

# YouGov / The Sun Survey Results

Sample Size: 1874 GB Adults  
Fieldwork: 10th - 11th June 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1874</b>	430	544	125	221	541	471	412	911	963	227	478	641	528	1068	806	240	609	401	461	163	
Unweighted Sample	1874	404	577	125	230	522	499	435	865	1009	180	472	723	499	1253	621	243	626	367	498	140	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>30</b>	100	0	0	0	72	2	13	31	29	29	29	30	32	36	22	36	34	38	21	11
Lab	<b>38</b>	0	100	0	0	5	85	35	37	40	41	43	41	31	35	43	38	31	35	51	39
Lib Dem	<b>9</b>	0	0	100	0	0	3	31	9	9	10	11	7	9	10	7	9	10	8	7	10
Other	<b>23</b>	0	0	0	100	23	10	22	24	22	20	18	22	28	19	28	17	25	19	21	39

## Other Parties Voting Intention

UKIP	<b>16</b>	0	0	0	100	21	7	13	17	14	5	10	16	22	12	21	9	21	12	19	3
SNP / PCY	<b>3</b>	0	0	0	0	1	1	1	4	2	4	2	3	4	3	3	1	0	1	0	33
Green	<b>3</b>	0	0	0	0	0	1	6	2	3	8	3	3	0	3	2	3	3	3	1	2
BNP	<b>1</b>	0	0	0	0	1	0	2	1	1	2	1	1	1	1	2	2	1	1	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	0	0	0	1	1	1	0	1	1	1	1	0	1	1	0

## Non Voters

Would Not Vote	<b>9</b>	0	0	0	0	2	6	5	9	8	16	12	8	3	6	13	8	8	9	8	16
Don't know	<b>15</b>	0	0	0	0	11	10	21	11	19	23	18	13	12	15	16	11	17	12	18	15

## Do you approve or disapprove of the Government's record to date?

	June 9-10	June 10-11																				
Approve	23	<b>26</b>	76	6	37	11	54	5	22	31	22	23	27	25	28	32	18	33	27	32	19	16
Disapprove	61	<b>59</b>	9	88	49	82	31	86	66	58	60	48	56	61	64	53	67	52	55	56	68	68
Don't know	16	<b>15</b>	15	5	14	8	14	9	12	11	18	28	17	14	9	14	16	16	18	12	13	16

## Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	June 3-4	June 10-11																				
Strongly support	2	<b>3</b>	8	2	7	0	5	2	3	4	2	2	4	3	3	4	2	6	3	3	2	3
Tend to support	26	<b>26</b>	52	8	60	18	40	7	35	29	23	23	24	27	27	31	19	31	30	26	19	18
<b>TOTAL SUPPORT</b>	<b>28</b>	<b>29</b>	<b>60</b>	<b>10</b>	<b>67</b>	<b>18</b>	<b>45</b>	<b>9</b>	<b>38</b>	<b>33</b>	<b>25</b>	<b>25</b>	<b>28</b>	<b>30</b>	<b>30</b>	<b>35</b>	<b>21</b>	<b>37</b>	<b>33</b>	<b>29</b>	<b>21</b>	<b>21</b>
Tend to oppose	32	<b>31</b>	26	35	26	35	30	31	32	27	34	40	28	28	32	31	30	30	30	33	32	28
Strongly oppose	29	<b>30</b>	10	52	5	39	19	52	25	33	27	12	26	35	34	25	35	22	26	29	38	33
<b>TOTAL OPPOSE</b>	<b>61</b>	<b>61</b>	<b>36</b>	<b>87</b>	<b>31</b>	<b>74</b>	<b>49</b>	<b>83</b>	<b>57</b>	<b>60</b>	<b>61</b>	<b>52</b>	<b>54</b>	<b>63</b>	<b>66</b>	<b>56</b>	<b>65</b>	<b>52</b>	<b>56</b>	<b>62</b>	<b>70</b>	<b>61</b>
Don't know	11	<b>11</b>	4	3	3	8	6	7	5	7	14	23	17	7	4	8	14	12	11	8	9	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	May 27-28	June 10-11																				
<b>Which of these would make the best Prime Minister?</b>																						
David Cameron	32	<b>32</b>	93	6	18	29	73	6	18	35	30	31	31	31	35	38	25	38	38	37	22	20
Ed Miliband	21	<b>21</b>	1	61	7	5	3	52	20	23	20	17	20	25	20	19	24	18	17	20	27	26
Nick Clegg	5	<b>5</b>	1	2	42	3	1	3	15	6	4	6	6	3	6	6	3	7	5	5	5	4
Don't know	41	<b>42</b>	6	31	34	63	23	39	47	36	47	47	43	41	39	37	48	37	40	38	46	50

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	<b>74</b>	<b>116</b>
	Male 25 to 39	<b>209</b>	<b>240</b>
	Male 40 to 59	<b>327</b>	<b>317</b>
	Male 60 +	<b>255</b>	<b>238</b>
	Female 18 to 24	<b>106</b>	<b>111</b>
	Female 25 to 39	<b>263</b>	<b>238</b>
	Female 40 to 59	<b>396</b>	<b>324</b>
	Female 60 +	<b>244</b>	<b>290</b>
<b>Region</b>			
	North England	<b>498</b>	<b>461</b>
	Midlands	<b>280</b>	<b>307</b>
	East England	<b>159</b>	<b>180</b>
	London	<b>243</b>	<b>240</b>
	South England	<b>467</b>	<b>429</b>
	Wales	<b>87</b>	<b>94</b>
	Scotland	<b>140</b>	<b>163</b>
<b>Social Grade</b>			
	AB	<b>706</b>	<b>525</b>
	C1	<b>547</b>	<b>543</b>
	C2	<b>259</b>	<b>394</b>
	DE	<b>362</b>	<b>412</b>
<b>Newspaper Type</b>			
	Express / Mail	<b>340</b>	<b>300</b>
	Sun / Star	<b>194</b>	<b>440</b>
	Mirror / Record	<b>132</b>	<b>187</b>
	Guardian / Independent	<b>127</b>	<b>84</b>
	FT / Times / Telegraph	<b>137</b>	<b>178</b>
	Other Paper	<b>256</b>	<b>216</b>
	No Paper	<b>688</b>	<b>469</b>
<b>Political Party Identification</b>			
	Labour	<b>655</b>	<b>609</b>
	Conservative	<b>487</b>	<b>534</b>
	Liberal Democrat	<b>195</b>	<b>225</b>
	SNP/Plaid Cymru	<b>28</b>	<b>32</b>
	Others	<b>104</b>	<b>24</b>
	None/ DK	<b>405</b>	<b>450</b>

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