

YouGov / The Sun Survey Results

Sample Size: 1758 GB Adults
Fieldwork: 1st - 2nd July 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
	Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1758	428	540	122	168	497	426	390	854	904	213	448	601	496	1002	756	225	571	376	432	153
Unweighted Sample	1758	428	549	108	198	514	453	391	854	904	143	433	702	480	1196	562	174	582	384	505	113
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	0	74	3	13	31	33	29	29	29	39	38	24	34	40	27	27	25
Lab	40	0	100	0	0	3	86	40	41	40	44	48	44	28	36	47	37	33	45	47	42
Lib Dem	9	0	0	100	0	2	1	34	7	11	4	14	9	8	11	7	11	11	8	8	3
Other	19	0	0	0	100	21	10	13	21	17	23	10	18	26	16	23	19	16	20	18	30

Other Parties Voting Intention

UKIP	12	0	0	0	100	19	8	6	16	9	13	3	12	21	10	16	13	12	16	13	3
Green	3	0	0	0	0	1	1	6	2	4	6	3	2	2	3	2	4	2	2	3	3
SNP / PCY	2	0	0	0	0	1	0	1	3	2	1	2	2	3	1	4	2	0	1	0	23
BNP	1	0	0	0	0	1	0	0	0	1	1	1	1	0	0	1	0	1	0	1	0
Respect	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	0	1	2	1	0	0	1	0	0	1	1	1	0

Non Voters

Would Not Vote	8	0	0	0	0	2	3	4	7	9	18	10	7	3	6	10	4	10	8	7	7
Don't know	16	0	0	0	0	14	8	22	12	20	20	20	12	15	17	15	19	14	18	14	20

Do you approve or disapprove of the Government's record to date?

		June 30 - July 1	July 1-2																			
Approve	26	26	75	5	31	15	53	6	20	28	23	22	24	25	29	30	20	32	28	26	22	17
Disapprove	57	57	9	89	45	79	30	85	66	61	54	45	54	62	59	52	64	48	56	56	61	66
Don't know	17	17	16	6	23	7	17	9	14	11	23	32	22	13	11	18	16	19	16	18	17	16

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

		June 17-18	July 1-2																			
Strongly support	3	2	5	1	9	0	4	1	3	4	1	2	2	3	1	3	1	4	3	2	2	0
Tend to support	25	24	51	8	48	18	40	7	28	25	23	23	25	21	28	29	18	31	29	19	20	21
TOTAL SUPPORT	28	26	56	9	57	18	44	8	31	29	24	25	27	24	29	32	19	35	32	21	22	21
Tend to oppose	33	33	32	37	30	30	32	37	36	30	36	28	33	34	34	35	30	30	31	40	33	30
Strongly oppose	28	28	8	49	7	46	19	49	26	33	24	19	21	33	33	23	35	18	28	26	32	37
TOTAL OPPOSE	61	61	40	86	37	76	51	86	62	63	60	47	54	67	67	58	65	48	59	66	65	67
1 Don't know	11	12	4	5	6	6	5	6	8	8	16	28	17	9	4	10	15	17	10	13	12	11

Fieldwork: 1st - 2nd July 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1758	428	540	122	168	497	426	390	854	904	213	448	601	496	1002	756	225	571	376	432	153
Unweighted Sample	1758	428	549	108	198	514	453	391	854	904	143	433	702	480	1196	562	174	582	384	505	113
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	June 17-18	July 1-2																				
The economy	66	65	75	68	77	48	69	67	72	68	62	58	63	69	65	71	57	64	68	60	63	73
Immigration & Asylum	52	50	63	37	35	87	70	43	35	47	53	35	34	55	66	45	57	40	52	56	52	37
Health	30	31	23	40	28	21	22	38	40	29	33	32	26	29	38	30	33	26	33	34	30	29
Welfare benefits	28	29	33	29	26	35	30	32	27	26	33	20	26	32	33	28	31	19	29	34	33	25
Europe	13	16	23	8	7	44	28	10	9	20	11	21	6	15	23	14	18	10	17	15	18	16
Housing	13	15	10	20	18	6	8	18	19	15	16	13	20	16	12	14	17	24	15	12	15	15
Crime	14	14	15	10	18	11	10	13	16	13	16	21	16	13	11	14	15	18	14	14	15	8
Education	14	14	11	17	19	4	10	12	19	14	15	30	16	12	8	16	12	25	12	12	13	15
Pensions	11	13	13	15	21	10	12	17	14	14	12	8	8	13	18	11	15	10	11	12	14	19
Tax	15	11	12	12	9	8	13	11	7	15	7	13	15	9	8	11	10	13	9	10	10	19
The environment	6	7	5	7	9	1	4	4	13	6	7	10	8	7	5	8	5	6	9	5	6	7
Family life & childcare	6	6	4	8	8	2	4	7	8	5	8	6	11	6	3	7	6	5	6	7	7	7
Transport	2	2	1	3	4	1	1	3	3	3	1	3	3	2	1	3	1	2	2	3	2	3
None of these	0	1	0	0	1	0	0	1	0	1	1	0	2	1	0	1	1	1	1	1	0	1
Don't know	3	2	0	2	0	0	0	2	1	2	3	4	5	0	0	2	2	3	2	3	2	1

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	54	56	55	64	54	55	51	61	63	59	53	51	53	63	52	58	53	58	55	57	56	51
Health	31	35	33	40	34	31	33	43	35	35	35	29	25	31	50	34	36	34	32	41	34	33
Pensions	28	27	35	28	33	25	33	28	25	26	29	13	15	26	46	30	24	24	25	28	29	33
Tax	22	21	28	18	23	17	25	19	20	23	19	25	23	23	14	22	20	29	22	18	18	21
Immigration & Asylum	16	16	19	11	6	48	27	15	9	16	16	8	8	16	26	14	19	18	15	14	19	11
Welfare benefits	14	15	9	19	13	13	11	19	12	15	15	13	15	16	13	9	22	7	13	15	21	13
Education	13	14	14	13	16	9	10	11	16	12	15	25	14	16	6	16	11	19	14	12	13	11
Family life & childcare	14	11	9	14	14	8	8	12	16	8	14	4	23	11	4	12	11	12	11	12	12	9
Housing	12	11	5	13	17	5	6	13	14	11	12	15	18	9	7	13	10	19	15	6	9	7
Crime	9	9	12	7	10	10	9	7	10	10	8	4	11	9	9	9	8	11	7	10	9	6
The environment	7	9	6	8	18	4	6	6	15	8	10	10	7	8	10	9	8	6	11	8	7	12
Europe	7	8	12	3	3	31	16	5	5	12	5	8	2	7	15	8	8	8	9	7	8	9
Transport	6	6	6	6	13	7	4	4	8	8	5	18	7	4	4	7	5	6	7	6	7	4
None of these	3	4	5	3	4	3	5	4	3	4	4	3	5	4	3	4	5	3	5	6	2	4
Don't know	5	4	1	3	3	0	2	2	1	3	5	11	6	2	1	3	5	5	3	4	3	5

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	67	109
Male 25 to 39	198	225
Male 40 to 59	343	297
Male 60 +	246	223
Female 18 to 24	76	104
Female 25 to 39	235	223
Female 40 to 59	359	304
Female 60 +	234	272
Region		
North England	505	432
Midlands	292	288
East England	171	169
London	174	225
South England	411	403
Wales	92	88
Scotland	113	153
Social Grade		
AB	664	492
C1	532	510
C2	234	369
DE	328	387
Newspaper Type		
Express / Mail	357	281
Sun / Star	143	413
Mirror / Record	78	176
Guardian / Independent	128	79
FT / Times / Telegraph	138	167
Other Paper	239	202
No Paper	675	440
Political Party Identification		
Labour	605	571
Conservative	489	501
Liberal Democrat	168	211
SNP/Plaid Cymru	21	30
Others	114	23
None/ DK	361	422

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