

# YouGov / The Sun Survey Results

Sample Size: 2157 GB Adults  
Fieldwork: 10th - 11th June 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2157</b>	<b>586</b>	<b>615</b>	<b>107</b>	<b>246</b>	<b>645</b>	<b>530</b>	<b>417</b>	<b>1046</b>	<b>1111</b>	<b>257</b>	<b>546</b>	<b>738</b>	<b>617</b>	<b>1229</b>	<b>928</b>	<b>276</b>	<b>701</b>	<b>462</b>	<b>531</b>	<b>188</b>	
<b>Unweighted Sample</b>	<b>2157</b>	<b>523</b>	<b>666</b>	<b>99</b>	<b>271</b>	<b>593</b>	<b>580</b>	<b>405</b>	<b>1019</b>	<b>1138</b>	<b>256</b>	<b>449</b>	<b>871</b>	<b>581</b>	<b>1437</b>	<b>720</b>	<b>348</b>	<b>597</b>	<b>452</b>	<b>500</b>	<b>260</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Wouldn't votes and Don't knows]

Con	<b>34</b>	100	0	0	0	76	4	18	34	35	35	30	32	40	39	28	35	43	38	25	20
Lab	<b>36</b>	0	100	0	0	5	84	32	36	36	37	41	39	29	34	39	38	27	34	48	39
Lib Dem	<b>6</b>	0	0	100	0	1	1	24	7	6	5	8	5	6	7	5	6	6	7	5	8
Other	<b>23</b>	0	0	0	100	19	12	25	24	23	23	20	24	25	20	28	21	24	21	23	34

## Other Parties Voting Intention

UKIP	<b>14</b>	0	0	0	100	16	7	13	15	14	7	11	15	18	11	20	14	16	14	17	6
Green	<b>5</b>	0	0	0	0	2	3	10	5	6	11	8	4	3	5	5	5	6	5	5	4
SNP / PCY	<b>2</b>	0	0	0	0	0	1	2	3	2	3	2	3	3	3	2	0	0	1	0	24
BNP	<b>0</b>	0	0	0	0	0	0	0	0	1	1	1	0	0	0	0	0	0	1	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	1	0	1	1	0	0	1	1	0	1	1	1	0	1	0

## Non Voters

Would Not Vote	<b>7</b>	0	0	0	0	1	2	3	6	7	15	11	5	2	6	8	7	7	7	6	3
Don't know	<b>14</b>	0	0	0	0	9	12	18	10	18	23	15	13	11	13	16	17	13	14	15	14

## Do you approve or disapprove of the Government's record to date?

		June 9-10	June 10-11																				
Approve	<b>34</b>	<b>33</b>	85	7	51	14	68	8	32	39	28	26	33	30	41	39	26	35	42	33	24	26	
Disapprove	<b>53</b>	<b>52</b>	6	87	35	75	21	82	54	52	52	42	51	58	50	48	58	47	46	52	61	57	
Don't know	<b>13</b>	<b>15</b>	9	6	14	10	11	10	14	9	20	31	16	12	9	13	16	18	13	15	15	17	

## Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

		May 20-21	June 10-11																				
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	<b>40</b>	<b>40</b>	22	64	43	39	25	65	46	45	36	28	42	44	39	41	39	35	36	40	49	39	
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without	<b>30</b>	<b>26</b>	42	16	34	30	42	16	24	26	26	18	22	26	32	29	22	22	27	29	24	25	
Neither - I am not aware of significant cuts to services in my area	<b>19</b>	<b>21</b>	27	12	18	23	25	11	19	20	23	30	21	20	20	20	23	27	26	18	14	22	
Don't know	<b>11</b>	<b>13</b>	9	8	5	9	9	8	12	10	15	23	15	10	9	10	16	15	11	13	13	14	

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	112	129
Male 25 to 39	200	272
Male 40 to 59	426	365
Male 60 +	281	280
Female 18 to 24	144	127
Female 25 to 39	249	274
Female 40 to 59	445	373
Female 60 +	300	336
<b>Region</b>		
North England	500	531
Midlands	312	354
East	165	207
London	348	276
South England	432	494
Wales	140	108
Scotland	260	188
<b>Social Grade</b>		
AB	802	604
C1	635	625
C2	296	453
DE	424	475
<b>Newspaper Type</b>		
Express / Mail	448	345
Sun / Star	255	507
Mirror / Record	175	216
Guardian / Independent	179	97
FT / Times / Telegraph	153	205
Other Paper	320	248
No Paper	627	539
<b>Political Party Identification</b>		
Labour	759	690
Conservative	547	604
Liberal Democrat	190	237
SNP/Plaid Cymru	64	37
Others	150	50
None/ DK	447	539

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)