

YouGov / The Sun Survey Results

Sample Size: 2166 GB Adults
Fieldwork: 15th - 16th April 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2166	561	663	157	192	638	536	432	1051	1115	258	548	741	619	1235	931	277	704	464	533	188	
Unweighted Sample	2166	498	685	140	235	593	566	445	1021	1145	223	456	857	630	1401	765	278	655	460	501	272	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	78	4	11	34	32	32	30	27	42	36	29	32	40	33	28	20
Lab	39	0	100	0	0	5	85	35	37	41	39	45	43	30	36	43	42	31	41	48	33
Lib Dem	9	0	0	100	0	0	1	37	9	10	10	9	11	7	12	5	12	11	8	7	7
Other	19	0	0	0	100	17	10	17	20	18	18	16	20	20	16	23	13	17	19	17	39

Other Parties Voting Intention

UKIP	11	0	0	0	100	15	5	9	13	10	6	6	12	17	9	14	8	12	15	10	6
SNP / PCY	3	0	0	0	0	1	2	2	3	3	5	3	4	2	3	4	0	0	2	0	31
Green	3	0	0	0	0	0	2	6	2	4	6	4	3	1	3	3	3	4	1	4	2
BNP	1	0	0	0	0	0	1	0	1	0	0	2	1	1	0	1	0	0	1	2	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	1	2	1	1	0	1	1	1	1	0	1	0

Non Voters

Would Not Vote	8	0	0	0	0	3	3	4	7	9	14	10	7	4	6	10	6	9	7	8	6
Don't know	14	0	0	0	0	11	9	16	11	17	16	15	14	12	13	15	12	14	16	13	14

Do you approve or disapprove of the Government's record to date?

	April 14-15	April 15-16																				
Approve	32	34	86	8	42	20	68	9	27	37	30	29	36	27	42	37	29	39	39	31	29	25
Disapprove	52	51	5	86	40	68	19	80	60	50	52	50	47	58	48	49	54	47	47	53	55	62
Don't know	16	15	8	6	18	12	13	11	13	12	17	22	17	16	9	14	17	15	14	16	16	12

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 1-2	April 15-16																				
Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?																						
Strongly support	3	4	9	3	10	1	6	2	6	4	4	3	5	4	3	4	4	5	5	3	4	2
Tend to support	25	26	48	9	56	13	39	10	33	27	24	20	29	23	28	31	19	33	28	25	22	18
TOTAL SUPPORT	28	30	57	12	66	14	45	12	39	31	28	23	34	27	31	35	23	38	33	28	26	20
Tend to oppose	33	31	31	36	21	37	31	33	32	31	31	29	33	32	29	31	31	27	32	35	29	30
Strongly oppose	27	27	9	47	4	42	17	45	21	29	25	21	18	28	35	24	30	23	24	24	31	37
TOTAL OPPOSE	60	58	40	83	25	79	48	78	53	60	56	50	51	60	64	55	61	50	56	59	60	67
Don't know	12	13	4	5	10	7	8	10	8	9	16	28	15	13	5	10	16	12	12	14	13	13

	April 1-2	April 15-16																				
Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?																						
Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	42	40	17	62	47	32	23	56	52	43	37	25	38	45	41	40	39	31	37	46	43	37
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	30	30	52	16	27	43	49	21	24	30	30	19	27	28	39	29	30	26	29	30	31	33
Neither - I am not aware of significant cuts to services in my area	18	20	25	14	18	18	23	15	17	19	22	31	22	20	15	22	19	28	24	14	16	23
Don't know	10	10	6	8	8	7	6	8	7	8	12	25	12	7	5	8	12	15	9	10	10	7

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	90	130
Male 25 to 39	208	273
Male 40 to 59	395	366
Male 60 +	328	282
Female 18 to 24	133	128
Female 25 to 39	248	275
Female 40 to 59	462	375
Female 60 +	302	338
Region		
North England	501	533
Midlands	332	355
East	204	208
London	278	277
South England	451	496
Wales	128	108
Scotland	272	188
Social Grade		
AB	808	606
C1	593	628
C2	336	455
DE	429	477
Newspaper Type		
Express / Mail	391	347
Sun / Star	231	509
Mirror / Record	166	217
Guardian / Independent	182	97
FT / Times / Telegraph	140	206
Other Paper	313	249
No Paper	743	542
Political Party Identification		
Labour	717	693
Conservative	529	606
Liberal Democrat	185	238
SNP/Plaid Cymru	45	37
Others	149	50
None/ DK	541	542

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk