

YouGov / The Sun Survey Results

Sample Size: 1741 GB Adults
Fieldwork: 2nd - 3rd February 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1741	444	513	141	153	544	421	350	844	897	207	440	595	498	992	749	223	566	373	428	151	
Unweighted Sample	1741	453	514	126	182	550	428	372	813	928	113	447	653	528	1117	624	327	557	336	381	140	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	77	5	14	35	32	19	31	31	41	37	28	31	45	27	31	16
Lab	38	0	100	0	0	6	87	36	35	42	51	40	40	32	35	44	44	27	42	48	34
Lib Dem	11	0	0	100	0	2	2	36	11	10	18	17	8	6	14	5	13	12	10	6	14
Other	18	0	0	0	100	15	7	13	19	16	12	12	21	20	13	24	11	16	21	14	36

Other Parties Voting Intention

UKIP	11	0	0	0	100	14	3	6	11	11	4	5	13	17	8	17	7	13	14	13	3
SNP / PCY	3	0	0	0	0	1	2	2	4	2	6	3	4	2	3	3	1	0	2	0	27
Green	1	0	0	0	0	0	0	4	1	1	0	2	2	1	1	1	2	2	0	1	2
BNP	1	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	0	1	3	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	0	0	1	1	1	1	2	0	1	1	1	1	1	0	4

Non Voters

Would Not Vote	8	0	0	0	0	2	2	3	8	8	24	10	6	3	5	12	6	10	8	8	6
Don't know	15	0	0	0	0	12	12	20	11	19	17	16	16	13	14	17	13	15	14	16	19
		Jan																			
		30-31																			
		Feb																			
		2-3																			

Do you approve or disapprove of the Government's record to date?

Approve	32	30	83	6	37	20	63	8	23	34	27	21	30	28	38	37	22	34	35	27	28	23
Disapprove	53	55	9	88	44	65	25	84	63	56	54	57	53	60	50	51	60	53	46	63	57	66
Don't know	15	15	8	6	19	15	12	9	14	10	19	23	17	13	12	12	18	13	19	11	14	12

Fieldwork: 2nd - 3rd February 2014

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	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1741	444	513	141	153	544	421	350	844	897	207	440	595	498	992	749	223	566	373	428	151	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 19-20	Feb 2-3																				
Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?																						
National Health Service																						
Conservative	25	24	72	1	7	31	59	4	7	26	22	11	21	20	38	27	20	27	29	23	21	11
Labour	37	37	9	87	23	10	10	79	37	37	36	37	31	43	33	36	37	41	30	38	42	34
Liberal Democrat	6	7	2	2	51	5	3	1	20	8	5	6	11	6	3	10	2	9	5	6	5	12
Other	5	5	1	0	0	26	4	1	3	5	5	5	3	6	4	4	6	3	4	6	4	10
None	11	14	9	4	3	18	14	7	13	14	13	19	15	13	11	12	16	8	16	14	13	17
Don't know	16	15	8	5	16	10	10	7	19	10	19	22	19	12	10	11	19	12	16	12	16	15
Asylum and immigration																						
Conservative	26	29	76	10	18	10	60	11	19	32	26	13	27	30	35	34	21	30	33	26	28	21
Labour	17	17	1	48	6	2	3	41	16	16	18	17	17	19	15	17	18	23	12	18	20	16
Liberal Democrat	6	8	1	6	57	1	2	5	23	9	7	10	11	7	6	11	4	11	8	7	6	14
Other	18	15	8	9	1	69	16	10	12	15	15	14	10	16	18	12	19	10	16	18	13	15
None	16	17	9	16	3	15	12	19	13	19	14	21	15	17	16	14	20	14	18	17	16	19
Don't know	16	15	6	11	15	3	6	15	17	8	21	24	19	11	11	12	18	12	14	14	17	15
Law and order																						
Conservative	32	35	85	10	19	37	72	11	23	38	31	17	30	34	47	40	27	36	41	28	34	28
Labour	25	23	0	66	10	5	4	59	19	23	23	23	19	27	22	21	25	28	16	28	26	20
Liberal Democrat	6	6	2	3	49	1	2	2	20	7	6	5	12	6	3	9	3	10	6	6	4	10
Other	8	6	1	1	5	35	5	2	4	7	5	8	4	6	7	5	8	4	5	7	5	10
None	12	14	6	10	5	14	10	13	13	16	12	21	14	15	10	12	17	10	15	16	13	14
Don't know	18	16	5	11	12	9	8	13	21	9	23	27	21	13	11	14	19	13	17	15	18	17
Education and schools																						
Conservative	27	26	75	2	7	34	63	4	10	29	23	9	22	23	40	29	22	29	31	21	25	16
Labour	32	31	6	82	8	8	9	74	27	32	31	30	27	37	30	31	32	36	23	35	37	30
Liberal Democrat	7	9	4	3	60	7	4	3	26	11	8	9	12	10	7	12	6	9	10	7	8	13
Other	6	5	1	1	2	25	5	2	4	6	4	5	4	5	5	4	7	4	3	6	3	14
None	11	13	7	5	8	16	10	7	12	14	12	23	14	12	8	11	15	7	15	16	11	11
Don't know	18	16	7	7	16	9	9	9	21	9	22	25	21	13	10	13	19	14	17	14	15	17
Taxation																						
Conservative	27	30	80	5	13	38	67	8	15	35	25	16	23	29	43	35	22	34	36	25	27	21
Labour	29	29	6	76	12	3	8	66	26	27	30	30	25	33	27	27	31	32	22	33	33	26
Liberal Democrat	8	8	3	3	62	4	3	3	24	10	6	9	12	8	5	11	4	10	9	6	7	13
Other	6	5	0	1	0	27	4	2	4	5	5	3	4	6	5	4	6	4	4	6	3	11
None	14	13	6	8	2	18	11	11	12	15	12	19	15	13	10	11	16	9	13	16	14	16
Don't know	17	15	5	8	10	9	8	10	20	8	21	23	21	11	10	12	19	12	15	14	16	14

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Unweighted Sample		1741	453	514	126	182	550	428	372	813	928	113	447	653	528	1117	624	327	557	336	381	140	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Unemployment																							
	Conservative	27	29	81	5	11	33	67	6	17	33	26	16	26	27	40	34	23	31	35	25	29	17
	Labour	29	30	5	77	16	7	8	67	29	29	30	26	25	33	31	28	32	37	24	32	32	30
	Liberal Democrat	5	5	1	1	47	1	2	1	17	7	4	6	9	5	3	8	2	6	4	6	5	8
	Other	7	6	1	1	5	28	5	2	4	6	5	5	5	6	5	5	6	4	6	6	4	11
	None	14	14	6	7	3	20	10	12	13	16	13	21	14	16	10	12	18	6	15	17	16	17
	Don't know	19	16	5	8	18	11	7	12	20	10	21	26	21	13	10	14	18	16	17	13	15	16
The economy in general																							
	Conservative	32	35	91	8	18	40	76	9	19	39	31	19	31	32	47	40	28	37	42	31	31	24
	Labour	24	23	0	70	5	0	2	61	21	22	24	25	19	26	23	22	25	29	15	26	30	21
	Liberal Democrat	5	6	1	2	55	1	2	1	19	8	5	8	9	6	3	9	3	7	7	6	5	8
	Other	6	5	0	1	0	27	4	2	4	5	5	4	4	6	5	4	7	3	5	7	3	11
	None	14	14	4	9	5	21	9	12	15	16	13	19	15	15	10	12	17	9	13	16	15	19
	Don't know	20	16	3	11	17	10	7	14	22	10	22	24	22	14	11	13	20	15	18	14	16	18
Europe																							
	Conservative	20	20	62	4	9	4	47	5	11	22	19	9	19	20	26	23	16	23	24	17	19	11
	Labour	21	21	2	58	5	3	3	51	17	20	22	26	17	25	18	20	22	24	14	23	26	21
	Liberal Democrat	8	9	4	5	64	1	3	4	27	12	6	8	14	8	6	13	4	13	10	7	6	14
	Other	18	16	13	7	1	72	22	7	10	18	14	13	11	17	20	13	20	10	16	18	15	21
	None	13	15	7	12	5	13	11	16	12	17	13	19	15	15	12	13	16	12	15	16	15	15
	Don't know	21	19	12	14	17	7	13	17	23	12	26	25	24	15	18	17	22	18	21	19	18	18

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	46	104
Male 25 to 39	181	219
Male 40 to 59	330	294
Male 60 +	256	226
Female 18 to 24	67	103
Female 25 to 39	266	221
Female 40 to 59	323	301
Female 60 +	272	272
Region		
North England	381	428
Midlands	247	286
1	146	167
London	327	223
South England	411	399
Wales	89	87
Scotland	140	151
Social Grade		
AB	645	487
C1	472	505
C2	267	366
DE	357	383
Newspaper Type		
Express / Mail	346	279
Sun / Star	181	409
Mirror / Record	95	174
Guardian / Independent	108	78
FT / Times / Telegraph	115	165
Other Paper	267	200
No Paper	629	435
Political Party Identification		
Labour	551	557
Conservative	490	487
Liberal Democrat	158	192
SNP/Plaid Cymru	36	30
Others	100	40
None/ DK	406	435

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk