

## YouGov / The Sun Survey Results

Sample Size: 1548 GB Adults  
Fieldwork: 16th - 17th February 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1548</b>	409	430	80	191	483	373	291	751	797	184	392	529	443	882	666	198	503	331	381	135	
Unweighted Sample	1548	391	428	70	210	471	379	300	768	780	121	296	640	491	995	553	166	515	337	393	137	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	0	73	5	16	31	35	22	32	32	38	37	27	37	38	31	29	21
Lab	34	0	100	0	0	8	77	26	32	37	40	41	33	29	31	39	38	26	38	43	29
Lib Dem	6	0	0	100	0	1	0	28	7	6	6	8	5	7	7	6	8	9	5	4	6
UKIP	15	0	0	0	100	17	10	12	19	12	11	6	20	18	14	18	12	17	18	15	7
Other	11	0	0	0	0	2	7	18	12	11	21	13	11	7	12	10	5	10	8	9	36

### Other Parties Voting Intention

Green	7	0	0	0	0	1	3	15	6	7	18	10	5	2	8	6	5	9	5	8	2
SNP/ PCY	4	0	0	0	0	0	3	2	5	2	2	3	5	3	4	4	0	0	1	0	35
Other	1	0	0	0	0	0	1	1	1	1	1	0	1	1	1	1	0	1	1	0	0
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

### Non Voters

Would Not Vote	6	0	0	0	0	1	1	3	5	7	14	10	4	2	6	6	5	7	7	6	4
Don't know	13	0	0	0	0	9	9	18	10	16	14	16	13	11	13	13	13	13	12	16	7

### Do you approve or disapprove of the Government's record to date?

	Feb 15-16	Feb 16-17																				
Approve	32	32	83	6	37	16	63	8	25	34	30	26	31	32	36	35	28	32	36	32	29	25
Disapprove	53	52	7	86	36	74	24	82	58	55	50	44	49	56	53	49	56	46	47	51	59	64
Don't know	15	16	9	9	28	10	12	10	17	11	20	31	19	12	11	16	16	22	17	18	12	11

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<b>Weighted Sample</b>	<b>1548</b>	409	430	80	191	483	373	291	751	797	184	392	529	443	882	666	198	503	331	381	135
Unweighted Sample	1548	391	428	70	210	471	379	300	768	780	121	296	640	491	995	553	166	515	337	393	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Feb 2-3	Feb 16-17																				
Immigration & Asylum	49	50	62	33	34	86	65	42	42	46	53	33	36	55	62	43	59	44	52	51	54	38
The economy	50	47	59	41	71	33	56	42	52	52	42	37	53	46	46	52	40	44	49	43	45	56
Health	46	43	37	57	35	34	37	57	43	39	47	35	35	46	50	44	42	42	41	44	43	47
Welfare benefits	27	29	36	26	28	31	35	26	27	24	34	22	28	31	31	26	33	21	28	31	31	36
Europe	17	20	31	8	15	43	30	13	16	25	15	13	17	19	27	21	19	15	25	17	21	18
Housing	17	17	11	28	21	8	13	23	18	17	18	18	20	18	13	17	18	30	17	16	15	10
Education	18	15	12	18	12	8	11	17	12	15	14	31	14	12	12	17	12	15	15	14	11	24
Tax	10	13	11	18	9	5	8	18	15	15	12	19	19	12	8	14	13	12	12	15	14	15
Crime	9	10	9	11	5	14	10	8	8	9	10	8	10	11	9	9	11	15	9	8	11	6
Pensions	11	10	8	13	11	11	9	14	9	11	9	4	6	11	16	10	10	10	8	11	9	19
The environment	7	10	6	9	20	4	7	8	17	10	9	13	12	9	8	12	7	12	10	7	12	7
Family life & childcare	7	7	3	10	6	6	4	10	6	6	7	5	11	6	4	6	8	7	5	11	5	7
Transport	2	3	3	5	8	1	1	4	8	4	3	8	3	3	2	4	3	8	3	4	2	2
None of these	1	1	0	1	0	0	0	1	0	1	1	0	2	1	1	1	1	0	1	1	1	0
Don't know	3	3	0	2	1	0	2	1	3	3	4	12	4	1	0	3	3	6	2	4	2	1

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	45	44	50	43	41	43	49	41	45	48	40	35	48	46	41	46	41	43	41	41	47	53
Health	42	39	36	47	31	34	35	52	40	34	43	20	27	43	52	38	40	42	36	37	39	47
Pensions	26	28	31	29	30	30	30	34	29	26	29	15	11	27	48	26	30	23	28	27	25	39
Tax	19	21	27	16	11	19	22	16	18	23	19	30	26	19	15	24	16	22	20	20	21	25
Immigration & Asylum	18	20	24	12	15	50	28	17	12	22	18	10	9	23	29	18	22	17	21	18	23	15
Housing	12	16	15	20	19	12	17	15	19	17	15	29	22	15	7	17	15	25	17	17	13	7
Education	15	14	11	14	20	9	12	13	15	13	15	24	22	12	5	16	11	14	14	14	13	15
Welfare benefits	14	14	9	19	10	14	10	19	11	14	15	13	13	16	13	9	21	14	12	21	11	13
Family life & childcare	14	11	10	13	12	9	9	16	15	10	12	6	25	9	4	11	11	7	10	13	14	7
The environment	8	8	3	8	15	3	5	8	13	8	9	9	8	8	9	9	7	7	9	8	9	8
Europe	8	8	11	3	8	22	13	5	8	12	5	2	4	9	14	9	8	7	10	8	9	4
Transport	7	8	7	11	16	5	5	7	12	9	7	12	11	7	4	9	5	19	7	5	5	6
Crime	7	7	9	8	3	8	8	7	6	7	7	6	5	9	7	6	8	9	5	7	9	6
None of these	3	5	5	5	6	3	4	5	4	5	5	7	4	4	5	5	4	2	6	5	5	4
Don't know	5	4	2	3	3	0	3	1	3	4	4	12	5	3	1	3	5	6	4	5	3	3

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	54	93
Male 25 to 39	135	195
Male 40 to 59	314	262
Male 60 +	265	201
Female 18 to 24	67	91
Female 25 to 39	161	197
Female 40 to 59	326	268
Female 60 +	226	241
<b>Region</b>		
North England	393	381
Midlands	231	254
East	148	149
London	166	198
South England	367	354
Wales	106	77
Scotland	137	135
<b>Social Grade</b>		
AB	584	433
C1	411	449
C2	231	325
DE	322	341
<b>Newspaper Type</b>		
Express / Mail	249	220
Sun / Star	210	311
Mirror / Record	124	136
Guardian / Independent	148	68
FT / Times / Telegraph	96	124
Other Paper	200	178
No Paper	521	511
<b>Political Party Identification</b>		
Labour	483	489
Conservative	415	430
Liberal Democrat	125	147
SNP/Plaid Cymru	49	29
Others	128	76
None/ DK	348	376

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)