

YouGov / The Sun Survey Results

Sample Size: 1636 GB Adults
Fieldwork: 15th - 16th September 2013

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1636	432	466	122	151	505	398	321	793	843	195	414	560	468	933	703	209	532	350	402	142
1636	425	453	122	179	532	390	358	743	893	62	454	600	520	1089	547	281	518	289	375	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Weighted Sample
Unweighted Sample

	Sep 23-24 2012	Sep 15-16 2013																				
Thinking about Ed Miliband's time as leader of the Labour party, do you think he...																						
Has or has not provided an effective opposition to the government																						
Has provided an effective opposition to the government	23	15	13	31	6	5	8	25	9	14	17	30	15	9	17	15	15	19	10	14	21	15
Has not provided an effective opposition to the government	63	68	80	54	87	88	83	61	77	74	62	38	57	78	78	69	66	67	71	67	64	73
Don't know	15	17	7	15	7	7	9	15	14	12	21	32	28	13	4	16	18	14	19	19	15	12
Has or has not made it clear what he stands for?																						
Has made it clear what he stands for	24	14	9	29	8	7	6	24	9	13	15	17	14	14	14	14	14	17	14	9	16	16
Has not made it clear what he stands for	61	71	83	63	82	84	83	67	76	79	64	62	58	76	80	72	69	69	70	73	71	73
Don't know	15	15	8	8	10	9	11	9	15	8	21	22	28	10	6	14	16	15	16	17	13	11
Has been too close to the Trade Unions, too distant, or has got the balance about right?																						
Has been too close to the Trade Unions	26	28	49	12	33	49	53	14	21	32	25	22	20	28	39	32	24	30	30	28	27	22
Has been too distant from the Trade Unions	11	17	11	29	10	11	6	30	18	22	12	15	13	22	15	18	16	20	13	16	19	27
Has got his relationship with the Trade Unions about right	26	20	10	37	33	7	9	34	27	24	18	19	16	22	23	17	24	20	19	20	23	20
Don't know	36	34	30	22	25	33	33	22	34	22	46	44	50	29	23	33	36	30	39	35	31	31
Would or would not be up to the job of Prime Minister?																						
Would be up to the job of Prime Minister	25	18	5	48	10	3	4	42	15	22	15	22	15	19	20	17	20	21	14	13	24	25
Would not be up to the job of Prime Minister	56	64	88	33	79	88	87	40	65	65	63	58	55	67	70	66	60	63	69	68	54	62
Don't know	18	18	7	19	12	9	9	19	20	14	22	20	30	14	10	17	20	16	17	19	22	13

Fieldwork: 15th - 16th September 2013

Weighted Sample
Unweighted Sample

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1636	425	453	122	179	532	390	358	743	893	62	454	600	520	1089	547	281	518	289	375	173
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sep 23-24 2012

Sep 15-16 2013

Has been a strong or weak leader of his party?

A strong leader	16	10	4	24	5	1	2	19	7	10	10	19	9	7	10	9	10	12	7	7	14	11
A weak leader	37	50	71	28	55	76	70	35	48	56	45	41	42	56	53	50	49	50	52	52	45	51
Neither strong nor weak	37	27	18	43	34	17	20	38	33	26	29	18	22	30	33	29	26	29	27	26	29	28
Don't know	10	13	7	6	5	5	8	7	12	9	17	22	27	7	3	12	15	9	15	15	12	10

People often say, referring to the main opposition party, that it is, or is not, 'ready for government'.

Do you believe the Labour party today are or are not ready for government?

They are ready for Government	28	22	3	60	12	3	4	48	19	24	21	24	20	22	24	20	26	26	16	19	30	22
They are not ready for Government	58	63	91	25	80	89	88	35	66	66	60	63	55	65	68	66	59	60	69	65	56	59
Not sure	14	15	6	15	7	8	7	17	15	11	19	13	25	14	8	15	15	14	15	16	13	18

People often say that the Leader of the Opposition does, or does not, 'look like a Prime Minister in waiting'.

Do you believe that at the moment Ed Miliband does or does not look like a Prime Minister in waiting?

He does look like a Prime Minister in waiting	19	12	4	30	5	1	5	28	9	14	10	8	11	12	15	10	15	15	9	7	18	16
He does not look like a Prime Minister in waiting	66	73	91	52	83	95	89	55	78	75	71	71	64	78	77	77	68	74	77	75	68	70
Not sure	15	15	4	18	12	3	6	17	14	11	18	21	25	10	8	13	17	11	14	18	14	14

How likely or unlikely do you think it is that Ed Miliband will ever become Prime Minister?

Very likely	6	5	1	13	3	1	1	9	3	6	3	7	6	3	5	4	6	7	2	6	7	3
Fairly likely	24	19	7	42	19	9	9	38	20	22	16	24	14	19	21	19	19	19	16	13	25	28
TOTAL LIKELY	30	24	8	55	22	10	10	47	23	28	19	31	20	22	26	23	25	26	18	19	32	31
Fairly unlikely	34	35	42	27	44	40	37	26	42	36	35	33	33	38	35	38	32	34	36	41	32	32
Very unlikely	23	28	44	10	25	45	45	17	22	25	30	12	26	31	32	28	27	27	33	26	23	27
TOTAL UNLIKELY	57	63	86	37	69	85	82	43	64	61	65	45	59	69	67	66	59	61	69	67	55	59
Don't know	12	13	6	7	9	5	8	9	12	10	16	24	21	8	7	11	15	12	13	14	13	10

Fieldwork: 15th - 16th September 2013

Weighted Sample
Unweighted Sample

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sep 18-19 2011

Sep 15-16 2013

Some people have said that the Labour party should continue with the ideas of "New Labour" and build upon the record of the last Labour government, while others have said the party should abandon the ideas of "New Labour" and distance itself from the last Labour government. Which of the following best reflects your view?

Labour should continue with the ideas of "New Labour" and build upon the record of the last Labour government	19	19	14	33	24	6	13	31	17	23	16	27	20	18	16	21	16	23	16	12	24	30
Labour should abandon the ideas of "New Labour" and distance itself from the last Labour government	44	45	46	45	43	66	49	43	50	47	43	34	34	49	54	44	46	46	44	46	45	43
Neither	18	16	25	12	19	18	22	13	13	15	17	14	13	18	17	17	15	14	19	18	14	9
Not sure	19	20	15	11	13	9	17	14	20	15	25	24	33	16	12	18	23	17	21	24	18	18

Ed Miliband won the Labour leadership after standing against his brother, David Miliband. Which of the following best reflects your view?

There was nothing wrong with Ed Miliband standing against his brother and seeing who won	57	49	42	62	58	41	43	56	59	54	44	52	46	54	44	50	47	52	48	44	53	52
It was wrong for Ed Miliband to stand against his brother for the Labour leadership	17	24	31	22	16	28	27	26	19	25	23	19	19	23	31	25	23	27	24	21	23	26
Neither	16	13	19	8	20	19	18	9	12	12	15	12	11	12	17	13	14	9	14	15	13	11
Not sure	10	14	8	8	6	11	11	9	11	10	18	17	24	11	8	12	16	12	15	19	10	11

Fieldwork: 15th - 16th September 2013

Weighted Sample
Unweighted Sample

Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sept
27-28
2011

Sept 15-
16 2013

Some people say that Labour has moved to the Left since electing Ed Miliband as its leader. Do you think this is...

True - and a good thing for Labour	16	13	5	28	17	6	4	20	20	16	11	20	15	13	8	14	12	17	10	11	17	12
True - and a bad thing for Labour	19	21	38	9	21	32	34	14	14	25	16	18	17	19	26	24	16	18	23	22	19	15
Untrue	20	24	14	35	25	21	16	36	27	30	19	21	13	28	31	24	25	28	23	18	26	33
Don't know	44	42	42	28	37	40	46	30	39	29	55	41	55	39	35	39	47	37	44	48	38	39

Do you think Ed Miliband has changed the Labour party for the better, for the worse, or do you think he has not made any real change at all?

Has changed the party for the better	17	11	3	26	10	2	4	16	12	11	10	13	12	10	9	11	10	16	9	9	11	11
Has changed the party for the worse	11	19	28	14	17	25	23	21	15	24	15	26	13	19	21	20	18	16	23	18	17	19
Has not made any real change at all	54	54	58	51	68	65	63	53	58	54	54	28	44	61	66	56	52	53	51	52	60	59
Don't know	18	16	11	10	5	8	11	10	15	11	21	33	30	10	4	14	19	15	18	21	12	11

Sep
18-19
2011

Sept 15-
16 2013

How much influence, if any, do you think the Trade Unions have within the Labour party these days?

A lot	25	29	50	12	35	46	53	13	22	33	26	18	23	27	42	31	26	29	30	32	26	26
A little	34	33	26	50	46	26	24	47	40	38	29	26	25	40	35	32	35	30	33	28	39	35
TOTAL INFLUENCE	59	62	76	62	81	72	77	60	62	71	55	44	48	67	77	63	61	59	63	60	65	61
Not a lot	23	17	10	25	11	15	9	28	21	16	18	16	15	20	16	18	16	20	14	14	19	27
None at all	3	3	3	3	3	2	1	2	4	2	4	6	4	2	1	3	3	4	2	6	2	1
TOTAL NO INFLUENCE	26	20	13	28	14	17	10	30	25	18	22	22	19	22	17	21	19	24	16	20	21	28
Don't know	15	17	11	10	4	12	14	10	13	11	23	33	32	11	5	16	19	17	20	19	14	12

Fieldwork: 15th - 16th September 2013

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Sep
18-19
2011

Sep 15-
16 2013

And do you think the Trade Unions have too much influence within the Labour party, not enough influence, or is it about right?

Too much influence	35	39	67	16	47	62	65	20	28	42	35	27	29	41	50	41	36	34	42	43	37	27
Not enough influence	16	16	5	25	14	11	3	28	18	16	15	27	12	17	13	16	15	17	11	15	19	25
About right	24	21	9	42	25	8	10	37	28	25	16	12	18	23	24	19	23	27	19	15	22	27
Don't know	25	25	19	16	13	19	22	15	26	16	34	34	42	20	13	24	26	23	28	27	22	20

Currently members of trade unions that are affiliated to the Labour party automatically pay a fee to the Labour party with their trade union subscription, unless they choose to opt out. Ed Miliband has proposed changing this, so that only trade union members who make a deliberate choice to join Labour will pay a fee.

Do you support or oppose this change?

Support	60	68	59	76	66	68	58	70	61	59	43	51	64	71	64	55	60	61	62	59	58
Oppose	15	14	21	10	10	9	21	10	19	11	21	14	15	12	14	16	18	14	14	13	19
Don't know	25	18	21	14	23	23	21	20	20	29	36	35	20	16	22	29	22	25	24	27	23

Fieldwork: 15th - 16th September 2013

Weighted Sample
Unweighted Sample

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

At present, when Labour's annual conference votes on party policy, half the voting power is in the hands of constituency parties and half is in the hands of the trade unions, cast as a block vote. How much voting power should be in the hands of trade unions at Labour Party conferences?

The trade unions vote at the Labour party conference should be increased	3	2	6	1	2	2	5	1	5	2	0	7	3	2	2	5	4	2	4	4	6
The trade unions should keep their current 50% of the vote at the Labour party conference	12	3	27	13	3	3	25	13	14	11	13	10	13	13	12	13	15	10	7	16	18
The trade unions should still get a vote at the Labour party conference, but it should be reduced	31	29	42	32	28	28	40	37	34	29	27	22	33	40	33	29	28	34	26	34	31
The trade unions vote at the Labour party conference should be abolished	28	48	6	43	44	48	10	28	29	27	15	21	31	35	30	25	30	27	35	23	22
None of these	3	6	1	1	5	3	3	1	3	4	7	4	3	2	3	4	4	3	5	2	2
Don't know	22	12	18	10	17	16	18	21	16	28	39	36	17	8	20	25	18	25	22	21	22

At present the Labour party leader is elected by an electoral college, with a third of the votes going to Labour MPs, a third to ordinary Labour party members, and a third to individual members of trade unions that are affiliated to the Labour party. How much voting power should be in the hands of members of trade unions in Labour party leadership elections?

The voting power of trade union members should be increased in Labour leadership elections	4	2	9	1	2	1	8	1	6	3	6	6	4	3	3	6	6	3	2	6	8
Trade union members should keep their current third of the vote in Labour leadership elections	16	10	33	12	6	6	31	17	19	14	18	15	19	15	16	16	17	16	13	18	19
Trade union members should still get a vote in Labour leadership elections, but it should be reduced	24	22	29	34	21	23	29	30	29	19	19	18	23	32	25	22	21	24	19	29	28
The voting power of trade union members in Labour leadership elections should be abolished	29	46	9	39	50	48	13	27	27	30	13	19	33	39	31	26	36	28	36	24	19
None of these	3	4	2	0	5	3	1	2	3	4	5	4	3	2	3	3	1	3	7	1	3
Don't know	23	16	18	13	16	18	17	23	16	31	40	38	19	9	21	27	19	27	22	22	24

Fieldwork: 15th - 16th September 2013

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Ed Miliband, which animal do you think he is most similar too?

	Sep 23-24 2012	Sep 15-16 2013	Voting intention		2010 Vote			Gender		Age				Social grade		Region						
			Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Labrador	11	10	7	19	12	5	7	14	14	10	10	14	7	9	12	11	9	10	10	9	10	10
Poodle	8	10	19	5	10	11	13	6	6	12	8	17	8	9	10	11	8	9	10	12	10	10
Mouse	10	9	10	8	7	10	10	9	6	10	8	7	11	10	8	10	9	7	11	9	10	4
Sheep	10	9	10	5	13	13	12	6	10	10	9	11	6	11	9	10	9	7	10	7	9	12
Frog	6	6	7	5	5	5	7	5	7	7	6	9	8	5	5	6	6	7	5	9	4	11
Snake	7	6	10	1	5	8	10	2	4	5	7	1	6	6	6	5	6	7	7	4	5	3
Tortoise	7	6	7	5	7	5	7	6	8	6	6	0	8	7	5	6	6	9	6	5	4	9
Lizard	6	5	6	1	8	8	7	1	6	4	6	4	3	6	5	5	5	5	5	6	4	4
Parrot	5	3	4	3	3	4	4	1	3	3	3	1	5	3	3	4	3	4	3	2	4	3
Bulldog	2	2	0	4	0	0	0	5	2	1	2	3	1	2	2	1	2	2	0	1	5	1
Lion	2	2	0	6	1	0	1	6	0	2	2	7	2	1	2	2	3	2	0	1	5	3
Bear	2	1	0	2	4	0	0	2	2	1	1	2	1	1	1	1	1	1	1	0	2	1
Elephant	1	1	0	3	1	0	0	2	1	1	1	1	2	0	1	1	1	3	1	1	1	1
Wolf	2	1	0	3	0	0	1	2	1	1	1	0	1	2	1	1	1	1	0	1	2	1
Don't know	21	29	19	30	24	30	22	32	30	27	30	23	32	27	30	28	30	26	30	34	23	27