

YouGov / The Sun Survey Results

Sample Size: 1946 GB Adults
Fieldwork: 12th - 13th February 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1946	491	643	143	599	461	439	946	1000	235	496	666	549	1109	837	249	632	416	479	169	
Unweighted Sample	1946	457	671	124	584	467	452	906	1040	164	494	739	549	1313	633	282	641	399	439	185	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	75	2	15	29	35	26	29	33	36	35	28	36	40	29	29	17
Lab	42	0	100	0	8	94	34	44	40	43	48	43	37	38	48	44	34	46	49	43
Lib Dem	9	0	0	100	1	1	36	9	10	9	13	8	9	11	7	11	13	7	8	4
Other	16	0	0	0	16	3	16	18	14	22	10	16	18	15	17	10	13	18	14	36

Other Parties Voting Intention

UKIP	9	0	0	0	12	2	5	10	8	5	2	9	14	7	12	5	8	11	11	6
SNP / PCY	4	0	0	0	0	1	4	3	4	7	4	4	2	4	3	1	0	3	1	27
Green	3	0	0	0	2	0	6	3	2	9	3	2	2	4	1	2	3	3	2	3
BNP	1	0	0	0	0	0	1	1	0	1	0	1	1	0	1	1	1	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	0	1	0	1	2	0	0	0	1	1	0	1	0	0

Non Voters

Would Not Vote	8	0	0	0	2	1	4	8	8	16	13	6	2	6	10	7	7	6	11	7
Don't know	14	0	0	0	13	8	17	9	18	15	16	16	10	14	14	14	17	12	13	10

Do you approve or disapprove of the Government's record to date?

	Feb 11-12	Feb 12-13																			
Approve	26	25	76	4	24	53	7	18	26	23	19	23	27	26	28	20	26	30	25	20	14
Disapprove	59	59	10	89	56	33	86	66	61	58	54	57	63	61	57	62	53	55	61	64	70
Don't know	15	16	13	7	20	15	8	16	12	19	28	21	11	13	15	17	21	15	14	16	16

Which of these would make the best Prime Minister?

	Jan 29-30	Feb 12-13																			
David Cameron	33	34	95	5	23	72	6	23	34	33	29	29	34	40	39	27	39	42	32	28	20
Ed Miliband	25	22	0	57	6	4	55	18	25	19	17	22	22	24	20	24	22	17	22	26	25
Nick Clegg	6	5	0	3	45	0	2	18	6	5	8	6	5	5	6	5	5	6	5	5	6
Don't know	35	39	5	35	26	23	37	41	35	42	46	43	38	32	34	44	34	35	40	41	49

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you had to choose, which of the following options would be best for Britain?

	Jan 29-30	Feb 12-13																			
A majority Conservative government	29	28	86	1	3	71	2	11	28	29	20	22	28	38	32	23	32	35	25	24	20
A coalition between the Conservatives and Liberal Democrats	8	8	12	2	34	8	3	14	8	8	5	7	7	10	8	7	9	7	10	6	7
A coalition between Labour and the Liberal Democrats	13	12	0	14	49	2	9	32	13	12	15	16	10	11	14	10	10	14	11	12	15
A majority Labour government	31	32	0	78	2	7	76	26	33	30	27	29	36	31	30	35	31	23	38	36	41
Don't know	19	20	2	5	12	12	10	17	18	21	33	25	19	10	16	25	18	20	17	23	18

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	65	121
	Male 25 to 39	188	249
	Male 40 to 59	376	329
	Male 60 +	277	247
	Female 18 to 24	99	115
	Female 25 to 39	306	247
	Female 40 to 59	363	337
	Female 60 +	272	302
Region			
	North England	439	479
	Midlands	292	319
	East England	174	187
	London	282	249
	South England	467	446
	Wales	107	97
	Scotland	185	169
Social Grade			
	AB	756	545
	C1	557	564
	C2	263	409
	DE	370	428
Newspaper Type			
	Express / Mail	371	311
	Sun / Star	187	457
	Mirror / Record	104	195
	Guardian / Independent	134	88
	FT / Times / Telegraph	131	185
	Other Paper	250	224
	No Paper	769	487
Political Party Identification			
	Labour	657	632
	Conservative	520	555
	Liberal Democrat	182	234
	SNP/Plaid Cymru	40	33
	Others	102	25
	None/ DK	445	467

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