

**YouGov / The Sun Survey Results**

Sample Size: 1939 GB Adults  
Fieldwork: 15th - 16th April 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
<b>Weighted Sample</b>	<b>1939</b>	<b>555</b>	<b>550</b>	<b>120</b>	<b>223</b>	<b>603</b>	<b>473</b>	<b>378</b>	<b>940</b>	<b>999</b>	<b>231</b>	<b>491</b>	<b>663</b>	<b>555</b>	<b>1105</b>	<b>834</b>	<b>248</b>	<b>630</b>	<b>415</b>	<b>477</b>	<b>169</b>	<b>1770</b>
<b>Unweighted Sample</b>	<b>1939</b>	<b>546</b>	<b>558</b>	<b>125</b>	<b>225</b>	<b>602</b>	<b>488</b>	<b>392</b>	<b>967</b>	<b>972</b>	<b>184</b>	<b>420</b>	<b>695</b>	<b>640</b>	<b>1159</b>	<b>780</b>	<b>267</b>	<b>602</b>	<b>398</b>	<b>500</b>	<b>172</b>	<b>1767</b>
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Headline Voting Intention**

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	<b>34</b>	100	0	0	0	76	5	18	32	37	21	30	33	44	38	29	29	44	37	29	19	36
Lab	<b>34</b>	0	100	0	0	5	79	30	32	35	31	36	36	30	31	37	38	29	33	43	23	35
Lib Dem	<b>7</b>	0	0	100	0	1	2	26	9	6	9	10	6	6	9	5	11	9	5	5	5	8
UKIP	<b>14</b>	0	0	0	100	15	6	9	15	12	8	10	17	15	11	17	15	13	15	17	4	15
Other	<b>11</b>	0	0	0	0	2	7	17	11	11	30	13	9	5	10	13	8	5	11	6	48	7
<b>Other Parties Voting Intention</b>																						
SNP/ PCY	<b>5</b>	0	0	0	0	1	6	4	7	4	10	5	6	2	4	7	0	0	4	0	44	1
Green	<b>5</b>	0	0	0	0	1	1	12	4	7	19	7	2	2	5	5	7	4	6	5	4	5
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	1	0	0	1	0	1	1	0	1	0	1	1	1	0	1	0	1

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	<b>4</b>	1	1	1	1	1	1	1	4	5	8	5	4	2	4	5	7	4	4	4	2	4
1	<b>0</b>	0	0	0	0	0	0	0	1	0	1	1	0	0	1	0	1	0	1	0	1	0
2	<b>1</b>	0	0	0	0	1	0	0	1	1	0	2	1	0	0	1	0	1	1	1	1	1
3	<b>1</b>	0	1	0	1	1	0	1	1	1	0	2	1	0	0	1	0	0	1	2	0	1
4	<b>1</b>	0	0	1	1	1	1	0	1	1	3	0	1	0	1	1	1	1	1	1	1	1
5	<b>2</b>	0	2	1	2	1	2	1	2	2	2	4	2	1	2	3	2	2	2	4	1	2
6	<b>1</b>	1	1	1	1	1	1	2	1	1	2	2	1	1	1	2	2	2	1	2	1	1
7	<b>3</b>	4	1	2	4	3	3	3	4	3	4	4	3	2	3	3	2	4	3	5	1	4
8	<b>6</b>	6	5	7	6	5	5	7	5	8	6	10	6	4	7	6	9	7	6	5	3	7
9	<b>9</b>	8	9	13	7	7	9	11	8	9	8	10	8	8	9	8	10	9	7	9	5	9
10 - Absolutely certain to vote	<b>71</b>	79	79	74	77	79	79	74	73	69	66	59	72	82	72	70	66	69	74	68	84	70

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	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
<b>Weighted Sample</b>	<b>1939</b>	555	550	120	223	603	473	378	940	999	231	491	663	555	1105	834	248	630	415	477	169	1770	
<b>Unweighted Sample</b>	<b>1939</b>	546	558	125	225	602	488	392	967	972	184	420	695	640	1159	780	267	602	398	500	172	1767	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Headline Voting Intention**

[Excluding Don't knows and Would not votes]

Con	<b>34</b>	100	0	0	0	75	5	19	32	36	22	30	33	44	38	28	27	44	36	29	19	36
Lab	<b>34</b>	0	100	0	0	5	79	30	33	35	30	37	36	30	31	37	39	28	34	43	23	35
Lib Dem	<b>7</b>	0	0	100	0	1	2	25	9	6	9	10	5	7	9	5	11	9	5	5	5	8
UKIP	<b>14</b>	0	0	0	100	16	6	9	15	12	8	9	17	16	11	17	15	13	15	17	4	15
Other	<b>11</b>	0	0	0	0	3	7	17	12	11	31	13	9	5	10	12	8	6	10	7	48	7

**Other Parties Voting Intention**

SNP/ PCY	<b>5</b>	0	0	0	0	1	6	4	6	4	10	5	6	2	4	7	0	0	4	0	44	1
Green	<b>5</b>	0	0	0	0	1	1	12	4	7	20	7	2	2	6	4	7	4	6	5	4	5
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	1	0	0	1	0	1	1	0	1	1	1	1	1	0	1	0	1

**Non Voters**

Would Not Vote	<b>4</b>	0	0	0	0	1	1	0	4	5	7	6	4	1	4	5	7	5	3	4	3	4
Don't know	<b>12</b>	0	0	0	0	8	11	15	8	15	14	13	10	10	11	12	11	12	12	13	7	12

**Do you approve or disapprove of the Government's record to date?**

	April 14-15	April 15-16																					
Approve	36	<b>36</b>	90	5	48	26	71	10	32	39	34	23	36	33	46	42	29	32	46	35	32	23	38
Disapprove	51	<b>51</b>	4	87	35	62	18	83	55	52	51	55	48	56	47	46	58	54	41	52	58	64	50
Don't know	13	<b>13</b>	6	8	17	12	10	7	13	9	16	22	16	11	7	12	13	14	13	13	11	12	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Apr 1-2  
April 15-16

Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?  
It seems rather old and tired

Applies most to the Conservatives	30	<b>35</b>	5	65	40	30	10	56	44	38	33	45	38	36	26	34	36	37	31	35	37	42	34
Applies most to Labour	24	<b>26</b>	51	2	35	37	47	10	22	29	23	19	24	26	31	27	25	26	28	26	22	29	26
Applies most to the Liberal Democrats	18	<b>14</b>	19	16	1	15	19	16	10	12	16	8	10	13	22	15	13	14	13	15	15	12	14
Applies to none of them	13	<b>11</b>	16	9	15	9	13	10	10	10	12	9	10	13	11	11	11	8	14	10	10	8	11
Don't know	16	<b>14</b>	10	8	10	8	12	8	14	11	17	17	19	13	10	13	16	15	14	14	15	9	15

Even if I don't always agree with it, at least its heart is in the right place

Applies most to the Conservatives	21	<b>21</b>	55	3	6	23	47	4	10	21	21	11	17	22	28	21	21	19	26	23	18	14	22
Applies most to Labour	29	<b>28</b>	5	67	17	12	6	58	30	27	28	31	25	29	28	28	28	30	23	28	35	26	28
Applies most to the Liberal Democrats	18	<b>20</b>	23	14	64	11	20	16	32	24	16	19	23	20	18	23	16	18	25	18	17	21	20
Applies to none of them	19	<b>19</b>	9	11	7	47	17	14	17	18	19	20	19	18	19	17	21	19	15	20	19	28	18
Don't know	13	<b>12</b>	8	6	6	7	10	7	11	9	15	19	17	10	8	10	15	14	12	12	12	11	12

It seems to have succeeded in moving on and left its past behind it

Applies most to the Conservatives	19	<b>20</b>	53	3	15	15	41	5	14	20	20	18	21	18	22	21	18	17	23	22	16	18	20
Applies most to Labour	21	<b>22</b>	4	54	16	10	7	46	21	23	21	21	17	23	25	20	24	20	18	24	26	21	22
Applies most to the Liberal Democrats	5	<b>5</b>	4	3	22	6	5	4	8	6	5	3	6	6	4	6	4	7	5	4	5	8	5
Applies to none of them	38	<b>37</b>	29	31	40	55	34	33	44	39	35	37	36	38	37	38	35	37	37	35	36	43	36
Don't know	16	<b>16</b>	11	10	6	14	13	12	13	12	20	22	20	14	12	14	19	19	16	15	17	10	17

It seems to appeal to one section of society rather than to the whole country

Applies most to the Conservatives	50	<b>48</b>	15	79	59	39	20	75	60	50	47	56	43	51	47	48	49	47	41	47	55	61	47
Applies most to Labour	22	<b>24</b>	52	6	26	29	49	8	15	26	22	14	25	23	29	26	21	23	28	27	20	14	25
Applies most to the Liberal Democrats	6	<b>6</b>	9	3	2	10	10	3	2	6	6	5	4	5	8	5	6	4	6	6	6	4	6
Applies to none of them	8	<b>8</b>	11	5	7	12	11	5	8	8	8	4	9	8	8	8	8	7	10	6	7	8	8
Don't know	14	<b>14</b>	12	7	6	10	11	8	14	11	18	21	20	13	8	13	16	19	14	13	13	12	14

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	88	116
Male 25 to 39	204	244
Male 40 to 59	363	328
Male 60 +	312	252
Female 18 to 24	96	114
Female 25 to 39	216	246
Female 40 to 59	332	335
Female 60 +	328	302
<b>Region</b>		
North England	500	477
Midlands	302	318
East	198	186
London	267	248
South England	404	444
Wales	96	97
Scotland	172	169
<b>Social Grade</b>		
AB	589	543
C1	570	562
C2	354	407
DE	426	427
<b>Newspaper Type</b>		
Express / Mail	272	275
Sun / Star	246	390
Mirror / Record	158	171
Guardian / Independent	165	85
FT / Times / Telegraph	172	155
Other Paper	220	223
No Paper	706	640
<b>Voting Intention in Jan/Feb 2015</b>		
Conservative	503	508
Labour	515	520
Liberal Democrat	106	111
UKIP	235	229
SNP/Plaid Cymru	67	68
Other	133	126
None/ DK	380	378

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)