

YouGov / The Sun Survey Results

Sample Size: 1969 GB Adults
Fieldwork: 11th - 12th March 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1969	453	662	175	178	619	500	422	957	1012	238	502	673	555	1122	847	252	640	421	484	171	
Unweighted Sample	1969	430	658	158	211	582	506	448	942	1027	189	463	774	543	1357	612	300	630	393	463	183	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	29	100	0	0	0	70	1	8	29	30	23	35	28	29	32	26	28	32	30	30	16
Lab	43	0	100	0	0	8	93	39	44	42	49	44	44	39	40	47	48	33	42	51	53
Lib Dem	11	0	0	100	0	1	1	43	10	13	13	15	9	10	14	8	10	16	10	9	4
Other	17	0	0	0	100	21	5	9	18	15	15	7	19	22	14	20	14	19	17	10	27

Other Parties Voting Intention

UKIP	12	0	0	0	100	19	3	5	13	10	7	3	14	17	9	15	12	15	14	8	2
SNP / PCY	2	0	0	0	0	0	1	0	2	2	1	1	2	3	2	2	0	0	1	0	21
Green	1	0	0	0	0	1	0	3	1	2	4	2	2	0	2	1	2	2	1	1	1
BNP	0	0	0	0	0	1	0	0	1	0	0	0	1	0	0	0	0	1	0	0	1
Respect	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	1	1	2	0	0	1	1	1	0	1	1	0	2

Non Voters

Would Not Vote	8	0	0	0	0	4	3	4	6	10	9	11	8	5	6	11	10	8	11	8	2
Don't know	13	0	0	0	0	12	6	20	9	17	22	15	13	10	13	14	11	13	12	15	17

Do you approve or disapprove of the Government's record to date?

	Mar 10-11	Mar 11-12																				
Approve	24	26	80	6	30	8	54	5	18	29	24	20	33	25	24	30	21	28	31	25	24	17
Disapprove	61	62	11	90	57	90	36	90	68	63	62	60	52	66	67	59	67	59	57	65	65	71
Don't know	15	12	10	4	13	2	10	5	14	9	15	20	15	9	9	11	12	13	12	11	12	12

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Mar 4-5	Mar 11-12																				
Strongly support	4	2	5	1	7	0	3	1	2	3	1	2	3	2	2	3	1	2	3	1	2	1
Tend to support	25	28	59	8	55	13	45	6	34	30	26	25	32	27	25	31	23	33	34	26	22	17
TOTAL SUPPORT	29	30	64	9	62	13	48	7	36	33	27	27	35	29	27	34	24	35	37	27	24	18
Tend to oppose	34	30	21	33	24	43	28	33	32	26	35	34	31	29	30	32	28	29	28	36	31	27
Strongly oppose	29	29	11	53	4	42	18	55	20	34	24	23	20	33	35	25	35	26	25	25	35	45
TOTAL OPPOSE	63	59	32	86	28	85	46	88	52	60	59	57	51	62	65	57	63	55	53	61	66	72
Don't know	9	11	4	4	10	2	6	5	12	7	14	16	14	9	8	9	13	10	11	12	11	10

Fieldwork: 11th - 12th March 2013

Weighted Sample
Unweighted Sample

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1969	453	662	175	178	619	500	422	957	1012	238	502	673	555	1122	847	252	640	421	484	171
1969	430	658	158	211	582	506	448	942	1027	189	463	774	543	1357	612	300	630	393	463	183
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Mar 4-5 **Mar 11-12**

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

The economy	76	78	84	78	74	67	77	79	85	79	77	76	74	82	77	79	76	63	79	80	79	84
Immigration & Asylum	54	52	65	42	34	84	71	44	34	50	54	37	40	55	67	46	61	51	50	57	58	35
Health	32	30	20	40	32	22	23	37	36	27	33	26	25	27	40	30	30	34	28	29	30	33
Tax	17	22	15	26	23	17	16	27	23	26	18	24	31	21	15	23	22	18	21	26	21	28
Pensions	18	20	18	23	20	24	20	24	20	19	20	7	18	20	25	19	20	12	18	21	23	21
Europe	20	19	31	9	11	43	29	13	15	22	17	18	15	22	21	19	19	18	20	19	20	16
Crime	15	15	17	14	8	12	18	14	8	13	16	8	19	15	13	12	18	25	13	14	14	9
Education	13	13	11	15	22	4	7	13	18	11	14	25	13	12	8	16	9	17	14	11	10	14
Family life & childcare	9	11	5	15	14	4	6	16	15	6	15	12	12	11	9	11	11	10	12	8	12	15
The environment	7	7	3	6	20	2	3	5	15	7	7	13	8	6	5	9	5	5	10	4	6	7
Afghanistan	5	3	3	2	2	4	3	2	3	2	4	5	2	2	5	3	3	0	5	2	3	6
Transport	3	3	4	2	6	3	3	3	3	4	2	2	5	3	2	3	3	7	3	3	3	1
None of these	0	1	0	1	0	0	0	0	0	1	0	1	1	1	0	1	0	1	0	0	0	1
Don't know	2	2	0	1	1	0	1	1	1	2	1	5	3	0	1	2	2	4	2	1	1	2

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	66	64	68	66	64	60	64	66	66	63	64	55	64	71	58	65	62	57	67	62	64	65
Health	36	35	28	40	37	34	31	41	35	32	37	27	27	31	49	33	37	41	34	36	33	31
Pensions	29	32	33	34	35	36	36	34	33	32	32	10	21	33	50	31	33	23	30	35	37	27
Tax	27	31	29	29	36	35	30	32	34	35	28	31	39	33	22	34	28	27	30	32	35	30
Family life & childcare	17	16	12	16	20	12	16	17	19	12	20	13	26	14	12	16	16	13	15	18	17	17
Immigration & Asylum	17	16	21	12	10	41	23	13	6	19	13	15	7	15	25	13	20	21	16	21	12	9
Education	12	15	15	21	15	3	12	19	18	14	17	25	20	16	7	17	13	19	16	15	14	12
Crime	8	10	13	7	3	10	12	8	6	10	10	9	11	7	12	8	12	14	8	11	9	5
Transport	8	8	9	7	8	10	8	6	8	9	7	7	10	6	8	8	7	9	10	5	8	6
Europe	6	7	13	3	1	23	13	3	3	8	7	4	5	7	11	8	7	8	6	7	9	6
The environment	8	6	6	5	13	4	4	6	10	6	6	3	6	7	6	7	5	6	8	5	6	2
Afghanistan	1	1	1	1	0	1	1	1	0	1	1	1	0	1	0	0	1	0	1	0	0	2
None of these	2	3	3	3	3	2	2	2	5	3	2	6	2	3	2	3	3	3	2	3	2	4
Don't know	3	2	2	1	1	1	1	1	1	2	3	10	3	1	1	2	3	4	2	2	2	5

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	77	122
Male 25 to 39	211	252
Male 40 to 59	375	333
Male 60 +	279	250
Female 18 to 24	112	116
Female 25 to 39	252	250
Female 40 to 59	399	341
Female 60 +	264	305
Region		
North England	463	484
Midlands	295	323
East England	182	189
London	300	252
South England	448	451
Wales	98	98
Scotland	183	171
Social Grade		
AB	785	551
C1	572	571
C2	242	413
DE	370	433
Newspaper Type		
Express / Mail	413	315
Sun / Star	110	463
Mirror / Record	77	197
Guardian / Independent	146	89
FT / Times / Telegraph	144	187
Other Paper	305	226
No Paper	774	492
Political Party Identification		
Labour	676	640
Conservative	539	561
Liberal Democrat	184	236
SNP/Plaid Cymru	38	33
Others	131	26
None/ DK	401	473

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