

YouGov / The Sun Survey Results

Sample Size: 1765 GB Adults
Fieldwork: 1st - 2nd October 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1765	472	557	120	142	537	421	389	856	909	210	447	604	505	1006	759	226	573	378	435	154
Unweighted Sample	1765	439	554	106	192	534	406	417	844	921	136	431	704	494	1159	606	148	663	371	441	142
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	34	100	0	0	0	77	2	17	34	34	22	31	33	42	39	27	36	46	36	23	17
Lab	40	0	100	0	0	6	91	35	39	41	44	46	40	34	35	48	39	26	39	58	43
Lib Dem	9	0	0	100	0	1	1	31	9	8	16	10	9	5	9	8	9	12	10	5	5
Other	17	0	0	0	100	15	6	17	18	16	18	13	18	19	17	17	17	16	16	14	35

Other Parties Voting Intention

UKIP	10	0	0	0	100	15	3	9	11	9	8	4	13	13	10	11	8	12	12	11	2
SNP / PCY	3	0	0	0	0	0	1	1	3	3	3	3	2	4	3	3	0	0	1	0	31
Green	3	0	0	0	0	0	0	6	2	4	7	4	2	1	3	1	6	3	2	2	1
Respect	1	0	0	0	0	0	1	0	1	0	0	2	0	0	1	3	0	0	0	1	0
BNP	0	0	0	0	0	0	1	0	1	0	0	0	1	0	0	0	0	0	0	1	0
Other	0	0	0	0	0	0	0	1	1	0	1	1	0	0	1	0	1	0	1	0	1

Non Voters

Would Not Vote	7	0	0	0	0	2	1	3	7	7	19	9	5	4	7	8	7	9	9	5	4
Don't know	14	0	0	0	0	9	9	18	10	19	20	16	13	12	13	16	19	15	13	12	14

Sept
30 -
Oct 1

Oct 1-2

Do you approve or disapprove of the Government's record to date?

Approve	29	31	86	5	31	16	65	7	25	33	30	20	30	31	37	37	24	36	37	32	24	22
Disapprove	58	53	7	88	49	69	22	88	60	55	52	46	50	56	56	48	60	46	43	53	66	65
Don't know	13	16	7	7	21	15	13	5	16	12	19	34	20	13	8	15	16	18	20	15	10	13

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	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?	Oct 1-2																					
	Sept 23-24											Oct 1-2										
Strongly support	3	3	8	0	10	1	6	0	6	4	3	1	2	4	5	5	2	3	6	3	2	4
Tend to support	29	26	49	9	61	20	39	11	35	26	26	24	25	27	28	32	18	29	32	29	18	17
TOTAL SUPPORT	32	29	57	9	71	21	45	11	41	30	29	25	27	31	33	37	20	32	38	32	20	21
Tend to oppose	33	31	28	37	20	34	31	34	28	32	31	36	31	29	32	32	30	26	31	32	33	35
Strongly oppose	25	27	11	48	5	38	18	50	21	29	25	18	22	30	32	22	34	25	20	27	37	30
TOTAL OPPOSE	58	58	39	85	25	72	49	84	49	61	56	54	53	59	64	54	64	51	51	59	70	65
Don't know	10	12	4	6	4	8	7	4	9	8	15	21	20	10	3	9	15	17	12	9	11	14

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	54	106
Male 25 to 39	171	222
Male 40 to 59	367	298
Male 60 +	252	229
Female 18 to 24	82	104
Female 25 to 39	260	224
Female 40 to 59	337	305
Female 60 +	242	275
Region		
North England	441	435
Midlands	292	289
East England	199	169
London	148	226
South England	464	403
Wales	79	88
Scotland	142	154
Social Grade		
AB	664	494
C1	495	512
C2	245	371
DE	361	388
Newspaper Type		
Express / Mail	348	282
Sun / Star	167	415
Mirror / Record	91	177
Guardian / Independent	131	79
FT / Times / Telegraph	134	168
Other Paper	230	203
No Paper	664	441
Political Party Identification		
Labour	579	565
Conservative	476	494
Liberal Democrat	154	194
SNP/Plaid Cymru	33	30
Others	121	41
None/ DK	402	441

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk