

YouGov / The Sun Survey Results

Sample Size: 2000 GB Adults
Fieldwork: 6th - 7th May 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2000	443	602	133	249	621	474	439	972	1028	242	510	684	564	1140	860	256	650	428	492	174
Unweighted Sample	2000	420	636	116	260	610	519	430	938	1062	192	508	780	520	1329	671	330	669	380	446	175
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	29	100	0	0	0	68	2	11	30	28	29	26	29	31	35	21	28	38	32	21	14
Lab	39	0	100	0	0	6	90	30	39	40	31	49	42	31	35	45	46	24	38	55	41
Lib Dem	9	0	0	100	0	1	1	34	8	9	12	11	8	7	11	6	12	13	5	6	6
Other	23	0	0	0	100	25	7	25	23	23	27	14	21	31	19	28	14	25	25	18	39

Other Parties Voting Intention

UKIP	16	0	0	0	100	23	5	12	14	18	10	6	15	28	13	21	9	20	20	15	8
SNP / PCY	3	0	0	0	0	0	1	5	4	2	7	3	3	2	3	4	0	1	2	0	28
Green	2	0	0	0	0	0	0	6	2	2	6	3	2	1	2	2	4	3	1	2	1
BNP	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	1	1	4	1	1	1	1	2	0	1	2	1	2

Non Voters

Would Not Vote	9	0	0	0	0	2	2	7	8	9	13	14	6	5	8	9	7	12	8	8	5
Don't know	15	0	0	0	0	15	8	18	12	17	18	15	14	14	15	14	17	15	16	13	14

Do you approve or disapprove of the Government's record to date?

	May 2 - 3	May 6-7																				
Approve	25	25	73	5	36	14	49	6	20	29	22	29	24	24	26	30	20	25	32	23	21	20
Disapprove	60	60	13	88	47	74	35	87	70	62	59	47	57	64	63	55	67	58	52	62	68	69
Don't know	15	14	13	6	17	12	16	8	10	10	19	24	19	12	10	15	13	18	16	15	11	11

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	April 29-30	May 6-7																				
Strongly support	3	3	6	2	7	0	5	2	3	4	2	1	3	3	3	3	2	3	3	1	3	2
Tend to support	26	27	45	7	53	20	37	5	31	25	23	23	25	24	23	29	17	25	30	22	18	23
TOTAL SUPPORT	29	30	51	9	60	20	42	7	34	29	25	24	28	27	26	32	19	28	33	23	21	25
Tend to oppose	29	34	36	31	29	41	37	33	31	32	35	37	31	31	38	35	32	30	33	35	35	34
Strongly oppose	31	30	8	56	7	34	14	57	28	34	27	20	30	34	32	24	39	28	24	33	36	35
TOTAL OPPOSE	60	64	44	87	36	75	51	90	59	66	62	57	61	65	70	59	71	58	57	68	71	69
Don't know	11	9	4	3	4	5	7	3	8	6	12	19	10	9	5	9	10	14	9	9	9	5

Fieldwork: 6th - 7th May 2013

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	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		April 29-30																				May 6-7																																																																																																																																																																																																																																																																																															
		The economy				Immigration & Asylum				Health				Europe				Tax				Pensions				Crime				Education				Family life & childcare				The environment				Afghanistan				Transport				None of these				Don't know																																																																																																																																																																																																																																																															
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.		77	76	83	79	73	73	80	80	78	76	75	75	72	78	78	77	75	78	75	76	74	82	55	57	68	44	29	90	73	51	42	54	58	35	46	57	74	52	63	51	60	59	58	43	30	28	18	40	38	19	19	38	35	26	29	26	26	28	31	30	25	32	26	29	29	23	21	21	33	11	12	49	34	13	14	24	19	18	13	22	31	21	22	13	25	22	21	20	17	17	14	20	14	11	13	16	16	19	14	20	23	17	9	16	17	19	12	17	19	21	16	16	13	19	23	13	13	23	17	15	17	6	14	17	23	16	16	16	15	16	17	23	14	14	17	17	6	12	15	16	13	15	14	10	17	15	13	13	17	16	13	15	15	14	15	13	11	17	25	3	9	13	19	13	14	23	15	11	10	17	9	17	13	12	13	13	10	10	5	14	9	7	5	13	12	7	12	10	15	9	6	9	11	9	9	11	10	9	9	10	10	9	19	3	6	8	14	11	8	20	8	10	6	10	8	12	12	9	5	10	4	5	5	6	2	6	6	6	4	3	7	1	3	5	9	4	7	1	5	5	7	8	3	3	2	3	10	2	2	3	5	3	2	2	4	3	2	4	2	3	3	3	3	2	0	1	0	0	0	0	0	0	0	1	1	2	2	1	0	1	1	1	1	0	1	2	3	3	2	0	2	1	2	1	3	2	3	6	4	3	0	3	3	3	3	3	2	2
And which of the following do you think are the most important issues facing you and your family? Please tick up to three.		65	65	61	70	64	69	62	73	69	65	65	61	63	70	62	65	65	66	62	66	65	73	34	35	31	38	42	32	31	37	38	32	37	30	26	33	47	34	36	35	35	33	34	38	30	32	33	34	30	39	34	36	31	29	35	24	18	30	51	33	31	25	33	33	34	33	28	27	27	32	23	23	28	28	25	28	26	32	34	29	15	28	25	24	24	27	33	25	18	17	24	11	2	38	26	14	10	18	16	5	9	17	29	16	19	17	18	21	17	6	18	16	14	18	15	14	13	19	17	14	19	12	30	15	8	16	16	17	16	17	15	19	13	14	14	17	14	7	11	13	15	12	15	25	15	16	5	15	12	16	12	16	12	16	9	10	14	4	4	28	16	6	7	10	10	3	4	11	17	8	12	6	13	10	8	8	9	9	12	10	7	10	11	8	9	11	8	8	12	7	10	9	10	15	7	10	9	10	7	8	7	7	22	5	6	6	15	8	8	9	8	7	9	9	7	10	10	9	4	10	8	7	9	7	12	4	7	6	9	9	5	9	10	6	4	8	6	9	8	6	6	6	1	1	0	1	1	0	1	1	0	0	1	1	0	1	1	0	1	1	1	1	0	1	3	3	2	1	3	0	2	2	3	4	3	10	5	2	1	4	3	6	3	2	3	3	4	3	2	2	1	1	2	2	1	3	3	4	3	3	2	3	3	2	4	2	2	4

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	83	124
	Male 25 to 39	210	256
	Male 40 to 59	389	338
	Male 60 +	256	254
	Female 18 to 24	109	118
	Female 25 to 39	298	254
	Female 40 to 59	391	346
	Female 60 +	264	310
Region			
	North England	446	492
	Midlands	287	328
	East England	206	192
	London	330	256
	South England	463	458
	Wales	93	100
	Scotland	175	174
Social Grade			
	AB	745	560
	C1	584	580
	C2	291	420
	DE	380	440
Newspaper Type			
	Express / Mail	361	320
	Sun / Star	195	470
	Mirror / Record	122	200
	Guardian / Independent	142	90
	FT / Times / Telegraph	139	190
	Other Paper	269	230
	No Paper	772	500
Political Party Identification			
	Labour	688	650
	Conservative	526	570
	Liberal Democrat	188	240
	SNP/Plaid Cymru	37	34
	Others	104	26
	None/ DK	457	480

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