

YouGov / The Sun Survey Results

Sample Size: 1866 GB Adults
Fieldwork: 1st - 2nd March 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1866	526	493	108	223	538	473	348	905	961	222	472	638	534	1064	802	239	606	399	459	162	
Unweighted Sample	1866	476	492	98	247	526	457	355	936	930	200	375	728	563	1233	633	194	632	451	435	154	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	35	100	0	0	0	77	7	16	34	35	29	35	31	41	38	29	33	42	36	29	22
Lab	32	0	100	0	0	4	75	23	30	35	37	32	35	29	28	38	36	24	35	42	25
Lib Dem	7	0	0	100	0	1	2	29	7	7	7	7	7	7	9	4	11	9	5	6	6
UKIP	15	0	0	0	100	18	6	14	18	11	8	8	19	18	12	18	11	18	18	15	0
Other	11	0	0	0	0	1	9	19	11	11	19	18	9	5	12	11	9	6	7	9	47

Other Parties Voting Intention

Green	6	0	0	0	0	1	3	14	6	6	15	9	3	3	6	5	7	5	6	7	1
SNP/ PCY	4	0	0	0	0	0	5	4	5	4	3	7	5	2	4	5	0	0	1	0	44
BNP	0	0	0	0	0	0	0	0	0	1	0	1	0	0	0	0	0	0	0	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	1	1	1	1	1	1	1	0	1	1	0	1	0

Non Voters

Would Not Vote	5	0	0	0	0	1	1	3	5	6	12	9	4	2	4	7	3	6	8	5	3
Don't know	13	0	0	0	0	8	10	16	8	18	15	15	12	12	13	14	10	16	13	12	9

Do you approve or disapprove of the Government's record to date?

		Feb 26-27	Mar 1-2																			
Approve	33	35	85	7	47	21	69	10	30	38	31	28	34	33	41	39	29	36	41	33	29	28
Disapprove	53	53	7	85	41	75	21	81	60	54	52	47	50	58	53	50	57	53	47	54	57	61
Don't know	14	12	8	8	12	4	10	9	10	8	16	25	17	9	7	11	14	11	12	13	14	11

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Unweighted Sample	1866	476	492	98	247	526	457	355	936	930	200	375	728	563	1233	633	194	632	451	435	154	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Feb 15-16	Mar 1-2																				
Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?																							
National Health Service																							
Conservative	22	25	72	2	6	18	61	5	12	28	22	18	21	24	34	29	21	26	30	24	22	17	
Labour	36	35	7	88	27	18	8	73	37	37	33	34	32	38	34	32	38	38	29	35	41	35	
Liberal Democrat	5	5	2	1	49	0	2	2	17	4	5	4	6	4	5	6	2	4	6	4	5	4	
Other	7	8	1	1	0	24	4	6	8	9	7	10	9	7	7	8	8	6	6	7	7	21	
None	11	12	9	4	6	25	13	8	11	12	11	8	12	14	9	11	13	12	11	13	12	8	
Don't know	19	16	9	4	12	14	12	7	16	10	21	26	20	14	11	14	18	14	17	18	13	16	
Asylum and immigration																							
Conservative	23	24	65	7	15	4	50	10	17	23	24	19	21	24	28	27	19	22	28	21	24	20	
Labour	14	17	2	53	11	2	4	38	16	17	17	19	16	20	15	16	19	22	12	18	20	18	
Liberal Democrat	6	5	2	4	40	0	2	3	17	7	4	9	5	4	6	7	3	7	6	5	5	2	
Other	26	24	15	11	8	80	26	18	24	29	20	23	23	25	25	23	26	19	25	27	24	23	
None	13	14	9	13	12	10	10	17	10	13	14	8	15	15	14	13	14	15	12	13	13	18	
Don't know	18	16	7	12	13	4	9	14	16	11	20	23	21	13	12	14	19	14	16	16	15	19	
Law and order																							
Conservative	36	36	84	9	31	28	73	13	25	39	32	25	31	33	47	40	30	30	41	37	33	30	
Labour	20	21	3	65	9	3	3	51	18	22	19	17	19	23	20	19	23	25	15	21	26	18	
Liberal Democrat	4	4	1	3	38	1	1	2	11	4	4	7	4	3	4	6	2	8	4	2	4	4	
Other	9	10	1	2	1	41	8	8	11	12	8	14	10	10	9	10	11	7	11	9	9	18	
None	10	10	4	7	2	18	6	10	12	10	11	7	11	14	7	9	12	11	9	10	11	10	
Don't know	21	19	5	15	19	9	9	16	23	13	25	28	26	17	13	17	22	19	20	21	16	21	
Education and schools																							
Conservative	27	29	79	2	11	24	68	5	15	31	27	21	24	27	38	31	25	28	33	30	26	19	
Labour	30	30	6	83	12	14	8	67	26	32	28	29	28	33	30	29	32	35	26	28	35	31	
Liberal Democrat	8	7	4	4	56	3	3	4	19	7	7	8	7	7	7	8	6	7	8	6	8	4	
Other	9	8	1	2	1	26	5	7	11	10	7	11	9	8	7	8	8	7	8	8	6	19	
None	9	10	6	4	6	18	8	8	13	10	11	8	10	14	7	10	11	10	10	9	12	11	
Don't know	18	16	5	6	13	14	10	10	16	11	20	23	22	12	11	14	18	13	15	19	14	16	
Taxation																							
Conservative	30	33	85	5	14	29	73	7	19	37	29	27	27	32	42	38	26	30	40	31	30	24	
Labour	25	26	4	75	8	13	6	58	22	27	24	26	24	27	26	23	29	32	19	25	32	23	
Liberal Democrat	7	6	1	3	52	2	1	3	20	6	5	4	8	5	6	7	3	4	6	5	6	6	
Other	9	9	0	2	2	29	6	7	11	10	8	13	10	8	7	9	9	8	7	9	7	18	
None	11	11	4	7	8	19	6	11	12	10	11	6	11	14	8	9	12	11	11	11	10	10	
Don't know	18	16	5	9	16	9	8	15	16	10	22	24	21	14	12	14	20	15	16	19	14	19	

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		Feb 15-16	Mar 1-2																			
Unemployment																						
Conservative	31	32	85	4	17	26	72	7	17	35	29	27	28	31	39	36	27	30	37	32	30	20
Labour	28	29	5	77	22	13	6	61	28	30	27	27	26	32	28	28	29	36	21	28	34	31
Liberal Democrat	3	4	1	2	38	1	1	2	12	4	4	3	4	3	5	5	2	4	4	3	5	3
Other	9	9	1	1	3	30	6	6	13	10	8	10	9	8	8	8	9	7	9	8	7	18
None	10	10	3	8	5	18	5	12	11	10	11	6	9	14	8	8	13	9	10	10	12	9
Don't know	19	17	5	8	15	11	9	12	19	11	22	26	23	12	12	14	20	14	18	20	14	18
The economy in general																						
Conservative	37	39	92	8	31	34	81	11	27	42	35	30	33	37	49	43	32	34	46	36	36	28
Labour	21	22	1	68	7	9	2	53	19	24	19	19	21	24	21	20	24	24	17	21	28	21
Liberal Democrat	4	4	0	1	40	2	0	2	12	3	4	2	4	3	5	5	2	4	5	2	4	2
Other	8	8	0	2	2	26	5	7	11	9	7	12	9	8	7	8	9	8	6	9	7	17
None	11	10	3	7	6	17	4	10	12	9	10	8	11	13	6	8	12	12	9	10	10	11
Don't know	19	18	4	14	14	11	8	17	18	12	24	29	22	16	12	17	20	18	17	22	16	22
Europe																						
Conservative	21	21	61	4	4	8	47	6	12	21	21	17	19	21	25	23	18	19	25	19	20	18
Labour	19	20	3	61	9	2	5	46	17	21	18	21	19	22	18	19	20	22	14	19	25	23
Liberal Democrat	7	8	3	6	64	0	2	6	24	9	7	6	9	6	9	10	5	11	8	7	7	6
Other	22	22	15	7	1	78	25	16	22	28	16	19	18	25	24	20	25	16	24	24	21	25
None	10	10	7	8	3	7	8	10	8	8	11	8	11	12	8	9	11	10	9	10	10	11
Don't know	20	19	11	14	19	4	14	16	17	11	26	30	24	14	16	18	21	22	19	22	16	17
Welfare benefits																						
Conservative	29	28	76	4	15	21	62	8	17	30	26	18	25	26	38	32	23	27	31	29	27	19
Labour	27	29	6	81	13	10	9	63	25	30	28	27	26	32	28	27	32	34	23	26	36	28
Liberal Democrat	5	5	3	3	45	2	2	4	17	6	5	5	5	5	7	7	3	7	7	4	5	3
Other	11	12	4	1	2	43	10	7	15	15	9	16	12	10	11	12	12	9	13	10	9	22
None	11	9	4	5	7	16	6	7	10	9	10	7	10	13	6	8	11	11	8	9	10	10
Don't know	17	16	6	7	17	7	10	11	16	10	22	28	21	13	11	14	19	12	17	20	13	17
Housing																						
Conservative	19	22	65	2	4	14	52	4	11	24	21	17	21	20	28	26	18	19	26	23	20	17
Labour	28	29	9	78	18	9	10	63	24	31	27	29	26	31	30	28	31	36	23	28	35	30
Liberal Democrat	6	5	2	2	44	3	2	2	16	5	5	2	5	4	6	5	4	6	6	3	6	2
Other	11	11	2	2	3	38	7	6	16	13	8	14	11	10	9	10	11	9	11	9	8	21
None	14	13	9	7	9	21	11	11	14	13	13	7	15	16	9	12	14	14	13	13	13	11
Don't know	23	20	13	10	22	15	17	14	18	14	27	31	23	18	17	19	23	16	22	24	18	19

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	96	112
Male 25 to 39	133	235
Male 40 to 59	349	315
Male 60 +	358	243
Female 18 to 24	103	110
Female 25 to 39	242	237
Female 40 to 59	380	323
Female 60 +	205	291
Region		
North England	435	459
Midlands	314	306
East	182	179
London	194	239
South England	450	427
Wales	137	93
Scotland	154	162
Social Grade		
AB	728	522
C1	505	541
C2	274	392
DE	359	411
Newspaper Type		
Express / Mail	318	265
Sun / Star	235	375
Mirror / Record	140	164
Guardian / Independent	182	82
FT / Times / Telegraph	135	149
Other Paper	251	215
No Paper	605	616
Political Party Identification		
Labour	549	590
Conservative	457	519
Liberal Democrat	129	177
SNP/Plaid Cymru	42	35
Others	173	91
None/ DK	516	453

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For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk