

YouGov / The Sun Survey Results

Sample Size: 1951 GB Adults
Fieldwork: 3rd - 4th June 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1951	499	583	114	201	580	475	414	946	1005	232	494	667	558	1112	839	250	634	418	480	170
Unweighted Sample	1951	453	598	106	259	557	485	393	915	1036	226	357	812	556	1259	692	317	618	399	429	188
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Wouldn't votes and Don't knows]

Con	32	100	0	0	0	74	6	13	31	33	24	31	27	41	35	28	34	37	37	29	11
Lab	37	0	100	0	0	7	81	38	38	37	38	43	42	28	35	41	42	30	36	43	46
Lib Dem	7	0	0	100	0	1	1	24	6	8	13	7	8	5	10	4	10	10	5	5	6
Other	23	0	0	0	100	18	12	25	24	22	25	19	23	26	20	28	14	24	22	23	37

Other Parties Voting Intention

UKIP	13	0	0	0	100	16	8	9	14	12	3	5	15	19	9	18	11	15	12	15	5
Green	5	0	0	0	0	1	2	11	5	5	16	9	2	2	6	5	2	7	4	7	3
SNP / PCY	4	0	0	0	0	0	2	4	4	3	2	5	3	3	4	3	1	1	4	0	29
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	0	0	1	1	3	0	1	1	1	1	0	1	1	1	1

Non Voters

Would Not Vote	8	0	0	0	0	2	3	6	6	10	12	14	7	2	5	12	6	8	7	9	9
Don't know	12	0	0	0	0	9	6	18	9	15	14	11	13	11	11	13	13	11	19	8	11

Do you approve or disapprove of the Government's record to date?

	June 2-3	June 3-4																				
Approve	32	31	84	5	49	12	62	10	22	34	28	28	29	27	37	36	23	34	35	29	29	20
Disapprove	53	52	7	85	30	76	24	81	59	53	52	37	52	59	51	48	57	47	46	53	56	70
Don't know	15	17	9	9	21	11	14	9	19	14	20	34	19	15	11	15	20	19	19	18	16	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these would make the best Prime Minister?

	May 27-28	June 3-4																				
David Cameron	34	35	96	5	21	26	76	11	19	37	33	29	31	32	45	41	27	38	40	35	33	18
Ed Miliband	19	21	0	60	9	5	3	49	23	23	19	20	22	23	18	21	22	22	18	21	24	25
Nick Clegg	5	4	0	2	36	1	1	3	10	3	4	7	4	4	2	4	4	3	5	3	3	4
Don't know	41	40	4	32	34	68	19	37	48	37	44	45	43	41	35	35	47	36	38	41	40	53

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	May 27-28	June 3-4																				
Strongly support	3	3	7	1	13	1	4	2	5	4	3	3	3	4	3	4	3	4	4	3	3	1
Tend to support	24	23	47	7	52	13	38	7	26	25	21	23	22	23	25	27	18	23	28	22	19	21
TOTAL SUPPORT	27	26	54	8	65	14	42	9	31	29	24	26	25	27	28	31	21	27	32	25	22	22
Tend to oppose	30	32	31	31	26	45	35	29	34	28	35	26	33	30	35	33	30	34	32	32	30	28
Strongly oppose	31	30	12	55	3	37	18	56	23	34	26	22	24	36	32	27	34	26	24	32	36	36
TOTAL OPPOSE	61	62	43	86	29	82	53	85	57	62	61	48	57	66	67	60	64	60	56	64	66	64
Don't know	12	12	3	6	6	4	6	6	11	9	15	26	17	8	6	9	15	13	12	11	12	13

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	97	117
Male 25 to 39	163	246
Male 40 to 59	388	330
Male 60 +	267	254
Female 18 to 24	129	115
Female 25 to 39	194	248
Female 40 to 59	424	338
Female 60 +	289	304
Region		
North England	429	480
Midlands	290	320
East	175	187
London	317	250
South England	443	447
Wales	109	98
Scotland	188	170
Social Grade		
AB	719	546
C1	540	566
C2	328	410
DE	364	429
Newspaper Type		
Express / Mail	417	312
Sun / Star	200	458
Mirror / Record	142	195
Guardian / Independent	167	88
FT / Times / Telegraph	134	185
Other Paper	324	224
No Paper	567	488
Political Party Identification		
Labour	651	624
Conservative	493	546
Liberal Democrat	162	215
SNP/Plaid Cymru	47	33
Others	154	45
None/ DK	444	488

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk