

# YouGov / The Sun Survey Results

Sample Size: 1630 GB Adults  
Fieldwork: 1st - 2nd February 2015

|                        | Westminster VI |     |     |         |      | 2010 Vote |     |         | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |   |
|------------------------|----------------|-----|-----|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|---|
|                        | Total          | Con | Lab | Lib Dem | UKIP | Con       | Lab | Lib Dem | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |   |
| <b>Weighted Sample</b> | <b>1630</b>    | 433 | 455 | 94      | 189  | 485       | 409 | 313     | 791    | 839    | 194   | 412   | 557   | 466 | 929          | 701  | 209    | 530           | 349              | 401   | 142      |   |
| Unweighted Sample      | 1630           | 435 | 407 | 85      | 208  | 504       | 374 | 320     | 836    | 794    | 148   | 310   | 656   | 516 | 1068         | 562  | 202    | 557           | 300              | 401   | 170      |   |
|                        | %              | %   | %   | %       | %    | %         | %   | %       | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        | % |

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

|         |           |     |     |     |     |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|---------|-----------|-----|-----|-----|-----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Con     | <b>33</b> | 100 | 0   | 0   | 0   | 75 | 5  | 18 | 34 | 32 | 22 | 34 | 32 | 37 | 36 | 28 | 38 | 39 | 29 | 30 | 23 |
| Lab     | <b>35</b> | 0   | 100 | 0   | 0   | 4  | 80 | 26 | 31 | 38 | 38 | 41 | 35 | 27 | 33 | 37 | 42 | 24 | 44 | 40 | 28 |
| Lib Dem | <b>7</b>  | 0   | 0   | 100 | 0   | 2  | 1  | 29 | 7  | 7  | 7  | 7  | 6  | 9  | 9  | 5  | 5  | 12 | 2  | 6  | 6  |
| UKIP    | <b>14</b> | 0   | 0   | 0   | 100 | 17 | 9  | 12 | 17 | 12 | 9  | 12 | 14 | 19 | 11 | 20 | 10 | 18 | 18 | 13 | 3  |
| Other   | <b>11</b> | 0   | 0   | 0   | 0   | 3  | 6  | 15 | 11 | 10 | 25 | 7  | 13 | 7  | 11 | 10 | 4  | 7  | 7  | 11 | 40 |

## Other Parties Voting Intention

|          |          |   |   |   |   |   |   |   |   |   |    |   |   |   |   |   |   |   |   |   |    |
|----------|----------|---|---|---|---|---|---|---|---|---|----|---|---|---|---|---|---|---|---|---|----|
| Green    | <b>6</b> | 0 | 0 | 0 | 0 | 2 | 3 | 9 | 5 | 6 | 16 | 4 | 6 | 3 | 7 | 4 | 3 | 6 | 4 | 8 | 6  |
| SNP/ PCY | <b>4</b> | 0 | 0 | 0 | 0 | 0 | 2 | 5 | 5 | 3 | 5  | 2 | 4 | 4 | 4 | 4 | 0 | 0 | 2 | 0 | 35 |
| BNP      | <b>0</b> | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 | 0 | 2  | 0 | 0 | 0 | 0 | 1 | 0 | 0 | 0 | 1 | 0  |
| Respect  | <b>0</b> | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0  |
| Other    | <b>1</b> | 0 | 0 | 0 | 0 | 1 | 1 | 0 | 1 | 1 | 2  | 0 | 1 | 1 | 1 | 1 | 1 | 1 | 0 | 2 | 0  |

## Non Voters

|                |           |   |   |   |   |   |    |    |    |    |    |    |    |    |    |    |   |    |    |    |   |
|----------------|-----------|---|---|---|---|---|----|----|----|----|----|----|----|----|----|----|---|----|----|----|---|
| Would Not Vote | <b>6</b>  | 0 | 0 | 0 | 0 | 3 | 1  | 3  | 5  | 7  | 14 | 7  | 5  | 3  | 5  | 7  | 6 | 6  | 6  | 6  | 5 |
| Don't know     | <b>13</b> | 0 | 0 | 0 | 0 | 9 | 10 | 19 | 10 | 17 | 14 | 13 | 15 | 13 | 13 | 15 | 9 | 13 | 16 | 16 | 9 |

## Do you approve or disapprove of the Government's record to date?

|            | Jan 29-30 | Feb 1-2   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|------------|-----------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Approve    | 32        | <b>34</b> | 88 | 7  | 45 | 20 | 69 | 10 | 30 | 39 | 29 | 23 | 37 | 33 | 37 | 37 | 30 | 37 | 38 | 32 | 31 | 26 |
| Disapprove | 51        | <b>51</b> | 5  | 85 | 40 | 69 | 20 | 79 | 60 | 50 | 52 | 47 | 45 | 56 | 53 | 49 | 54 | 48 | 45 | 54 | 56 | 58 |
| Don't know | 17        | <b>15</b> | 7  | 8  | 16 | 11 | 12 | 11 | 10 | 11 | 18 | 31 | 18 | 11 | 10 | 14 | 16 | 14 | 16 | 14 | 13 | 16 |

## Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?

### National Health Service

|                  | Jan 18-19 | Feb 1-2   |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |    |
|------------------|-----------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Conservative     | 22        | <b>24</b> | 72 | 1  | 5  | 26 | 60 | 4  | 13 | 27 | 22 | 12 | 21 | 25 | 31 | 26 | 22 | 26 | 31 | 21 | 20 | 17 |
| Labour           | 35        | <b>36</b> | 5  | 87 | 25 | 21 | 9  | 75 | 35 | 38 | 34 | 35 | 37 | 38 | 34 | 35 | 37 | 40 | 28 | 41 | 40 | 34 |
| Liberal Democrat | 5         | <b>5</b>  | 3  | 1  | 52 | 3  | 2  | 1  | 17 | 6  | 5  | 2  | 6  | 6  | 6  | 7  | 3  | 7  | 8  | 5  | 3  | 3  |
| Other            | 8         | <b>7</b>  | 1  | 1  | 0  | 22 | 5  | 3  | 7  | 8  | 6  | 13 | 6  | 7  | 6  | 8  | 6  | 4  | 7  | 6  | 7  | 16 |
| None             | 13        | <b>10</b> | 8  | 3  | 6  | 17 | 11 | 6  | 11 | 11 | 10 | 5  | 8  | 13 | 11 | 7  | 14 | 12 | 9  | 8  | 12 | 13 |
| Don't know       | 18        | <b>17</b> | 12 | 7  | 12 | 11 | 13 | 11 | 16 | 10 | 23 | 32 | 22 | 12 | 12 | 16 | 18 | 12 | 17 | 19 | 17 | 18 |

Sample Size: 1630 GB Adults  
Fieldwork: 1st - 2nd February 2015

|                               | Total       | Westminster VI |         |         |      | 2010 Vote |     |         | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |    |
|-------------------------------|-------------|----------------|---------|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|----|
|                               |             | Con            | Lab     | Lib Dem | UKIP | Con       | Lab | Lib Dem | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |    |
| <b>Weighted Sample</b>        | <b>1630</b> | 433            | 455     | 94      | 189  | 485       | 409 | 313     | 791    | 839    | 194   | 412   | 557   | 466 | 929          | 701  | 209    | 530           | 349              | 401   | 142      |    |
| <b>Unweighted Sample</b>      | <b>1630</b> | 435            | 407     | 85      | 208  | 504       | 374 | 320     | 836    | 794    | 148   | 310   | 656   | 516 | 1068         | 562  | 202    | 557           | 300              | 401   | 170      |    |
|                               |             | %              | %       | %       | %    | %         | %   | %       | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        |    |
|                               |             | Jan 18-19      | Feb 1-2 |         |      |           |     |         |        |        |       |       |       |     |              |      |        |               |                  |       |          |    |
| <b>Asylum and immigration</b> |             |                |         |         |      |           |     |         |        |        |       |       |       |     |              |      |        |               |                  |       |          |    |
| Conservative                  | 23          | <b>24</b>      | 63      | 9       | 14   | 7         | 48  | 11      | 17     | 29     | 19    | 18    | 23    | 27  | 23           | 27   | 19     | 29            | 25               | 23    | 21       | 23 |
| Labour                        | 15          | <b>15</b>      | 1       | 46      | 4    | 3         | 2   | 37      | 13     | 15     | 16    | 15    | 18    | 15  | 14           | 15   | 15     | 22            | 12               | 14    | 18       | 14 |
| Liberal Democrat              | 6           | <b>6</b>       | 1       | 5       | 50   | 2         | 1   | 4       | 20     | 6      | 6     | 6     | 6     | 6   | 7            | 8    | 4      | 4             | 8                | 5     | 7        | 7  |
| Other                         | 24          | <b>25</b>      | 18      | 11      | 9    | 76        | 29  | 20      | 19     | 28     | 22    | 26    | 26    | 22  | 27           | 23   | 28     | 18            | 27               | 27    | 26       | 20 |
| None                          | 14          | <b>13</b>      | 8       | 13      | 12   | 10        | 10  | 14      | 14     | 13     | 12    | 6     | 8     | 16  | 15           | 10   | 16     | 13            | 12               | 13    | 12       | 15 |
| Don't know                    | 17          | <b>17</b>      | 8       | 16      | 12   | 3         | 10  | 15      | 17     | 10     | 24    | 29    | 20    | 13  | 15           | 16   | 19     | 14            | 17               | 19    | 17       | 21 |
| <b>Law and order</b>          |             |                |         |         |      |           |     |         |        |        |       |       |       |     |              |      |        |               |                  |       |          |    |
| Conservative                  | 34          | <b>34</b>      | 84      | 9       | 28   | 29        | 71  | 14      | 26     | 40     | 29    | 17    | 32    | 36  | 42           | 38   | 29     | 39            | 40               | 31    | 31       | 27 |
| Labour                        | 20          | <b>21</b>      | 1       | 62      | 9    | 5         | 3   | 54      | 15     | 23     | 19    | 22    | 21    | 23  | 18           | 20   | 23     | 26            | 15               | 23    | 26       | 19 |
| Liberal Democrat              | 5           | <b>4</b>       | 0       | 3       | 43   | 3         | 1   | 2       | 16     | 4      | 5     | 3     | 5     | 4   | 5            | 5    | 3      | 5             | 7                | 2     | 3        | 4  |
| Other                         | 11          | <b>10</b>      | 2       | 1       | 1    | 38        | 7   | 5       | 10     | 11     | 8     | 17    | 7     | 9   | 9            | 9    | 10     | 6             | 9                | 9     | 9        | 17 |
| None                          | 10          | <b>8</b>       | 3       | 5       | 3    | 10        | 5   | 6       | 11     | 9      | 8     | 6     | 6     | 12  | 9            | 7    | 10     | 8             | 7                | 8     | 10       | 10 |
| Don't know                    | 20          | <b>22</b>      | 9       | 19      | 16   | 16        | 12  | 19      | 22     | 13     | 31    | 36    | 28    | 18  | 16           | 21   | 24     | 17            | 22               | 26    | 21       | 24 |
| <b>Education and schools</b>  |             |                |         |         |      |           |     |         |        |        |       |       |       |     |              |      |        |               |                  |       |          |    |
| Conservative                  | 25          | <b>27</b>      | 74      | 2       | 5    | 28        | 65  | 5       | 14     | 31     | 23    | 10    | 24    | 28  | 35           | 29   | 23     | 29            | 32               | 27    | 21       | 19 |
| Labour                        | 28          | <b>30</b>      | 4       | 81      | 12   | 13        | 7   | 71      | 24     | 31     | 29    | 31    | 32    | 32  | 26           | 29   | 32     | 34            | 23               | 32    | 36       | 28 |
| Liberal Democrat              | 9           | <b>8</b>       | 4       | 3       | 65   | 3         | 2   | 3       | 26     | 9      | 7     | 4     | 9     | 8   | 9            | 10   | 6      | 10            | 10               | 6     | 7        | 6  |
| Other                         | 9           | <b>8</b>       | 1       | 2       | 0    | 28        | 6   | 3       | 7      | 9      | 7     | 14    | 7     | 8   | 7            | 8    | 8      | 5             | 8                | 7     | 7        | 18 |
| None                          | 10          | <b>8</b>       | 5       | 1       | 6    | 13        | 7   | 4       | 10     | 9      | 7     | 3     | 7     | 10  | 8            | 7    | 9      | 8             | 7                | 7     | 9        | 9  |
| Don't know                    | 20          | <b>19</b>      | 11      | 11      | 12   | 14        | 13  | 14      | 18     | 11     | 28    | 38    | 23    | 14  | 15           | 18   | 22     | 14            | 21               | 21    | 19       | 19 |
| <b>Taxation</b>               |             |                |         |         |      |           |     |         |        |        |       |       |       |     |              |      |        |               |                  |       |          |    |
| Conservative                  | 32          | <b>32</b>      | 83      | 8       | 9    | 31        | 70  | 10      | 19     | 37     | 28    | 18    | 31    | 34  | 36           | 35   | 28     | 34            | 37               | 32    | 29       | 24 |
| Labour                        | 24          | <b>26</b>      | 3       | 71      | 12   | 9         | 5   | 61      | 23     | 26     | 25    | 23    | 26    | 25  | 28           | 25   | 27     | 31            | 17               | 29    | 32       | 26 |
| Liberal Democrat              | 7           | <b>7</b>       | 2       | 3       | 61   | 3         | 3   | 3       | 22     | 9      | 5     | 4     | 6     | 7   | 7            | 9    | 4      | 5             | 9                | 5     | 7        | 4  |
| Other                         | 10          | <b>9</b>       | 1       | 2       | 0    | 34        | 7   | 4       | 9      | 9      | 8     | 13    | 7     | 9   | 8            | 9    | 9      | 6             | 9                | 9     | 7        | 17 |
| None                          | 10          | <b>8</b>       | 5       | 5       | 5    | 9         | 6   | 6       | 10     | 9      | 7     | 3     | 8     | 11  | 7            | 7    | 10     | 13            | 7                | 6     | 8        | 9  |
| Don't know                    | 19          | <b>18</b>      | 6       | 11      | 13   | 14        | 11  | 15      | 17     | 10     | 26    | 38    | 22    | 14  | 13           | 16   | 21     | 11            | 21               | 19    | 17       | 21 |
| <b>Unemployment</b>           |             |                |         |         |      |           |     |         |        |        |       |       |       |     |              |      |        |               |                  |       |          |    |
| Conservative                  | 28          | <b>31</b>      | 83      | 8       | 12   | 27        | 68  | 8       | 22     | 36     | 27    | 18    | 32    | 32  | 36           | 34   | 28     | 34            | 36               | 31    | 28       | 21 |
| Labour                        | 28          | <b>28</b>      | 4       | 74      | 17   | 9         | 6   | 62      | 26     | 29     | 27    | 25    | 26    | 29  | 30           | 28   | 28     | 37            | 22               | 28    | 31       | 26 |
| Liberal Democrat              | 5           | <b>4</b>       | 0       | 3       | 45   | 2         | 0   | 2       | 15     | 6      | 3     | 2     | 6     | 4   | 5            | 5    | 3      | 5             | 6                | 3     | 3        | 4  |
| Other                         | 9           | <b>9</b>       | 1       | 1       | 0    | 35        | 7   | 5       | 9      | 10     | 8     | 15    | 8     | 8   | 9            | 9    | 9      | 5             | 9                | 9     | 9        | 17 |
| None                          | 11          | <b>9</b>       | 4       | 5       | 6    | 12        | 6   | 10      | 10     | 9      | 9     | 4     | 6     | 12  | 10           | 7    | 12     | 8             | 8                | 8     | 12       | 11 |
| Don't know                    | 20          | <b>19</b>      | 8       | 9       | 20   | 14        | 12  | 13      | 18     | 11     | 26    | 35    | 23    | 15  | 11           | 17   | 20     | 11            | 19               | 21    | 18       | 21 |

Sample Size: 1630 GB Adults  
Fieldwork: 1st - 2nd February 2015

|                               | Total       | Westminster VI |         |         |      | 2010 Vote |     |         | Gender |        | Age   |       |       |     | Social Grade |      | Region |               |                  |       |          |    |
|-------------------------------|-------------|----------------|---------|---------|------|-----------|-----|---------|--------|--------|-------|-------|-------|-----|--------------|------|--------|---------------|------------------|-------|----------|----|
|                               |             | Con            | Lab     | Lib Dem | UKIP | Con       | Lab | Lib Dem | Male   | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1         | C2DE | London | Rest of South | Midlands / Wales | North | Scotland |    |
| <b>Weighted Sample</b>        | <b>1630</b> | 433            | 455     | 94      | 189  | 485       | 409 | 313     | 791    | 839    | 194   | 412   | 557   | 466 | 929          | 701  | 209    | 530           | 349              | 401   | 142      |    |
| <b>Unweighted Sample</b>      | <b>1630</b> | 435            | 407     | 85      | 208  | 504       | 374 | 320     | 836    | 794    | 148   | 310   | 656   | 516 | 1068         | 562  | 202    | 557           | 300              | 401   | 170      |    |
|                               |             | %              | %       | %       | %    | %         | %   | %       | %      | %      | %     | %     | %     | %   | %            | %    | %      | %             | %                | %     | %        |    |
|                               |             | Jan 18-19      | Feb 1-2 |         |      |           |     |         |        |        |       |       |       |     |              |      |        |               |                  |       |          |    |
| <b>The economy in general</b> |             |                |         |         |      |           |     |         |        |        |       |       |       |     |              |      |        |               |                  |       |          |    |
| Conservative                  | 37          | <b>37</b>      | 93      | 9       | 32   | 35        | 77  | 9       | 30     | 43     | 32    | 28    | 33    | 39  | 44           | 40   | 34     | 43            | 43               | 33    | 34       | 28 |
| Labour                        | 20          | <b>22</b>      | 0       | 68      | 7    | 6         | 3   | 56      | 16     | 23     | 21    | 18    | 25    | 21  | 23           | 21   | 25     | 26            | 17               | 26    | 25       | 20 |
| Liberal Democrat              | 5           | <b>3</b>       | 0       | 1       | 38   | 1         | 0   | 1       | 13     | 4      | 3     | 2     | 4     | 3   | 4            | 5    | 2      | 2             | 5                | 2     | 3        | 2  |
| Other                         | 8           | <b>9</b>       | 1       | 1       | 2    | 33        | 6   | 6       | 10     | 10     | 8     | 15    | 8     | 8   | 8            | 9    | 9      | 5             | 8                | 8     | 8        | 19 |
| None                          | 10          | <b>9</b>       | 2       | 6       | 4    | 11        | 5   | 9       | 12     | 8      | 9     | 2     | 7     | 14  | 8            | 7    | 11     | 9             | 9                | 8     | 9        | 10 |
| Don't know                    | 20          | <b>19</b>      | 4       | 15      | 18   | 13        | 8   | 18      | 19     | 11     | 27    | 35    | 24    | 16  | 13           | 18   | 21     | 15            | 19               | 22    | 20       | 21 |
| <b>Europe</b>                 |             |                |         |         |      |           |     |         |        |        |       |       |       |     |              |      |        |               |                  |       |          |    |
| Conservative                  | 20          | <b>22</b>      | 63      | 4       | 8    | 7         | 46  | 8       | 17     | 24     | 19    | 10    | 23    | 22  | 24           | 23   | 20     | 27            | 24               | 19    | 19       | 18 |
| Labour                        | 19          | <b>20</b>      | 2       | 59      | 9    | 2         | 4   | 50      | 15     | 21     | 19    | 19    | 23    | 22  | 17           | 20   | 20     | 26            | 13               | 25    | 24       | 17 |
| Liberal Democrat              | 7           | <b>8</b>       | 2       | 7       | 63   | 2         | 2   | 5       | 24     | 9      | 7     | 10    | 9     | 6   | 8            | 11   | 4      | 8             | 11               | 5     | 6        | 11 |
| Other                         | 23          | <b>21</b>      | 15      | 8       | 5    | 71        | 26  | 13      | 18     | 25     | 17    | 21    | 17    | 20  | 25           | 19   | 23     | 16            | 22               | 20    | 21       | 22 |
| None                          | 11          | <b>9</b>       | 5       | 7       | 7    | 6         | 6   | 9       | 10     | 9      | 9     | 3     | 6     | 12  | 9            | 7    | 11     | 7             | 8                | 9     | 9        | 11 |
| Don't know                    | 20          | <b>21</b>      | 13      | 15      | 8    | 13        | 16  | 16      | 16     | 11     | 29    | 37    | 22    | 17  | 17           | 20   | 22     | 15            | 21               | 22    | 21       | 22 |
| <b>Welfare benefits</b>       |             |                |         |         |      |           |     |         |        |        |       |       |       |     |              |      |        |               |                  |       |          |    |
| Conservative                  | 28          | <b>29</b>      | 81      | 5       | 2    | 26        | 65  | 9       | 16     | 33     | 26    | 15    | 30    | 30  | 33           | 33   | 24     | 36            | 32               | 28    | 24       | 23 |
| Labour                        | 28          | <b>29</b>      | 3       | 78      | 19   | 11        | 7   | 65      | 26     | 30     | 27    | 26    | 26    | 32  | 28           | 26   | 33     | 31            | 23               | 34    | 31       | 26 |
| Liberal Democrat              | 5           | <b>6</b>       | 1       | 2       | 52   | 3         | 2   | 2       | 20     | 7      | 5     | 1     | 5     | 6   | 8            | 7    | 4      | 7             | 8                | 3     | 5        | 4  |
| Other                         | 11          | <b>10</b>      | 1       | 1       | 0    | 38        | 7   | 7       | 9      | 10     | 9     | 16    | 8     | 8   | 11           | 10   | 9      | 5             | 9                | 9     | 10       | 18 |
| None                          | 10          | <b>9</b>       | 4       | 4       | 7    | 10        | 6   | 7       | 10     | 8      | 9     | 6     | 7     | 11  | 9            | 7    | 11     | 9             | 9                | 6     | 11       | 9  |
| Don't know                    | 18          | <b>18</b>      | 9       | 9       | 20   | 11        | 13  | 10      | 18     | 11     | 25    | 36    | 24    | 13  | 11           | 17   | 19     | 13            | 18               | 20    | 18       | 21 |
| <b>Housing</b>                |             |                |         |         |      |           |     |         |        |        |       |       |       |     |              |      |        |               |                  |       |          |    |
| Conservative                  | 20          | <b>21</b>      | 65      | 2       | 1    | 15        | 50  | 4       | 11     | 24     | 18    | 15    | 20    | 21  | 24           | 24   | 17     | 23            | 24               | 19    | 19       | 15 |
| Labour                        | 28          | <b>30</b>      | 6       | 76      | 17   | 14        | 9   | 67      | 25     | 32     | 28    | 24    | 28    | 32  | 31           | 28   | 32     | 37            | 23               | 35    | 32       | 27 |
| Liberal Democrat              | 5           | <b>6</b>       | 3       | 3       | 48   | 3         | 3   | 2       | 18     | 7      | 4     | 0     | 5     | 7   | 6            | 7    | 4      | 5             | 8                | 4     | 5        | 4  |
| Other                         | 11          | <b>10</b>      | 1       | 2       | 2    | 36        | 9   | 6       | 10     | 11     | 9     | 16    | 9     | 9   | 10           | 10   | 10     | 6             | 9                | 10    | 9        | 18 |
| None                          | 13          | <b>11</b>      | 9       | 4       | 8    | 15        | 10  | 7       | 12     | 12     | 10    | 7     | 11    | 13  | 10           | 10   | 12     | 13            | 11               | 7     | 13       | 11 |
| Don't know                    | 23          | <b>23</b>      | 16      | 13      | 24   | 16        | 19  | 15      | 23     | 14     | 32    | 37    | 28    | 18  | 19           | 22   | 25     | 17            | 25               | 25    | 22       | 25 |

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

|                                       | Unweighted no. | Weighted no. |
|---------------------------------------|----------------|--------------|
| <b>Age and Gender</b>                 |                |              |
| Male 18 to 24                         | 68             | 98           |
| Male 25 to 39                         | 144            | 205          |
| Male 40 to 59                         | 344            | 275          |
| Male 60 +                             | 280            | 212          |
| Female 18 to 24                       | 80             | 96           |
| Female 25 to 39                       | 166            | 207          |
| Female 40 to 59                       | 312            | 282          |
| Female 60 +                           | 236            | 254          |
| <b>Region</b>                         |                |              |
| North England                         | 401            | 401          |
| Midlands                              | 200            | 267          |
| East                                  | 155            | 156          |
| London                                | 202            | 209          |
| South England                         | 402            | 373          |
| Wales                                 | 100            | 82           |
| Scotland                              | 170            | 142          |
| <b>Social Grade</b>                   |                |              |
| AB                                    | 623            | 456          |
| C1                                    | 445            | 473          |
| C2                                    | 250            | 342          |
| DE                                    | 312            | 359          |
| <b>Newspaper Type</b>                 |                |              |
| Express / Mail                        | 269            | 231          |
| Sun / Star                            | 214            | 328          |
| Mirror / Record                       | 124            | 143          |
| Guardian / Independent                | 162            | 72           |
| FT / Times / Telegraph                | 130            | 130          |
| Other Paper                           | 230            | 187          |
| No Paper                              | 501            | 538          |
| <b>Political Party Identification</b> |                |              |
| Labour                                | 457            | 515          |
| Conservative                          | 454            | 453          |
| Liberal Democrat                      | 123            | 155          |
| SNP/Plaid Cymru                       | 53             | 31           |
| Others                                | 157            | 80           |
| None/ DK                              | 386            | 396          |

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

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