

## YouGov / The Sun Survey Results

Sample Size: 1994 GB Adults  
Fieldwork: 2nd - 3rd April 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1994</b>	<b>510</b>	<b>643</b>	<b>147</b>	<b>164</b>	<b>621</b>	<b>510</b>	<b>453</b>	<b>969</b>	<b>1025</b>	<b>241</b>	<b>508</b>	<b>682</b>	<b>562</b>	<b>1137</b>	<b>857</b>	<b>255</b>	<b>648</b>	<b>427</b>	<b>491</b>	<b>173</b>	
<b>Unweighted Sample</b>	<b>1994</b>	<b>459</b>	<b>681</b>	<b>128</b>	<b>207</b>	<b>580</b>	<b>535</b>	<b>455</b>	<b>958</b>	<b>1036</b>	<b>200</b>	<b>474</b>	<b>773</b>	<b>547</b>	<b>1325</b>	<b>669</b>	<b>292</b>	<b>663</b>	<b>398</b>	<b>469</b>	<b>172</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't Knows and Wouldn't Votes]

Con	<b>33</b>	100	0	0	0	75	4	14	35	31	39	35	29	33	35	29	27	38	38	28	23
Lab	<b>41</b>	0	100	0	0	5	89	34	41	41	38	44	45	36	39	44	51	31	42	51	33
Lib Dem	<b>9</b>	0	0	100	0	1	2	35	9	10	9	10	10	9	11	7	11	11	7	7	12
Other	<b>17</b>	0	0	0	100	19	5	17	15	18	15	11	17	22	15	19	12	19	12	14	32

### Other Parties Voting Intention

UKIP	<b>11</b>	0	0	0	100	17	3	8	10	11	6	5	11	16	10	11	8	14	8	11	5
SNP / PCY	<b>3</b>	0	0	0	0	0	1	1	2	3	3	1	3	4	2	3	0	0	1	0	26
Green	<b>2</b>	0	0	0	0	0	0	4	1	3	3	2	1	1	2	1	1	3	1	2	1
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	0	0	1	0
Other	<b>1</b>	0	0	0	0	1	0	2	2	1	3	2	1	0	1	2	1	2	2	0	0

### Non Voters

Would Not Vote	<b>8</b>	0	0	0	0	5	1	5	6	10	16	11	6	4	7	9	9	9	8	6	6
Don't know	<b>14</b>	0	0	0	0	14	8	19	10	18	13	15	13	14	12	16	14	15	15	13	9

### Do you approve or disapprove of the Government's record to date?

	April 1-2	April 2-3																				
Approve	25	<b>26</b>	77	3	24	9	51	6	19	31	20	27	27	23	27	29	21	23	28	27	21	26
Disapprove	60	<b>59</b>	9	92	57	83	31	87	68	57	61	44	53	65	64	57	62	61	54	57	64	68
Don't know	16	<b>15</b>	14	5	19	8	18	7	13	12	19	29	20	13	9	14	17	16	18	16	15	6

### Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

	Mar 19-20	April 2-3																				
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	42	<b>42</b>	21	67	43	39	25	67	46	46	39	34	36	48	44	42	43	41	38	41	50	40
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	29	<b>26</b>	45	14	29	34	42	13	26	28	24	17	28	26	28	28	24	20	23	29	29	29
Neither - I am not aware of significant cuts to services in my area	20	<b>20</b>	26	11	20	23	26	11	18	17	23	24	20	19	20	21	19	25	25	19	11	20
Don't know	10	<b>12</b>	8	8	8	4	8	9	11	9	14	25	16	7	7	9	15	13	13	10	10	10

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	93	124
	Male 25 to 39	207	255
	Male 40 to 59	361	337
	Male 60 +	297	253
	Female 18 to 24	107	118
	Female 25 to 39	267	253
	Female 40 to 59	412	345
	Female 60 +	250	309
<b>Region</b>			
	North England	469	491
	Midlands	304	327
	East England	180	191
	London	292	255
	South England	483	457
	Wales	94	100
	Scotland	172	173
<b>Social Grade</b>			
	AB	722	558
	C1	603	578
	C2	275	419
	DE	394	439
<b>Newspaper Type</b>			
	Express / Mail	386	319
	Sun / Star	208	469
	Mirror / Record	116	199
	Guardian / Independent	133	90
	FT / Times / Telegraph	142	189
	Other Paper	250	229
	No Paper	759	499
<b>Political Party Identification</b>			
	Labour	700	648
	Conservative	519	568
	Liberal Democrat	188	239
	SNP/Plaid Cymru	37	34
	Others	97	26
	None/ DK	453	479

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