

YouGov / The Sun Survey Results

Sample Size: 1636 GB Adults

Fieldwork: 15th - 16th September 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1636	432	466	122	151	505	398	321	793	843	195	414	560	468	933	703	209	532	350	402	142	
Unweighted Sample	1636	425	453	122	179	532	390	358	743	893	62	454	600	520	1089	547	281	518	289	375	173	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

Con	34	100	0	0	0	76	7	8	31	38	29	38	32	36	38	29	31	40	47	25	13
Lab	37	0	100	0	0	3	86	34	39	35	46	37	37	34	34	41	41	28	32	49	42
Lib Dem	10	0	0	100	0	2	1	42	10	9	16	10	10	7	11	8	11	12	6	10	7
Other	19	0	0	0	100	19	6	16	20	18	9	15	21	23	17	22	17	20	15	16	38

Other Parties Voting Intention

UKIP	12	0	0	0	100	18	3	8	13	11	4	4	15	17	10	15	11	16	11	12	1
SNP / PCY	3	0	0	0	0	1	1	1	4	2	1	2	3	4	3	3	2	0	1	0	30
Green	3	0	0	0	0	0	1	7	2	3	4	4	2	2	3	2	3	4	1	3	3
BNP	1	0	0	0	0	1	0	0	0	1	0	2	0	0	0	1	0	0	1	1	2
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	1	1	0	2	1	0	1	1	1	0	2	0	1

Non Voters

Would Not Vote	7	0	0	0	0	2	1	5	7	8	11	15	5	1	6	9	7	8	10	6	4
Don't know	15	0	0	0	0	11	11	21	10	20	20	16	15	14	15	16	18	16	14	14	18

Do you approve or disapprove of the Government's record to date?

	Sep 12-13	Sep 15-16																				
Approve	31	31	81	6	43	19	59	11	23	29	32	30	28	28	36	37	23	30	35	36	26	15
Disapprove	54	54	6	87	46	70	22	82	64	60	48	44	50	58	55	49	60	54	45	50	63	70
Don't know	16	16	13	8	11	11	19	8	13	11	20	25	22	13	9	15	17	16	20	14	11	15

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	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there was a referendum on Britain's membership of the European Union, how would you vote?

	Aug 18-19	Sep 15-16	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
			Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
I would vote for Britain to remain a member of the European Union	34	39	32	58	68	5	23	55	55	45	33	54	38	38	34	46	29	46	39	30	40	48	
I would vote for Britain to leave the European Union	46	42	49	27	24	86	58	30	28	42	41	29	35	43	51	37	48	34	43	49	41	34	
I would not vote	5	4	2	1	0	1	3	1	1	2	5	4	7	3	1	3	5	4	3	5	3	3	
Don't know	15	16	18	15	8	7	16	14	16	10	21	13	21	15	13	14	18	15	15	17	17	15	
	Aug 18-19	Sep 15-16																					

Imagine the British government under David Cameron renegotiated our relationship with Europe and said that Britain's interests were now protected, and David Cameron recommended that Britain remain a member of the European Union on the new terms.

How would you then vote in a referendum on the issue?

	Aug 18-19	Sep 15-16	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
			Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Would vote for Britain to remain in the European Union on the new terms	48	50	58	58	80	17	49	57	67	55	46	45	47	49	57	56	43	55	49	48	51	56	
Would vote for Britain to leave the European Union	31	29	26	23	14	72	36	24	16	31	28	29	25	31	31	25	35	23	33	30	28	28	
Would not vote	5	4	1	2	1	0	2	1	2	2	5	8	6	2	1	3	5	5	4	4	3	2	
Don't know	16	17	15	17	5	11	12	17	15	12	21	18	22	17	11	16	18	17	15	18	18	15	
	Aug 18-19	Sep 15-16																					

Fieldwork: 15th - 16th September 2013

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	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Sep 1-2	Sep 15-16																				
Thinking about the next two or three years, how worried are you that people like you will...																						
not have enough money to live comfortably																						
Very worried	21	23	10	34	12	23	12	29	24	23	23	25	24	25	19	18	29	24	20	25	23	29
Fairly worried	43	42	41	40	37	50	45	45	37	40	43	40	40	41	46	41	43	37	45	36	43	47
TOTAL WORRIED	64	65	51	74	49	73	57	74	61	63	66	65	64	66	65	59	72	61	65	61	66	76
Not very worried	25	27	38	20	39	24	33	19	31	28	26	23	24	28	29	32	20	26	28	30	25	20
Not at all worried	7	5	9	4	12	2	8	5	6	7	3	1	7	5	6	6	4	6	5	4	7	3
TOTAL NOT WORRIED	32	32	47	24	51	26	41	24	37	35	29	24	31	33	35	38	24	32	33	34	32	23
Don't know	4	3	2	2	0	0	1	2	2	2	4	10	5	1	0	2	4	6	2	4	2	1
be victims of burglary, robbery or mugging																						
Very worried	9	10	6	14	4	13	8	13	7	8	12	6	13	10	10	8	13	15	9	9	10	11
Fairly worried	31	30	29	29	19	37	26	31	28	30	30	38	30	27	31	30	30	28	23	38	32	33
TOTAL WORRIED	40	40	35	43	23	50	34	44	35	38	42	44	43	37	41	38	43	43	32	47	42	44
Not very worried	43	46	53	43	63	36	50	41	52	47	44	44	44	48	45	46	45	43	52	43	44	36
Not at all worried	12	11	11	12	13	12	13	13	11	12	9	6	8	13	13	13	8	7	12	7	11	17
TOTAL NOT WORRIED	55	57	64	55	76	48	63	54	63	59	53	50	52	61	58	59	53	50	64	50	55	53
Don't know	5	3	1	3	1	3	2	3	2	3	4	6	6	3	1	3	4	8	3	3	3	3
suffer directly from cuts in spending on public services such as health, education and welfare																						
Very worried	24	23	8	38	17	24	11	36	28	23	24	13	23	26	24	20	27	23	21	24	23	29
Fairly worried	40	42	34	42	41	45	38	46	40	40	44	47	38	39	47	41	44	40	42	40	45	42
TOTAL WORRIED	64	65	42	80	58	69	49	82	68	63	68	60	61	65	71	61	71	63	63	64	68	71
Not very worried	26	26	48	17	32	22	39	14	24	29	24	30	28	27	23	30	21	26	27	31	22	25
Not at all worried	5	5	10	1	7	7	9	2	4	6	4	4	5	5	5	5	4	4	6	2	7	3
TOTAL NOT WORRIED	31	31	58	18	39	29	48	16	28	35	28	34	33	32	28	35	25	30	33	33	29	28
Don't know	4	3	1	2	1	2	2	2	3	2	4	6	6	2	1	3	3	6	4	2	2	2
lose out because foreign factories and/or workers from abroad can do the same job more cheaply																						
Very worried	19	20	15	24	6	33	19	24	18	19	21	15	16	22	26	16	27	21	16	21	26	20
Fairly worried	30	30	30	27	24	34	31	29	25	29	31	28	27	31	32	27	34	22	32	34	24	36
TOTAL WORRIED	49	50	45	51	30	67	50	53	43	48	52	43	43	53	58	43	61	43	48	55	50	56
Not very worried	30	31	39	28	44	18	32	29	31	33	29	32	35	32	25	34	26	32	30	32	31	31
Not at all worried	15	15	14	17	26	13	15	14	22	16	14	18	16	13	15	19	9	16	17	10	16	11
TOTAL NOT WORRIED	45	46	53	45	70	31	47	43	53	49	43	50	51	45	40	53	35	48	47	42	47	42
Don't know	6	4	2	4	0	2	3	4	4	3	5	7	7	3	3	4	4	9	5	3	3	3

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Sep 1-2	Sep 15-16																				
lose their job / have difficulty finding work																						
Very worried	20	22	10	33	11	24	15	28	21	20	23	18	23	24	20	19	26	25	17	23	25	21
Fairly worried	39	36	39	32	45	31	39	36	39	37	36	40	41	37	31	35	38	31	41	39	31	38
TOTAL NOT WORRIED	59	58	49	65	56	55	54	64	60	57	59	58	64	61	51	54	64	56	58	62	56	59
Not very worried	25	26	33	21	35	25	29	23	26	29	24	23	23	30	26	29	22	25	25	24	30	27
Not at all worried	10	11	17	8	9	18	15	9	10	12	10	9	8	7	19	13	9	11	12	9	12	8
TOTAL NOT WORRIED	35	37	50	29	44	43	44	32	36	41	34	32	31	37	45	42	31	36	37	33	42	35
Don't know	5	4	1	5	1	2	2	3	5	2	6	10	6	2	4	4	5	8	5	4	2	6
lose their home																						
Very worried	12	14	6	23	5	14	9	21	13	12	15	8	13	14	15	11	17	13	11	15	17	12
Fairly worried	27	26	24	28	21	23	24	30	23	26	27	32	28	23	27	24	29	27	26	28	25	28
TOTAL WORRIED	39	40	30	51	26	37	33	51	36	38	42	40	41	37	42	35	46	40	37	43	42	40
Not very worried	37	37	43	29	53	42	42	29	41	40	35	36	39	41	32	41	32	33	43	35	34	38
Not at all worried	19	18	25	16	19	19	23	17	19	19	18	16	12	19	24	20	17	18	16	20	21	16
TOTAL NOT WORRIED	56	55	68	45	72	61	65	46	60	59	53	52	51	60	56	61	49	51	59	55	55	54
Don't know	5	4	2	4	2	3	3	4	4	3	5	8	8	3	1	4	5	9	5	3	3	5
suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities																						
Very worried	13	14	5	24	4	17	8	22	13	15	13	6	14	15	15	11	18	17	13	11	16	14
Fairly worried	24	22	18	22	22	27	17	25	23	21	23	22	21	20	26	21	24	19	21	20	26	28
TOTAL WORRIED	37	36	23	46	26	44	25	47	36	36	36	28	35	35	41	32	42	36	34	31	42	42
Not very worried	34	39	45	32	51	32	44	33	39	41	38	47	41	42	31	41	37	32	42	45	33	43
Not at all worried	22	20	29	18	20	21	28	17	20	20	20	17	17	20	25	23	16	22	19	20	23	12
TOTAL NOT WORRIED	56	59	74	50	71	53	72	50	59	61	58	64	58	62	56	64	53	54	61	65	56	55
Don't know	6	5	2	4	2	3	3	3	5	3	6	8	8	3	2	5	5	9	5	4	3	3
suffer ill-health																						
Very worried	16	17	14	24	4	24	13	23	16	15	20	10	13	17	24	13	23	17	16	18	18	19
Fairly worried	34	36	35	40	40	37	37	40	33	34	38	25	29	37	47	35	38	34	36	34	39	37
TOTAL WORRIED	50	53	49	64	44	61	50	63	49	49	58	35	42	54	71	48	61	51	52	52	57	56
Not very worried	35	34	37	27	44	31	36	28	38	38	30	42	39	36	23	38	28	32	36	34	30	38
Not at all worried	9	8	12	5	7	4	10	5	7	9	7	18	10	7	2	9	6	7	7	10	10	3
TOTAL NOT WORRIED	44	42	49	32	51	35	46	33	45	47	37	60	49	43	25	47	34	39	43	44	40	41
Don't know	7	5	3	3	6	3	4	4	6	4	6	5	9	3	3	4	6	9	5	3	4	3

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	25	98
Male 25 to 39	185	206
Male 40 to 59	277	276
Male 60 +	256	213
Female 18 to 24	37	97
Female 25 to 39	269	208
Female 40 to 59	323	283
Female 60 +	264	255
Region		
North England	375	402
Midlands	209	268
East England	153	157
London	281	209
South England	365	375
Wales	80	82
Scotland	173	142
Social Grade		
AB	631	458
C1	458	474
C2	221	344
DE	326	360
Newspaper Type		
Express / Mail	322	262
Sun / Star	132	384
Mirror / Record	81	164
Guardian / Independent	98	74
FT / Times / Telegraph	120	155
Other Paper	242	188
No Paper	641	409
Political Party Identification		
Labour	497	524
Conservative	484	458
Liberal Democrat	168	180
SNP/Plaid Cymru	44	28
Others	101	38
None/ DK	342	409

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For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk