

YouGov / The Sun Survey Results

Sample Size: 1926 GB Adults
Fieldwork: 11th - 12th June 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1926	452	571	165	177	571	469	439	936	990	233	491	659	543	1098	828	247	626	412	474	168
Unweighted Sample	1926	434	595	150	200	557	484	445	903	1023	147	489	737	553	1269	657	300	667	352	449	158
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	30	100	0	0	0	72	3	10	30	31	35	31	28	31	34	25	34	38	27	25	22
Lab	38	0	100	0	0	6	90	30	36	40	39	37	44	33	35	42	43	28	43	45	37
Lib Dem	11	0	0	100	0	1	0	40	12	10	13	13	10	10	14	7	11	13	9	11	8
Other	20	0	0	0	100	20	7	20	22	18	14	19	18	26	17	26	12	20	21	19	33

Other Parties Voting Intention

UKIP	12	0	0	0	100	16	6	11	13	11	4	9	11	18	9	17	8	17	11	12	4
SNP / PCY	3	0	0	0	0	2	1	1	4	2	3	3	3	4	3	3	0	0	2	1	26
Green	3	0	0	0	0	2	0	6	3	3	5	5	1	2	3	3	3	2	3	5	2
BNP	1	0	0	0	0	1	0	1	1	2	1	1	1	1	1	2	1	0	3	2	0
Respect	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	1	0	1	1	0	1	1	0	0	1	1	1

Non Voters

Would Not Vote	8	0	0	0	0	3	3	4	8	8	9	11	7	4	7	9	7	7	11	7	4
Don't know	15	0	0	0	0	15	10	17	8	21	21	15	12	15	13	18	16	19	16	11	10

Do you approve or disapprove of the Government's record to date?

	June 10-11	June 11-12																				
Approve	26	25	72	5	35	8	47	6	23	30	20	24	26	24	25	29	20	29	27	20	25	24
Disapprove	59	58	13	89	44	80	34	86	63	59	57	50	50	63	63	54	63	50	53	62	62	69
Don't know	15	17	15	6	20	11	19	8	14	11	23	26	24	13	11	17	17	22	20	18	13	7

If you had to choose, which of the following options would be best for Britain?

	May 28-29																					
A majority Conservative government	29	28	86	1	6	38	68	4	10	30	27	25	27	26	34	32	23	30	35	22	25	26
A coalition between the Conservatives and Liberal Democrats	7	9	10	4	38	3	7	4	17	10	7	11	11	8	7	10	7	12	8	9	8	8
A coalition between Labour and the Liberal Democrats	13	12	0	10	39	13	2	7	31	13	10	16	12	12	10	12	11	9	13	11	12	10
A majority Labour government	29	28	0	80	1	12	4	72	22	29	27	21	23	33	29	26	30	26	19	31	34	37
Don't know	22	24	4	5	16	35	19	12	20	18	29	28	27	21	21	21	27	22	25	27	21	20

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	62	119
Male 25 to 39	199	247
Male 40 to 59	362	325
Male 60 +	280	245
Female 18 to 24	85	114
Female 25 to 39	290	245
Female 40 to 59	375	333
Female 60 +	273	299
Region		
North England	449	474
Midlands	253	316
East England	185	185
London	300	247
South England	482	441
Wales	99	96
Scotland	158	168
Social Grade		
AB	733	539
C1	536	559
C2	287	404
DE	370	424
Newspaper Type		
Express / Mail	379	308
Sun / Star	173	453
Mirror / Record	111	193
Guardian / Independent	128	87
FT / Times / Telegraph	140	183
Other Paper	276	221
No Paper	719	482
Political Party Identification		
Labour	667	626
Conservative	529	549
Liberal Democrat	181	231
SNP/Plaid Cymru	40	33
Others	92	25
None/ DK	417	462

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