

## YouGov / The Sun Survey Results

Sample Size: 1717 GB Adults  
Fieldwork: 11th - 12th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region							
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
<b>Weighted Sample</b>	<b>1717</b>	479	518	102	197	517	407	337	833	884	204	434	587	491	979	738	220	558	367	422	149	1568	
Unweighted Sample	1717	498	511	103	202	562	411	354	822	895	100	405	619	593	1008	709	160	627	385	432	113	1604	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	<b>33</b>	100	0	0	0	75	6	14	35	32	24	34	28	42	39	25	34	39	38	28	20	35
Lab	<b>36</b>	0	100	0	0	6	81	35	36	37	42	39	38	30	32	42	38	29	37	46	29	37
Lib Dem	<b>7</b>	0	0	100	0	1	1	25	6	8	4	7	7	8	8	5	7	9	4	7	5	7
UKIP	<b>13</b>	0	0	0	100	16	5	13	14	13	9	7	17	15	10	18	14	15	14	15	3	15
Other	<b>10</b>	0	0	0	0	3	7	13	10	10	22	12	10	5	10	10	7	8	6	5	43	6

### Other Parties Voting Intention

Green	<b>5</b>	0	0	0	0	2	2	8	5	5	14	7	4	2	5	5	6	6	4	5	3	5
SNP/ PCY	<b>4</b>	0	0	0	0	0	5	3	4	4	6	4	5	3	4	4	0	0	1	0	40	0
BNP	<b>0</b>	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	1	0	1	1	0	1	1	1	0	1	1	1	1	0	0	0	1

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	<b>4</b>	1	0	0	1	1	1	2	3	4	6	3	4	3	3	5	4	3	4	4	1	4
1	<b>1</b>	0	0	0	0	0	1	0	0	1	1	1	0	0	1	1	1	1	1	1	0	1
2	<b>1</b>	0	0	1	1	1	0	0	1	1	1	2	1	0	1	1	1	2	0	1	0	1
3	<b>1</b>	0	1	1	2	0	1	1	0	2	3	1	1	0	1	1	1	1	1	1	0	1
4	<b>1</b>	0	1	3	1	1	0	1	1	1	1	1	1	1	1	1	3	0	0	1	1	1
5	<b>4</b>	2	2	1	3	2	2	2	3	4	4	7	2	2	3	5	6	4	5	3	0	4
6	<b>2</b>	1	1	2	1	1	1	2	2	1	2	3	1	1	2	2	2	1	3	2	1	2
7	<b>4</b>	3	5	7	3	3	3	5	4	5	6	8	3	1	4	4	4	5	5	4	1	5
8	<b>6</b>	4	6	5	5	5	5	4	4	7	14	8	3	4	7	5	9	5	5	7	5	6
9	<b>9</b>	11	8	18	7	8	7	12	11	8	5	13	10	7	11	7	8	12	8	9	5	10
10 - Absolutely certain to vote	<b>68</b>	76	75	62	76	78	79	72	70	67	56	52	73	82	68	69	61	66	68	69	86	66

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	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
<b>Weighted Sample</b>	<b>1717</b>	479	518	102	197	517	407	337	833	884	204	434	587	491	979	738	220	558	367	422	149	1568	
Unweighted Sample	1717	498	511	103	202	562	411	354	822	895	100	405	619	593	1008	709	160	627	385	432	113	1604	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Headline Voting Intention**

[Excluding Don't knows and Would not votes]

Con	<b>33</b>	100	0	0	0	74	6	14	35	32	24	34	28	42	39	25	33	38	38	27	20	35
Lab	<b>36</b>	0	100	0	0	7	80	35	35	37	40	39	38	29	32	42	37	29	37	47	28	37
Lib Dem	<b>7</b>	0	0	100	0	2	2	25	6	8	5	7	7	8	8	5	8	9	5	7	5	7
UKIP	<b>14</b>	0	0	0	100	15	6	13	14	13	10	8	17	15	10	18	16	15	14	14	3	15
Other	<b>10</b>	0	0	0	0	3	7	13	10	10	21	12	10	5	10	10	6	8	6	5	44	7

**Other Parties Voting Intention**

Green	<b>5</b>	0	0	0	0	2	2	8	5	6	14	6	4	2	6	5	5	7	4	5	3	5
SNP/ PCY	<b>4</b>	0	0	0	0	0	4	3	4	4	6	4	5	3	4	4	0	0	1	0	40	0
BNP	<b>0</b>	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	1	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	1	0	1	1	0	1	1	1	0	1	1	1	1	0	0	0	1

**Non Voters**

Would Not Vote	<b>4</b>	0	0	0	0	1	1	2	3	5	6	5	3	3	3	5	4	4	4	4	1	4
Don't know	<b>12</b>	0	0	0	0	8	9	12	7	17	13	13	12	11	12	13	16	12	12	13	8	13

**Do you approve or disapprove of the Government's record to date?**

	April 10-11	April 11-12																					
Approve	36	<b>37</b>	90	8	52	22	73	9	31	41	33	32	36	33	44	44	28	33	42	40	32	30	38
Disapprove	52	<b>51</b>	5	83	37	69	20	81	60	51	51	49	49	56	47	45	60	52	45	48	58	62	50
Don't know	13	<b>12</b>	5	9	11	9	7	9	9	8	15	18	15	11	8	11	13	16	13	12	11	8	12

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	45	103
Male 25 to 39	193	216
Male 40 to 59	303	290
Male 60 +	281	223
Female 18 to 24	55	101
Female 25 to 39	212	218
Female 40 to 59	316	297
Female 60 +	312	268
<b>Region</b>		
North England	432	422
Midlands	299	282
East	181	165
London	160	220
South England	446	393
Wales	86	86
Scotland	113	149
<b>Social Grade</b>		
AB	550	481
C1	458	498
C2	324	361
DE	385	378
<b>Newspaper Type</b>		
Express / Mail	274	244
Sun / Star	218	345
Mirror / Record	119	151
Guardian / Independent	92	76
FT / Times / Telegraph	166	137
Other Paper	219	197
No Paper	629	567
<b>Voting Intention in Jan/Feb 2015</b>		
Conservative	471	450
Labour	462	460
Liberal Democrat	91	98
UKIP	219	203
SNP/Plaid Cymru	55	60
Other	100	112
None/ DK	319	335

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)