

YouGov / The Sun Survey Results

Sample Size: 1672 GB Adults
Fieldwork: 6th - 7th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/Wales	
Weighted Sample	1672	468	491	116	194	513	423	319	811	861	199	423	572	478	953	719	214	543	358	411	145	1527
Unweighted Sample	1672	510	473	117	210	567	415	341	825	847	84	363	613	612	978	694	180	602	340	425	125	1547
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	33	100	0	0	0	73	6	14	32	34	29	33	29	40	37	29	31	42	34	29	12	35
Lab	35	0	100	0	0	6	81	29	33	37	34	35	40	30	32	40	40	26	37	43	33	35
Lib Dem	8	0	0	100	0	3	1	27	9	7	11	9	9	6	11	5	9	10	9	5	4	9
UKIP	14	0	0	0	100	16	6	12	15	12	5	11	14	19	10	18	11	15	12	18	6	14
Other	10	0	0	0	0	2	6	18	10	10	20	13	9	5	11	9	8	6	8	5	45	6

Other Parties Voting Intention

Green	5	0	0	0	0	1	3	13	4	6	11	7	4	2	5	5	8	5	5	4	2	5
SNP/ PCY	4	0	0	0	0	0	3	4	5	3	8	6	4	3	5	3	0	0	2	0	43	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	1	0	0	0	1	1	1	1	0	1	1	1	0	1

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	4	1	2	1	0	1	2	2	4	4	6	5	4	1	4	4	5	4	3	4	3	4
1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	1	0	0	1	0	1	0	0	0	1	0	1	1	0	1	1	2	0	1	1	0	1
3	1	0	1	0	2	0	1	0	1	2	4	3	1	0	1	3	0	1	2	1	2	1
4	1	0	0	0	0	0	0	0	0	1	2	0	0	0	1	0	0	0	0	1	3	0
5	4	2	2	3	6	2	3	2	3	5	3	7	3	3	3	5	1	4	4	7	1	4
6	2	3	1	2	2	1	1	2	2	2	3	2	2	1	2	2	3	2	1	2	1	2
7	4	3	2	8	4	3	1	6	3	4	3	5	4	2	4	3	4	5	5	2	1	4
8	6	6	6	3	5	6	7	6	6	6	8	6	7	4	5	7	8	4	9	6	5	6
9	9	9	8	10	7	8	8	9	8	9	10	9	9	6	9	8	9	10	8	6	13	8
10 - Absolutely certain to vote	69	76	77	73	74	77	76	72	73	66	60	61	68	82	71	68	69	70	66	71	72	69

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	33	100	0	0	0	72	7	14	32	34	29	32	30	39	37	28	31	42	33	29	13	35
Lab	35	0	100	0	0	6	80	28	33	36	35	35	39	30	31	40	41	26	36	42	33	35
Lib Dem	8	0	0	100	0	3	1	28	9	7	11	9	9	6	11	5	9	11	9	5	4	9
UKIP	14	0	0	0	100	16	6	12	15	12	4	11	14	19	10	19	11	15	12	18	6	14
Other	10	0	0	0	0	2	6	17	10	10	21	12	9	5	11	9	7	7	10	5	44	7

Other Parties Voting Intention

SNP/ PCY	5	0	0	0	0	0	3	4	5	4	10	6	4	3	5	4	0	0	4	0	41	1
Green	5	0	0	0	0	1	3	13	4	6	11	7	4	2	5	5	7	5	5	4	2	5
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	1	1	1	0	0	0	1	1	1	1	0	1	1	1	0	1

Non Voters

Would Not Vote	4	0	0	0	0	1	1	2	2	5	4	5	5	1	3	4	4	3	4	3	4	4
Don't know	12	0	0	0	0	8	10	15	9	15	15	15	11	9	10	14	11	11	10	15	12	12

Do you approve or disapprove of the Government's record to date?

	April 3-4	April 6-7																					
Approve	38	37	91	8	43	23	72	10	30	40	34	34	35	35	42	44	29	42	45	37	30	22	39
Disapprove	50	48	3	81	36	69	18	78	54	49	48	44	44	52	50	44	54	44	42	47	55	64	47
Don't know	13	14	6	11	20	8	10	11	15	10	18	22	21	13	8	12	18	14	13	16	15	14	14

Do you think Britain would be better or worse off economically if we left the European Union, or would it make no difference?

	Mar 8-9	April 6-7																					
Better off	29	25	30	14	10	72	37	19	19	26	25	11	17	29	34	21	31	20	27	26	29	14	26
Worse off	38	43	33	59	77	4	29	52	61	47	39	59	48	38	39	50	33	48	43	42	36	60	41
Would make no difference	15	16	20	14	9	16	19	16	10	17	15	10	16	19	16	14	18	19	14	17	17	12	16
Don't know	18	16	17	12	4	9	15	13	11	10	21	21	19	15	11	14	17	14	15	15	17	15	16

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Fieldwork: 6th - 7th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region							
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Mar 8-9	April 6-7																						
Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?																								
Would have more influence	12	12	13	8	5	31	16	10	7	15	9	9	10	11	15	10	14	12	12	12	11	8	12	
Would have less influence	42	44	34	58	78	10	29	54	60	45	43	52	51	42	37	51	35	47	44	45	38	52	43	
Would make no difference	32	32	42	23	13	56	47	24	22	34	29	15	22	36	42	28	36	28	31	31	36	28	32	
Don't know	13	13	11	11	3	3	8	12	10	6	19	23	17	11	6	11	15	13	12	12	14	12	13	

	Mar 8-9	April 6-7																						
Do you think it would be good or bad for jobs and employment if Britain left the European Union, or would it make no difference?																								
Would be good for jobs and employment	26	22	30	12	9	55	32	15	17	24	20	11	17	24	30	19	26	23	25	23	21	13	23	
Would be bad for jobs and employment	38	39	28	55	70	5	25	49	55	42	36	54	44	35	33	47	29	43	39	39	32	51	38	
Would make no difference	18	22	28	18	13	30	30	20	15	22	22	15	17	25	26	20	25	17	21	23	26	19	22	
Don't know	18	17	14	14	8	9	12	16	13	11	22	20	22	16	11	14	20	16	15	16	20	16	17	

	Mar 8-9	April 6-7																						
And do you think you personally would be better or worse off if we left the European Union, or would it make no difference?																								
Better off	18	16	19	8	5	54	25	10	14	19	13	7	14	16	23	14	20	14	19	16	18	7	17	
Worse off	23	26	18	37	44	4	13	31	37	29	23	39	30	24	20	32	18	29	26	25	23	33	25	
Would make no difference	42	41	49	41	37	37	49	44	32	41	40	34	32	45	46	38	44	39	40	42	41	41	41	
Don't know	17	17	14	14	14	5	12	15	17	10	23	20	24	15	11	16	18	18	15	17	17	19	17	

	Mar 22-23	April 6-7																						
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																								
Good or bad for the economy?																								
Good for the economy	46	45	88	19	53	51	77	20	38	48	43	38	46	42	51	49	40	44	51	50	38	32	46	
Bad for the economy	35	35	2	64	30	33	11	61	44	38	33	25	31	41	37	35	35	31	31	31	42	48	34	
Don't know	19	20	10	17	17	16	13	19	18	14	25	37	24	17	12	16	25	25	18	19	20	20	20	
Being done fairly or unfairly?																								
Fairly	31	31	77	6	27	26	63	11	16	33	28	23	31	30	35	35	25	31	36	32	27	18	32	
Unfairly	53	51	9	81	59	59	22	75	65	53	48	48	46	54	53	49	53	46	47	49	56	65	49	
Don't know	15	19	13	12	14	15	16	14	18	13	23	29	24	17	12	16	22	23	17	20	18	17	19	
Necessary or unnecessary?																								
Necessary	56	55	94	29	62	67	83	32	51	56	53	45	60	51	58	58	50	54	62	61	47	34	57	
Unnecessary	29	28	1	52	21	23	6	48	34	32	24	18	23	33	29	26	30	24	24	23	32	47	26	
Don't know	15	18	5	19	17	10	11	20	15	12	23	37	18	15	12	16	21	22	14	15	22	18	18	

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Mar 22-23	April 6-7																					
Too deep, too shallow or at about the right level?																							
Too deep	39	38	6	69	37	38	15	65	51	42	35	27	33	44	41	38	39	33	36	37	41	53	37
Too shallow	10	9	10	5	11	20	10	4	8	9	8	10	11	7	7	10	7	9	9	7	8	11	8
About the right level	34	33	75	8	36	29	63	11	24	34	32	25	30	32	40	35	30	35	37	36	29	19	34
Don't know	18	20	9	18	16	13	12	20	17	14	26	37	26	16	12	17	24	23	18	20	22	17	20
Being done too quickly, too slowly, or at about the right pace?																							
Too quickly	39	39	6	68	39	40	15	63	48	42	35	30	33	44	41	38	39	30	34	38	45	52	37
Too slowly	10	9	13	4	9	20	12	5	8	12	6	9	13	8	7	10	8	11	9	10	7	10	9
About the right pace	35	35	75	11	39	31	63	12	28	34	35	27	32	34	41	37	31	39	41	36	30	17	36
Don't know	16	18	7	17	13	9	10	20	16	12	23	34	22	15	11	15	21	20	17	16	19	20	18
Having an impact on your own life, or not having an impact on your own life?																							
Having an impact on my life	49	44	26	59	48	50	33	57	51	46	42	34	43	52	40	43	46	40	43	44	47	48	44
Not having an impact on my life	37	39	63	26	42	38	54	24	38	42	36	37	37	34	47	43	34	38	42	40	36	35	39
Don't know	14	17	11	15	10	12	13	19	12	12	22	30	19	15	12	15	20	22	15	16	18	17	17
And who do you think is most to blame for the current spending cuts?																							
The Conservative-Liberal Democrat coalition	29	32	3	66	22	25	9	60	38	34	31	26	26	37	35	31	34	26	30	35	34	37	32
The last Labour government	36	36	83	3	41	42	73	8	25	39	34	28	36	33	44	40	32	33	42	38	34	25	37
Both	22	19	7	18	29	25	11	19	26	17	20	22	21	19	15	18	19	23	17	16	19	23	18
Neither	4	3	2	4	4	3	2	5	4	4	3	1	3	4	3	3	3	6	3	2	3	4	3
Don't know	9	9	4	8	4	4	5	8	7	6	13	23	14	7	3	8	12	12	8	9	10	11	9
	Mar 22-23	April 6-7																					
Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably																							
Very worried	19	16	5	26	11	21	10	23	13	16	17	13	16	21	13	12	22	15	16	18	17	16	17
Fairly worried	39	38	25	46	35	44	31	48	38	33	43	30	41	39	38	37	40	36	36	41	37	45	38
TOTAL WORRIED	58	54	30	72	46	65	41	71	51	49	60	43	57	60	51	49	62	51	52	59	54	61	55
Not very worried	29	31	46	21	47	26	42	20	35	35	28	28	27	30	37	35	27	34	35	26	32	25	32
Not at all worried	9	9	20	4	7	7	14	4	10	11	7	11	11	7	9	12	6	7	9	12	9	8	9
TOTAL NOT WORRIED	38	40	66	25	54	33	56	24	45	46	35	39	38	37	46	47	33	41	44	38	41	33	41
Don't know	4	5	4	4	0	2	4	5	4	5	5	17	5	3	2	4	6	9	5	3	4	6	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Mar 22-23	April 6-7																					
be victims of burglary, robbery or mugging																							
Very worried	9	7	5	7	5	14	7	8	4	6	8	2	6	8	9	6	8	9	6	5	8	9	7
Fairly worried	27	25	22	29	22	30	25	31	16	22	28	25	28	22	27	26	24	25	25	24	30	19	26
TOTAL WORRIED	36	32	27	36	27	44	32	39	20	28	36	27	34	30	36	32	32	34	31	29	38	28	33
Not very worried	46	46	51	45	50	41	49	42	53	49	44	44	44	49	47	47	45	44	49	50	40	50	46
Not at all worried	12	15	19	13	21	12	16	12	19	17	13	14	16	15	14	16	14	14	16	14	14	16	15
TOTAL NOT WORRIED	58	61	70	58	71	53	65	54	72	66	57	58	60	64	61	63	59	58	65	64	54	66	61
Don't know	6	7	4	5	2	3	4	6	8	6	7	16	6	6	3	5	9	8	5	6	8	6	7
suffer directly from cuts in spending on public services such as health, education and welfare																							
Very worried	25	22	4	37	14	25	10	36	25	21	23	11	20	26	24	20	25	19	19	24	24	23	22
Fairly worried	38	38	25	45	48	42	30	44	42	33	43	40	38	35	39	36	40	39	37	37	38	42	37
TOTAL WORRIED	63	60	29	82	62	67	40	80	67	54	66	51	58	61	63	56	65	58	56	61	62	65	59
Not very worried	26	28	54	11	31	25	46	12	23	32	25	28	27	28	29	32	23	28	33	28	24	21	29
Not at all worried	7	7	13	3	6	4	10	3	6	9	5	5	9	6	5	7	6	5	6	8	8	6	7
TOTAL NOT WORRIED	33	35	67	14	37	29	56	15	29	41	30	33	36	34	34	39	29	33	39	36	32	27	36
Don't know	5	6	4	4	1	3	4	5	4	6	6	16	5	5	3	4	7	9	5	3	7	7	5
lose out because foreign factories and/or workers from abroad can do the same job more cheaply																							
Very worried	15	12	8	13	7	25	10	16	10	12	11	2	6	16	16	9	15	9	10	10	17	10	12
Fairly worried	27	24	25	28	15	30	28	28	17	23	25	17	19	28	27	22	28	22	25	26	24	22	25
TOTAL WORRIED	42	36	33	41	22	55	38	44	27	35	36	19	25	44	43	31	43	31	35	36	41	32	37
Not very worried	31	35	36	31	49	30	33	31	37	34	36	33	38	35	31	38	30	36	37	37	29	35	35
Not at all worried	20	21	27	21	26	10	23	18	29	24	19	25	30	15	20	26	16	21	22	20	21	24	21
TOTAL NOT WORRIED	51	56	63	52	75	40	56	49	66	58	55	58	68	50	51	64	46	57	59	57	50	59	56
Don't know	6	8	5	7	3	5	6	8	7	7	9	23	7	6	5	5	11	13	6	7	8	9	8
lose their job / have difficulty finding work																							
Very worried	17	14	5	19	6	18	8	19	9	13	14	12	12	16	12	12	16	12	12	13	16	16	13
Fairly worried	33	31	26	39	34	30	28	37	29	31	32	35	33	34	25	31	32	30	30	34	32	30	32
TOTAL WORRIED	50	45	31	58	40	48	36	56	38	44	46	47	45	50	37	43	48	42	42	47	48	46	45
Not very worried	29	32	42	21	45	31	38	24	38	33	30	27	34	34	29	35	28	33	34	30	28	35	31
Not at all worried	14	16	23	15	12	14	20	13	17	16	16	8	13	11	27	16	15	11	18	16	18	9	16
TOTAL NOT WORRIED	43	48	65	36	57	45	58	37	55	49	46	35	47	45	56	51	43	44	52	46	46	44	47
Don't know	7	8	4	8	2	6	6	7	8	7	8	18	8	5	6	7	9	13	7	7	6	11	7
lose their home																							
Very worried	13	8	4	12	3	10	4	14	6	7	9	4	6	9	10	5	12	9	7	6	10	9	8
Fairly worried	24	20	12	28	20	21	16	27	16	18	22	20	20	20	21	18	23	19	21	22	20	15	21
TOTAL WORRIED	37	28	16	40	23	31	20	41	22	25	31	24	26	29	31	23	35	28	28	28	30	24	29
Not very worried	35	39	44	33	52	39	41	32	47	40	39	41	42	42	33	44	33	35	41	38	38	45	39
Not at all worried	23	24	35	20	23	26	33	20	22	27	22	15	21	24	31	26	22	24	24	26	24	22	24
TOTAL NOT WORRIED	58	63	79	53	75	65	74	52	69	67	61	56	63	66	64	70	55	59	65	64	62	67	63
Don't know	6	8	5	8	2	5	7	7	9	8	8	20	11	5	4	7	10	13	7	8	8	10	8

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	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/Wales
Weighted Sample	1672	468	491	116	194	513	423	319	811	861	199	423	572	478	953	719	214	543	358	411	145	1527
Unweighted Sample	1672	510	473	117	210	567	415	341	825	847	84	363	613	612	978	694	180	602	340	425	125	1547
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Mar 22-23	April 6-7																					
suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities																							
Very worried	12	10	4	15	7	12	6	15	9	11	10	7	8	12	12	8	14	13	9	9	11	11	10
Fairly worried	21	21	14	28	20	24	16	28	17	21	21	24	20	20	21	21	21	17	19	23	23	21	21
TOTAL WORRIED	33	31	18	43	27	36	22	43	26	32	31	31	28	32	33	29	35	30	28	32	34	32	31
Not very worried	35	36	43	30	39	36	41	33	36	34	37	30	42	37	30	38	33	38	39	29	35	36	35
Not at all worried	25	25	35	19	31	23	31	18	29	27	23	18	22	25	31	27	23	19	27	30	23	22	25
TOTAL NOT WORRIED	60	61	78	49	70	59	72	51	65	61	60	48	64	62	61	65	56	57	66	59	58	58	60
Don't know	7	8	5	7	3	4	6	7	9	8	9	21	9	6	5	6	10	12	6	8	8	10	8
suffer ill-health																							
Very worried	18	15	5	22	6	24	9	22	13	13	17	11	9	17	20	11	21	12	14	17	16	16	15
Fairly worried	35	35	31	40	41	33	33	38	36	31	38	29	29	35	42	35	35	35	37	32	36	30	35
TOTAL WORRIED	53	50	36	62	47	57	42	60	49	44	55	40	38	52	62	46	56	47	51	49	52	46	50
Not very worried	33	34	46	24	40	34	43	25	35	39	30	36	38	36	29	38	30	34	34	37	33	36	34
Not at all worried	8	7	11	6	8	5	7	6	7	9	5	6	11	5	5	8	5	6	7	7	7	6	7
TOTAL NOT WORRIED	41	41	57	30	48	39	50	31	42	48	35	42	49	41	34	46	35	40	41	44	40	42	41
Don't know	7	9	7	8	4	5	7	8	9	8	10	18	12	7	4	8	10	13	8	7	8	12	9

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	46	100
Male 25 to 39	183	211
Male 40 to 59	314	283
Male 60 +	282	217
Female 18 to 24	38	99
Female 25 to 39	180	212
Female 40 to 59	299	289
Female 60 +	330	261
Region		
North England	425	411
Midlands	272	274
East	179	161
London	180	214
South England	423	383
Wales	68	84
Scotland	125	145
Social Grade		
AB	512	468
C1	466	485
C2	316	351
DE	378	368
Newspaper Type		
Express / Mail	276	237
Sun / Star	227	336
Mirror / Record	134	147
Guardian / Independent	80	74
FT / Times / Telegraph	169	134
Other Paper	196	192
No Paper	590	552
Voting Intention in Jan/Feb 2015		
Conservative	487	438
Labour	438	448
Liberal Democrat	98	95
UKIP	212	197
SNP/Plaid Cymru	58	59
Other	97	109
None/ DK	282	326

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk