

YouGov / The Sun Survey Results

Sample Size: 1952 GB Adults
Fieldwork: 15th - 16th April 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1952	512	627	160	172	564	504	460	949	1003	236	498	668	550	1113	839	250	634	418	480	170	
Unweighted Sample	1952	476	635	133	210	571	517	441	934	1018	127	493	780	552	1312	640	309	664	378	431	170	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	77	2	18	31	34	37	28	32	35	37	27	37	41	32	27	14
Lab	40	0	100	0	0	4	90	29	40	40	37	50	42	31	36	45	40	28	43	51	46
Lib Dem	10	0	0	100	0	1	2	36	10	10	12	9	9	12	13	7	11	13	9	9	9
Other	17	0	0	0	100	18	6	16	18	16	14	13	17	22	14	21	12	18	16	13	31

Other Parties Voting Intention

UKIP	11	0	0	0	100	16	4	8	11	11	8	7	11	16	9	14	10	15	10	10	2
SNP / PCY	3	0	0	0	0	0	1	3	4	2	2	2	3	4	2	4	1	0	3	0	27
Green	2	0	0	0	0	1	0	4	2	2	4	3	2	1	2	2	1	3	3	2	0
BNP	0	0	0	0	0	1	0	0	0	0	0	0	1	0	0	1	0	0	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	1	1	1	1	1	1	0	1	1	1	1	2

Non Voters

Would Not Vote	7	0	0	0	0	3	2	2	6	7	7	11	6	3	5	9	7	6	6	8	3
Don't know	13	0	0	0	0	12	9	15	10	17	14	17	13	10	14	13	14	15	12	11	15

Do you approve or disapprove of the Government's record to date?

	April 14 - 15	April 15 - 16																				
Approve	28	28	78	5	29	11	58	8	23	30	27	31	23	31	29	33	23	29	31	30	25	24
Disapprove	58	57	11	90	47	81	29	86	64	58	56	46	56	60	60	53	63	52	54	58	61	63
Don't know	14	14	11	5	24	8	13	7	14	11	17	23	21	9	11	14	15	19	15	11	14	13

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	April 8 - 9	April 15 - 16																				
Strongly support	4	3	8	2	4	0	5	2	3	4	3	4	3	4	3	4	2	6	3	1	3	6
Tend to support	25	27	56	6	60	17	43	8	36	29	26	29	21	28	32	34	19	28	33	26	23	20
TOTAL SUPPORT	29	30	64	8	64	17	48	10	39	33	29	33	24	32	35	38	21	34	36	27	26	26
Tend to oppose	30	32	26	35	25	43	32	34	34	29	34	29	37	29	31	33	30	32	31	34	33	27
Strongly oppose	31	28	6	54	5	37	14	51	21	32	24	22	22	31	31	22	36	22	22	32	31	40
TOTAL OPPOSE	61	60	32	89	30	80	46	85	55	61	58	51	59	60	62	55	66	54	53	66	64	67
Don't know	10	10	5	3	5	3	7	5	7	7	12	15	18	7	3	7	13	13	10	7	11	6

Fieldwork: 15th - 16th April 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1952	512	627	160	172	564	504	460	949	1003	236	498	668	550	1113	839	250	634	418	480	170
Unweighted Sample	1952	476	635	133	210	571	517	441	934	1018	127	493	780	552	1312	640	309	664	378	431	170
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 8 - 9	April 15 - 16																				
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.																						
The economy	77	78	84	79	78	77	82	81	83	81	74	66	74	82	80	79	76	79	77	76	79	77
Immigration & Asylum	55	55	65	45	41	79	76	48	40	52	57	32	43	59	69	50	62	46	61	54	55	46
Health	31	30	23	37	31	21	23	34	32	25	34	27	24	28	39	29	30	24	32	27	31	35
Europe	21	20	34	13	11	33	31	13	19	21	19	25	15	18	26	21	19	18	19	22	22	15
Crime	16	18	20	16	24	19	20	19	14	19	17	15	21	21	14	17	20	23	18	15	20	18
Tax	19	16	11	20	16	13	11	18	15	17	14	21	26	11	9	16	15	20	11	18	17	14
Family life & childcare	10	14	9	19	14	12	10	16	17	11	16	14	16	14	10	12	15	12	13	18	12	14
Pensions	15	14	10	17	22	19	12	19	15	15	13	9	13	15	17	15	14	11	11	14	19	18
Education	13	13	10	18	19	4	9	13	17	12	13	18	13	11	13	16	8	14	15	12	9	14
The environment	7	7	5	8	9	1	3	7	13	8	7	11	9	8	4	8	7	8	8	6	6	12
Transport	3	3	2	3	7	4	2	3	4	5	2	3	3	3	4	3	3	9	2	2	4	2
Afghanistan	2	2	1	2	1	4	2	2	2	2	2	0	2	2	3	2	2	0	2	2	3	2
None of these	0	0	0	0	0	1	0	0	0	1	0	1	1	0	0	0	1	1	0	0	0	1
Don't know	3	3	1	1	2	0	1	2	1	2	3	7	4	1	0	3	2	3	2	4	2	3

	April 8 - 9	April 15 - 16																				
And which of the following do you think are the most important issues facing you and your family? Please tick up to three.																						
The economy	64	64	64	69	63	59	62	67	69	65	62	51	65	70	61	65	63	65	61	66	66	62
Health	34	36	35	42	34	36	39	41	34	33	39	19	22	39	51	33	40	31	37	34	40	33
Pensions	30	29	27	29	43	33	30	33	33	27	31	9	24	24	47	31	26	27	29	29	29	32
Tax	29	26	27	25	20	33	28	25	27	28	24	32	35	24	18	28	24	31	25	29	24	21
Immigration & Asylum	19	16	22	12	4	42	26	12	8	19	14	15	10	18	22	15	18	13	20	14	18	9
Family life & childcare	14	16	13	19	18	15	14	16	17	12	20	10	23	17	11	16	16	17	15	17	16	17
Education	12	13	13	15	14	6	10	12	13	10	15	23	15	14	5	15	10	11	17	12	8	15
Transport	7	10	10	9	16	6	8	10	14	12	8	20	9	9	8	10	10	11	10	10	11	6
Crime	10	10	13	11	6	16	12	11	8	12	9	7	12	12	8	10	11	16	10	8	11	9
Europe	11	8	12	6	6	19	12	6	7	12	5	11	5	7	12	9	8	6	9	8	10	7
The environment	7	7	6	7	12	3	5	6	11	7	7	9	4	6	9	8	5	7	7	7	5	9
Afghanistan	1	1	0	0	1	2	1	1	1	0	1	0	1	1	1	1	1	0	1	1	1	0
None of these	2	3	3	3	4	1	4	2	2	3	3	2	3	3	3	3	3	4	3	3	2	4
Don't know	3	3	1	2	1	0	1	2	1	3	4	13	5	1	1	3	4	3	3	3	4	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	53	121
	Male 25 to 39	191	250
	Male 40 to 59	416	330
	Male 60 +	274	248
	Female 18 to 24	74	115
	Female 25 to 39	302	248
	Female 40 to 59	364	338
	Female 60 +	278	303
Region			
	North England	431	480
	Midlands	278	320
	East England	190	187
	London	309	250
	South England	474	447
	Wales	100	98
	Scotland	170	170
Social Grade			
	AB	731	547
	C1	581	566
	C2	283	410
	DE	357	429
Newspaper Type			
	Express / Mail	397	312
	Sun / Star	182	459
	Mirror / Record	114	195
	Guardian / Independent	140	88
	FT / Times / Telegraph	129	185
	Other Paper	244	224
	No Paper	746	488
Political Party Identification			
	Labour	674	634
	Conservative	534	556
	Liberal Democrat	160	234
	SNP/Plaid Cymru	39	33
	Others	123	25
	None/ DK	422	468

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