

# YouGov / The Sun Survey Results

Sample Size: 1652 GB Adults  
Fieldwork: 2nd - 3rd November 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1652</b>	411	428	99	189	478	417	310	801	851	197	418	565	472	942	710	211	537	354	406	144	
Unweighted Sample	1652	399	409	95	228	495	421	321	794	858	91	341	650	570	1110	542	268	505	322	358	199	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>33</b>	100	0	0	0	76	3	11	29	37	24	28	29	44	34	31	32	43	31	27	16
Lab	<b>34</b>	0	100	0	0	6	78	24	37	31	50	40	37	20	32	37	38	23	38	43	32
Lib Dem	<b>8</b>	0	0	100	0	0	2	35	8	7	6	9	8	7	10	5	9	11	5	6	6
Other	<b>26</b>	0	0	0	100	17	17	30	26	25	20	23	26	29	25	27	21	22	25	24	46

## Other Parties Voting Intention

UKIP	<b>15</b>	0	0	0	100	16	10	13	16	14	4	8	17	23	13	18	14	14	19	18	5
Green	<b>5</b>	0	0	0	0	1	4	13	5	6	9	8	5	2	7	4	5	8	3	5	2
SNP / PCY	<b>4</b>	0	0	0	0	0	3	3	4	5	4	7	3	3	4	5	0	0	3	0	38
BNP	<b>0</b>	0	0	0	0	0	0	0	1	0	2	0	0	0	1	0	1	0	0	1	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>0</b>	0	0	0	0	0	0	1	0	1	1	1	1	0	1	0	1	0	1	0	1

## Non Voters

Would Not Vote	<b>8</b>	0	0	0	0	1	3	3	6	9	18	13	5	2	6	9	7	8	8	7	6
Don't know	<b>16</b>	0	0	0	0	14	14	21	10	22	19	16	15	17	16	16	15	19	15	14	12

Oct 30-31 **Nov 2-3**

## Do you approve or disapprove of the Government's record to date?

Approve	30	<b>32</b>	85	10	41	12	65	11	26	34	29	17	28	31	42	33	30	35	38	27	28	23
Disapprove	56	<b>53</b>	5	81	50	79	24	79	62	55	51	46	55	57	49	51	56	48	46	53	62	61
Don't know	14	<b>15</b>	10	9	9	8	11	10	12	10	20	37	17	12	9	16	14	17	15	20	9	16

Oct 19-20 **Nov 2-3**

## If there was a referendum on Britain's membership of the European Union, how would you vote?

I would vote for Britain to remain a member of the European Union	40	<b>38</b>	31	60	64	4	24	49	52	40	36	42	48	35	31	42	33	42	42	33	32	47
I would vote for Britain to leave the European Union	39	<b>41</b>	51	25	27	91	57	36	31	45	38	26	27	46	55	37	47	37	37	47	46	35
I would not vote	5	<b>5</b>	1	2	1	0	1	2	2	4	5	7	8	5	1	4	6	5	4	5	7	4
Don't know	16	<b>16</b>	17	13	9	4	17	13	16	11	21	26	17	14	12	17	14	16	17	15	15	14

Sample Size: 1652 GB Adults  
Fieldwork: 2nd - 3rd November 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1652</b>	411	428	99	189	478	417	310	801	851	197	418	565	472	942	710	211	537	354	406	144	
Unweighted Sample	1652	399	409	95	228	495	421	321	794	858	91	341	650	570	1110	542	268	505	322	358	199	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Imagine the British government under David Cameron renegotiated our relationship with Europe and said that Britain's interests were now protected, and David Cameron recommended that Britain remain a member of the European Union on the new terms. How would you then vote in a referendum on the issue?**

Oct 19-20  
Nov 2-3

Would vote for Britain to remain in the European Union on the new terms	55	<b>52</b>	62	62	75	18	53	55	63	55	49	48	55	51	53	57	45	53	58	47	45	60
Would vote for Britain to leave the European Union	24	<b>27</b>	25	22	18	70	32	29	20	30	23	17	19	30	33	23	31	25	22	31	32	21
Would not vote	5	<b>6</b>	1	3	0	1	1	4	2	5	7	12	8	5	3	4	8	6	4	7	8	4
Don't know	17	<b>15</b>	12	12	7	11	14	12	14	10	21	23	19	14	11	15	16	15	15	16	16	16

**Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is... Good or bad for the economy?**

Oct 19-20  
Nov 2-3

Good for the economy	42	<b>44</b>	87	18	59	45	75	20	41	48	41	36	38	41	56	47	41	49	53	40	37	35
Bad for the economy	38	<b>34</b>	3	66	22	38	12	62	37	37	31	26	34	42	27	32	37	28	27	35	40	51
Don't know	19	<b>22</b>	11	16	19	18	13	18	22	15	28	38	27	17	16	21	23	23	20	25	23	14

**Being done fairly or unfairly?**

Fairly	27	<b>27</b>	71	7	31	20	59	7	18	29	25	22	20	26	36	29	24	31	31	25	22	23
Unfairly	56	<b>54</b>	13	84	57	67	25	82	65	59	50	47	59	58	49	52	58	47	49	53	62	65
Don't know	17	<b>19</b>	16	9	12	13	17	12	16	12	25	31	21	16	15	19	18	21	20	22	16	12

**Necessary or unnecessary?**

Necessary	56	<b>55</b>	93	30	69	60	82	33	58	57	53	42	50	55	65	58	51	58	59	56	49	51
Unnecessary	28	<b>27</b>	1	54	16	29	8	51	25	31	23	23	27	31	23	25	29	23	23	23	34	34
Don't know	16	<b>18</b>	7	15	15	11	10	16	16	13	24	35	24	14	12	17	20	19	19	21	17	14

**Too deep, too shallow or at about the right level?**

Too deep	37	<b>35</b>	5	65	31	39	14	61	39	41	29	23	35	42	31	34	36	34	28	36	39	49
Too shallow	13	<b>12</b>	16	8	9	21	15	10	9	15	9	15	10	12	13	12	12	13	12	10	13	16
About the right level	29	<b>30</b>	66	13	45	20	54	11	31	29	31	27	25	29	38	32	28	31	38	30	24	17
Don't know	21	<b>23</b>	13	15	15	20	17	18	21	14	31	35	30	17	19	22	24	23	22	24	24	18

Sample Size: 1652 GB Adults  
Fieldwork: 2nd - 3rd November 2014

	Total	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
		Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1652</b>	411	428	99	189	478	417	310	801	851	197	418	565	472	942	710	211	537	354	406	144	
Unweighted Sample	1652	399	409	95	228	495	421	321	794	858	91	341	650	570	1110	542	268	505	322	358	199	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	Oct 19-20	Nov 2-3																				
<b>Being done too quickly, too slowly, or at about the right pace?</b>																						
Too quickly	39	36	5	66	36	39	12	64	44	42	31	21	38	43	32	35	38	33	30	35	42	49
Too slowly	11	12	18	7	6	17	18	10	9	16	9	15	12	11	14	13	12	13	12	10	13	14
About the right pace	31	31	68	14	44	27	56	11	29	29	33	32	24	29	40	33	28	31	37	34	24	23
Don't know	18	20	10	13	15	17	14	16	18	12	27	31	26	17	14	19	22	22	20	21	21	15
<b>Having an impact on your own life, or not having an impact on your own life?</b>																						
Having an impact on my life	54	50	37	64	45	56	43	66	50	51	49	30	49	60	46	48	52	47	47	52	52	50
Not having an impact on my life	33	35	53	27	44	36	45	24	40	40	31	41	30	29	45	38	31	38	36	32	35	34
Don't know	13	15	10	9	12	8	12	10	11	10	20	29	20	12	9	14	17	16	17	16	13	15
<b>And who do you think is most to blame for the current spending cuts?</b>																						
The Conservative-Liberal Democrat coalition	27	24	2	54	17	22	6	51	25	28	21	23	25	28	19	24	25	26	18	24	31	28
The last Labour government	36	33	80	10	38	34	72	8	26	35	32	28	26	30	46	36	30	35	39	34	30	21
Both	25	27	12	24	29	37	17	27	36	25	29	21	30	28	27	25	30	21	30	24	25	38
Neither	4	5	3	6	12	2	2	7	7	6	4	2	4	6	4	4	5	5	4	3	6	5
Don't know	9	11	3	7	4	6	4	8	7	7	14	26	16	8	4	11	10	13	10	14	8	8
	Oct 19-20	Nov 2-3																				
<b>Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably</b>																						
Very worried	23	19	7	26	14	29	11	26	18	16	22	21	21	22	14	13	27	19	16	23	21	15
Fairly worried	37	41	37	47	35	39	38	47	40	39	44	40	40	44	39	43	39	38	39	44	41	47
<b>TOTAL WORRIED</b>	<b>60</b>	<b>60</b>	<b>44</b>	<b>73</b>	<b>49</b>	<b>68</b>	<b>49</b>	<b>73</b>	<b>58</b>	<b>55</b>	<b>66</b>	<b>61</b>	<b>61</b>	<b>66</b>	<b>53</b>	<b>56</b>	<b>66</b>	<b>57</b>	<b>55</b>	<b>67</b>	<b>62</b>	<b>62</b>
Not very worried	29	28	40	18	40	24	35	18	35	33	23	25	27	25	34	31	24	24	32	27	26	29
Not at all worried	7	8	14	4	10	6	14	5	6	8	7	4	5	7	12	9	6	11	9	4	8	5
<b>TOTAL NOT WORRIED</b>	<b>36</b>	<b>36</b>	<b>54</b>	<b>22</b>	<b>50</b>	<b>30</b>	<b>49</b>	<b>23</b>	<b>41</b>	<b>41</b>	<b>30</b>	<b>29</b>	<b>32</b>	<b>32</b>	<b>46</b>	<b>40</b>	<b>30</b>	<b>35</b>	<b>41</b>	<b>31</b>	<b>34</b>	<b>34</b>
Don't know	4	4	2	5	0	2	2	4	1	3	4	11	6	2	1	4	4	7	4	2	4	2
<b>be victims of burglary, robbery or mugging</b>																						
Very worried	8	7	3	11	1	13	5	12	6	7	8	11	6	8	7	6	10	6	5	9	10	5
Fairly worried	29	28	24	30	16	35	27	32	24	24	31	25	25	30	29	27	30	32	24	34	27	22
<b>TOTAL WORRIED</b>	<b>37</b>	<b>35</b>	<b>27</b>	<b>41</b>	<b>17</b>	<b>48</b>	<b>32</b>	<b>44</b>	<b>30</b>	<b>31</b>	<b>39</b>	<b>36</b>	<b>31</b>	<b>38</b>	<b>36</b>	<b>33</b>	<b>40</b>	<b>38</b>	<b>29</b>	<b>43</b>	<b>37</b>	<b>27</b>
Not very worried	45	48	57	42	67	38	52	41	53	50	45	43	50	46	49	50	44	41	52	48	43	52
Not at all worried	12	12	12	13	17	7	13	10	15	16	9	11	13	14	11	13	11	13	14	7	12	18
<b>TOTAL NOT WORRIED</b>	<b>57</b>	<b>60</b>	<b>69</b>	<b>55</b>	<b>84</b>	<b>45</b>	<b>65</b>	<b>51</b>	<b>68</b>	<b>66</b>	<b>54</b>	<b>54</b>	<b>63</b>	<b>60</b>	<b>60</b>	<b>63</b>	<b>55</b>	<b>54</b>	<b>66</b>	<b>55</b>	<b>55</b>	<b>70</b>
Don't know	6	5	3	5	0	6	4	4	2	4	6	9	7	3	4	5	5	7	4	2	7	3

Sample Size: 1652 GB Adults  
Fieldwork: 2nd - 3rd November 2014

	Total	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region				
		Con	Lab	Lib Dem	UKIP	Other	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
<b>Weighted Sample</b>	<b>1652</b>	411	428	99	189	478	417	310	801	851	197	418	565	472	942	710	211	537	354	406	144	
Unweighted Sample	1652	399	409	95	228	495	421	321	794	858	91	341	650	570	1110	542	268	505	322	358	199	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
		Oct 19-20	Nov 2-3																			
<b>suffer directly from cuts in spending on public services such as health, education and welfare</b>																						
Very worried	27	22	7	34	18	30	10	34	27	19	24	17	22	24	20	19	25	23	20	19	26	20
Fairly worried	36	41	33	43	47	43	37	40	41	39	42	38	35	42	45	40	41	33	37	47	41	47
<b>TOTAL WORRIED</b>	<b>63</b>	<b>63</b>	<b>40</b>	<b>77</b>	<b>65</b>	<b>73</b>	<b>47</b>	<b>74</b>	<b>68</b>	<b>58</b>	<b>66</b>	<b>55</b>	<b>57</b>	<b>66</b>	<b>65</b>	<b>59</b>	<b>66</b>	<b>56</b>	<b>57</b>	<b>66</b>	<b>67</b>	<b>67</b>
Not very worried	26	26	48	14	32	18	41	15	27	30	23	25	28	24	28	31	20	27	32	22	22	25
Not at all worried	5	6	10	4	4	7	9	5	3	8	4	4	5	6	6	5	6	7	7	4	5	5
<b>TOTAL NOT WORRIED</b>	<b>31</b>	<b>32</b>	<b>58</b>	<b>18</b>	<b>36</b>	<b>25</b>	<b>50</b>	<b>20</b>	<b>30</b>	<b>38</b>	<b>27</b>	<b>29</b>	<b>33</b>	<b>30</b>	<b>34</b>	<b>36</b>	<b>26</b>	<b>34</b>	<b>39</b>	<b>26</b>	<b>27</b>	<b>30</b>
Don't know	5	6	3	5	0	3	4	6	2	4	8	16	10	4	1	5	8	10	5	7	6	3
<b>lose out because foreign factories and/or workers from abroad can do the same job more cheaply</b>																						
Very worried	17	16	11	15	6	37	13	20	13	16	16	16	12	18	18	11	23	14	13	20	18	17
Fairly worried	28	28	29	27	21	31	30	27	25	26	30	24	26	31	29	27	29	21	28	30	33	23
<b>TOTAL WORRIED</b>	<b>45</b>	<b>44</b>	<b>40</b>	<b>42</b>	<b>27</b>	<b>68</b>	<b>43</b>	<b>47</b>	<b>38</b>	<b>42</b>	<b>46</b>	<b>40</b>	<b>38</b>	<b>49</b>	<b>47</b>	<b>38</b>	<b>52</b>	<b>35</b>	<b>41</b>	<b>50</b>	<b>51</b>	<b>40</b>
Not very worried	31	31	36	32	41	18	34	29	36	32	31	22	34	33	31	35	27	31	35	32	24	37
Not at all worried	18	18	21	21	31	8	18	17	22	22	15	26	20	14	19	22	14	25	20	13	18	18
<b>TOTAL NOT WORRIED</b>	<b>49</b>	<b>49</b>	<b>57</b>	<b>53</b>	<b>72</b>	<b>26</b>	<b>52</b>	<b>46</b>	<b>58</b>	<b>54</b>	<b>46</b>	<b>48</b>	<b>54</b>	<b>47</b>	<b>50</b>	<b>57</b>	<b>41</b>	<b>56</b>	<b>55</b>	<b>45</b>	<b>42</b>	<b>55</b>
Don't know	7	6	3	5	1	6	5	5	4	4	8	12	9	4	4	5	8	10	5	5	6	4
<b>lose their job / have difficulty finding work</b>																						
Very worried	19	17	7	23	7	25	11	22	14	16	17	17	17	20	12	13	21	18	13	19	19	18
Fairly worried	33	34	32	36	32	32	28	36	40	33	35	38	37	38	27	35	33	33	33	36	34	40
<b>TOTAL WORRIED</b>	<b>52</b>	<b>51</b>	<b>39</b>	<b>59</b>	<b>39</b>	<b>57</b>	<b>39</b>	<b>58</b>	<b>54</b>	<b>49</b>	<b>52</b>	<b>55</b>	<b>54</b>	<b>58</b>	<b>39</b>	<b>48</b>	<b>54</b>	<b>51</b>	<b>46</b>	<b>55</b>	<b>53</b>	<b>58</b>
Not very worried	28	27	32	24	35	25	31	24	30	27	28	22	30	30	25	32	22	24	32	27	25	25
Not at all worried	14	15	24	11	22	11	24	12	13	18	13	12	8	9	31	15	16	17	18	13	14	13
<b>TOTAL NOT WORRIED</b>	<b>42</b>	<b>42</b>	<b>56</b>	<b>35</b>	<b>57</b>	<b>36</b>	<b>55</b>	<b>36</b>	<b>43</b>	<b>45</b>	<b>41</b>	<b>34</b>	<b>38</b>	<b>39</b>	<b>56</b>	<b>47</b>	<b>38</b>	<b>41</b>	<b>50</b>	<b>40</b>	<b>39</b>	<b>38</b>
Don't know	7	6	4	6	3	7	6	6	4	5	7	11	8	4	6	5	8	9	5	5	8	4
<b>lose their home</b>																						
Very worried	12	10	3	16	3	14	7	17	7	10	11	8	12	10	10	7	15	14	8	11	13	8
Fairly worried	25	25	20	25	15	28	22	27	26	24	26	28	24	26	23	25	25	21	27	25	25	24
<b>TOTAL WORRIED</b>	<b>37</b>	<b>35</b>	<b>23</b>	<b>41</b>	<b>18</b>	<b>42</b>	<b>29</b>	<b>44</b>	<b>33</b>	<b>34</b>	<b>37</b>	<b>36</b>	<b>36</b>	<b>36</b>	<b>33</b>	<b>32</b>	<b>40</b>	<b>35</b>	<b>35</b>	<b>36</b>	<b>38</b>	<b>32</b>
Not very worried	37	36	40	36	50	32	35	34	41	36	36	32	39	38	33	41	29	31	36	43	30	41
Not at all worried	20	23	34	18	30	22	33	17	22	26	21	18	17	23	32	22	24	25	24	17	26	23
<b>TOTAL NOT WORRIED</b>	<b>57</b>	<b>59</b>	<b>74</b>	<b>54</b>	<b>80</b>	<b>54</b>	<b>68</b>	<b>51</b>	<b>63</b>	<b>62</b>	<b>57</b>	<b>50</b>	<b>56</b>	<b>61</b>	<b>65</b>	<b>63</b>	<b>53</b>	<b>56</b>	<b>60</b>	<b>60</b>	<b>56</b>	<b>64</b>
Don't know	6	6	3	5	2	4	4	4	4	4	7	14	8	3	3	4	7	9	5	5	7	3

Sample Size: 1652 GB Adults  
Fieldwork: 2nd - 3rd November 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1652</b>	411	428	99	189	478	417	310	801	851	197	418	565	472	942	710	211	537	354	406	144	
Unweighted Sample	1652	399	409	95	228	495	421	321	794	858	91	341	650	570	1110	542	268	505	322	358	199	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Oct 19-20	Nov 2-3																				
<b>suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities</b>																						
Very worried	12	10	3	17	1	14	8	15	7	12	9	9	9	13	9	8	13	14	7	10	12	11
Fairly worried	22	23	14	25	20	25	15	27	24	23	23	23	25	23	22	23	23	23	22	25	22	25
<b>TOTAL WORRIED</b>	<b>34</b>	<b>33</b>	<b>17</b>	<b>42</b>	<b>21</b>	<b>39</b>	<b>23</b>	<b>42</b>	<b>31</b>	<b>35</b>	<b>32</b>	<b>32</b>	<b>34</b>	<b>36</b>	<b>31</b>	<b>31</b>	<b>36</b>	<b>37</b>	<b>29</b>	<b>35</b>	<b>34</b>	<b>36</b>
Not very worried	37	37	45	35	47	33	39	31	47	34	40	41	37	39	33	39	35	31	39	42	34	37
Not at all worried	22	23	33	18	30	20	33	19	20	25	20	14	18	22	31	24	21	22	25	18	24	22
<b>TOTAL NOT WORRIED</b>	<b>59</b>	<b>60</b>	<b>78</b>	<b>53</b>	<b>77</b>	<b>53</b>	<b>72</b>	<b>50</b>	<b>67</b>	<b>59</b>	<b>60</b>	<b>55</b>	<b>55</b>	<b>61</b>	<b>64</b>	<b>63</b>	<b>56</b>	<b>53</b>	<b>64</b>	<b>60</b>	<b>58</b>	<b>59</b>
Don't know	7	7	5	6	2	9	5	7	3	5	8	13	10	3	5	6	7	10	7	5	7	5
<b>suffer ill-health</b>																						
Very worried	16	15	6	23	10	21	11	23	13	14	16	10	13	17	17	10	21	11	13	16	19	15
Fairly worried	38	39	36	43	41	39	39	40	42	38	41	36	34	36	49	40	39	36	39	43	39	38
<b>TOTAL WORRIED</b>	<b>54</b>	<b>54</b>	<b>42</b>	<b>66</b>	<b>51</b>	<b>60</b>	<b>50</b>	<b>63</b>	<b>55</b>	<b>52</b>	<b>57</b>	<b>46</b>	<b>47</b>	<b>53</b>	<b>66</b>	<b>50</b>	<b>60</b>	<b>47</b>	<b>52</b>	<b>59</b>	<b>58</b>	<b>53</b>
Not very worried	32	33	48	22	44	27	39	24	39	34	32	31	35	37	27	38	26	33	39	29	28	33
Not at all worried	7	7	7	6	4	7	7	7	4	10	5	12	10	6	4	8	7	11	5	7	7	11
<b>TOTAL NOT WORRIED</b>	<b>39</b>	<b>40</b>	<b>55</b>	<b>28</b>	<b>48</b>	<b>34</b>	<b>46</b>	<b>31</b>	<b>43</b>	<b>44</b>	<b>37</b>	<b>43</b>	<b>45</b>	<b>43</b>	<b>31</b>	<b>46</b>	<b>33</b>	<b>44</b>	<b>44</b>	<b>36</b>	<b>35</b>	<b>44</b>
Don't know	7	6	4	6	1	6	4	7	2	4	7	10	8	4	3	5	6	8	5	4	7	3

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	41	99
Male 25 to 39	140	208
Male 40 to 59	314	279
Male 60 +	299	215
Female 18 to 24	50	97
Female 25 to 39	201	210
Female 40 to 59	336	286
Female 60 +	271	258
<b>Region</b>		
North England	358	406
Midlands	233	271
East	138	159
London	268	211
South England	367	378
Wales	89	83
Scotland	199	144
<b>Social Grade</b>		
AB	669	463
C1	441	479
C2	227	347
DE	315	363
<b>Newspaper Type</b>		
Express / Mail	350	235
Sun / Star	171	332
Mirror / Record	104	145
Guardian / Independent	129	73
FT / Times / Telegraph	151	132
Other Paper	252	190
No Paper	495	545
<b>Political Party Identification</b>		
Labour	507	522
Conservative	448	459
Liberal Democrat	133	157
SNP/Plaid Cymru	57	31
Others	139	81
None/ DK	368	401

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)