

YouGov / The Sun Survey Results

Sample Size: 1689 GB Adults
Fieldwork: 9th - 10th June 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1689	356	504	138	190	496	427	384	821	868	204	431	578	476	963	726	216	549	361	415	147	
Unweighted Sample	1689	373	510	108	212	522	412	387	771	918	99	477	638	475	1151	538	311	519	308	408	143	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	28	100	0	0	0	69	3	9	27	28	29	27	27	29	32	22	29	35	28	21	20
Lab	39	0	100	0	0	5	85	34	40	39	37	42	41	36	36	44	47	27	38	50	46
Lib Dem	11	0	0	100	0	1	0	39	11	10	13	16	10	8	13	8	11	13	16	5	5
Other	22	0	0	0	100	24	12	18	22	22	21	15	22	27	19	26	13	25	18	24	29

Other Parties Voting Intention

UKIP	15	0	0	0	100	22	9	9	16	14	14	4	15	22	12	19	11	20	11	19	2
SNP / PCY	3	0	0	0	0	0	2	2	4	3	3	6	3	3	3	5	0	0	3	1	26
Green	2	0	0	0	0	1	1	6	1	4	2	3	3	2	3	2	1	3	3	2	1
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	0	1	1	1	1	1	1	0	1	1	1	1	0	1	0

Non Voters

Would Not Vote	8	0	0	0	0	4	4	6	7	9	20	13	4	3	8	9	6	7	12	10	1
Don't know	16	0	0	0	0	13	10	20	9	23	20	18	16	14	15	18	15	19	14	16	14

	June 6-7	June 9-10																					
Do you approve or disapprove of the Government's record to date?																							
Approve	25	23	75	3	33	12	50	5	18	26	21	18	26	22	25	28	17	23	28	23	17	25	
Disapprove	61	61	12	91	46	81	35	88	65	64	58	54	54	66	64	56	68	61	55	61	67	67	
Don't know	14	16	14	6	21	7	15	7	17	10	21	27	20	11	12	16	15	16	17	16	16	8	

	May 28-29	June 9-10																					
If there was a referendum on Britain's membership of the European Union, how would you vote?																							
I would vote for Britain to remain a member of the European Union	35	35	29	53	63	5	19	45	51	41	29	34	40	35	31	40	29	38	35	30	32	51	
I would vote for Britain to leave the European Union	43	43	57	29	24	88	63	36	34	43	42	29	30	48	53	40	45	42	43	43	44	36	
I would not vote	5	5	1	2	0	0	1	5	2	5	6	15	10	3	0	4	7	3	5	8	8	0	
Don't know	17	17	13	16	13	6	17	15	14	11	23	22	21	14	15	16	18	16	17	19	17	13	

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	Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
		Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
May 12-13	June 9-10																					
Imagine the British government under David Cameron renegotiated our relationship with Europe and said that Britain's interests were now protected, and David Cameron recommended that Britain remain a member of the European Union on the new terms.																						
How would you then vote in a referendum on the issue?																						
Would vote for Britain to remain in the European Union on the new terms	45	50	57	60	70	23	47	52	63	55	44	44	53	50	49	58	38	53	51	47	44	62
Would vote for Britain to leave the European Union	33	28	28	22	17	68	37	26	23	29	26	15	19	32	35	24	33	25	30	27	29	22
Would not vote	3	5	3	2	0	0	2	4	2	6	4	19	8	2	1	3	8	6	4	8	7	0
Don't know	19	17	12	16	12	9	15	18	11	9	25	22	19	15	15	15	20	15	15	19	20	16
May 19-20	June 9-10																					
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...																						
Good or bad for the economy?																						
Good for the economy	37	35	83	14	39	37	66	14	29	37	34	27	31	35	43	40	29	32	42	34	31	32
Bad for the economy	46	47	7	76	50	52	21	73	56	52	43	34	50	50	47	44	51	53	38	51	49	56
Don't know	17	17	10	10	11	11	13	13	16	12	23	39	19	14	10	15	20	15	19	15	20	12
Being done fairly or unfairly?																						
Fairly	28	29	76	8	33	33	59	11	21	32	26	27	28	27	33	33	24	27	35	32	20	26
Unfairly	57	56	12	87	49	63	32	80	63	58	54	36	54	62	57	53	59	58	49	55	62	62
Don't know	16	15	11	6	18	4	9	9	16	10	21	37	17	11	10	14	17	15	16	13	18	12
Necessary or unnecessary?																						
Necessary	57	57	95	32	72	73	84	37	59	60	55	46	57	60	59	62	51	58	65	54	53	49
Unnecessary	29	28	3	54	20	22	10	47	29	31	25	14	26	31	31	25	31	28	23	28	29	37
Don't know	15	15	2	14	8	5	6	16	12	9	21	40	17	8	11	13	18	14	12	17	18	14
Too deep, too shallow or at about the right level?																						
Too deep	40	42	11	73	43	40	22	68	50	45	39	28	33	51	45	41	43	43	37	38	48	49
Too shallow	12	14	20	8	15	23	19	9	13	17	11	8	14	12	17	14	13	15	13	15	11	17
About the right level	30	24	59	7	22	24	45	8	22	25	22	20	22	24	27	27	20	22	27	25	21	17
Don't know	18	21	10	12	20	13	14	15	15	13	28	44	30	13	12	18	24	20	22	22	20	16

Fieldwork: 9th - 10th June 2013

	Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
		Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
Weighted Sample	1689	356	504	138	190	496	427	384	821	868	204	431	578	476	963	726	216	549	361	415	147	
Unweighted Sample	1689	373	510	108	212	522	412	387	771	918	99	477	638	475	1151	538	311	519	308	408	143	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	May 19-20	June 9-10																				
Being done too quickly, too slowly, or at about the right pace?																						
Too quickly	43	44	10	76	49	42	21	70	54	50	38	35	36	50	47	41	47	48	36	41	53	49
Too slowly	13	14	24	9	9	19	21	8	13	16	13	10	17	14	14	15	14	15	16	16	9	18
About the right pace	29	24	58	5	24	30	45	10	20	24	24	16	23	23	29	28	18	22	29	23	21	19
Don't know	15	18	8	10	18	9	13	12	13	10	25	40	24	13	9	16	21	15	19	20	17	14
Having an impact on your own life, or not having an impact on your own life?																						
Having an impact on my life	54	55	45	71	46	68	51	65	57	60	51	42	49	66	55	55	56	56	51	57	61	53
Not having an impact on my life	35	32	47	23	43	29	39	26	33	32	31	23	36	27	37	33	30	32	35	31	25	38
Don't know	12	13	8	6	11	3	9	9	10	9	17	35	15	7	8	12	14	12	15	12	14	9
And who do you think is most to blame for the current spending cuts?																						
The Conservative-Liberal Democrat coalition	29	24	5	53	10	18	4	47	29	27	21	20	21	25	26	21	28	27	18	24	27	30
The last Labour government	36	35	85	4	37	54	77	8	23	37	33	25	30	34	45	39	30	30	42	37	28	30
Both	23	29	6	32	44	26	14	32	38	28	30	24	33	32	23	29	28	30	29	29	28	31
Neither	4	4	2	7	6	3	2	6	5	4	3	0	3	6	3	4	3	4	4	2	4	5
Don't know	7	9	2	5	4	0	3	7	5	5	13	30	13	4	2	8	10	8	7	9	14	4
	May 19-20	June 9-10																				
Thinking about the next two or three years, how worried are you that people like you will...																						
not have enough money to live comfortably																						
Very worried	23	23	14	33	12	27	17	31	22	20	26	19	19	25	25	18	29	24	22	24	24	22
Fairly worried	42	43	41	42	47	44	42	44	47	43	43	40	46	46	38	43	43	44	41	45	43	47
TOTAL WORRIED	65	66	55	75	59	71	59	75	69	63	69	59	65	71	63	61	72	68	63	69	67	69
Not very worried	26	24	35	18	30	21	33	20	22	27	22	17	26	22	29	28	20	24	25	25	23	25
Not at all worried	6	6	9	4	9	9	7	5	7	7	4	9	5	5	6	7	4	5	8	4	6	4
TOTAL NOT WORRIED	32	30	44	22	39	30	40	25	29	34	26	26	31	27	35	35	24	29	33	29	29	29
Don't know	4	3	1	2	1	0	2	1	3	2	4	15	3	1	2	4	3	3	5	2	4	2
be victims of burglary, robbery or mugging																						
Very worried	10	10	8	15	5	14	7	13	7	9	11	7	9	12	10	7	14	12	9	8	13	5
Fairly worried	29	33	32	33	26	41	33	42	27	32	33	34	32	28	38	33	32	42	32	30	34	23
TOTAL WORRIED	39	43	40	48	31	55	40	55	34	41	44	41	41	40	48	40	46	54	41	38	47	28
Not very worried	45	41	43	41	48	34	42	34	47	43	39	33	44	42	40	44	38	36	41	44	39	49
Not at all worried	11	11	14	7	20	8	13	8	14	12	10	10	10	15	8	12	10	7	12	12	9	16
TOTAL NOT WORRIED	56	52	57	48	68	42	55	42	61	55	49	43	54	57	48	56	48	43	53	56	48	65
Don't know	6	6	3	4	1	3	4	3	5	4	7	16	5	4	4	6	5	3	6	6	5	7

Fieldwork: 9th - 10th June 2013

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	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	May 19-20	June 9-10																				
suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities																						
Very worried	13	13	6	21	6	20	8	20	11	14	13	10	10	15	15	9	19	16	13	14	12	12
Fairly worried	24	24	18	28	24	24	18	29	25	25	23	19	26	21	27	23	26	23	24	23	24	29
TOTAL WORRIED	37	37	24	49	30	44	26	49	36	39	36	29	36	36	42	32	45	39	37	37	36	41
Not very worried	36	35	43	31	37	27	44	30	33	34	37	32	42	37	29	39	31	37	33	40	33	37
Not at all worried	21	20	30	15	29	25	25	15	23	22	18	17	17	23	22	24	16	19	23	16	23	17
TOTAL NOT WORRIED	57	55	73	46	66	52	69	45	56	56	55	49	59	60	51	63	47	56	56	56	56	54
Don't know	7	7	2	5	4	4	5	6	8	5	9	22	4	4	7	7	8	5	8	7	8	6
suffer ill-health																						
Very worried	16	16	9	24	9	23	12	24	12	14	18	11	10	17	23	11	24	16	16	15	20	12
Fairly worried	34	34	29	38	28	39	31	40	36	31	37	17	32	33	44	33	35	38	34	30	33	39
TOTAL WORRIED	50	50	38	62	37	62	43	64	48	45	55	28	42	50	67	44	59	54	50	45	53	51
Not very worried	37	37	51	29	52	24	45	23	41	40	34	40	46	37	26	43	29	36	35	42	33	40
Not at all worried	7	6	8	5	9	10	7	7	6	9	4	12	7	7	2	6	6	6	6	7	6	5
TOTAL NOT WORRIED	44	43	59	34	61	34	52	30	47	49	38	52	53	44	28	49	35	42	41	49	39	45
Don't know	6	7	4	4	2	3	6	5	4	6	7	20	5	5	5	6	7	4	9	5	8	3

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	34	105
	Male 25 to 39	183	216
	Male 40 to 59	290	285
	Male 60 +	264	215
	Female 18 to 24	65	100
	Female 25 to 39	294	215
	Female 40 to 59	348	292
	Female 60 +	211	262
Region			
	North England	408	415
	Midlands	238	277
	East England	153	162
	London	311	216
	South England	366	387
	Wales	70	84
	Scotland	143	147
Social Grade			
	AB	625	473
	C1	526	490
	C2	230	355
	DE	308	372
Newspaper Type			
	Express / Mail	320	270
	Sun / Star	156	397
	Mirror / Record	95	169
	Guardian / Independent	97	76
	FT / Times / Telegraph	113	160
	Other Paper	257	194
	No Paper	651	422
Political Party Identification			
	Labour	532	549
	Conservative	483	481
	Liberal Democrat	158	203
	SNP/Plaid Cymru	31	29
	Others	107	22
	None/ DK	378	405

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