4	7	13	11	10	8	12	16	11	15	10	15	14	11	4
SNP / PCY	3	0	0	0	0	0	2	4	4	2	5	2	4	3	3	4	1	0	1	2	26
Green	2	0	0	0	0	0	1	8	2	3	3	2	3	1	3	2	3	3	3	2	1
BNP	1	0	0	0	0	1	0	0	1	1	0	1	1	0	1	1	0	1	0	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	0	2	2	0	6	0	1	0	2	1	0	3	1	0	0

Non Voters

Would Not Vote	8	0	0	0	0	5	2	4	7	8	5	12	9	3	5	11	8	9	6	8	5
Don't know	16	0	0	0	0	12	12	22	11	21	17	17	16	14	15	17	13	17	17	16	14

Do you approve or disapprove of the Government's record to date?

	June 27-28	June 30 - July 1																				
Approve	27	26	75	4	36	9	53	6	22	32	21	23	26	25	29	30	21	25	32	26	21	22
Disapprove	58	57	10	88	45	79	27	87	64	57	57	52	53	61	59	54	61	59	49	60	63	66
Don't know	15	17	15	8	19	11	20	6	14	11	22	26	21	14	13	16	18	16	20	15	17	12

Fieldwork: 30th June - 1st July 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1620	415	476	104	151	507	404	329	787	833	196	413	554	457	923	697	207	527	347	399	141	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Here is a list of problems facing the country.
Could you say for each of them which political party you think would handle the problem best?

National Health Service

	June 16-17	June 30-July 1																				
Conservative	21	24	75	2	6	19	57	5	12	30	19	12	22	24	31	26	21	21	28	24	23	15
Labour	35	34	5	86	20	11	6	74	37	35	33	38	30	36	34	34	34	35	26	36	39	42
Liberal Democrat	7	6	2	1	51	4	3	1	21	7	5	6	8	6	4	7	4	9	7	3	6	7
Other	6	6	0	0	1	37	6	3	4	6	5	7	3	6	6	4	8	6	6	7	2	11
None	12	14	10	4	13	20	17	6	15	12	15	11	14	13	15	13	14	13	13	16	13	13
Don't know	19	17	8	7	9	9	11	11	13	10	23	26	23	15	10	15	19	16	20	13	17	13

Asylum and immigration

	June 16-17	June 30-July 1																				
Conservative	28	27	69	11	23	12	51	14	19	30	24	17	27	26	31	31	22	30	30	23	24	24
Labour	18	16	2	45	10	0	2	36	15	17	16	17	14	18	15	16	16	17	12	17	18	20
Liberal Democrat	6	6	2	5	38	0	2	4	19	7	6	9	8	5	5	8	4	8	7	4	6	8
Other	16	17	12	9	7	75	21	11	14	21	13	24	12	16	20	15	19	13	17	23	15	17
None	14	16	7	17	12	10	13	18	17	16	16	8	16	19	17	13	20	15	14	18	17	16
Don't know	18	18	8	13	9	2	10	16	17	10	25	26	23	15	13	17	19	17	20	15	19	15

Law and order

	June 16-17	June 30-July 1																				
Conservative	31	34	86	10	26	26	68	11	31	38	30	18	32	34	42	38	29	31	39	35	30	27
Labour	23	21	2	63	4	4	2	52	15	22	21	18	18	25	22	20	23	22	15	26	25	24
Liberal Democrat	5	5	0	2	44	1	1	2	17	6	4	10	6	4	3	6	3	8	5	4	5	7
Other	8	9	0	4	3	47	8	6	8	11	7	16	5	9	9	7	11	7	9	10	7	13
None	11	13	4	10	10	15	12	13	13	12	13	10	14	13	13	11	15	13	11	14	14	14
Don't know	21	18	7	11	13	7	9	15	17	10	25	28	24	15	11	17	19	19	21	12	19	16

Education and schools

	June 16-17	June 30-July 1																				
Conservative	23	26	78	1	4	30	62	4	13	30	23	12	23	27	35	29	22	23	34	24	23	19
Labour	32	31	3	84	15	9	3	72	31	33	29	39	27	32	31	31	32	34	22	36	35	38
Liberal Democrat	8	8	6	3	64	2	4	2	27	10	7	10	12	7	6	11	5	7	8	8	9	8
Other	6	6	0	0	0	39	6	3	5	7	6	9	3	6	7	4	8	6	6	8	3	10
None	11	11	5	5	8	10	12	8	10	9	12	6	13	12	10	10	12	10	9	13	12	11
Don't know	19	17	8	7	8	11	11	11	14	11	23	24	22	16	11	15	20	20	20	12	17	14

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		Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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Unweighted Sample	1620	396	468	95	181	512	418	340	735	885	88	432	615	485	1081	539	297	532	299	373	119	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Taxation																						
Conservative	25	27	80	3	7	21	59	8	17	32	21	14	22	28	35	31	21	27	30	26	24	24
Labour	28	25	3	72	5	6	4	58	20	24	25	23	23	27	26	24	26	26	19	29	28	28
Liberal Democrat	7	8	2	4	67	3	3	4	25	9	6	11	10	6	6	10	5	9	9	6	8	6
Other	8	7	1	0	1	45	8	3	5	8	6	11	5	8	7	6	9	7	7	9	5	11
None	12	15	7	10	6	16	15	14	12	14	15	9	17	15	14	12	18	14	12	15	16	20
Don't know	20	19	7	11	13	9	11	14	21	11	26	32	24	16	12	17	21	17	23	15	19	12
Unemployment																						
Conservative	24	24	72	3	7	17	54	5	13	29	19	13	22	24	29	27	19	21	27	24	23	16
Labour	30	29	7	74	22	7	5	62	34	32	27	36	23	31	30	31	28	29	25	30	32	36
Liberal Democrat	5	5	3	1	45	1	3	1	16	6	4	9	6	4	4	6	4	6	5	4	5	5
Other	7	7	0	0	2	45	8	3	5	9	6	8	5	7	8	5	10	8	7	8	4	13
None	13	16	7	13	10	21	17	16	15	14	18	8	19	17	16	14	19	17	14	19	16	16
Don't know	21	19	11	10	14	9	14	14	17	11	27	26	25	17	13	18	21	19	22	15	20	13
	June 16-17	June 30-July 1																				
The economy in general																						
Conservative	27	29	87	2	14	24	65	5	19	34	25	20	26	29	36	33	24	27	34	29	26	21
Labour	25	24	1	71	6	5	1	60	23	27	21	24	18	26	26	24	24	23	18	25	29	31
Liberal Democrat	4	4	0	2	45	1	1	1	16	6	3	6	6	4	4	6	3	5	4	4	5	5
Other	7	7	1	0	3	43	7	3	6	8	6	9	5	7	7	6	8	7	7	9	4	11
None	14	15	4	11	15	18	15	14	16	15	16	9	18	16	14	13	18	17	13	18	16	13
Don't know	23	20	7	15	18	9	11	17	21	11	29	31	27	18	12	18	23	20	24	15	20	19
Europe																						
Conservative	21	21	63	4	10	5	47	7	9	24	18	12	19	22	25	23	17	21	24	21	19	14
Labour	21	19	2	54	2	1	2	45	17	21	18	17	16	23	18	20	19	20	13	21	23	24
Liberal Democrat	8	7	1	4	61	0	3	3	22	9	5	10	9	6	5	9	4	10	8	4	7	9
Other	15	18	13	7	3	84	24	11	13	22	14	19	14	17	21	16	19	16	20	21	14	14
None	14	14	8	13	12	6	12	15	17	13	16	11	14	15	16	13	16	13	14	17	13	16
Don't know	21	21	13	18	11	3	12	20	22	11	30	31	27	18	14	18	24	21	22	16	23	22

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	34	100
Male 25 to 39	188	207
Male 40 to 59	295	274
Male 60 +	218	206
Female 18 to 24	54	96
Female 25 to 39	244	206
Female 40 to 59	320	280
Female 60 +	267	251
Region		
North England	373	399
Midlands	226	266
East England	164	156
London	297	207
South England	368	371
Wales	73	81
Scotland	119	141
Social Grade		
AB	589	454
C1	492	470
C2	224	340
DE	315	356
Newspaper Type		
Express / Mail	319	259
Sun / Star	178	381
Mirror / Record	120	162
Guardian / Independent	90	73
FT / Times / Telegraph	119	154
Other Paper	215	186
No Paper	579	405
Political Party Identification		
Labour	521	527
Conservative	461	462
Liberal Democrat	141	194
SNP/Plaid Cymru	26	28
Others	97	21
None/ DK	374	389

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