

YouGov / The Sun Survey Results

Sample Size: 1894 GB Adults
Fieldwork: 14th - 15th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region							
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	1894	539	553	124	215	542	429	374	919	975	225	479	648	542	1080	814	242	616	405	466	165	1729	
Unweighted Sample	1894	509	570	126	219	528	447	398	923	971	189	427	696	582	1154	740	234	600	376	481	203	1691	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	34	100	0	0	0	76	6	16	34	34	30	32	29	42	37	30	36	40	34	31	17	36
Lab	35	0	100	0	0	5	80	31	32	38	30	41	37	29	32	38	39	27	37	44	28	35
Lib Dem	8	0	0	100	0	1	2	27	8	7	14	8	6	8	10	5	9	10	7	6	8	8
UKIP	13	0	0	0	100	15	4	12	15	11	4	6	18	16	10	18	8	18	15	12	3	14
Other	11	0	0	0	0	2	7	15	11	10	22	13	10	5	11	10	8	6	8	8	44	7

Other Parties Voting Intention

SNP/ PCY	5	0	0	0	0	1	3	4	5	4	6	7	5	2	4	5	1	0	3	0	41	1
Green	5	0	0	0	0	1	3	10	5	5	16	6	4	2	6	4	5	5	4	6	3	5
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	1	0	0	1	1	1	0	1	1	0	1	0	1

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	4	0	0	0	1	1	1	1	3	4	7	3	4	2	3	4	4	4	3	4	2	4
1	1	0	0	0	0	0	0	0	0	1	0	1	0	0	1	0	2	0	0	1	0	1
2	1	0	0	0	0	0	0	0	1	1	2	1	0	0	0	1	1	1	1	1	0	1
3	1	1	0	0	2	1	0	1	2	1	2	1	1	1	1	2	0	2	1	2	0	1
4	1	0	0	1	0	0	0	1	0	1	1	1	0	0	1	0	0	1	1	1	0	1
5	4	1	3	0	5	1	2	3	3	5	2	7	3	2	3	5	5	4	4	3	2	4
6	2	1	1	2	3	1	1	1	2	2	3	3	2	1	2	3	2	2	2	2	2	2
7	4	3	3	3	3	3	4	3	2	5	3	4	4	2	3	4	6	4	3	4	2	4
8	5	6	6	6	5	5	4	5	4	6	10	7	6	2	5	5	6	4	8	6	2	6
9	10	11	8	13	8	11	7	11	11	9	17	9	9	9	12	8	10	8	11	12	6	10
10 - Absolutely certain to vote	69	75	78	76	73	77	81	73	72	66	53	62	69	80	69	68	64	71	67	65	84	67

Sample Size: 1894 GB Adults
Fieldwork: 14th - 15th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	1894	539	553	124	215	542	429	374	919	975	225	479	648	542	1080	814	242	616	405	466	165	1729	
Unweighted Sample	1894	509	570	126	219	528	447	398	923	971	189	427	696	582	1154	740	234	600	376	481	203	1691	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	34	100	0	0	0	76	6	16	34	34	30	32	29	42	37	29	36	40	34	30	17	35
Lab	35	0	100	0	0	5	80	31	32	38	29	41	37	29	32	38	38	26	36	44	28	35
Lib Dem	8	0	0	100	0	1	2	26	8	7	13	7	6	8	10	5	9	9	6	6	8	8
UKIP	13	0	0	0	100	16	4	12	15	12	5	7	18	17	10	18	8	18	15	12	3	14
Other	11	0	0	0	0	2	7	15	11	10	23	13	10	5	11	10	9	6	8	8	44	7

Other Parties Voting Intention

SNP/ PCY	5	0	0	0	0	1	3	4	5	4	6	6	5	2	4	5	1	0	3	0	41	1
Green	5	0	0	0	0	1	3	10	6	5	17	6	4	2	6	4	6	5	4	7	3	5
BNP	0	0	0	0	0	0	0	0	0	1	0	0	1	0	0	0	1	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	1	0	0	1	1	1	1	1	1	0	1	0	1

Non Voters

Would Not Vote	4	0	0	0	0	1	1	1	4	5	7	5	4	2	3	5	4	4	3	5	3	4
Don't know	11	0	0	0	0	6	6	15	6	16	16	11	11	10	10	13	15	13	10	9	9	11

Do you approve or disapprove of the Government's record to date?

	April 13-14	April 14-15																					
Approve	36	36	89	5	42	27	74	10	29	41	32	25	37	32	44	40	31	35	41	36	34	27	37
Disapprove	50	51	4	88	42	59	17	83	57	50	51	47	47	57	48	47	56	49	47	53	51	61	50
Don't know	14	13	6	7	16	15	10	7	14	9	17	28	16	10	7	13	14	16	12	10	15	13	13

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

	Mar 31 - Apr 1	April 14-15																					
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	40	41	19	68	39	31	21	66	49	44	38	37	39	46	39	42	40	34	39	42	47	42	41
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	30	25	43	12	20	38	42	16	18	27	23	16	23	25	32	26	23	22	24	30	25	26	25
Neither - I am not aware of significant cuts to services in my area	20	23	32	14	31	23	30	11	23	21	24	25	23	20	24	23	22	31	25	20	18	21	23
Don't know	11	11	6	6	9	8	7	7	10	8	15	21	15	10	6	9	14	13	13	8	11	12	11

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	82	114
Male 25 to 39	222	239
Male 40 to 59	356	320
Male 60 +	263	246
Female 18 to 24	107	112
Female 25 to 39	205	241
Female 40 to 59	340	328
Female 60 +	319	295
Region		
North England	481	466
Midlands	291	311
East	179	182
London	234	242
South England	421	434
Wales	85	95
Scotland	203	165
Social Grade		
AB	607	530
C1	547	549
C2	362	398
DE	378	417
Newspaper Type		
Express / Mail	266	269
Sun / Star	261	381
Mirror / Record	133	167
Guardian / Independent	140	83
FT / Times / Telegraph	155	152
Other Paper	230	218
No Paper	709	625
Voting Intention in Jan/Feb 2015		
Conservative	476	496
Labour	522	508
Liberal Democrat	103	108
UKIP	233	223
SNP/Plaid Cymru	73	66
Other	147	123
None/ DK	340	369

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk