

YouGov / The Sunday Times Survey Results

Sample Size: 1982 GB Adults

			Voting	j intentio	on	2	010 Vo	ote	Ge	ender		Ag	е		Socia	l grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Samp			650	181	164	590	508		963	1018	240	505	678	558	1129	852	254	644	424	488	172
Unweighted Samp		436		146	208	583	501	471	956	1025	188	486	785	522	1337	644	294	672	422	444	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention [Excluding Don't knows and Wouldn't votes]																					
Con	31	100	0	0	0	72	3	10	30	31	33	29	26	37	33	27	33	37	33	25	17
Lab	42	0	100		0	8	89	37	40	45	35	46	50	33	39	47	44	30	45	54	43
Lib Dem	12	0	0	100	0	2	3	40	13	11	19	16	9	8	14	8	14	15	6	10	13
Other	16	0	0	0	100	18	5	13	17	13	13	9	15	23	14	18	10	18	16	12	27
Other Parties Voting Intention																					
UKIP	11	0	0	0	100	17	3	6	12	9	7	5	10	18	9	13	6	14	12	10	6
SNP / PCY	2	0	0	0	0	0	1	2	2	2	2	1	2	3	2	2	0	0	1	0	20
Green	2	0	0	0	0	0	0	4	2	1	3	2	1	1	2	1	1	3	0	1	1
BNP	0 0	0	0 0	0	0 0	0	0	0	0	0 0	1 1	0 0	1 0	1 0	0 0	1 0	0 1	0 0	1 0	0	0
Respect Other	0 1	0 0	0	0 0	0	0 0	0 1	0 1	0 1	1	0	0	1	1	0	1	1	0	1	0 1	0 0
Other		Ū	0	0	0	0	'	I			U	0		'	U	,	1 '	0			0
Non Voters						_			-						_		_				
Would Not Vote	7	0	0	0	0	3	4	5	6	9	12	9	6	5	5	10	7	8	9	7	2
Don't know	15	0	0	0	0	13	9	18	10	20	13	16	15	14	13	16	14	14	18	14	13
April 10 11	- April 11	-																			
Do you approve or disapprove of the	12																				
Government's record to date?																					
Approve 26	25	77		32	8	53	6	18	27	24	30	24	21	29	28	21	31	29	26	20	16
Disapprove 59	60	7	92	46	82	30	87	70	62	58	52	56	67	58	58	62	57	55	60	63	73
Don't know 16	15	16	5	22	9	17	6	13	11	19	17	20	12	12	14	16	12	16	14	17	10
April 4 -	5 April 11	-																			
Do you think that David Cameron is doing well	12																				
or badly as Prime Minister?		-				_			-		_				_		_				
Very well 3	5	21		2	0	14	1	2	6	5	8	4	6	5	6	4	6	5	6	4	7
Fairly well 33	30	70		42	19	54	10	25	30	31	33	33	26	32	34	25	34	38	28	25	16
TOTAL WELL 36 Fairly badly 31	35 32	91 7	9 38	44 42	19 47	68 20	11 37	27 41	36 30	36 33	41 31	37 27	32 32	37 36	40 32	29 31	40 31	43 30	34 34	29 31	23 36
Very badly 28	27	0	30 51	42 11	47 33	20	37 49	29	30 31	33 24	20	27	32 32	36 25		32	25	30 22	34 26	33	36 37
TOTAL BAD 59	59	7	89	53	80	29	86	70	61	57	51	55	64	61	56	63	56	52	60	64	73
IUTAL BAD 39																					



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Sample Size: 1982 GB Adults

					Margaret That	cher opinio	n	
		Total	A great Prime Minister	A good Prime Minister	An average Prime Minister	A poor Prime Minister	A terrible Prime Minister	Don't know
Weighte	d Sample	1981	393	514	191	178	514	191
	ed Sample	1981	397	493	166	175	574	176
		%	%	%	%	%	%	%
Headline Voting Intention								
[Excluding Don't knows and Wouldn't votes]		24	70	45	10	0	0	20
Con		31	72	45	12	8	0	20
Lab		42	6	23	57	63	75	48
Lib Dem		12	6	15	21	15	8	19
Other		16	16	17	11	14	16	13
Other Parties Voting Intention								
UKIP		11	14	15	9	7	7	6
SNP / PCY		2	1	0	2	4	4	1
Green		2	0	1	1	2	2	5
BNP		0	0	0	0	1	1	1
Respect		0	0	1	0	0	0	0
Other		1	0	0	0	0	2	0
Non Voters								
Would Not Vote		7	3	8	8	10	5	18
Don't know		15	8	17	25	9	9	35
	April 10 - 11	April 11 - 12						
Do you approve or disapprove of the Government's record to date?								
Approve	26	25	61	38	12	6	2	11
Disapprove	59	60	29	44	67	77	95	50
Don't know	16	15	10	18	22	17	3	39
	April 4 - 5	April 11 - 12						
Do you think that David Cameron is doing well or badly as Prime Minister?		12						
Very well	3	5	21	4	2	1	0	1
Fairly well	33	30	50	52	23	17	4	21
TOTAL WELL	36	35	71	56	25	18	4	22
Fairly badly	31	32	21	29	53	44	29	35
Very badly	28	27	7	10	18	34	66	15
TOTAL BAD	59	59	28	39	71	78	95	50
Don't know	5	5	1	5		10	35	28



-				Voting	intentio	on	2	010 Vc	ote	Ge	ender		Ag	е		Socia	l grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weight	ed Sample	1981	472	650	181	164	590	508	439	963	1018	240	505	678	558	1129	852	254	644	424	488	172
Unweigh	ted Sample	1981	436		146	208	583	501	471	956	1025	188	486	785	522	1337	644	294	672	422	444	149
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	April 4 - 5	April 11 - 12																				
Do you think Ed Miliband is doing well or badly																						
as leader of the Labour party?			_				_			_		_				_		_				
Very well	3	3	0	8	0	3	1	8	2	4	3	2	2	4	3	3	4	5	2	2	5	3
Fairly well		28	16	55	20	9	16	48	31	27	30	26	27	29	29		30	28	23	32	32	32
TOTAL WELL		31	16		20	12	17	56	33	31	33	28	29	33	32	31	34	33	25	34	37	35
Fairly badly		36	41	27	55	38	39	28	44	38	35	43	37	35	34		34	34	40	33	37	34
Very badly		20	34	3	18	46	35	7	14	23	17	11	16	19	28		17	21	23	21	13	21
TOTAL BAD	59 13	56 12	75	30 7	73 7	84	74	35 8	58	61	52 16	54 17	53 17	54 11	62 7	60 10	51 15	55 13	63 12	54 12	50 14	55 10
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																						
Very well	1	1	2	1	8	0	2	2	2	2	1	0	2	1	1	2	1	3	1	2	1	1
Fairly well		17	28	9	52	3	21	9	27	15	20	19	17	18	17		16	17	20	16	15	21
TOTAL WELL		18	30		60	3	23	11	29	17	21	19	19	19	18	21	17	20	21	18	16	22
Fairly badly		34	41	32	26	29	39	33	32	35	33	35	35	32	34		32	36	36	36	30	27
Very badly		38	21	55	8	67	30	53	33	43	33	32	33	40	43		38	35	35	38	41	45
TOTAL BAD	-	72	62		34	96	69	86	65	78	66	67	68	72	77	73	70	71	71	74	71	72
Don't know	8	9	8	3	7	1	9	3	5	6	13	14	14	9	4	7	12	10	9	8	13	6
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																						
Very well	2	1	2	1	4	0	2	1	2	2	1	0	2	1	1	2	1	1	1	1	0	2
Fairly well	28	28	62	8	51	14	46	12	32	30	26	28	26	26	32		22	30	33	25	25	19
TOTAL WELL	30	29	64	9	55	14	48	13	34	32	27	28	28	27	33	34	23	31	34	26	25	21
Fairly badly	34	35	26	39	30	48	34	36	36	35	35	38	33	33	38	36	35	37	36	36	31	39
Very badly	30	28	5	47	11	38	13	46	26	28	27	20	25	33	27	24	32	21	23	30	33	34
TOTAL BAD	64	63	31	86	41	86	47	82	62	63	62	58	58	66	65	60	67	58	59	66	64	73
Don't know	7	9	6	4	4	1	6	5	4	6	11	14	14	7	3	7	11	11	7	8	11	5



-					Margaret That	cher opinio	n	
		Total	A great Prime Minister	A good Prime Minister	An average Prime Minister	A poor Prime Minister	A terrible Prime Minister	Don't know
Weight	ed Sample	1981	393	514	191	178	514	191
Unweight	ed Sample	1981	397	493	166	175	574	176
		%	%	%	%	%	%	%
	April 4 - 5	April 11 -						
	•	12						
Do you think Ed Miliband is doing well or badly								
as leader of the Labour party?	2	<u> </u>	0	4	4	4	0	0
Very well	3	3	2	1	1	4	8	0
Fairly well	26	28	12	24	36	36	46	13
TOTAL WELL	29	31	14	25	37	40	54	13
Fairly badly	36	36	37	45	37	42	28	29
Very badly	23	20	43	19	14	9	12	11
TOTAL BAD Don't know	59 13	56 12	80 6	64 11	51 13	51 9	40 7	40 46
badly as leader of the Liberal Democrats?								
Very well	1	1	3	2	2	0	0	1
Fairly well	18	17	22	28	15	15	7	12
TOTAL WELL	19	18	25	30	17	15	7	13
Fairly badly	33	34	38	32	47	34	27	36
Very badly	40	38	33	27	29	43	63	15
TOTAL BAD	73	72	71	59	76	77	90	51
Don't know	8	9	4	11	7	9	3	36
Do you think the Conservative and Liberal								
Democrat coalition partners are working								
together well or badly?		-						
Very well	2	1	4	1	0	0	1	0
Fairly well	28	28	50	41	18	15	8	20
TOTAL WELL	30	29	54	42	18	15	9	20
Fairly badly	34	35	31	33	55	44	30	34
Very badly	30	28	12	16	21	30	58	10
TOTAL BAD	64	63	43	49	76	74	88	44
Don't know	7	9	3	9	6	10	2	36



				Voting	intentio	on	2	010 Vc	ote	Ge	ender		Ag	е		Socia	l grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotlan
Weighte	ed Sample	1981	472	650	181	164	590	508	439	963	1018	240	505	678	558	1129	852	254	644	424	488	172
	ed Sample		436		146	208	583	501	471	956	1025	188	486	785	522	1337	644	294	672	422	444	149
	April 4 - 5	% April 11 - 12	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think this coalition government is good or bad for people like you?			_				_											_				
Very good	2	2	5	1	3	0	3	1	2	2	1	3	3	1	1	2	1	1	2	1	1	3
Fairly good	16	15	35	3	39	6	26	5	19	17	14	14	14	15	19	18	12	14	19	15	13	12
TOTAL GOOD	18	17	40	4	42	6	29	6	21	19	15	17	17	16	20	20	13	15	21	16	14	15
Fairly bad	28	29	26	33	29	28	30	27	30	29	28	33	31	25	30	31	26	28	30	30	28	24
Very bad	30	30	6	53	12	51	16	52	29	32	29	26	24	37	30	26	36	25	24	30	38	40
TOTAL BAD		59	32		41	79	46	79	59	61	57	59	55	62	60	57	62	53	54	60	66	64
Doesn't make much difference either way	20	19	24	10	17	14	21	13	18	18	21	18	20 7	20	19	19	20	26	20 4	20	16	17
Don't know Do you think the coalition government is	4	4	3	1	1	0	3	3	2	2	7	7		3	1	4	4	5		3	5	4
managing the economy well or badly?																						
Very well	2	2	8	1	2	1	5	1	2	2	2	3	2	3	2	3	1	3	2	3	1	5
Fairly well	27	26	72	2	38	14	53	6	20	28	24	35	23	22	30	29	22	29	32	24	23	17
TOTAL WELL	29	28	80	3	40	15	58	7	22	30	26	38	25	25	32	32	23	32	34	27	24	22
Fairly badly		32	13	39	34	40	23	37	36	31	32	28	31	31	35	32	31	31	29	39	30	29
Very badly	31	31	1	55	12	43	11	52	33	33	29	22	32	37	28	28	36	28	27	28	37	43
TOTAL BAD	-	63	14	94	46	83	34	89	69	64	61	50	63	68	63	60	67	59	56	67	67	72
Don't know	7	9	6	3	14	3	8	4	9	5	12	12	12	7	5	7	10	10	10	6	8	6
In your opinion how good or bad is the state of Britain's economy at the moment?			_				_											_				
Very good	0	0	1	0	0	0	1	0	0	0	0	0	1	0	0	1	0	0	0	1	0	1
Quite good	4	4	11	1	8	1	7	1	3	4	4	9	4	2	4	5	3	5	5	6	2	3
TOTAL GOOD		4	12		8	1	8	1	3	4	4	9	5	2	4	6	3	5	5	7	2	4
Neither good nor bad	17	19	36	8	31	11	29	8	19	21	17	23	21	15	19	20	18	16	21	16	20	17
Quite bad	45	44	40	47	43	49	42	47	45	43	45	41	42	43	48	45	42	45	44	45	42	45
Very bad	30	30	11	44	18	38	19	42	31	31	29	21	27	37	28	27	34	30	27	31	33	31
TOTAL BAD	75	74	51	91	61	87	61	89	76	74	74	62	69	80	76	72	76	75	71	76	75	76
Don't know	3	3	1	0	0	1	2	1	1	1	4	6	5	1	1	2	3	3	2	2	4	2



					Margaret That	cher opinio	า	
		Total	A great Prime Minister	A good Prime Minister	An average Prime Minister	A poor Prime Minister	A terrible Prime Minister	Don't know
Weight	ed Sample	1981	393	514	191	178	514	191
Unweight	ed Sample		397	493	166	175	574	176
Do you think this coalition government is good	April 4 - 5	% April 11 - 12	%	%	%	%	%	%
or bad for people like you?								
Very good	2	2	4	2	1	0	0	0
Fairly good	16	15	29	24	7	9	4	9
TOTAL GOOD	18	17	33	26	8	9	4	9
Fairly bad	28	29	25	30	47	43	22	22
Very bad	30	30	17	16	19	35	63	14
TOTAL BAD	58	59	42	46	66	78	85	36
Doesn't make much difference either way	20	19	22	23	24	9	11	32
Don't know	4	4	2	4	2	3	1	22
Do you think the coalition government is managing the economy well or badly?								
Very well	2	2	9	2	0	0	0	0
Fairly well	27	26	58	40	12	11	2	16
TOTAL WELL	29	28	67	42	12	11	2	16
Fairly badly	33	32	19	33	59	42	24	38
Very badly	31	31	10	16	23	37	71	13
TOTAL BAD Don't know	64 7	63 9	29 5	49 9	82 6	79 9	95 3	51 32
DONT KNOW	/	9	5	9	0	9	3	32
In your opinion how good or bad is the state of Britain's economy at the moment?								
Very good	0	0	1	0	0	0	0	0
Quite good	4	4	9	6	1	2	0	5
TOTAL GOOD	4	4	10	6	1	2	0	5
Neither good nor bad	17	19	31	23	26	13	5	17
Quite bad	45	44	41	48	48	50	40	41
Very bad	30	30	17	21	24	33	55	18
TOTAL BAD	75	74	58	69	72	83	95	59
Don't know	3	3	1	1	1	2	0	19



Fieldwork: 11th - 12th April 2013																					V	Vhat th
			1	Voting	intentio	on	2	010 Vo	ote	Ge	ender		Ag	е		Social	grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weight	ed Sample	1981	472	650	181	164	590	508	439	963	1018	240	505	678	558	1129	852	254	644	424	488	172
	ted Sample	1981	436	677	146	208	583	501	471	956	1025	188	486	785	522	1337	644	294	672	422	444	149
	April 4 - 5	% April 11 - 12	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
How do you think the financial situation of your household will change over the next 12 months?		12	_							_						_		_				
Get a lot better	1	1	4	1	0	0	1	1	1	1	1	4	1	1	0	2	1	3	0	1	3	1
Get a little better	9	10	18	6	15	3	14	7	9	10	10	22	13	8	4	12	7	9	12	6	8	16
TOTAL BETTER		11	22		15	3	15	8	10	11	11	26	14	9	4	14	8	12	12	7	11	17
Stay about the same Get a little worse		33 34	49 22	25 38	46 31	22 44	40 30	23 38	39 35	35 35	32 33	29 27	37 29	28 35	38 41	37	29 39	34 33	36 34	33 34	31 35	31 35
Get a lot worse	34 17	34 17	5	30 27	7	44 25	11	38 26	35 14	15	33 18	8	29 13	23	15	31 15	39 19	17	34 13	34 19	35 19	35 14
TOTAL WORSE		51	27	65	38	69	41	64	49	50	51	35	42	58	56	46	58	50	47	53	54	49
Don't know	-	5	2	4	1	6	4	5	3	3	6	10	7	4	1	4	5	5	5	6	4	3
Thinking back to Margaret Thatcher's period as Prime Minister, do you think she was	April 8 - 9	April 11 - 12																				
A great Prime Minister	25	20	53	3	13	30	45	5	7	24	16	20	10	21	27	23	16	21	25	20	13	19
A good Prime Minister	27	26	37	14	31	36	39	14	26	21	30	24	27	24	28	26	25	23	30	25	25	18
TOTAL GOOD	52	46	90	17	44	66	84	19	33	45	46	44	37	45	55	49	41	44	55	45	38	37
An average Prime Minister		10	3	11	15	7	5	11	14	10	9	5	12	9	10	9	11	10	10	10	10	6
A poor Prime Minister	7	9	3	14	12	6	3	15	9	10	8	12	10	9	7	9	9	10	9	10	8	8
A terrible Prime Minister	23	26	0	51	20	18	3	47	34	28	24	17	24	31	25	24	28	23	18	22	37	41
TOTAL BAD Don't know		35 10	3 4	65 7	32 10	24 3	6 4	62 9	43 10	38 7	32 12	29 22	34 17	40 6	32 2	33 9	37 11	33 13	27 8	32 13	45 8	49 8
And thinking back to Tony Blair's period as Prime Minister, do you think he was																						
A great Prime Minister		4	1	11	3	0	1	11	3	5	4	4	5	5	4	4	5	7	3	3	5	8
A good Prime Minister		26	22	38	31	17	15	41	29	29	23	34	30	26	19		21	26	23	29	28	23
		30	23		34	17	16	52	32	34	27	38	35	31	23	34	26	33	26	32	33	31
An average Prime Minister A poor Prime Minister		30 22	27 29	34 12	36 23	18 27	29 31	34 10	32 24	27 22	33 23	29 15	27 21	34 18	29 32	28 22	33 23	28 19	29 26	30 22	35 17	29 26
A poor Prime Minister		14	29 20	5	23 6	37	23	4	24 9	16	23 12	9	12	10	32 17	13	23 15	19	20 16	13	11	20 12
TOTAL BAD		36	49	17	29	64	23 54	14	33	38	35	24	33	32	49	35	38	36	42	35	28	38
Don't know		3	1	1	1	0	1	1	2	1	5	9	6	2	0	3	4	3	3	4	4	2

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·					Margaret That	cher opinio	n	
		Total	A great Prime Minister	A good Prime Minister	An average Prime Minister	A poor Prime Minister	A terrible Prime Minister	Don't know
Weight	ed Sample	1981	393	514	191	178	514	191
	ed Sample	1981	397	493	166	175	574	176
5		%	%	%	%	%	%	%
	April 4 - 5	April 11 -						
	April 4 - 5	12						
How do you think the financial situation of your household will change over the next 12								
months? Get a lot better	1	1	5	1	0	0	0	0
Get a little better	9	י 10	5 14	12	6	10	5	11
TOTAL BETTER	9 10	11	14	12	6	10 10	5	11
Stay about the same	35	33	44	37	38	25	24	31
Get a little worse	34	34	23	33	45	43	37	35
Get a lot worse	17	17	10	13	10	17	32	5
TOTAL WORSE	51	51	33	46	55	60	69	40
Don't know	5	5	4	4	2	5	2	18
Thinking back to Margaret Thatcher's period as Prime Minister, do you think she was								
A great Prime Minister	25	20	100	0	0	0	0	0
A good Prime Minister	27	26	0	100	0	0	0	0
TOTAL GOOD	52	46	100	100	0	0	0	0
An average Prime Minister	10	10	0	0	100	0	0	0
A poor Prime Minister	7	9	0	0	0	100	0	0
A terrible Prime Minister	23	26	0	0	0	0	100	0
TOTAL BAD	30	35	0	0	0	100	100	0
Don't know	8	10	0	0	0	0	0	100
And thinking back to Tony Blair's period as Prime Minister, do you think he was								
A great Prime Minister		4	5	3	3	3	7	2
A good Prime Minister		26	20	27	31	27	28	24
TOTAL GOOD		30	25	30	34	30	35	26
An average Prime Minister		30	22	30	40	36	32	27
A poor Prime Minister		22	27	26	23	20	19	12
A terrible Prime Minister		14	26	13	4	14	11	7
TOTAL BAD		36	53	39	27	34	30	19
Don't know		3	0	1	0	0	1	28



			Voting	intentio	on	2	010 Vc	ote	Ge	ender		Ag	е		Social	grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1981	472	650	181	164	590	508	439	963	1018	240	505	678	558	1129	852	254	644	424	488	172
Unweighted Sample	1981	436	677	146	208	583	501	471	956	1025	188	486	785	522	1337	644	294	672	422	444	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking back to Gordon Brown's period as																					
Prime Minister, do you think he was																					
A great Prime Minister	2	0	4	0	1	0	4	1	1	2	2	1	1	2	1	2	3	2	1	1	1
A good Prime Minister	8	1	17	7	2	2	18	7	8	9	16	8	8	5	7	9	10	6	8	9	9
TOTAL GOOD	10	_ 1	21	7	3	2	22	8	9	11	18	9	9	7	8	11	13	8	9	10	10
An average Prime Minister	25	12	36	30	11	8	41	32	21	28	26	30	24	21	24	27	23	22	24	29	28
A poor Prime Minister	31	28	30	38	23	29	29	38	32	30	28	29	33	32	31	30	30	30	30	30	38
A terrible Prime Minister	31	57	11	22	62	59	8	20	37	25	21	25	32	39	33	27	31	36	32	25	23
TOTAL BAD	62	85	41	60	85	88	37	58	69	55	49	54	65	71	64	57	61	66	62	55	61
Don't know	4	1	1	2	0	2	1	3	2	6	7	7	3	1	3	5	3	4	5	5	2
Thinking back to John Major's period as Prime																					
Minister, do you think he was																					
A great Prime Minister	1	1	1	1	0	1	0	0	0	1	1	0	0	1	1	1	0	0	1	1	1
A good Prime Minister	11	24	6	15	8	17	11	8	13	10	12	14	10	10	14	8	14	11	10	11	10
TOTAL GOOD	12	25	7	16	8	18	11	8	13	11	13	14	10	11	15	9	14	11	11	12	11
An average Prime Minister	40	49	30	48	47	53	29	44	40	40	20	36	44	48	39	41	42	44	39	37	34
A poor Prime Minister	26	15	36	23	30	17	35	30	27	24	13	22	27	32	25	26	23	26	26	23	33
A terrible Prime Minister	9	2	17	2	10	4	17	6	11	8	4	7	14	8	8	12	5	6	10	14	12
TOTAL BAD	35	17	53	25	40	21	52	36	38	32	17	29	41	40	33	38	28	32	36	37	45
Don't know	13	9	10	12	4	8	8	12	9	17	51	20	4	2	14	12	16	13	13	14	10
Thinking back to Ted Heath's period as Prime Minister, do you think he was																					
A great Prime Minister	1	1	1	0	0	0	1	0	0	1	0	0	0	1	1	0	0	0	0	1	2
A good Prime Minister	7	9	8	14	4	7	8	10	8	7	2	6	10	8	6	9	6	8	6	8	8
TOTAL GOOD	8	10	9	14	4	7	9	10	8	8	2	6	10	9	7	9	6	8	6	9	10
An average Prime Minister	24	29	21	17	23	32	23	22	23	24	15	10	23	41	23	24	24	22	27	25	17
A poor Prime Minister	18	17	19	19	32	20	23	14	21	15	9	4	20	33	18	18	16	15	21	19	22
A terrible Prime Minister	9	9	8	4	18	10	9	7	10	7	3	3	11	13	9	8	8	9	7	9	14
TOTAL BAD	27	26	27	23	50	30	32	21	31	22	12	7	31	46	27	26	24	24	28	28	36
Don't know	41	36	42	46	23	31	37	47	37	46	71	76	36	4	42	41	45	46	38	39	37
Overall, do you think Margaret Thatcher's period as Prime Minister was good for Britain, or bad for Britain?																					
Good for Britain	42	88	13	38	61	80	15	29	44	41	39	34	42	52	45	39	40	51	43	33	37
Bad for Britain	38	4	70	38	22	8	67	50	41	36	31	41	40	36	36	41	34	31	38	46	49
Neither	13	4	12	20	14	8	14	15	12	14	12	14	13	12	13	13	17	12	12	14	9
Don't know	7	3	4	4	3	4	4	6	4	9	18	11	4	1	6	8	8	6	7	7	5
Dont kilow	•		Ŧ	-	0	- I	7	0	I T	5			Ŧ	'	5	5		U	,	'	0



				Margaret Tha	tcher opinio	n	
	Total	A great Prime Minister	A good Prime Minister	An average Prime Minister	A poor Prime Minister	A terrible Prime Minister	Don't know
Weighted Sample	1981	393	514	191	178	514	191
Unweighted Sample	1981	397	493	166	175	574	176
	%	%	%	%	%	%	%
Thinking back to Gordon Brown's period as Prime Minister, do you think he was							
A great Prime Minister	2	1	0	0	1	4	1
A good Prime Minister	8	2	7	6	11	14	5
TOTAL GOOD	10	3	7	6	12	18	6
An average Prime Minister	25	10	18	38	37	33	27
A poor Prime Minister	31	26	32	42	28	32	26
A terrible Prime Minister	31	60	40	13	22	15	13
TOTAL BAD	62	86	72	55	50	47	39
Don't know	4	1	2	0	1	2	28
linister, do you think he was A great Prime Minister	1	2	1	0	0	0	0
A good Prime Minister	11	24	11	14	7	5	2
TOTAL GOOD	12	26	12	14	7	5	2
An average Prime Minister	40	49	56	50	28	27	18
A poor Prime Minister	26	17	19	26	38	39	10
A terrible Prime Minister	9	3	4	4	12	24	3
TOTAL BAD	35	20	23	30	50	63	13
Don't know	13	5	9	6	14	5	67
Fhinking back to Ted Heath's period as Prime Vinister, do you think he was							
A great Prime Minister	1	1	0	0	0	1	0
A good Prime Minister	7	8	10	8	9	5	2
TOTAL GOOD	8	9	10	8	9	6	2
An average Prime Minister	24	29	29	30	17	22	2
A poor Prime Minister	18	24	13	21	23	22	4
A terrible Prime Minister	9	14	6	3	6	12	3
TOTAL BAD	27	38	19	24	29	34	7
Don't know	41	24	41	38	45	38	88
Overall, do you think Margaret Thatcher's period as Prime Minister was good for Britain, or bad for Britain?							
Good for Britain	42	98	76	15	4	1	13
Bad for Britain	38	1	8	29	74	94	20
Neither	13	1	11	29 53	21		18
Don't know	7	0	5	3	0	1	49
	'	U U	5	5	U	I	43



			Voting	intentio	on	2	010 Vo	ote	Ge	ender		Ag	е		Social	grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1981	472	650	181	164	590	508	439	963	1018	240	505	678	558	1129	852	254	644	424	488	172
Unweighted Sample	1981	436	677	146	208	583	501	471	956	1025	188	486	785	522	1337	644	294	672	422	444	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which of the following best reflects how you																					
feel about Baroness Thatcher?		1			1	1		1	I	1	I						1				
I respect how she did her job as a politician, and on the whole I think was good for the country	41	89	11	33	62	81	13	27	42	41	37	32	42	50	44	38	39	53	42	30	32
I respect how she did her job as a politician, but on the whole I think she was bad for the country	22	5	33	31	12	10	32	32	20	23	22	25	22	19	22	21	24	20	22	22	23
I don't respect her as a politician and I think she was bad for the country	23	1	45	16	18	4	42	27	27	20	15	22	27	24	22	25	18	18	20	33	34
I don't respect her as a politician, but I do think she	3	2	4	7	2	1	4	4	4	2	4	2	3	3	2	4	4	1	3	4	5
was good for the country			-	-																-	
None of these Don't know	6 5	1	5 2	11 2	4 2	3 2	6 3	6 4	6 2	6 8	8 14	11 8	4 2	3 1	6 4	6 6	10 5	4 5	7 6	6 5	3 4
Dont know	3	1 4	2	2	2	-	5	-	-	0	14	0	2	. 1	-	0	5	5	0	5	4
Some people have described later Prime Ministers who they think are echoing her politics or leadership style as the "heir to Thatcher". Which later Prime Minister do think best deserves the description of being the heir to Thatcher? David Cameron Tony Blair John Major Gordon Brown None of them Don't know	23 16 8 1 38 14	18 17 9 0 46 10	37 16 6 1 30 9	18 18 15 3 34 12	12 14 7 0 61 6	15 14 9 1 51 11	36 14 6 2 30 12	24 22 8 0 34 11	22 21 7 1 39 10	24 12 9 1 37 17	27 17 7 3 19 28	21 15 11 34 18	23 18 7 1 42 10	24 16 6 0 47 7	21 18 8 1 40 12	26 14 8 1 36 15	16 22 5 2 39 16	19 18 8 1 42 12	25 13 8 1 42 11	30 13 9 1 30 17	24 20 7 0 38 11
Thinking across the whole of Margaret Thatcher's time as Prime Minister, do you think she left behind her a country that was																					
Economically better off or worse off Economically better off Economically worse off No difference Don't know More or less respected in the world?	46 36 7 11	84 7 3 5	22 65 6 7	49 26 13 11	65 22 7 7	78 12 5 6	19 64 9 9	44 37 7 12	50 37 7 6	43 35 7 15	41 29 6 24	36 38 10 16	49 38 6 7	55 34 7 4	53 31 6 10	38 42 9 12	47 32 9 12	53 28 6 13	48 35 8 9	36 46 7 10	43 41 7 9
More respected in the world Less respected in the world No difference Don't know	57 19 15 9	88 4 4 4	37 36 20 8	65 15 13 6	77 10 10 3	85 5 6 4	34 34 23 10	56 20 15 9	61 19 16 4	52 20 14 15	49 24 6 20	48 20 18 14	59 19 15 7	65 17 14 4	61 17 13 8	50 22 16 11	58 18 16 9	65 14 12 9	57 17 15 11	47 27 17 10	49 26 16 9



[Margaret That	tcher opinio	n	
	Total	A great Prime Minister	A good Prime Minister	An average Prime Minister	A poor Prime Minister	A terrible Prime Minister	Don't know
Weighted Sample	1981	393	514	191	178	514	191
Unweighted Sample	1981	397	493	166	175	574	176
-	%	%	%	%	%	%	%
Which of the following best reflects how you feel about Baroness Thatcher?		1					
I respect how she did her job as a politician, and on the whole I think was good for the country	41	98	75	12	1	0	11
I respect how she did her job as a politician, but on the whole I think she was bad for the country	22	1	15	51	53	24	17
I don't respect her as a politician and I think she was bad for the country	23	0	1	12	35	71	4
I don't respect her as a politician, but I do think she was good for the country	3	1	4	6	5	2	1
None of these Don't know	6 5	0	2 2	14 4	5 1	2 0	29 38
Thatcher". Which later Prime Minister do think best deserves the description of being the heir to Thatcher?		1 40	10	40	04	10	45
David Cameron	23	13	16	19	31	40	15
Tony Blair John Major	16 8	18 9	13 9	20 10	21 5	19 6	7 5
Gordon Brown	0 1	9	9	3	5 2	0	5 0
None of them	38	54	45	36	32	26	26
Don't know	14	6	15	13	8	8	48
Thinking across the whole of Margaret Thatcher's time as Prime Minister, do you think she left behind her a country that was							
Economically better off or worse off							
Economically better off	46	92	75	28	18	10	18
Economically worse off	36	3	12	42	63	79	17
No difference	7	3	4	19	12	8	5
Don't know	11	2	8	12	7	3	60
More or less respected in the world?	57	95	85	47	37	20	29
More respected in the world Less respected in the world	57 19	95 2	85 5	47 14	37 33	20 48	29 7
Less respected in the world No difference	19	2 3	5 4	33	33 23	48 25	7 10
Don't know	9	0	4	33 6	23 6	25 6	54
DOLLYION	3		0	U	U	0	34



		I	Voting	intentio	on	2	010 Vc	ote	Ge	ender		Ag	е		Social	grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1981		650	181	164	590	508	439	963	1018	240		678	558	1129	852	254	644	424	488	172
Unweighted Sample	1981 %	436 %	677 %	146 %	208 %	583 %	501 %	471 %	956 %	1025 %	188 %	486 %	785 %	522 %	1337 %	644 %	294 %	672 %	422 %	444 %	149 %
A more or less equal society?	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70
A more equal society	20	40	8	11	28	36	8	10	18	21	14	16	19	26	20	19	18	23	22	14	18
A less equal society	58	31	83	66	44	35	78	71	63	52	64	55	60	55	59	56	61	49	55	66	70
No difference	12	19	4	12	24	19	5	9	13	11	7	11	11	16	13	11	10	17	12	8	6
Don't know	11	10	5	10	5	10	9	10	5	17	15	19	10	4	9	14	12	12	11	12	6
A more or less free society?																					
A more free society	34	71	14	29	45	62	15	23	37	31	28	28	34	41	36	30	31	39	35	27	31
A less free society	34	8	58	35	27	14	54	41	36	32	32	31	38	33	33	36	32	30	31	42	39
No difference	18	12	19	20	23	16	19	21	19	16	12	19	17	20	18	18	18	18	20	16	17
Don't know	14	9	10	16	5	9	12	15	8	21	28	22	11	6	13	16	19	13	15	14	13
A country with more or fewer opportunities for women																					
A country with more opportunities for women	48	76	27	54	62	72	26	42	46	49	44	47	46	51	49	45	43	53	51	41	46
A country with fewer opportunities for women	13	1	25	12	9	4	20 25	14	14	11	11	12	14	13	13	12	14	10	12	15	15
No difference	28	16	39	26	25	18	38	35	30	27	16	23	32	34	27	30	28	28	25	32	28
Don't know	11	7	10	9	4	7	11	10	10	13	29	18	7	2	11	12	14	10	12	12	10
A more divided nation or a more united nation?																					
A more divided nation	61	45	76	65	59	50	73	74	64	58	50	57	64	65	62	59	61	57	57	66	69
A more united nation	16	27	12	16	20	20	16	10	18	14	18	15	17	14	16	16	17	17	17	14	14
No difference	12	19	7	10	17	20	6	8	12	12	9	10	12	16	13	12	11	13	15	11	9
Don't know	11	10	5	9	5	10	6	8	5	16	22	18	8	4	10	13	11	13	11	9	8
Left British industry more or less competitive?																					
More competitive	37	67	18	44	51	60	18	34	38	35	37	30	37	41	40	32	31	43	39	30	36
Less competitive	41	13	65	34	34	20	65	46	46	36	26	39	47	42	37	46	39	34	43	47	49
No difference	7	7	6	8	8	7	5	6	7	7	7	8	5	8	7	6	8	7	6	8	3
Don't know	15	13	11	14	8	13	12	14	8	22	30	23	10	9	15	16	22	16	12	16	13
In tributes to Margaret Thatcher some people have said she "put the Great back into Great Britain". Do you agree or disagree with this assessment?																					
Agree	41	85	12	31	61	77	15	25	42	39	37	32	39	52	44	36	41	49	42	31	36
Disagree	43	6	76	48	32	12	71	58	45	41	34	45	48	40	40	48	39	36	42	52	56
Don't know	16	9	12	21	7	11	14	17	12	19	29	22	13	8	16	16	21	15	16	17	9



				Margaret That	cher opinio	n	
	Total	A great Prime Minister	A good Prime Minister	An average Prime Minister	A poor Prime Minister	A terrible Prime Minister	Don't know
Weighted Samp	le 1981	393	514	191	178	514	191
Unweighted Samp		397	493	166	175	574	176
	%	%	%	%	%	%	%
A more or less equal society?		50	00	40	6	4	4
A more equal society A less equal society	20 58	53 25	26	12 65	6	1	4
, , ,	58 12	25 17	45 17		82	91	39 4
No difference Don't know	12	5	17	19 5	8 4	5 4	4 54
A more or less free society?		5	12	5	4	4	54
A more free society	34	77	53	14	10	4	11
A less free society	34	5	19	36	56	72	13
No difference	18	13	16	36	25	17	11
Don't know	14	5	12	14	9	7	64
A country with more or fewer opportunities for women					Ũ		01
A country with more opportunities for women	48	82	71	38	32	15	24
A country with fewer opportunities for women	13	2	3	9	24	32	3
No difference	28	11	20	46	36	46	15
Don't know	11	4	6	7	9	7	59
A more divided nation or a more united nation?							
A more divided nation	61	41	54	61	74	86	37
A more united nation	16	31	19	11	14	8	4
No difference	12	21	16	19	8	3	8
Don't know	11	7	11	9	4	2	50
Left British industry more or less competitive?							
More competitive	37	80	50	24	14	11	13
Less competitive	41	9	28	52	67	74	19
No difference	7	5	7	13	7	6	5
Don't know	15	6	15	12	11	8	62
In tributes to Margaret Thatcher some people have said she "put the Great back into Great Britain". Do you agree or disagree with this assessment?		_					
Agree	41	96	72	19	3	1	9
Disagree	43	2	12	51	82	97	24
Don't know	16	2	16	31	15	2	67



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Unweighted Sample 1981 430 271 140 208 1971 1961 1971 1961 1971 1961 1971 1961 1971		Total	Con	Lab		UKIP	Con	Lab		Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London			North	Scotland
As Prime Minister, do you think Mrs Thatcher did or did not do enough to regenerate areas where radiional industries like cola and steel provide alternative employment Did not one nough to regenerate areas more alternative employment Did not one nough to regenerate these areas and provide alternative employment Durit how the servers and provide alternative employment Durit how the provide alternative employment Durit how whether prople are opposed to their provides this better when policies and the provides that the public save the provide as frime Minister. In each case please asy whether iou think they were the right or words that Margaret Alternatione data frime Minister. In each case please asy whether iou think they were the right or words that durits in the right of more that could house the words that Margaret Max the words thing not Nave the words that in thing to do Nave the words their Max the words their the right or words their for thing to do Nave the words their the right or words their for their Max the words their Nave the words their the right or words their Nave the words their the right or words their Nave the wor	Weighted Sample		472	650	181	164	590	508		963	1018	240	505	678	558	1129	852	-	644			
As Prime Minister, do you think Mrs Thatcher did or did not do nough to regenerate areas and provide alternative employment employment provide alternative employment employment provide alternative employment employment provide alternative employment employment provide alternative employment employment provide alternative employment provide	Unweighted Sample			677			583	00.							522							
undie of die on doe noorde to responsate states areas and provide alternative engloyment 11 22 5 14 15 20 7 7 12 11 15 9 11 12 12 10 13 14 10 7 12 Did do do enough to regenerate these areas and provide alternative engloyment 17 23 5 16 16 15 16 16 10 17 12 10 13 14 10 7 12 Did do do enough to regenerate these areas and provide alternative engloyment Dort throw 17 23 5 16 20 10 16 10 16 10 16 10 16 10 16 10 16 10 16 10 16 10	As Prime Minister, do you think Mrs Thatcher	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Improvide alternative employment provide alternative employment provide alternative employment provide alternative employment Don't know 11 22 5 14 10 7 12 11 15 9 11 12 11 15 9 11 12 12 10 13 14 10 7 12 Did not do enolying output enative apployment provide alternative apployment Don't know 71 55 90 70 76 59 85 82 75 68 55 66 76 77 71 72 68 65 73 78 77 Which of the following best reflects your view? 7	did or did not do enough to regenerate areas where traditional industries like coal and steel		_				_			_		_			_			_				
provide alternative employment 17 25 90 70 76 59 85 82 75 68 55 60 76 77 71 72 68 65 73 <th73< th=""> 73 73</th73<>	provide alternative employment	11	22	5	14	15	20	7	7	12	11	15	9	11	12	12	10	13	14	10	7	12
Dom 17 23 5 16 9 22 8 11 13 21 13 10 16 18 19 21 16 15 11 Which of the following best reflects your view? It is better when politicians do what they think is correct, regardless of whether it is popular or whether politicies but the policies that they think is correct, regardless of whether builts sight hey want there politicies that the public sight at the public	a a	71	55	90	70	76	59	85	82	75	68	55	66	76	77	71	72	68	65	73	78	77
Which of the following best reflects your view? 29 59 13 39 24 47 16 27 34 24 35 27 26 31 34 22 35 31 27 26 25 It is better when politicians do what they think is correct, regardless of whether it is popular or whether people think and follow the policies are opposed to their policies is as they want by want 29 59 13 39 24 47 16 27 34 24 35 27 26 31 34 22 35 31 27 26 25 It is better when politicians do what they policie is as they want more specifically, below are some of the policies and changes that Margaret Thatcher introduced as Prime Minister, In each case please say whether you think they were the right or wong thing to do. 33 66 15 34 42 57 18 23 40 33 40 27 40 32 30 33 26 57 18 23 40 27 40 32 30 33 26 41 41 11 13 11 7 31 32 33 33 <th< td=""><td></td><td>17</td><td>23</td><td>5</td><td>16</td><td>a</td><td>22</td><td>8</td><td>11</td><td>13</td><td>21</td><td>31</td><td>24</td><td>13</td><td>10</td><td>16</td><td>18</td><td>19</td><td>21</td><td>16</td><td>15</td><td>11</td></th<>		17	23	5	16	a	22	8	11	13	21	31	24	13	10	16	18	19	21	16	15	11
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Was the wrong thing to do Not sure 29 12 11 5 23 7 32 9 29 12 50 37 19 37 Taking on the Trade Unions, reducing their influence in Britain Was the right thing to do Was the wrong thing to do 55 29 96 3 84 7 46 30 35 45 14 66 26 21	houses through the "Right to Buy"		1					
Not sure 12 5 7 9 17 12 37 Taking on the Trade Unions, reducing their influence in Britain Was the right thing to do 55 96 84 46 35 14 26 Was the wrong thing to do 29 3 7 30 45 66 21								
Was the right thing to do 55 96 84 46 35 14 26 Was the wrong thing to do 29 3 7 30 45 66 21	5 5							
influence in Britain Was the right thing to do 55 96 84 46 35 14 26 Was the wrong thing to do 29 3 7 30 45 66 21		12	5	1	9	17	12	31
Was the right thing to do 55 96 84 46 35 14 26 Was the wrong thing to do 29 3 7 30 45 66 21	• • •							
Was the wrong thing to do 29 3 7 30 45 66 21		55	96	84	46	35	14	26
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Fieldwork: 11th - 12th April 2013		1	1/04:0-				010 14		0		1	Δ			Casia	amaala			Denier	V	Vhat th
		_	Voting	j intenti	on	2	2010 Vo	ote	Ge	ender		Ag	e	-	Social	grade		1	Region		-
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1981	472	650	181	164	590	508	439	963	1018	240	505	678	558	1129	852	254	644	424	488	172
Unweighted Sample	1981	436	677	146	208	583	501	471	956	1025	188	486	785	522	1337	644	294	672	422	444	149
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Using armed force to successfully retake the Falkland Islands after Argentina invaded																					
Was the right thing to do	68	88	56	71	85	88	58	63	75	62	58	60	68	80	69	67	61	73	71	65	62
Was the wrong thing to do	15	4	26	15	10	5	22	20	15	16	17	17	17	12	15	16	21	14	13	16	16
Not sure	17	8	18	14	5	6	19	17	11	22	25	23	15	9	16	17	18	14	16	18	22
Introducing the "poll tax" or community charge																					
Was the right thing to do	16	33	5	16	24	28	8	11	17	15	18	12	15	21	18	14	11	18	14	17	19
Was the wrong thing to do	68	47	87	68	67	56	82	76	71	64	51	63	75	70	65	71	73	65	68	67	70
Not sure	16	19	9	16	9	17	10	12	11	20	31	25	10	8	17	15	16	17	18	15	12
Making reducing inflation more of a priority than cutting unemployment																					
Was the right thing to do	33	64	13	42	47	59	16	26	38	28	34	29	29	41	35	30	36	39	33	26	27
Was the wrong thing to do	40	13	66	37	31	17	60	48	44	37	32	37	47	39	38	43	34	31	44	48	53
Not sure	27	24	21	21	23	23	24	26	18	35	34	34	24	20	26	27	30	30	24	26	20
Cutting the top rate of income tax from 83% to 40%																					
Was the right thing to do	46	75	29	43	63	71	31	37	49	43	44	42	47	49	51	39	45	52	49	40	34
Was the wrong thing to do	36	11	54	38	30	17	51	45	39	33	27	31	39	40	32	40	34	30	35	42	48
Not sure	18	13	17	18	7	13	17	17	12	25	29	27	14	10	16	21	22	18	16	19	18
Deregulating the city of London		1				I															
Was the right thing to do	26 36	49	14 52	20	39 38	46	14	18	31	20	22	24 32	25	29	29	21	30	31 31	23	19	22
Was the wrong thing to do Not sure	30	16 35	52 34	42 38	30 23	21 33	46 40	47 35	43 26	30 50	34 44	32 44	40 36	36 34	38 32	33 46	33 37	38	37 40	42 39	41 37
Introducing Section 28, which banned schools	30	55	54	50	25	55	40	55	20	50	44	44	30	54	52	40	57	50	40	39	57
from "promoting homosexuality"																					
Was the right thing to do	34	52	22	21	56	55	26	20	38	30	23	18	34	54	33	36	32	35	40	28	35
Was the wrong thing to do	43	28	57	56	30	25	51	60	44	43	55	53	46	26	48	37	47	41	38	45	52
Not sure	23	21	21	23	14	20	22	20	18	27	23	29	20	20	19	27	20	24	22	27	13
Signing the Single European Act, setting up the single market																					
Was the right thing to do	34	43	34	51	21	35	31	42	42	26	42	36	34	27	40	26	40	38	27	29	41
Was the wrong thing to do	34	29	35	21	61	35	39	25	36	32	22	24	36	45	30	40	29	29	43	36	31
Not sure	32	28	30	29	19	30	30	33	22	42	35	40	29	28	31	34	31	33	31	35	28
Getting a rebate on Britain's contributions to the EEC																					
Was the right thing to do	68	87	59	65	92	89	59	66	73	62	40	53	73	86	69	65	61	73	70	63	64
Was the wrong thing to do	8	3	14	8	3	3	15	6	8	7	15	10	6	5	8	7	10	5	9	9	8
Not sure	24	10	28	27	5	8	27	28	18	30	44	37	21	9	22	27	29	22	21	28	27



Fieldwork: 11th - 12th April 2013				Margaret Tha	tcher opinio	n	
	Total	A great Prime Minister	A good Prime Minister	An average Prime Minister	A poor Prime Minister	A terrible Prime Minister	Don't know
Weighted Sample	1981	393	514	191	178	514	191
Unweighted Sample	1981	397	493	166	175	574	176
-	%	%	%	%	%	%	%
Using armed force to successfully retake the Falkland Islands after Argentina invaded							
Was the right thing to do	68	93	85	65	49	50	41
Was the wrong thing to do	15	3	7	19	27	32	7
Not sure	17	5	9	16	24	18	52
Introducing the "poll tax" or community charge							
Was the right thing to do	16	40	21	11	7	3	4
Was the wrong thing to do	68	45	60	78	83	91	48
Not sure	16	15	19	11	9	6	48
Making reducing inflation more of a priority		•					
than cutting unemployment							
Was the right thing to do	33	76	45	18	15	6	18
Was the wrong thing to do	40	7	23	60	59	76	20
Not sure	27	17	32	22	27	18	61
Cutting the top rate of income tax from 83% to 40%		•					
Was the right thing to do	46	82	65	44	24	17	20
Was the wrong thing to do	36	8	21	40	57	67	23
Not sure	18	10	14	16	18	16	57
Deregulating the city of London	10	10	14	10	10	10	01
Was the right thing to do	26	60	31	20	10	7	9
Was the wrong thing to do	36	12	29	38	50	62	22
Not sure	38	28	40	42	41	31	69
Introducing Section 28, which banned schools	30	20	40	42	41	51	09
from "promoting homosexuality"							
Was the right thing to do	34	58	44	31	25	17	13
Was the wrong thing to do	43	27	32	44	50	65	36
Not sure	23	14	23	25	25	17	51
Signing the Single European Act, setting up the	20	1 14	20	20	20	.,	01
single market							
Was the right thing to do	34	48	37	33	26	30	15
Was the wrong thing to do	34	30	31	40	44	42	13
Not sure	32	22	32	27	30	29	72
Getting a rebate on Britain's contributions to	52	1 22	52	21	50	23	12
the EEC							
Was the right thing to do	68	90	85	62	55	54	31
Was the wrong thing to do	8	2	3	12	15	15	2
Not sure	24	8	12	26	30	31	66
		l v				0.	



			Voting	intentio	n	2	010 Vo	te	Ge	ender		Ag	е		Social	grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample			650	181	164	590	508	439	963	1018	240	505		558	1129	852	254	644	424	488	172
Unweighted Sample	1981	436	677	146	208	583	501	471	956	1025	188	486	785	522	1337	644	294	672	422	444	149
Thinking about the way the BBC has reported the death of Margaret Thatcher, do you think they have Been too favourable about Margaret Thatcher Been too criticial about Margaret Thatcher Got the balance about right Don't know	% 24 16 40 20	% 36 43 13	% 41 3 38 18	% 25 9 49 17	% 18 33 38 12	% 7 34 43 15	% 39 4 36 21	% 30 6 45 19	% 27 17 40 16	% 22 15 40 23	% 28 17 29 26	% 20 10 46 24	% 28 13 38 21	% 22 24 42 12	% 22 18 42 18	% 27 13 38 22	% 23 12 43 22	% 21 16 47 16	% 19 21 39 20	% 32 13 34 20	% 28 15 32 25
This Wednesday Parliament was recalled from its Easter break to allow MPs to pay tribute to and speak about Margaret Thatcher. Do you think it was right or wrong to recall Parliament in this way?	35	63	18	34	42	57	19	26	34	36	43	31	32	39	36	35	36	39	35	32	28
Wrong	35 49	25	69	54 50	42 48	31	68	20 58	53	30 46	43 38	44	52 55	59 50	50 50	35 49	47	39 45	48	52 53	20 59
Don't know	16	12	13	17	9	13	13	16	13	18	18	24	12	11		17	18	16	17	14	13
While Ed Miliband and many other Labour MPs attended Parliament and gave their own tributes and speeches about Margaret Thatcher, other Labour MPs stayed away from the debate. Do you think they were right or wrong to stay away? Were right to stay away	53	27	75	60	45	30	70	69	55	51	47	56	58	46	51	55	49	52	48	57	63
Were wrong to stay away	30	58	11	20	47	54	11	18	29	30	27	18	28	43	31	28	30	31	34	26	26
Don't know Thinking about how David Cameron has responded to the death of Margaret Thatcher, which of the following best reflects your view?	17	15	15	21	8	16	19	13	15	20	26	26	13	11	18	17	20	18	18	17	11
David Cameron has responded to Margaret Thatcher's death in an appropriate and dignified way	47	87	22	57	50	79	26	40	48	47	46	42	46	55	52	41	53	53	48	40	41
David Cameron has tried to exploit the death of Margaret Thatcher to get positive coverage and political advantage	28	3	48	23	29	8	44	36	32	24	23	25	31	29	27	29	29	24	29	30	32
Neither	8	3	12	6	12	6	13	9	8	9	5	8	10	9	8	9	7	7	9	12	7
Don't know	16	7	17	14	9	8	17	15	12	20	25	25	13	8	13	20	12	16	14	19	21



Fieldwork: 11th - 12th April 2013				Margaret That	tcher opinio	n	
	Total	A great Prime Minister	A good Prime Minister	An average Prime Minister	A poor Prime Minister	A terrible Prime Minister	Don't know
Weighted Samp	ole 1981	393	514	191	178	514	191
Unweighted Samp		397	493	166	175	574	176
	%	%	%	%	%	%	%
Thinking about the way the BBC has reported							
the death of Margaret Thatcher, do you think							
they have			10	00	22	50	40
Been too favourable about Margaret Thatcher	24	4	10	23	32	56	12
Been too criticial about Margaret Thatcher	16	44	19	7	7	2	7
Got the balance about right	40	43	54	50	37	26	30
Don't know	20	9	18	20	24	16	50
This Wednesday Parliament was recalled from							
its Easter break to allow MPs to pay tribute to							
and speak about Margaret Thatcher. Do you							
think it was right or wrong to recall Parliament							
in this way?							
Right	35	71	51	29	22	4	21
Wrong	49	20	37	49	61	85	33
Don't know	16	9	12	22	17	11	46
While Ed Miliband and many other Labour MPs attended Parliament and gave their own tributes and speeches about Margaret Thatcher, other Labour MPs stayed away from the debate. Do you think they were right or wrong to stay away?							
Were right to stay away	53	20	38	56	71	90	42
Were wrong to stay away	30	70	41	24	10	3	12
Don't know	17	10	21	20	19	8	46
Thinking about how David Cameron has responded to the death of Margaret Thatcher, which of the following best reflects your view?							
David Cameron has responded to Margaret Thatcher's death in an appropriate and dignified	47	86	70	42	22	14	28
way David Cameron has tried to exploit the death of Margaret Thatcher to get positive coverage and	28	5	13	32	47	59	11
political advantage		4	C	4.4	10	10	F
Neither Don't know	8 16	4 6	6 11	11 14	12 18	13 14	5 56
DOLLKIOW	10	0	11	14	10	14	50



[Voting	intentic	n	20	010 Vc	ote	Ge	ender		Ag	е		Social	grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1981	472	650	181	164	590	508	439	963	1018	240	505	678	558	1129	852	254	644	424	488	172
Unweighted Sample	1981	436	677	146	208	583	501	471	956	1025	188	486	785	522	1337	644	294	672	422	444	149
-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
t Thatcher Paul's full state narch and e type of																					

It has been announced that Margaret Thatcher will have a ceremonial funeral at St Paul's Cathedral. This is one step below a full state funeral (the tyre of funeral that a monarch and Sir Winston Churchill had) and is the type of funeral that was given to Princess Diana and the Queen Mother. In practical terms there are only minor differences between a full state funeral and a ceremonial funeral.

Which of the following best reflects your view?

Baroness Thatcher should have been given a full state funeral Baroness Thatcher should be given a ceremonial funeral, but not a full state funeral Baroness Thatcher should be given neither a state nor a ceremonial funeral Don't know

The Queen has announced that she will attend the funeral of Baroness Thatcher, the first time she has attended a Prime Minister's funeral since Churchill. Do you think it is right or wrong for the Queen to attend Baroness Thatcher's funeral?

Would you support or oppose erecting a new statue of Margaret Thatcher in London?

Right Wrong Don't know

Support Oppose Don't know

8	13	4	8	10	12	4	4	7	8	12	10	8	5	8	8	9	8	10	5	10
42	70	22	52	52	65	26	34	44	40	43	37	38	49	45	37	41	50	42	34	30
43	11	70	37	34	17	63	58	44	42	32	40	49	42	39	47	40	34	40	54	56
8	6	5	4	4	6	7	5	5	10	13	13	5	4	8	7	10	7	8	7	5
57	90	36	63	65	83	39	49	57	57	62	55	58	56	60	53	60	66	58	45	53
22	3	39	18	20	6	37	27	24	21	12	19	25	27	20	25	18	17	20	30	29
21	8	25	19	15	12	24	23	19	22	26	27	17	17	20	22	22	16	22	25	18
29	60	9	27	43	54	13	17	32	27	32	27	27	32	33	24	33	37	30	20	20
50	20	77	48	39	22	72	61	52	48	48	51	54	46	46	56	47	42	45	62	65
21	20	13	25	18	23	15	21	16	25	20	22	19	22	21	20	20	21	24	19	15



		Margaret Thatcher opinion								
	Total	A great Prime Minister	A good Prime Minister	An average Prime Minister	A poor Prime Minister	A terrible Prime Minister	Don't know			
Weighted Sam		393	514	191	178	514	191			
Unweighted Sam		397	493	166	175	574	176			
It has been announced that Margaret Thatcher will have a ceremonial funeral at St Paul's Cathedral. This is one step below a full state funeral (the tyre of funeral that a monarch and Sir Winston Churchill had) and is the type of funeral that was given to Princess Diana and the Queen Mother. In practical terms there are only minor differences between a full state funeral and a ceremonial funeral.	%	%	%	%	%	%	%			
Which of the following best reflects your view?										
Baroness Thatcher should have been given a full state funeral	8	21	9	4	2	2	5			
Baroness Thatcher should be given a ceremonial funeral, but not a full state funeral	42	73	61	40	29	7	32			
Baroness Thatcher should be given neither a state nor a ceremonial funeral	43	4	21	50	59	88	34			
Don't know	8	2	8	6	10	3	29			
The Queen has announced that she will attend the funeral of Baroness Thatcher, the first time she has attended a Prime Minister's funeral since Churchill. Do you think it is right or wrong for the Queen to attend Baroness Thatcher's funeral? Right Wrong Don't know	57 22 21	96 2 2	82 6 11	50 18 32	38 27 34	15 59 26	47 7 46			
Would you support or oppose erecting a new statue of Margaret Thatcher in London?										
Support	29	78	40	14	4	1	15			
Oppose	50	10	27	62	80	93	41			
Don't know	21	12	33	25	16	6	44			



Fieldwork: 11th - 12th April 2013																				V	vnat tne
		Voting intention 2010 Vote Gender			nder		Ag	е		Social	grade		Region								
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1981	472	650	181	164	590	508	439	963	1018	240	505	678	558	1129	852	254	644	424	488	172
Unweighted Sample	1981	436	677	146	208	583	501	471	956	1025	188	486	785	522	1337	644	294	672	422	444	149
And more specifically, would you support or oppose erecting a new statue of Margaret Thatcher on the fourth plinth in Trafalgar Square, currently vacant and used to display different sculptures? Support - Trafalgar Square would be an appropriate	%	%	%	%	%	%	%	%	% 20	%	% 29	%	%	%	%	%	%	%	% 23	%	%
place for a statue of Thatcher Oppose - Trafalgar Square would not be an																					
appropriate place for a statue of Thatcher	64	43	86	69	54	46	82	77	67	62	53	65	71	61	65	63	69	62	56	70	72
Don't know	17	20	8	15	13	21	10	16	13	22	18	20	13	20	16	19	14	18	21	17	15
It has also been suggested that capital of the Falkland Islands, Port Stanley, should be renamed after Baroness Thatcher. Would you support or oppose renaming Port Stanley as Port Margaret? Support Oppose Don't know	17 62 21	29 45 26	8 80 12	15 58 27	28 54 18	26 49 25	10 77 12	8 71 21	18 64 18	15 61 24	27 47 26	14 61 26	15 66 19	16 66 18	17 61 22	16 64 20	16 57 27	20 59 21	15 61 24	15 67 18	13 74 13
Is acceptable Is not acceptable	14 75	5 92	24 64	16 67	12 84	5 91	21 64	18 72	18 70	11 80	12 70	15 70	19 72	9 86	13 77	15 73	13 70	13 79	16 75	14 74	17 73
Don't know Which political party, if any, do you think will benefit from the coverage of Margaret Thatcher's funeral and legacy? Conservatives Labour Liberal Democrat UKIP	10 32 5 1 4	3 33 4 0 1	13 38 7 0 3	16 39 6 5 6	4 33 2 0 10	4 28 3 0 3	14 35 6 1 4	10 39 4 0 3	12 36 5 1 5	9 29 4 1 2	17 36 6 3 6	16 37 7 2 3	9 34 4 0 3	4 25 3 0 4	10 33 5 1 4	12 32 4 0 3	17 30 2 3 4	8 31 3 1 4	9 37 5 1 2	12 34 8 0 4	10 25 4 0 4
None of them - it won't make any real difference to current politics	48	55	44	34	53	58	46	47	46	51	27	33	53	65	48	49	48	51	48	43	56
Don't know	10	7	8	9	3	7	8	8	7	14	22	18	7	3	10	12	14	10	8	11	11



		Margaret Thatcher opinion						
	Total	A great Prime Minister	A good Prime Minister	An average Prime Minister	A poor Prime Minister	A terrible Prime Minister	Don't know	
Weighted Sample	1981	393	514	191	178	514	191	
Unweighted Sample	1981	397	493	166	175	574	176	
And more specifically, would you support or oppose erecting a new statue of Margaret Thatcher on the fourth plinth in Trafalgar Square, currently vacant and used to display different sculptures?	%	%	%	%	%	%	%	
Support - Trafalgar Square would be an appropriate place for a statue of Thatcher	18	51	22	11	4	1	8	
Oppose - Trafalgar Square would not be an appropriate place for a statue of Thatcher	64	31	53	71	87	95	52	
Don't know	17	17	25	18	9	4	40	
Falkland Islands, Port Stanley, should be renamed after Baroness Thatcher. Would you support or oppose renaming Port Stanley as Port Margaret? Support Oppose Don't know In some areas people opposed to Margaret Thatcher's policies or actions in government have organised parties to celebrate her death. Do you think it is or is not acceptable for people to have parties celebrating Thatcher's death?	17 62 21	37 36 27	21 56 23	11 69 20	11 76 13	2 88 10	11 46 43	
Is acceptable Is not acceptable Don't know	14 75 10	4 94 1	4 90 6	13 80 8	14 70 16	35 51 14	8 63 29	
Which political party, if any, do you think will benefit from the coverage of Margaret Thatcher's funeral and legacy? Conservatives	32	29	30	31	36	41	19	
Labour	5	4	5	9	4	4	3	
Liberal Democrat UKIP	1	0	1	2	2	0	0	
UKIP None of them - it won't make any real difference to	4	4	2	4	6	3	5	
current politics	48	60	52	47	43	44	33	
Don't know	10	3	9	7	9	8	40	
		•						



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Age and Gender			
	Male 18 to 24	68	123
	Male 25 to 39	219	254
	Male 40 to 59	399	335
	Male 60 +	270	252
	Female 18 to 24	120	117
	Female 25 to 39	267	252
	Female 40 to 59	386	343
	Female 60 +	253	307
Region			
	North England	444	488
	Midlands	323	325
	East England	192	190
	London	294	254
	South England	480	454
	Wales	100	99
	Scotland	149	172
Social Grade			
	AB	711	555
	C1	627	575
	C2	288	416
	DE	356	436
Newspaper Type			
	Express / Mail	363	317
	Sun / Star	181	466
	Mirror / Record	103	198
	Guardian / Independent	145	89
	FT / Times / Telegraph	136	188
	Other Paper	245	228
	No Paper	809	496
Political Party Identific	cation		
	Labour	675	644
	Conservative	514	565
	Liberal Democrat	187	238
	SNP/Plaid Cymru	41	34
	Others	122	26
	None/ DK	443	476

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