

# YouGov / The Sun Survey Results

Sample Size: 1645 GB Adults  
Fieldwork: 16th - 17th February 2014

	Voting intention				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1645</b>	400	483	111	140	474	405	335	798	847	197	415	563	470	938	707	211	535	352	405	143
Unweighted Sample	1645	426	457	90	182	523	386	355	802	843	78	384	657	526	1097	548	290	515	337	369	134
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>33</b>	100	0	0	0	78	4	9	33	33	24	27	33	40	34	31	35	41	30	28	23
Lab	<b>40</b>	0	100	0	0	4	86	38	39	41	33	48	41	33	37	42	39	29	46	48	35
Lib Dem	<b>9</b>	0	0	100	0	1	1	35	9	9	19	9	9	7	11	7	12	11	10	7	2
Other	<b>19</b>	0	0	0	100	17	9	18	20	18	24	16	17	21	18	20	14	18	14	17	41

## Other Parties Voting Intention

UKIP	<b>11</b>	0	0	0	100	16	3	9	12	11	2	8	12	17	9	15	10	14	11	14	1
SNP / PCY	<b>4</b>	0	0	0	0	1	2	5	5	2	12	3	3	3	5	2	2	1	1	0	30
Green	<b>2</b>	0	0	0	0	0	3	3	1	3	10	2	1	1	3	1	2	3	1	1	6
BNP	<b>1</b>	0	0	0	0	0	0	1	0	1	0	2	0	0	0	2	0	1	0	1	3
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>0</b>	0	0	0	0	0	1	0	0	1	0	1	0	0	1	0	0	0	1	0	1

## Non Voters

Would Not Vote	<b>9</b>	0	0	0	0	1	3	6	7	10	19	13	8	2	8	10	8	11	9	8	3
Don't know	<b>17</b>	0	0	0	0	12	12	21	11	23	24	15	14	19	16	18	15	20	16	16	13

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	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
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<b>Weighted Sample</b>	<b>1645</b>	<b>400</b>	<b>483</b>	<b>111</b>	<b>140</b>	<b>474</b>	<b>405</b>	<b>335</b>	<b>798</b>	<b>847</b>	<b>197</b>	<b>415</b>	<b>563</b>	<b>470</b>	<b>938</b>	<b>707</b>	<b>211</b>	<b>535</b>	<b>352</b>	<b>405</b>	<b>143</b>	
Unweighted Sample	1645	426	457	90	182	523	386	355	802	843	78	384	657	526	1097	548	290	515	337	369	134	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Feb 2-3	Feb 16-17																				
<b>Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?</b>																						
<b>National Health Service</b>																						
Conservative	24	<b>22</b>	71	3	8	20	56	6	8	25	20	10	17	23	32	24	21	27	24	22	20	17
Labour	37	<b>35</b>	5	87	25	13	7	70	41	41	29	36	34	37	31	35	34	36	25	40	39	41
Liberal Democrat	7	<b>5</b>	1	1	47	3	2	1	19	6	5	3	7	5	5	6	4	7	5	5	5	3
Other	5	<b>5</b>	0	1	0	26	6	3	3	5	5	3	3	5	7	4	6	6	4	4	4	10
None	14	<b>13</b>	11	4	8	25	15	7	14	13	13	10	14	12	14	12	14	7	14	13	16	9
Don't know	15	<b>20</b>	11	4	13	13	14	14	15	11	28	38	24	17	12	19	22	16	27	15	17	21
<b>Asylum and immigration</b>																						
Conservative	29	<b>26</b>	72	10	11	3	55	11	17	28	23	28	22	26	27	31	19	27	26	23	25	34
Labour	17	<b>17</b>	2	50	3	0	3	41	16	19	15	11	20	17	16	15	20	19	13	15	22	17
Liberal Democrat	8	<b>6</b>	0	5	56	0	1	4	18	7	5	6	9	5	5	8	4	11	5	6	6	4
Other	15	<b>17</b>	7	10	6	80	20	14	11	16	18	13	10	20	22	15	21	16	20	18	14	13
None	17	<b>15</b>	12	14	12	16	12	11	21	18	13	12	14	16	17	15	15	11	13	23	16	11
Don't know	15	<b>19</b>	7	11	13	1	9	18	17	12	25	30	24	16	13	17	21	16	23	15	16	22
<b>Law and order</b>																						
Conservative	35	<b>33</b>	84	10	22	23	70	12	24	37	28	24	25	35	41	36	29	30	37	31	31	30
Labour	23	<b>21</b>	0	63	3	4	2	50	21	22	19	10	24	22	20	19	22	25	14	22	26	19
Liberal Democrat	6	<b>5</b>	1	1	47	0	0	2	13	5	4	7	6	4	3	6	3	8	4	4	4	6
Other	6	<b>8</b>	0	3	2	46	9	6	4	9	6	2	8	8	9	6	10	8	6	10	6	11
None	14	<b>13</b>	6	10	13	20	9	9	19	15	12	20	12	12	13	14	13	10	12	17	15	12
Don't know	16	<b>21</b>	8	13	14	8	10	22	19	12	30	36	25	19	13	19	24	19	27	16	19	21
<b>Education and schools</b>																						
Conservative	26	<b>26</b>	77	4	9	27	64	6	14	29	24	16	19	27	36	28	24	30	29	24	24	23
Labour	31	<b>30</b>	3	77	16	10	6	62	31	35	25	25	33	30	28	30	29	33	22	31	35	37
Liberal Democrat	9	<b>6</b>	2	3	52	2	2	3	20	6	6	2	7	6	6	7	5	8	5	7	6	4
Other	5	<b>6</b>	1	2	8	30	6	5	4	7	5	7	6	6	7	6	7	10	5	7	4	11
None	13	<b>12</b>	7	8	4	21	10	8	13	12	12	13	9	13	13	12	12	6	12	15	14	7
Don't know	16	<b>20</b>	10	7	12	10	11	16	18	12	28	37	25	17	11	18	23	14	27	16	18	18

Fieldwork: 16th - 17th February 2014

		Voting intention				2010 Vote			Gender		Age				Social Grade		Region						
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>		<b>1645</b>	<b>400</b>	<b>483</b>	<b>111</b>	<b>140</b>	<b>474</b>	<b>405</b>	<b>335</b>	<b>798</b>	<b>847</b>	<b>197</b>	<b>415</b>	<b>563</b>	<b>470</b>	<b>938</b>	<b>707</b>	<b>211</b>	<b>535</b>	<b>352</b>	<b>405</b>	<b>143</b>	
Unweighted Sample		1645	426	457	90	182	523	386	355	802	843	78	384	657	526	1097	548	290	515	337	369	134	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Taxation</b>																							
	Conservative	30	28	80	5	16	28	67	8	16	32	25	18	18	32	37	31	24	30	30	30	26	18
	Labour	29	28	3	77	7	6	5	60	30	30	26	25	30	29	27	28	28	30	21	28	32	42
	Liberal Democrat	8	6	3	1	52	4	3	2	19	7	5	1	11	5	5	7	5	6	5	7	7	2
	Other	5	6	0	1	8	28	6	4	3	7	5	5	5	6	6	6	5	11	4	6	3	12
	None	13	12	6	7	5	24	8	8	14	12	12	12	11	13	12	11	13	6	11	13	16	9
	Don't know	15	20	8	9	12	9	10	17	18	12	27	38	25	15	13	17	24	16	28	16	16	18
<b>Unemployment</b>																							
	Conservative	29	27	81	3	14	30	65	7	12	30	24	13	20	29	35	29	24	29	30	26	24	17
	Labour	30	29	3	78	12	6	5	63	34	34	24	21	32	30	29	28	31	30	19	35	32	42
	Liberal Democrat	5	4	1	0	42	1	1	1	15	4	5	5	6	3	4	5	3	4	4	4	5	5
	Other	6	7	1	1	8	37	7	5	4	7	7	5	6	7	7	7	7	13	6	5	5	10
	None	14	14	7	9	12	21	10	12	17	14	14	21	13	13	13	14	14	9	15	14	17	7
	Don't know	16	19	8	8	13	5	12	13	18	12	27	34	24	17	12	18	22	15	26	16	17	18
<b>The economy in general</b>																							
	Conservative	35	31	89	3	20	33	73	9	18	36	27	20	22	34	41	35	27	32	35	32	28	25
	Labour	23	23	0	71	3	5	2	55	23	28	19	11	28	26	20	21	26	26	16	27	26	30
	Liberal Democrat	6	5	1	1	48	2	1	2	16	5	5	9	6	4	4	5	4	6	4	6	5	5
	Other	5	6	0	1	8	30	6	3	4	6	5	6	5	5	6	6	5	11	4	5	3	11
	None	14	14	4	13	6	19	7	12	20	13	16	24	13	13	13	15	14	8	15	14	19	11
	Don't know	16	20	5	12	15	11	12	18	19	12	28	31	26	17	16	18	23	17	27	16	19	17
<b>Europe</b>																							
	Conservative	20	20	63	6	7	2	47	9	8	22	19	13	17	22	25	22	18	25	22	20	18	15
	Labour	21	21	2	59	4	0	4	48	24	24	17	19	25	21	17	20	21	22	15	20	24	30
	Liberal Democrat	9	7	2	4	55	1	1	3	25	9	6	10	8	6	8	10	4	9	7	6	7	10
	Other	16	16	11	7	15	80	21	9	11	19	13	11	11	18	19	13	19	18	16	16	15	14
	None	15	14	10	12	5	15	12	10	15	13	14	11	12	15	15	13	14	10	12	19	14	11
	Don't know	19	22	13	12	15	3	15	22	17	13	31	36	27	19	17	21	24	17	29	19	21	20

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<b>Weighted Sample</b>	<b>1645</b>	<b>400</b>	<b>483</b>	<b>111</b>	<b>140</b>	<b>474</b>	<b>405</b>	<b>335</b>	<b>798</b>	<b>847</b>	<b>197</b>	<b>415</b>	<b>563</b>	<b>470</b>	<b>938</b>	<b>707</b>	<b>211</b>	<b>535</b>	<b>352</b>	<b>405</b>	<b>143</b>	
Unweighted Sample	1645	426	457	90	182	523	386	355	802	843	78	384	657	526	1097	548	290	515	337	369	134	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Jan 19-20	Feb 16-17																				
<b>Thinking about the Conservative party, do you agree or disagree with the polling statements?</b>																						
<b>The Conservatives are out of touch with the way ordinary people live their lives</b>																						
Strongly agree	43	<b>40</b>	4	70	36	57	14	65	47	42	38	37	35	43	43	38	43	45	33	38	47	47
Tend to agree	25	<b>27</b>	28	21	34	25	31	21	32	28	25	18	29	26	29	27	26	28	28	29	22	26
<b>TOTAL AGREE</b>	<b>68</b>	<b>67</b>	<b>32</b>	<b>91</b>	<b>70</b>	<b>82</b>	<b>45</b>	<b>86</b>	<b>79</b>	<b>70</b>	<b>63</b>	<b>55</b>	<b>64</b>	<b>69</b>	<b>72</b>	<b>65</b>	<b>69</b>	<b>73</b>	<b>61</b>	<b>67</b>	<b>69</b>	<b>73</b>
Tend to disagree	16	<b>14</b>	42	2	16	13	34	5	8	14	15	11	12	17	16	16	12	16	14	18	13	11
Strongly disagree	7	<b>8</b>	22	4	7	5	16	3	6	8	8	5	9	7	9	9	7	5	9	7	9	9
<b>TOTAL DISAGREE</b>	<b>23</b>	<b>22</b>	<b>64</b>	<b>6</b>	<b>23</b>	<b>18</b>	<b>50</b>	<b>8</b>	<b>14</b>	<b>22</b>	<b>23</b>	<b>16</b>	<b>21</b>	<b>24</b>	<b>25</b>	<b>25</b>	<b>19</b>	<b>21</b>	<b>23</b>	<b>25</b>	<b>22</b>	<b>20</b>
Don't know	9	<b>11</b>	4	3	7	1	5	6	7	7	14	29	15	7	3	9	12	6	16	9	9	7
<b>The Conservatives have taken the tough but necessary decisions to get Britain's economy going again</b>																						
Strongly agree	20	<b>19</b>	55	6	11	17	44	8	11	20	18	9	14	18	29	18	20	20	21	20	18	12
Tend to agree	28	<b>31</b>	40	19	57	40	42	24	30	34	28	29	32	31	31	36	25	33	31	32	29	33
<b>TOTAL AGREE</b>	<b>48</b>	<b>50</b>	<b>95</b>	<b>25</b>	<b>68</b>	<b>57</b>	<b>86</b>	<b>32</b>	<b>41</b>	<b>54</b>	<b>46</b>	<b>38</b>	<b>46</b>	<b>49</b>	<b>60</b>	<b>54</b>	<b>45</b>	<b>53</b>	<b>52</b>	<b>52</b>	<b>47</b>	<b>45</b>
Tend to disagree	22	<b>21</b>	2	38	16	22	7	30	31	23	19	19	24	21	19	20	22	26	17	21	22	27
Strongly disagree	18	<b>15</b>	1	30	7	14	3	28	17	15	16	8	13	21	14	14	18	14	13	14	19	19
<b>TOTAL DISAGREE</b>	<b>40</b>	<b>36</b>	<b>3</b>	<b>68</b>	<b>23</b>	<b>36</b>	<b>10</b>	<b>58</b>	<b>48</b>	<b>38</b>	<b>35</b>	<b>27</b>	<b>37</b>	<b>42</b>	<b>33</b>	<b>34</b>	<b>40</b>	<b>40</b>	<b>30</b>	<b>35</b>	<b>41</b>	<b>46</b>
Don't know	11	<b>14</b>	2	7	9	7	5	10	11	8	19	35	17	10	7	13	15	7	19	13	12	9
<b>The Conservatives are now genuinely committed to trying to deliver quality public services</b>																						
Strongly agree	10	<b>8</b>	24	4	1	4	18	4	4	9	8	2	8	7	12	8	8	10	9	7	8	6
Tend to agree	21	<b>23</b>	59	6	28	28	50	6	19	24	22	18	19	25	27	24	22	21	25	23	23	20
<b>TOTAL AGREE</b>	<b>31</b>	<b>31</b>	<b>83</b>	<b>10</b>	<b>29</b>	<b>32</b>	<b>68</b>	<b>10</b>	<b>23</b>	<b>33</b>	<b>30</b>	<b>20</b>	<b>27</b>	<b>32</b>	<b>39</b>	<b>32</b>	<b>30</b>	<b>31</b>	<b>34</b>	<b>30</b>	<b>31</b>	<b>26</b>
Tend to disagree	25	<b>26</b>	10	32	40	32	17	31	35	28	24	21	30	25	26	27	25	33	23	29	21	32
Strongly disagree	30	<b>27</b>	1	51	19	32	6	46	29	27	26	24	23	31	27	25	28	25	21	27	34	27
<b>TOTAL DISAGREE</b>	<b>55</b>	<b>53</b>	<b>11</b>	<b>83</b>	<b>59</b>	<b>64</b>	<b>23</b>	<b>77</b>	<b>64</b>	<b>55</b>	<b>50</b>	<b>45</b>	<b>53</b>	<b>56</b>	<b>53</b>	<b>52</b>	<b>53</b>	<b>58</b>	<b>44</b>	<b>56</b>	<b>55</b>	<b>59</b>
Don't know	13	<b>16</b>	7	7	12	4	8	12	13	11	20	36	21	12	8	16	16	11	22	14	14	14

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Unweighted Sample	1645	426	457	90	182	523	386	355	802	843	78	384	657	526	1097	548	290	515	337	369	134	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**The Conservatives are too divided to govern Britain competently**

Strongly agree	20	18	2	33	12	27	7	34	17	19	17	8	13	21	21	14	22	19	14	16	24	19
Tend to agree	31	32	14	42	35	44	22	35	42	33	31	34	36	28	32	33	30	30	28	38	29	42
<b>TOTAL AGREE</b>	<b>51</b>	<b>50</b>	<b>16</b>	<b>75</b>	<b>47</b>	<b>71</b>	<b>29</b>	<b>69</b>	<b>59</b>	<b>52</b>	<b>48</b>	<b>42</b>	<b>49</b>	<b>49</b>	<b>53</b>	<b>47</b>	<b>52</b>	<b>49</b>	<b>42</b>	<b>54</b>	<b>53</b>	<b>61</b>
Tend to disagree	22	23	51	10	32	19	43	14	21	24	23	17	22	24	26	25	21	27	25	23	20	23
Strongly disagree	10	10	25	6	8	5	19	5	4	12	8	5	7	12	12	10	9	10	9	8	12	8
<b>TOTAL DISAGREE</b>	<b>32</b>	<b>33</b>	<b>76</b>	<b>16</b>	<b>40</b>	<b>24</b>	<b>62</b>	<b>19</b>	<b>25</b>	<b>36</b>	<b>31</b>	<b>22</b>	<b>29</b>	<b>36</b>	<b>38</b>	<b>35</b>	<b>30</b>	<b>37</b>	<b>34</b>	<b>31</b>	<b>32</b>	<b>31</b>
Don't know	17	18	8	8	13	5	9	13	16	12	22	37	22	14	9	17	18	14	25	16	15	8

**The Conservatives are too obsessed with Europe, instead of tackling problems here in Britain**

Strongly agree	22	21	2	36	18	35	11	31	23	23	19	11	19	24	23	18	25	27	16	21	22	29
Tend to agree	28	29	22	36	33	29	22	36	33	28	31	20	26	30	35	28	31	23	28	36	29	26
<b>TOTAL AGREE</b>	<b>50</b>	<b>50</b>	<b>24</b>	<b>72</b>	<b>51</b>	<b>64</b>	<b>33</b>	<b>67</b>	<b>56</b>	<b>51</b>	<b>50</b>	<b>31</b>	<b>45</b>	<b>54</b>	<b>58</b>	<b>46</b>	<b>56</b>	<b>50</b>	<b>44</b>	<b>57</b>	<b>51</b>	<b>55</b>
Tend to disagree	24	24	46	12	27	16	41	13	24	25	22	20	27	22	23	28	17	26	24	21	24	25
Strongly disagree	10	9	20	6	8	13	16	5	5	12	6	6	7	11	10	10	9	12	8	8	10	9
<b>TOTAL DISAGREE</b>	<b>34</b>	<b>33</b>	<b>66</b>	<b>18</b>	<b>35</b>	<b>29</b>	<b>57</b>	<b>18</b>	<b>29</b>	<b>37</b>	<b>28</b>	<b>26</b>	<b>34</b>	<b>33</b>	<b>33</b>	<b>38</b>	<b>26</b>	<b>38</b>	<b>32</b>	<b>29</b>	<b>34</b>	<b>34</b>
Don't know	15	17	9	10	15	7	10	14	15	12	23	43	21	14	8	17	18	13	24	14	16	11

**The Conservatives care about helping all groups in society, not just the few**

Strongly agree	9	7	17	6	1	1	13	6	2	8	6	4	8	5	9	7	7	7	7	5	8	6
Tend to agree	18	19	54	4	13	20	44	4	14	19	19	16	14	21	23	20	18	22	22	15	21	10
<b>TOTAL AGREE</b>	<b>27</b>	<b>26</b>	<b>71</b>	<b>10</b>	<b>14</b>	<b>21</b>	<b>57</b>	<b>10</b>	<b>16</b>	<b>27</b>	<b>25</b>	<b>20</b>	<b>22</b>	<b>26</b>	<b>32</b>	<b>27</b>	<b>25</b>	<b>29</b>	<b>29</b>	<b>20</b>	<b>29</b>	<b>16</b>
Tend to disagree	21	22	18	20	35	27	21	22	26	22	21	13	27	22	21	22	22	19	21	28	18	27
Strongly disagree	38	37	3	63	35	47	12	58	45	40	34	34	30	41	40	37	37	43	29	37	40	47
<b>TOTAL DISAGREE</b>	<b>59</b>	<b>59</b>	<b>21</b>	<b>83</b>	<b>70</b>	<b>74</b>	<b>33</b>	<b>80</b>	<b>71</b>	<b>62</b>	<b>55</b>	<b>47</b>	<b>57</b>	<b>63</b>	<b>61</b>	<b>59</b>	<b>59</b>	<b>62</b>	<b>50</b>	<b>65</b>	<b>58</b>	<b>74</b>
Don't know	13	15	8	6	15	4	10	10	12	11	19	34	21	12	7	14	16	9	21	15	13	10

Fieldwork: 16th - 17th February 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1645</b>	<b>400</b>	<b>483</b>	<b>111</b>	<b>140</b>	<b>474</b>	<b>405</b>	<b>335</b>	<b>798</b>	<b>847</b>	<b>197</b>	<b>415</b>	<b>563</b>	<b>470</b>	<b>938</b>	<b>707</b>	<b>211</b>	<b>535</b>	<b>352</b>	<b>405</b>	<b>143</b>	
Unweighted Sample	1645	426	457	90	182	523	386	355	802	843	78	384	657	526	1097	548	290	515	337	369	134	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the Labour party, do you agree or disagree with the polling statements?

Labour still haven't faced up to the damage they did to the British economy

Strongly agree	33	<b>34</b>	74	3	46	62	72	7	25	38	30	17	26	37	45	35	34	41	37	31	33	24
Tend to agree	26	<b>26</b>	18	20	35	26	20	22	37	26	26	33	30	24	21	28	23	23	21	30	26	40
<b>TOTAL AGREE</b>	<b>59</b>	<b>60</b>	<b>92</b>	<b>23</b>	<b>81</b>	<b>88</b>	<b>92</b>	<b>29</b>	<b>62</b>	<b>64</b>	<b>56</b>	<b>50</b>	<b>56</b>	<b>61</b>	<b>66</b>	<b>63</b>	<b>57</b>	<b>64</b>	<b>58</b>	<b>61</b>	<b>59</b>	<b>64</b>
Tend to disagree	18	<b>15</b>	3	37	10	6	3	32	17	16	14	8	17	16	15	15	15	15	11	19	15	19
Strongly disagree	10	<b>10</b>	0	29	2	3	0	23	10	11	9	5	8	12	12	9	11	10	10	8	13	10
<b>TOTAL DISAGREE</b>	<b>28</b>	<b>25</b>	<b>3</b>	<b>66</b>	<b>12</b>	<b>9</b>	<b>3</b>	<b>55</b>	<b>27</b>	<b>27</b>	<b>23</b>	<b>13</b>	<b>25</b>	<b>28</b>	<b>27</b>	<b>24</b>	<b>26</b>	<b>25</b>	<b>21</b>	<b>27</b>	<b>28</b>	<b>29</b>
Don't know	13	<b>15</b>	4	12	8	2	5	16	10	9	20	36	18	11	7	13	18	10	21	13	13	7

Given the scale of problems Britain faces, Labour's leadership is out of its depth

Strongly agree	30	<b>31</b>	66	6	35	58	65	10	24	35	27	12	22	32	44	32	29	35	34	28	30	20
Tend to agree	25	<b>26</b>	24	14	30	33	24	19	30	27	26	29	30	27	20	27	24	28	22	24	27	40
<b>TOTAL AGREE</b>	<b>55</b>	<b>57</b>	<b>90</b>	<b>20</b>	<b>65</b>	<b>91</b>	<b>89</b>	<b>29</b>	<b>54</b>	<b>62</b>	<b>53</b>	<b>41</b>	<b>52</b>	<b>59</b>	<b>64</b>	<b>59</b>	<b>53</b>	<b>63</b>	<b>56</b>	<b>52</b>	<b>57</b>	<b>60</b>
Tend to disagree	19	<b>17</b>	4	40	24	2	4	32	25	17	17	17	16	18	17	17	17	15	14	25	15	19
Strongly disagree	11	<b>10</b>	1	30	3	3	0	23	9	11	9	6	11	10	11	10	11	12	7	9	14	11
<b>TOTAL DISAGREE</b>	<b>30</b>	<b>27</b>	<b>5</b>	<b>70</b>	<b>27</b>	<b>5</b>	<b>4</b>	<b>55</b>	<b>34</b>	<b>28</b>	<b>26</b>	<b>23</b>	<b>27</b>	<b>28</b>	<b>28</b>	<b>27</b>	<b>28</b>	<b>27</b>	<b>21</b>	<b>34</b>	<b>29</b>	<b>30</b>
Don't know	15	<b>16</b>	5	11	8	4	7	16	13	11	21	35	21	12	8	14	19	11	24	14	13	9

The Labour Party has clear and worthwhile ideas for governing Britain

Strongly agree	9	<b>9</b>	1	28	0	1	3	23	5	10	9	3	11	10	9	8	11	11	8	9	10	14
Tend to agree	25	<b>23</b>	7	47	23	14	7	38	28	25	20	22	25	25	18	23	22	24	15	28	26	25
<b>TOTAL AGREE</b>	<b>34</b>	<b>32</b>	<b>8</b>	<b>75</b>	<b>23</b>	<b>15</b>	<b>10</b>	<b>61</b>	<b>33</b>	<b>35</b>	<b>29</b>	<b>25</b>	<b>36</b>	<b>35</b>	<b>27</b>	<b>31</b>	<b>33</b>	<b>35</b>	<b>23</b>	<b>37</b>	<b>36</b>	<b>39</b>
Tend to disagree	26	<b>27</b>	37	11	42	40	36	16	32	28	26	27	27	24	29	28	25	32	26	26	24	28
Strongly disagree	24	<b>22</b>	48	3	23	40	47	6	16	24	21	6	14	25	33	23	21	21	24	20	23	21
<b>TOTAL DISAGREE</b>	<b>50</b>	<b>49</b>	<b>85</b>	<b>14</b>	<b>65</b>	<b>80</b>	<b>83</b>	<b>22</b>	<b>48</b>	<b>52</b>	<b>47</b>	<b>33</b>	<b>41</b>	<b>49</b>	<b>62</b>	<b>51</b>	<b>46</b>	<b>53</b>	<b>50</b>	<b>46</b>	<b>47</b>	<b>49</b>
Don't know	16	<b>19</b>	6	11	13	4	8	18	18	13	25	43	21	16	11	18	21	13	26	16	17	12

Fieldwork: 16th - 17th February 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1645</b>	<b>400</b>	<b>483</b>	<b>111</b>	<b>140</b>	<b>474</b>	<b>405</b>	<b>335</b>	<b>798</b>	<b>847</b>	<b>197</b>	<b>415</b>	<b>563</b>	<b>470</b>	<b>938</b>	<b>707</b>	<b>211</b>	<b>535</b>	<b>352</b>	<b>405</b>	<b>143</b>	
Unweighted Sample	1645	426	457	90	182	523	386	355	802	843	78	384	657	526	1097	548	290	515	337	369	134	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Public services such as health and education would improve under a Labour government**

Strongly agree	16	15	2	45	1	2	2	37	13	18	13	12	15	18	13	15	16	17	14	17	17	10
Tend to agree	28	24	7	42	31	16	10	35	33	26	22	20	29	25	21	25	24	23	17	25	28	39
<b>TOTAL AGREE</b>	<b>44</b>	<b>39</b>	<b>9</b>	<b>87</b>	<b>32</b>	<b>18</b>	<b>12</b>	<b>72</b>	<b>46</b>	<b>44</b>	<b>35</b>	<b>32</b>	<b>44</b>	<b>43</b>	<b>34</b>	<b>40</b>	<b>40</b>	<b>40</b>	<b>31</b>	<b>42</b>	<b>45</b>	<b>49</b>
Tend to disagree	19	21	39	5	34	35	35	9	22	23	19	19	22	20	24	22	21	24	23	19	19	23
Strongly disagree	19	18	41	2	10	33	41	4	11	18	17	3	10	19	30	19	17	22	19	17	15	15
<b>TOTAL DISAGREE</b>	<b>38</b>	<b>39</b>	<b>80</b>	<b>7</b>	<b>44</b>	<b>68</b>	<b>76</b>	<b>13</b>	<b>33</b>	<b>41</b>	<b>36</b>	<b>22</b>	<b>32</b>	<b>39</b>	<b>54</b>	<b>41</b>	<b>38</b>	<b>46</b>	<b>42</b>	<b>36</b>	<b>34</b>	<b>38</b>
Don't know	19	21	10	6	24	14	12	15	22	14	28	46	24	18	12	20	22	14	26	22	21	14

**If Labour wins the next election, I am worried that my taxes would rise sharply**

Strongly agree	19	17	40	3	10	36	39	5	9	21	14	2	11	21	25	18	16	19	19	16	15	19
Tend to agree	21	22	36	8	35	33	35	8	27	22	22	18	20	21	26	21	22	21	25	21	21	15
<b>TOTAL AGREE</b>	<b>40</b>	<b>39</b>	<b>76</b>	<b>11</b>	<b>45</b>	<b>69</b>	<b>74</b>	<b>13</b>	<b>36</b>	<b>43</b>	<b>36</b>	<b>20</b>	<b>31</b>	<b>42</b>	<b>51</b>	<b>39</b>	<b>38</b>	<b>40</b>	<b>44</b>	<b>37</b>	<b>36</b>	<b>34</b>
Tend to disagree	28	24	11	44	25	15	10	41	33	27	22	24	25	27	21	27	22	31	18	29	22	33
Strongly disagree	12	12	2	31	13	4	1	25	12	14	10	8	14	12	13	11	14	14	8	13	15	13
<b>TOTAL DISAGREE</b>	<b>40</b>	<b>36</b>	<b>13</b>	<b>75</b>	<b>38</b>	<b>19</b>	<b>11</b>	<b>66</b>	<b>45</b>	<b>41</b>	<b>32</b>	<b>32</b>	<b>39</b>	<b>39</b>	<b>34</b>	<b>38</b>	<b>36</b>	<b>45</b>	<b>26</b>	<b>42</b>	<b>37</b>	<b>46</b>
Don't know	20	24	11	13	17	12	15	22	20	16	32	48	29	20	16	23	27	16	30	21	26	19

**A Labour government would stand up for Britain's interests in Europe**

Strongly agree	9	8	2	22	2	1	1	19	6	9	7	6	7	9	8	7	9	9	7	6	10	10
Tend to agree	24	22	7	47	25	7	8	39	30	24	21	22	28	22	18	24	20	26	15	29	22	30
<b>TOTAL AGREE</b>	<b>33</b>	<b>30</b>	<b>9</b>	<b>69</b>	<b>27</b>	<b>8</b>	<b>9</b>	<b>58</b>	<b>36</b>	<b>33</b>	<b>28</b>	<b>28</b>	<b>35</b>	<b>31</b>	<b>26</b>	<b>31</b>	<b>29</b>	<b>35</b>	<b>22</b>	<b>35</b>	<b>32</b>	<b>40</b>
Tend to disagree	18	20	33	10	27	24	31	11	22	21	19	18	19	19	22	21	18	18	20	21	19	20
Strongly disagree	23	20	40	2	19	51	41	6	12	25	16	8	12	22	30	19	21	26	20	16	21	18
<b>TOTAL DISAGREE</b>	<b>41</b>	<b>40</b>	<b>73</b>	<b>12</b>	<b>46</b>	<b>75</b>	<b>72</b>	<b>17</b>	<b>34</b>	<b>46</b>	<b>35</b>	<b>26</b>	<b>31</b>	<b>41</b>	<b>52</b>	<b>40</b>	<b>39</b>	<b>44</b>	<b>40</b>	<b>37</b>	<b>40</b>	<b>38</b>
Don't know	26	30	19	18	27	17	19	25	30	22	38	47	34	28	21	28	32	22	38	29	28	22

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	32	99
Male 25 to 39	165	207
Male 40 to 59	320	278
Male 60 +	285	214
Female 18 to 24	45	97
Female 25 to 39	220	209
Female 40 to 59	337	285
Female 60 +	241	257
<b>Region</b>		
North England	369	405
Midlands	229	270
1	141	158
London	290	211
South England	374	377
Wales	108	82
Scotland	134	143
<b>Social Grade</b>		
AB	629	461
C1	468	477
C2	234	345
DE	314	362
<b>Newspaper Type</b>		
Express / Mail	380	263
Sun / Star	137	387
Mirror / Record	79	165
Guardian / Independent	104	74
FT / Times / Telegraph	130	156
Other Paper	235	189
No Paper	580	411
<b>Political Party Identification</b>		
Labour	492	526
Conservative	493	461
Liberal Democrat	136	181
SNP/Plaid Cymru	47	28
Others	101	38
None/ DK	376	411

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)