

YouGov / The Sun Survey Results

Sample Size: 1757 GB Adults
Fieldwork: 1st - 2nd April 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1757	401	584	145	137	545	445	363	854	903	213	448	601	495	1001	756	225	571	376	432	153
Unweighted Sample	1757	393	580	127	171	552	455	371	861	896	143	491	649	474	1108	649	358	582	321	373	123
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	30	100	0	0	0	72	3	10	30	29	15	34	32	30	33	25	35	35	31	23	19
Lab	43	0	100	0	0	7	91	36	41	46	47	45	45	39	38	50	47	34	43	51	51
Lib Dem	11	0	0	100	0	4	1	40	12	10	20	10	6	13	13	8	8	13	11	12	5
Other	16	0	0	0	100	17	5	14	17	15	18	11	16	19	16	16	11	18	16	15	25

Other Parties Voting Intention

UKIP	10	0	0	0	100	16	3	5	11	9	10	6	10	14	9	12	6	13	12	10	2
Green	3	0	0	0	0	0	0	6	2	3	4	2	4	1	4	1	3	4	2	2	2
SNP / PCY	2	0	0	0	0	0	1	1	2	1	3	2	1	2	2	2	1	0	0	1	18
BNP	1	0	0	0	0	1	0	1	1	1	1	1	1	1	1	1	1	1	1	1	0
Respect	0	0	0	0	0	0	1	0	1	0	0	0	1	0	0	1	0	0	0	0	2
Other	0	0	0	0	0	0	0	1	1	0	0	1	0	0	1	0	0	0	1	0	1

Non Voters

Would Not Vote	8	0	0	0	0	2	2	5	7	8	11	13	7	2	6	9	6	7	8	9	8
Don't know	16	0	0	0	0	15	9	23	11	21	19	20	14	12	15	16	14	19	13	13	21

Do you approve or disapprove of the Government's record to date?

	Mar 27-28	April 1-2																				
Approve	24	25	76	5	32	10	50	5	21	27	22	13	27	26	26	29	19	27	28	26	21	16
Disapprove	59	60	10	90	48	83	34	88	61	60	60	60	52	62	63	55	65	56	55	60	66	65
Don't know	17	16	14	5	20	6	17	7	18	13	18	27	21	12	10	15	16	17	17	14	13	20

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Mar 25-26	April 1-2																				
Strongly support	4	4	11	1	10	0	7	1	5	6	2	1	5	5	4	6	2	7	3	4	4	4
Tend to support	26	27	53	7	60	16	43	5	40	25	28	21	27	27	28	31	21	25	33	26	21	20
TOTAL SUPPORT	30	31	64	8	70	16	50	6	45	31	30	22	32	32	32	37	23	32	36	30	25	24
Tend to oppose	33	28	25	29	21	38	27	29	25	27	28	38	28	25	27	27	28	26	27	29	27	30
Strongly oppose	28	31	6	60	5	39	15	58	23	33	29	25	24	36	35	28	36	30	26	31	36	38
TOTAL OPOSE	61	59	31	89	26	77	42	87	48	60	57	63	52	61	62	55	64	56	53	60	63	68
Don't know	10	11	4	3	5	6	8	6	7	8	13	16	17	8	5	9	13	12	10	10	12	8

Fieldwork: 1st - 2nd April 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1757	401	584	145	137	545	445	363	854	903	213	448	601	495	1001	756	225	571	376	432	153	
Unweighted Sample	1757	393	580	127	171	552	455	371	861	896	143	491	649	474	1108	649	358	582	321	373	123	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Mar 25-26 April 1-2

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

The economy	77	77	79	79	84	73	78	77	85	77	77	70	75	79	80	80	73	72	79	73	79	86
Immigration & Asylum	55	51	63	43	33	86	67	44	43	46	56	30	39	54	67	47	56	46	53	55	51	44
Health	31	34	26	45	41	24	25	45	41	33	36	33	28	36	39	34	35	37	34	36	34	26
Europe	20	17	28	9	10	44	27	12	12	21	14	17	13	16	23	18	17	12	19	20	15	17
Pensions	17	17	19	17	20	9	17	19	20	17	16	7	14	18	21	17	16	19	16	16	16	18
Tax	16	16	14	16	22	15	17	15	15	17	15	20	24	15	8	15	17	16	14	15	20	16
Education	13	15	12	18	21	5	11	20	20	14	16	18	17	15	12	17	12	17	16	17	12	10
Crime	14	14	14	15	9	14	13	14	12	15	13	16	14	14	12	12	17	16	12	14	15	14
Family life & childcare	9	13	7	17	13	8	10	17	13	10	16	9	18	12	11	13	14	14	14	11	13	11
The environment	10	7	4	8	17	2	2	7	14	8	7	9	7	7	8	9	5	10	9	6	5	11
Transport	3	3	2	2	6	3	4	3	3	4	2	6	4	3	1	3	3	3	3	4	2	4
Afghanistan	4	2	2	2	0	3	3	2	0	2	2	2	1	2	4	1	3	3	2	3	1	3
None of these	0	0	0	1	1	0	0	1	0	0	1	2	0	0	1	0	1	0	0	1	1	1
Don't know	2	3	0	1	1	0	1	1	1	3	2	8	5	1	0	2	3	3	3	3	3	2

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	68	66	70	68	68	62	64	69	72	66	65	55	63	74	62	68	63	60	66	64	66	76
Health	34	35	29	43	39	28	32	42	37	32	37	21	25	35	48	33	37	38	37	32	34	29
Pensions	32	32	36	29	38	34	34	34	37	33	32	18	22	31	49	31	34	25	34	30	36	28
Tax	27	27	31	25	30	28	28	25	26	28	27	40	33	26	19	28	27	27	25	27	33	19
Immigration & Asylum	15	15	21	12	7	42	23	12	10	18	13	7	10	16	24	14	18	16	16	17	15	11
Family life & childcare	14	14	11	17	8	9	13	17	10	11	17	8	24	12	10	13	15	18	15	13	14	8
Education	12	13	14	14	11	12	13	14	15	10	16	19	17	13	7	16	9	14	16	12	13	7
Crime	9	9	7	11	10	11	8	8	8	11	6	8	9	9	8	8	10	12	6	8	9	12
Europe	8	7	11	5	3	26	12	6	4	9	6	5	5	7	10	7	8	7	8	9	5	7
The environment	8	7	5	7	13	3	4	7	12	6	7	6	8	6	7	8	6	8	7	6	5	8
Transport	9	6	3	6	12	6	5	6	9	7	5	15	8	5	3	7	5	7	6	7	6	6
Afghanistan	1	1	0	1	0	0	1	0	1	1	0	1	1	1	0	1	0	2	1	0	0	2
None of these	2	3	2	3	2	3	2	2	2	2	3	6	1	2	2	2	3	3	2	3	3	3
Don't know	4	4	1	2	3	0	2	3	3	4	4	11	5	2	2	4	4	3	3	4	4	6

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	60	109
Male 25 to 39	221	225
Male 40 to 59	333	297
Male 60 +	247	223
Female 18 to 24	83	104
Female 25 to 39	270	223
Female 40 to 59	316	304
Female 60 +	227	272
Region		
North England	373	432
Midlands	229	288
East England	188	169
London	358	225
South England	394	402
Wales	92	88
Scotland	123	153
Social Grade		
AB	601	492
C1	507	510
C2	266	369
DE	383	387
Newspaper Type		
Express / Mail	308	281
Sun / Star	242	413
Mirror / Record	139	176
Guardian / Independent	103	79
FT / Times / Telegraph	106	167
Other Paper	234	202
No Paper	625	439
Political Party Identification		
Labour	576	571
Conservative	481	501
Liberal Democrat	173	211
SNP/Plaid Cymru	26	30
Others	102	23
None/ DK	399	422

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