

YouGov / The Sun Survey Results

Sample Size: 1728 GB Adults
Fieldwork: 10th - 11th March 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1728	492	502	100	194	496	415	343	838	890	206	437	591	494	985	743	221	562	370	425	150
Unweighted Sample	1728	465	494	88	228	482	409	353	865	863	200	295	690	543	1149	579	218	575	372	409	154
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	34	100	0	0	0	77	4	18	34	35	29	31	33	40	41	25	35	42	38	27	18
Lab	35	0	100	0	0	5	81	26	33	37	41	41	36	28	31	42	37	27	36	48	27
Lib Dem	7	0	0	100	0	2	2	25	8	6	8	9	5	7	7	6	9	9	5	6	3
UKIP	14	0	0	0	100	14	6	16	15	12	8	7	16	18	10	18	14	15	15	14	4
Other	10	0	0	0	0	2	6	15	9	11	14	12	9	7	11	9	5	7	6	5	47

Other Parties Voting Intention

Green	5	0	0	0	0	1	3	12	4	6	12	6	3	4	6	4	5	7	3	4	4
SNP/ PCY	4	0	0	0	0	1	3	2	5	4	1	6	5	3	4	5	0	0	2	0	43
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	0	0	0	0	0	0	0	1	0	0	1	0	0	0	0	0	0	0	1	0	0

Non Voters

Would Not Vote	5	0	0	0	0	2	2	2	4	6	7	10	4	2	5	6	8	4	7	5	3
Don't know	12	0	0	0	0	8	9	15	9	15	18	15	11	10	11	13	13	13	11	12	12

Do you approve or disapprove of the Government's record to date?

	Mar 9-10	Mar 10-11																				
Approve	33	34	84	7	49	16	69	12	28	37	31	26	32	33	40	40	26	32	41	35	29	22
Disapprove	50	51	6	84	33	69	18	80	59	50	51	43	49	54	53	46	57	51	43	50	58	64
Don't know	17	15	10	9	18	15	12	8	13	12	18	32	19	13	7	14	17	17	16	16	13	14

Which of these would make the best Prime Minister?

	Feb 24-25	Mar 10-11																				
David Cameron	38	39	96	5	28	33	83	10	28	43	36	32	36	40	45	46	31	38	49	40	31	26
Ed Miliband	19	21	0	60	9	6	3	49	19	24	19	22	18	24	22	19	25	22	18	18	29	24
Nick Clegg	5	4	0	3	35	4	1	3	12	5	3	7	4	3	4	5	3	4	5	4	5	2
Don't know	38	35	4	32	29	57	13	38	41	28	42	39	42	33	30	31	41	36	29	39	35	49

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

Strongly support	3	3	7	2	10	1	5	3	4	4	3	6	3	3	3	4	3	1	5	4	3	1
Tend to support	28	28	54	8	65	20	44	10	37	29	27	23	31	28	26	31	23	33	31	27	24	20
TOTAL SUPPORT	31	31	61	10	75	21	49	13	41	33	30	29	34	31	29	35	26	34	36	31	27	21
Tend to oppose	32	31	27	34	18	40	33	34	27	28	34	29	31	30	34	33	29	33	34	29	31	27
Strongly oppose	26	28	9	50	5	31	13	46	27	33	23	21	22	30	33	23	33	24	22	29	32	40
TOTAL OPPOSE	58	59	36	84	23	71	46	80	54	61	57	50	53	60	67	56	62	57	56	58	63	67
Don't know	12	10	3	6	2	9	5	7	5	6	14	21	13	9	3	8	12	9	9	12	10	12

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	81	104
Male 25 to 39	121	218
Male 40 to 59	364	292
Male 60 +	299	225
Female 18 to 24	119	102
Female 25 to 39	174	219
Female 40 to 59	326	299
Female 60 +	244	270
Region		
North England	409	425
Midlands	280	283
East	164	166
London	218	221
South England	411	396
Wales	92	86
Scotland	154	150
Social Grade		
AB	675	484
C1	474	501
C2	245	363
DE	334	380
Newspaper Type		
Express / Mail	289	245
Sun / Star	221	347
Mirror / Record	134	152
Guardian / Independent	152	76
FT / Times / Telegraph	109	138
Other Paper	234	199
No Paper	589	570
Political Party Identification		
Labour	530	546
Conservative	439	480
Liberal Democrat	125	164
SNP/Plaid Cymru	45	33
Others	168	85
None/ DK	421	420

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk