

# YouGov / The Sun Survey Results

Sample Size: 1842 GB Adults  
Fieldwork: 13th - 14th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales
<b>Weighted Sample</b>	<b>1842</b>	<b>512</b>	<b>537</b>	<b>123</b>	<b>201</b>	<b>541</b>	<b>451</b>	<b>369</b>	<b>893</b>	<b>949</b>	<b>219</b>	<b>466</b>	<b>630</b>	<b>527</b>	<b>1050</b>	<b>792</b>	<b>236</b>	<b>599</b>	<b>394</b>	<b>453</b>	<b>160</b>	<b>1682</b>
Unweighted Sample	1842	515	539	129	200	563	448	386	899	943	163	459	652	568	1078	764	276	612	370	444	140	1702
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	<b>33</b>	100	0	0	0	75	5	17	32	35	28	35	27	42	36	30	29	41	34	30	20	35
Lab	<b>35</b>	0	100	0	0	4	78	31	33	37	41	35	37	30	33	38	48	25	37	44	26	36
Lib Dem	<b>8</b>	0	0	100	0	3	2	29	8	8	3	8	8	10	9	6	6	11	6	7	6	8
UKIP	<b>13</b>	0	0	0	100	17	8	9	16	10	7	8	17	15	10	18	10	16	15	12	3	14
Other	<b>10</b>	0	0	0	0	1	7	14	11	10	20	14	11	3	12	8	7	6	8	7	45	7

## Other Parties Voting Intention

Green	<b>5</b>	0	0	0	0	1	3	10	5	6	16	8	4	1	6	4	6	6	6	6	2	6
SNP/ PCY	<b>4</b>	0	0	0	0	0	3	3	4	4	4	4	6	2	4	4	0	0	1	0	43	0
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	0	2	1	0	1	1	1	0	1	0	1	0	1	1	0	1

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	<b>4</b>	0	1	0	1	1	1	1	3	4	5	7	3	2	3	6	3	4	5	3	4	4
1	<b>1</b>	0	0	1	0	0	0	1	0	1	1	0	0	1	0	1	0	0	1	1	0	1
2	<b>1</b>	1	1	0	0	1	1	1	1	1	1	1	1	1	1	1	2	0	1	1	1	1
3	<b>1</b>	0	0	0	0	1	0	1	1	1	1	2	1	0	1	1	1	1	1	1	0	1
4	<b>1</b>	1	0	0	1	0	0	1	0	1	1	2	1	0	1	1	0	1	1	1	0	1
5	<b>4</b>	2	2	2	4	3	2	2	4	4	4	5	4	3	4	4	5	3	6	3	4	4
6	<b>2</b>	1	2	2	2	2	1	1	2	2	5	2	2	1	2	3	1	1	3	3	2	2
7	<b>4</b>	4	3	4	4	3	4	3	4	4	3	5	4	2	3	4	1	4	2	5	2	4
8	<b>6</b>	6	6	3	4	5	7	4	6	6	9	8	5	4	7	5	5	6	7	5	5	6
9	<b>8</b>	10	7	13	7	10	7	9	8	9	8	9	9	7	9	7	10	9	7	8	9	8
10 - Absolutely certain to vote	<b>69</b>	76	78	74	77	76	77	76	72	67	62	60	69	80	70	68	71	70	67	68	73	69

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	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
<b>Weighted Sample</b>	<b>1842</b>	<b>512</b>	<b>537</b>	<b>123</b>	<b>201</b>	<b>541</b>	<b>451</b>	<b>369</b>	<b>893</b>	<b>949</b>	<b>219</b>	<b>466</b>	<b>630</b>	<b>527</b>	<b>1050</b>	<b>792</b>	<b>236</b>	<b>599</b>	<b>394</b>	<b>453</b>	<b>160</b>	<b>1682</b>	
Unweighted Sample	1842	515	539	129	200	563	448	386	899	943	163	459	652	568	1078	764	276	612	370	444	140	1702	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Headline Voting Intention**

[Excluding Don't knows and Would not votes]

Con	<b>34</b>	100	0	0	0	75	5	17	32	35	29	36	27	41	36	30	30	41	34	30	21	35
Lab	<b>35</b>	0	100	0	0	4	78	30	33	37	41	35	37	30	33	37	47	25	38	44	25	36
Lib Dem	<b>8</b>	0	0	100	0	3	2	29	8	8	3	8	8	10	9	6	6	11	5	8	6	8
UKIP	<b>13</b>	0	0	0	100	17	8	9	16	10	7	8	17	15	10	18	11	17	15	12	4	14
Other	<b>10</b>	0	0	0	0	1	7	14	11	10	20	14	11	3	12	8	7	6	8	6	45	7

**Other Parties Voting Intention**

Green	<b>5</b>	0	0	0	0	1	3	10	5	5	16	8	4	1	6	4	6	6	6	5	2	6
SNP/ PCY	<b>4</b>	0	0	0	0	0	3	3	4	4	4	5	6	2	4	4	0	0	1	0	43	0
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	0	2	1	0	1	1	1	0	1	0	1	0	1	1	0	1

**Non Voters**

Would Not Vote	<b>5</b>	0	0	0	0	1	2	2	4	6	5	9	4	3	3	7	4	5	6	5	5	5
Don't know	<b>12</b>	0	0	0	0	9	8	17	8	16	15	12	13	10	12	12	9	11	15	13	11	12

**Do you approve or disapprove of the Government's record to date?**

		April 12-13		April 13-14																			
Approve	37	<b>36</b>	89	7	46	17	72	9	32	40	32	28	38	31	44	41	30	30	43	35	34	28	37
Disapprove	49	<b>50</b>	3	83	35	68	17	79	57	50	50	47	47	57	46	47	54	57	43	48	52	63	49
Don't know	14	<b>14</b>	8	10	20	15	11	12	11	10	18	25	15	12	10	12	16	13	13	17	15	9	14

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Unweighted Sample	1842	515	539	129	200	563	448	386	899	943	163	459	652	568	1078	764	276	612	370	444	140	1702	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Which of the following do you think are the most important issues facing the country at this time?**  
Please tick up to three.

		Mar 30-31		April 13-14																			
The economy	52	55	68	48	72	44	65	47	56	59	50	57	58	53	53	61	47	53	55	54	53	60	54
Health	45	50	42	63	55	37	43	65	53	46	55	49	39	53	58	52	49	48	50	50	52	52	50
Immigration & Asylum	48	47	61	32	28	86	64	40	36	44	50	29	40	49	59	42	54	43	49	50	47	35	48
Welfare benefits	32	26	30	25	21	25	27	27	25	23	28	19	30	25	25	25	27	18	26	24	30	26	26
Housing	21	20	11	29	27	11	11	28	29	19	22	21	24	21	17	19	22	37	21	13	19	14	21
Education	16	17	12	24	22	5	10	18	21	16	18	22	17	17	15	19	14	15	17	20	16	11	17
Europe	15	16	19	9	10	42	25	8	10	19	13	13	12	15	20	15	16	14	15	16	17	16	16
Tax	11	11	11	12	10	10	10	13	10	13	9	15	14	11	7	12	10	12	9	10	12	15	11
Pensions	11	9	10	8	10	8	10	9	11	9	9	4	4	11	13	9	10	7	9	7	7	23	8
The environment	9	9	4	9	13	3	5	8	12	10	8	20	10	7	6	10	8	11	10	9	8	8	9
Crime	8	7	6	6	7	9	7	8	7	7	7	6	7	7	7	6	9	8	6	7	8	6	7
Family life & childcare	8	7	5	9	7	2	5	8	6	5	9	3	11	8	4	7	7	5	8	6	6	11	7
Transport	3	3	2	3	7	1	2	3	4	3	3	5	4	2	2	4	2	4	3	3	3	3	3
None of these	1	1	0	0	0	1	1	0	0	1	0	1	1	0	0	0	1	0	1	1	0	1	1
Don't know	2	2	1	2	0	0	1	1	1	2	2	5	3	1	1	2	2	2	2	3	2	1	2

**And which of the following do you think are the most important issues facing you and your family? Please tick up to three.**

The economy	49	47	57	43	47	42	55	45	44	52	42	44	50	47	44	51	41	46	46	46	47	50	46
Health	42	44	41	52	45	33	43	48	42	41	47	35	25	48	59	40	49	36	47	43	45	42	44
Pensions	28	27	29	24	42	28	32	27	31	24	29	12	10	26	48	26	27	20	29	27	26	30	26
Tax	22	22	30	18	23	22	26	17	26	25	20	30	30	20	15	25	19	21	21	22	24	26	22
Immigration & Asylum	20	21	28	12	7	50	32	16	13	22	20	9	15	20	32	19	24	24	22	24	18	12	22
Education	16	16	11	20	20	6	9	17	16	15	16	29	18	15	8	18	12	18	15	17	15	13	16
Housing	17	15	11	21	17	9	11	16	18	14	16	27	21	13	6	15	14	28	14	11	13	10	15
Welfare benefits	17	13	6	18	15	18	10	17	13	13	13	10	10	18	11	8	20	10	11	17	13	17	13
Family life & childcare	12	12	12	12	18	7	12	13	12	9	14	8	23	11	5	12	11	8	13	12	10	16	11
The environment	10	9	5	9	17	4	5	7	13	9	8	9	9	8	9	11	6	9	11	8	8	6	9
Europe	8	8	11	4	4	21	14	4	4	10	6	6	6	7	11	8	8	7	9	7	7	7	8
Crime	7	7	7	5	4	12	10	7	5	8	6	1	9	7	8	6	8	10	5	6	9	5	7
Transport	6	6	5	7	12	2	5	6	8	8	5	10	9	5	4	7	6	11	6	4	7	5	7
None of these	1	3	2	3	3	1	2	3	3	2	3	3	2	3	3	3	3	3	1	4	2	6	2
Don't know	3	4	2	4	1	2	1	4	3	3	5	10	5	3	1	3	4	3	3	5	5	4	4

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	69	111
Male 25 to 39	220	232
Male 40 to 59	332	311
Male 60 +	278	239
Female 18 to 24	94	109
Female 25 to 39	239	234
Female 40 to 59	320	319
Female 60 +	290	287
<b>Region</b>		
North England	444	453
Midlands	290	302
East	180	177
London	276	236
South England	432	422
Wales	80	92
Scotland	140	160
<b>Social Grade</b>		
AB	566	516
C1	512	534
C2	388	387
DE	376	405
<b>Newspaper Type</b>		
Express / Mail	252	262
Sun / Star	266	370
Mirror / Record	135	162
Guardian / Independent	118	81
FT / Times / Telegraph	177	147
Other Paper	223	212
No Paper	671	608
<b>Voting Intention in Jan/Feb 2015</b>		
Conservative	494	483
Labour	495	494
Liberal Democrat	103	105
UKIP	218	217
SNP/Plaid Cymru	60	64
Other	138	120
None/ DK	334	359

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)