

YouGov / The Sun Survey Results

Sample Size: 1816 GB Adults
Fieldwork: 5th - 6th November 2012

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Other	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1816	496	602	136	566	474	435	883	933	220	463	621	512	1035	781	232	589	389	448	158	
Unweighted Sample	1816	454	604	130	541	471	440	869	947	148	476	672	520	1205	611	241	620	371	427	157	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	35	100	0	0	83	2	13	34	35	36	33	35	35	38	30	39	41	39	26	16
Lab	42	0	100	0	2	92	39	40	44	41	46	40	41	38	48	42	34	40	55	41
Lib Dem	9	0	0	100	1	1	35	10	9	9	12	9	8	11	7	8	9	10	8	14
Other	14	0	0	0	14	4	13	16	12	14	9	16	16	13	15	10	16	11	11	28

Other Parties Voting Intention

UKIP	7	0	0	0	11	1	6	9	6	3	3	8	11	7	9	4	10	7	7	4
SNP / PCY	3	0	0	0	1	2	2	4	2	5	3	2	2	3	3	0	1	1	1	23
Green	2	0	0	0	0	0	5	1	3	3	1	3	1	3	1	4	3	1	1	1
BNP	1	0	0	0	1	0	0	1	1	2	1	1	0	1	2	0	1	0	3	1
Respect	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0	0
Other	1	0	0	0	0	0	1	1	0	0	1	1	0	1	0	1	1	1	0	0

Non Voters

Would Not Vote	6	0	0	0	2	1	4	6	6	6	11	6	2	5	7	6	7	3	8	6
Don't know	15	0	0	0	13	9	19	10	20	25	17	11	14	15	14	17	13	16	16	13

Do you approve or disapprove of the Government's record to date?

Nov 4-5 **Nov 5-6**

Approve	26	28	72	5	36	54	8	24	31	24	26	27	30	25	30	24	29	33	27	25	16
Disapprove	58	57	12	88	39	28	83	61	57	57	53	52	58	62	54	61	54	52	54	62	70
Don't know	16	16	15	7	25	18	9	15	12	19	21	22	12	13	16	16	17	15	19	14	13

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

Oct 29-30 **Nov 5-6**

Strongly support	3	3	6	1	9	5	2	3	4	2	3	3	3	2	4	2	4	4	3	2	1
Tend to support	25	26	51	6	60	42	8	33	29	24	26	27	29	24	29	23	29	30	31	20	15
TOTAL SUPPORT	28	29	57	7	69	47	10	36	33	26	29	30	32	26	33	25	33	34	34	22	16
Tend to oppose	33	31	31	30	18	33	29	29	28	34	36	33	27	31	33	28	28	31	31	30	38
Strongly oppose	30	31	7	58	8	13	53	28	33	28	24	22	33	39	26	36	28	27	24	41	36
TOTAL OPPOSE	63	62	38	88	26	46	82	57	61	62	60	55	60	70	59	64	56	58	55	71	74
Don't know	9	9	6	6	5	8	8	6	6	12	11	16	8	4	8	11	10	9	12	7	9

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	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Oct 22-23

Nov 5-6

Which of the following do you think are the most important issues facing the country at this time?
Please tick up to three.

The economy	75	74	76	73	84	77	73	78	76	73	74	75	74	74	79	68	70	73	73	77	80
Immigration & Asylum	49	46	60	37	30	64	37	35	44	48	24	34	53	58	39	55	36	49	47	50	37
Health	27	27	19	37	24	19	36	33	23	31	25	22	28	33	27	28	37	24	31	26	22
Pensions	21	22	18	28	28	17	31	19	21	22	17	17	21	29	22	21	22	19	21	23	30
Crime	22	21	22	20	13	21	22	19	21	22	15	23	23	21	19	25	23	19	20	24	22
Europe	18	19	29	10	19	31	8	16	24	14	17	14	19	25	21	16	14	24	15	20	15
Tax	16	18	15	20	15	16	19	17	19	16	16	24	18	13	16	20	18	15	17	22	19
Education	12	16	14	19	19	10	18	18	15	16	33	17	13	10	19	11	22	17	11	15	14
Family life & childcare	7	10	7	12	8	7	13	11	6	13	11	12	9	8	10	9	10	10	12	7	11
The environment	7	9	5	9	18	4	6	16	9	8	14	11	8	5	10	7	9	10	9	6	10
Afghanistan	7	6	8	5	3	8	5	3	5	7	3	4	5	9	5	7	4	6	7	6	5
Transport	3	4	2	5	6	2	4	6	5	2	4	5	4	2	4	4	5	3	5	4	1
None of these	1	0	0	0	2	0	0	1	1	0	0	0	1	0	0	0	2	0	0	0	0
Don't know	3	2	1	1	1	2	2	1	1	2	7	3	1	0	2	3	2	2	4	1	1

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	66	64	63	70	58	62	68	65	64	63	59	65	69	58	63	64	61	66	60	66	63
Health	33	35	32	41	36	32	41	38	32	39	24	26	35	49	32	40	39	33	34	35	40
Pensions	34	34	36	35	30	38	38	33	33	35	25	19	33	53	35	32	35	33	33	35	32
Tax	24	26	31	21	33	32	20	27	27	26	26	33	25	22	29	23	30	24	24	28	28
Immigration & Asylum	14	15	18	14	3	20	15	8	16	14	5	11	17	20	11	19	12	16	15	17	8
Education	13	14	13	16	15	13	14	16	13	15	29	16	14	6	17	11	14	14	14	14	15
Family life & childcare	15	14	9	19	10	10	20	10	10	18	9	23	13	8	14	13	11	16	15	12	10
Crime	12	12	16	13	15	13	12	12	12	12	6	14	13	11	10	14	20	10	12	12	3
Transport	7	10	10	8	16	12	8	11	12	8	13	10	10	9	11	10	13	8	11	11	9
Europe	8	8	10	4	4	14	3	5	9	6	5	3	6	15	8	7	5	10	6	9	6
The environment	7	8	5	8	18	5	7	13	8	7	12	7	6	8	9	6	6	8	9	7	10
Afghanistan	1	1	1	0	0	1	0	0	1	1	1	1	1	1	1	1	1	1	0	0	1
None of these	3	2	3	1	3	1	1	3	2	2	1	1	3	2	2	2	3	1	1	1	5
Don't know	4	3	2	1	1	2	2	2	3	3	7	5	1	1	2	3	3	3	5	1	2

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	54	113
	Male 25 to 39	204	232
	Male 40 to 59	348	307
	Male 60 +	263	231
	Female 18 to 24	94	107
	Female 25 to 39	272	231
	Female 40 to 59	324	314
	Female 60 +	257	281
Region			
	North England	427	448
	Midlands	278	298
	East England	185	174
	London	241	232
	South England	435	414
	Wales	93	91
	Scotland	157	158
Social Grade			
	AB	692	508
	C1	513	527
	C2	225	381
	DE	386	400
Newspaper Type			
	Express / Mail	306	291
	Sun / Star	172	427
	Mirror / Record	108	182
	Guardian / Independent	145	82
	FT / Times / Telegraph	127	173
	Other Paper	253	209
	No Paper	705	454
Political Party Identification			
	Labour	600	590
	Conservative	477	518
	Liberal Democrat	183	218
	SNP/Plaid Cymru	40	31
	Others	73	24
	None/ DK	443	436

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